UI Design and Prototyping Report

Alternative App Marketplace for cloud based ticketing software
Project codename: GiveThatDevACookie

⚙ Introduction / Features

Alternative app marketplace will consist, but not limited, of the following features:

- **Landing page**. Advertising featured apps on the landing page should improve SEO characteristics of the marketplace, should help visitors to see the most useful apps.
- **Contact page**. Allow contacting marketplace administrator to share any sort of feedback. This page will also contain information about the marketplace itself.
- **Apps page**. Will contain the list of apps including relevant filters. This enable visitors browse available apps.
- **Favorite apps page**. Will contain list of apps marked by login user. This enables visitors to quickly access the apps they like.
- **Share an app page**. Will enable login users to share their apps. This is how developers spread their ideas to the world.
- **App page**. Will contain details about selected app. This allow visitor to learn more about specific app as well as read and submit a feedback
- **Login**. Users will need to login in order to share their apps or share a feedback.

⚙ User Interface Design and Prototype

All 7 main features were prototypes using "balsamiq" tool. Mockups are available here:

https://sarapulov.mybalsamiq.com/projects/givethatdevacookie/grid

(In case link will be inactive the images of mockups presented below in this document)

⚙ Navigation Structure

Visitor will be able to navigate through the pages using top navigation.
By default the application will display the **Home page**. Which displays featured apps and information about the application. Visitor can click on one

of the featured apps to open **Apps page** (App details page). Alternatively, visitor can click on **Browse apps** to get the list of all available apps with category filter. Visitor can login using appropriate button in order to benefit from **Share app** and **Favorites** pages. Also being login visitor will be able to leave a feedback for the app in **Apps page**. Where visitor can also click the link to download the app, or add it favorites.

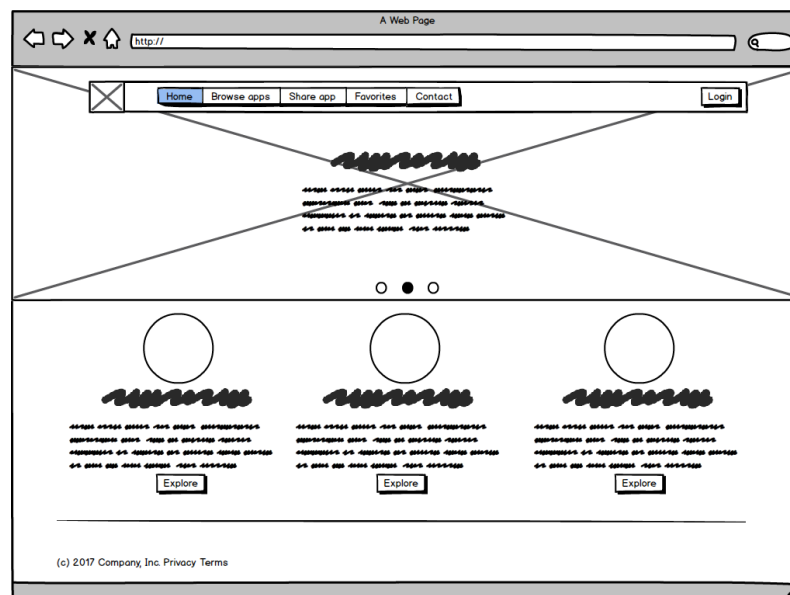To improve navigation experience the application will be showing breadcrumbs.

References

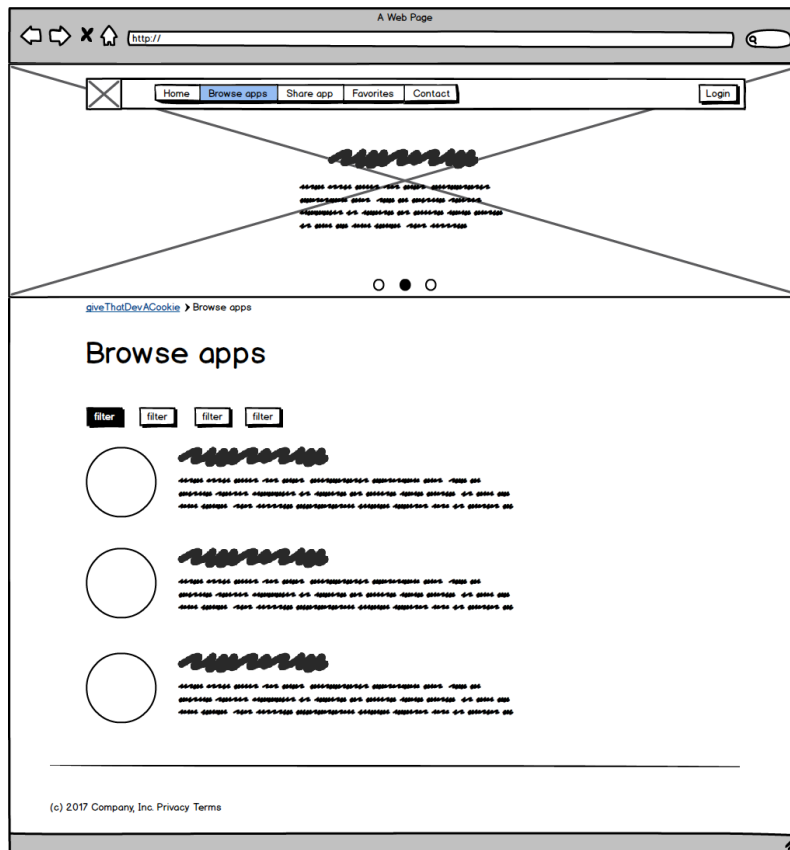Mockups were built using https://balsamiq.com/
Cookie image used in this documented taken from
https://thenounproject.com/term/cookies/122417/

Mockups

Mockups produced using "balsamiq" tool.

Home page

Browse apps page

A Web Page

http://

| Home | Browse apps | Share app | Favorites | Contact | Login |

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giveThatDevACookie ❯ Browse apps

Browse apps

filter filter filter filter

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Contact page

A Web Page

http://

| Home | Browse apps | Share app | Favorites | Contact | Login |

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giveThatDevACookie ❯ Contact

About us

Contact us

First name

Last name

Email

Feedback

Submit

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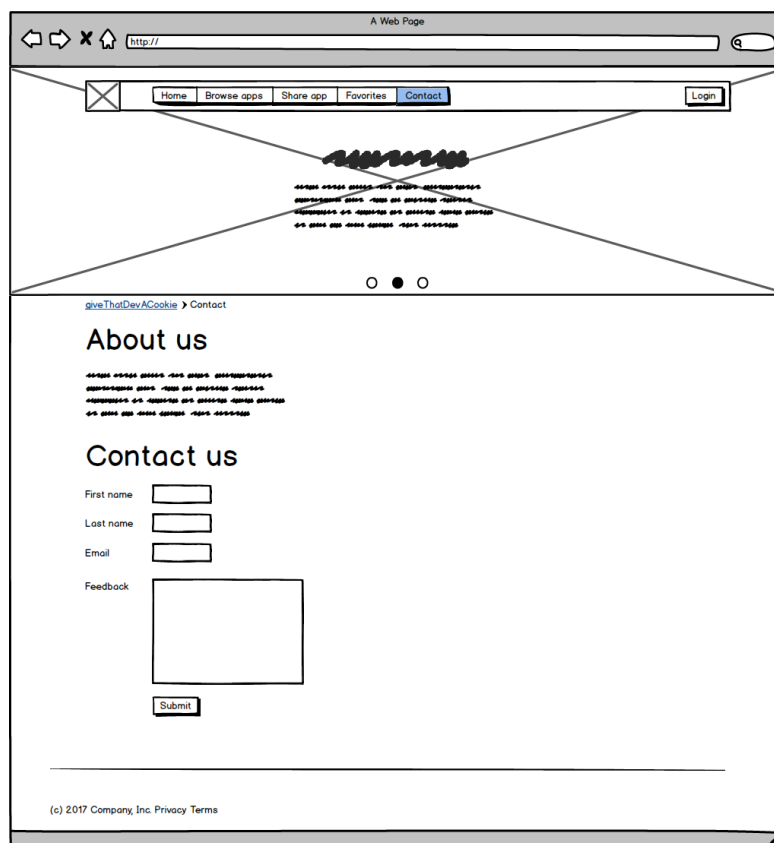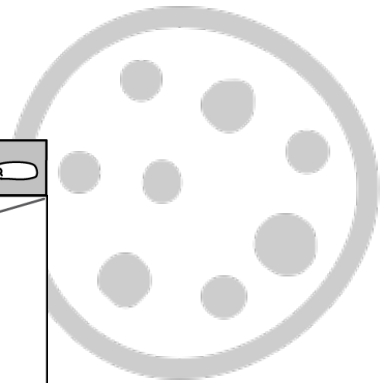
Share app page

A Web Page

http://

| Home | Browse apps | Share app | Favorites | Contact | | User name | Logout |

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giveThatDevACookie › Share app

Share app

App title

App description

App image URL

App download URL

App category   App ▼

App tags

Submit

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Favorites page

A Web Page

http://

| Home | Browse apps | Share app | Favorites | Contact | | User name | Logout |

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giveThatDevACookie › Favorites

Favorites

| filter | filter | filter | filter |

⊗ delete from favorites

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App detail page

http://

| Home | Browse apps | Share app | Favorites | Contact | Login |

giveThatDevACookie > Browse apps > App detail

App detaill

Download
Add to favorites
Feedback
Submit feedback

Feedback

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Login screen

A Web Page

http://

| Home | Browse apps | Share app | Favorites | Contact | | Login |

Login

[   ]
[   ]

[Login] [Cancel] Register

giveThatDevACookie ❯ Browse apps

Browse apps

[filter] [filter] [filter] [filter]

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