Scala

Sponsorships

2013 - 2025: More than a decade of Scalalo

When we created **ScalalO** in 2013, we could hardly foresee the exciting journey ahead. What began as meetups quickly blossomed into an annual event, attracting enthusiasts and professionals from diverse backgrounds.

The post-COVID rebirth of the conference in 2022 and the two 2024 editions demonstrated the interest in the event stays **high and unchanged**, therefore we are thrilled to continue organizing such events and are looking for sponsorships.

Scalalo: the French Scala conference

ScalalO is the most important event of the year for both Scala users, and functional programming languages at large in **France**, with also a **global reach**.

Due to the difficulties to obtain sponsors in 2023 we had to cancel the edition in Paris. However, we managed to run not one, but <u>2 editions in 2024</u> in Nantes and Paris with a limited budget totaling:

- **3 tracks** during 4 full days of conference
- More than 300 attendees from all over Europe
- **Excellent feedback** from our sponsors, participants and speakers
- Speaker's dinner / Community party
- Scala Spree by the Scala Center

ScalalO 2025

We are running a new edition of **ScalalO** on **October 17th 2025** in **Paris**.

The goal of this year is to have a single edition to **maximize ScalalO's potential** with a higher budget event with people coming from all over Europe and overseas.

We will have 2 tracks and most of our talks are in English, so we can invite the **most prestigious members** of the Scala community.



Venue

La Grande Crypte Paris

Located 100m from "Victor Hugo" subway station, La Grande Crypte offers a modular event space with **2 conference halls** for talks and **a large central space** for sponsors, buffet and relaxing.

Venue website

La Grande Crypte (google maps)

Sponsor's stands will be distributed in areas of passage. We ensure participants can easily connect to your booth, and have the opportunities to interact with your team.



Focus and Themes

Focus

ScalalO, while rooted in **Scala** and **functional programming**, strives to transcend these boundaries to foster broader learning and exchange. It's a place not just for Scala enthusiasts, but **also for other language communities** who wish to share insights and inspire. As in past years, we're thrilled to broaden the 2025 conference scope, inviting various communities to join us to share ideas.

The conference aspires to **cover the whole Scala ecosystem**, welcoming both **beginners** and **experts**. With **ScalalO**, we aim to cater to the interests of developers in Scala and **functional programming**, making it an approachable platform for those exploring Scala professionally.

In essence, **ScalalO** is the crossroads where individuals working with Scala, or employing Scala within various contexts, can gather to share, learn, and grow.

Participants

Our attendees

Our attendees cover a <u>broad spectrum in the tech</u> <u>industry</u>:

Scala Programmers: From beginners to experts, all leveraging Scala for application development.

Data Engineers: Specialists employing Scala for complex data management tasks.

Functional Programming Enthusiasts: Individuals keenly interested in functional programming principles within Scala or other languages.

Tech Consultants: Professionals advising on tech strategies, frequently involving Scala.

Students: Aspiring tech enthusiasts learning and applying Scala in their studies.

Ticket pricing

Base Price: The regular **ScalalO** ticket costs **300**€

Early Bird Offer: Participants who book early with have a 33% discount (with a limited availability).

Meetups/Sponsors Coupons: Attendees use a coupon for (25%) distributed by meetups or by sponsors in their own communication channels.

Student Pricing: We're offering a student price of €50.00. We're actively seeking ways to fully subsidize these tickets, enabling more students to join us.

Grants: We can provide free tickets for underrepresented people.



Sponsoring plans

Benefits of Sponsorship

By sponsoring an event as community-centered as **ScalalO**, you can:

Boost Community Involvement: Sponsorship displays your active participation in and support for the community, fostering a positive brand reputation.

Amplify Brand Presence: Enhance your brand's visibility via marketing materials and presence at the event.

Capitalise on Networking Prospects: Engage with potential clients, collaborators, and prospective talent within the community.

Promote Knowledge Exchange: Position your organization as an industry authority through speaker opportunities and engaging discussions.

Platinum plan

Price : 7000 €	
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- ☐ 1 large booth on venue at the best place
- □ 5 conference passes
- □ 5 invitations to speakers dinner
- □ -33% **discount** on regular tickets
- ☐ 1 reserved sponsor **talk** slot
- ☐ Large logo & link on ScalalO website
- ☐ Large logo on the presentation template
- ☐ Large logo on the conference rollups
- Large logo in the introduction talk of ScalalO
- Additional roll-up in the keynote room
- ☐ Messages in the **ScalalO** newsletter

If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at sponsor@scala.io.

Gold plan

Price : **5 000 €**

- 1 booth on venue
- 4 conference passes
- □ 3 invitations to speakers dinner
- □ -25% **discount** on regular tickets
- ☐ Logo & link on ScalalO website
- Logo on the presentation template
- Logo on the conference rollups
- Logo in the introduction talk of ScalalO
- Messages in the ScalalO newsletter

If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at sponsor@scala.io.

Silver plan

Price : 3 000 €

- 1 small booth on venue
- 2 conference passes
- 2 invitations to speakers dinner
- □ -25% **discount** on regular tickets
- ☐ Small logo & link on ScalalO website
- □ Small logo on the presentation template
- Logo on the conference rollups
- Logo in the introduction talk of ScalalO
- ☐ Messages in the **ScalalO** newsletter

If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at sponsor@scala.io.

Bronze plan

Price : 1 500 €

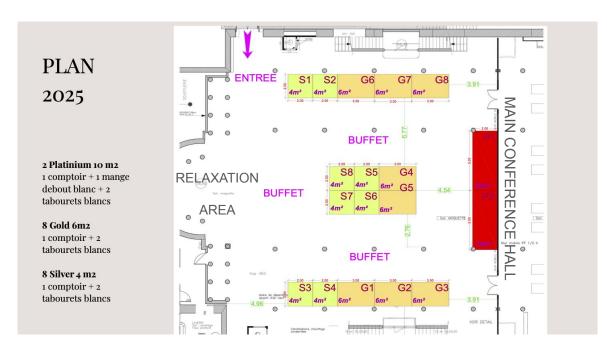
- 2 kakemonos
- 1 conference pass
- ☐ 1 invitation to speakers dinner
- □ -25% **discount** on regular tickets
- ☐ Small logo & link on ScalalO website
- Logo on the conference rollups
- Logo in the introduction talk of ScalalO
- Messages in the ScalalO newsletter

If you feel that we have failed to mention something, if you have an idea which is not above or want to discuss one of the plans in more detail, please contact us at sponsor@scala.io.

Stands

Sponsor stands will be distributed in places of passage and close to the

coffee/lunch stands.





Organization

Conference program

Talks at Scala.IO are selected by a committee of users and experts in the Scala community. They can cover a wide range of topics (software architecture, data processing, concurrent and distributed systems, functional programming techniques, type systems, practical experiences and case studies etc.).

Note on talks for sponsors: Platinum sponsors have a reserved slot for a technical talks or an experience return (either in English or French). All sponsors can submit talks to the conference using the call for proposals.

Budget

As a community organized conference, **ScalalO**'s budget is as open as possible. Our goal is to provide the best experience within a balanced budget. Our profits are dedicated to growing the conference and the Scala community.

This event is run fully by people who are generous to volunteer their time.

To ensure that our budget is balanced, we are working in stages. First we secure the core components of the event (the venue and related fees, catering, etc.), then we use available funds to perfect our conference (covering speaker's travel expenses, community party, etc.).

In 2023 we struggled to find sponsors, which led to the cancellation of ScalaIO 2023. Thanks to CleverCloud, NuMind and Univalence, we managed to run a conference in Nantes, but ended up 5k€ in the red, which is around 1 silver and 1 bronze packs.

2024 sponsors







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2022 sponsors





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Thank you!







