Percentage of Apps adopting at least one AD protection

Chart showing the percentage of apps adopting at least one AD protection across app categories, sorted in descending order. The y-axis labeled "Percentage" ranges from 0 to 100.

Categories (left to right): food and drink, social, dating, shopping, events, travel and local, news and magazines, health and fitness, photography, game casual, game puzzle, sports, video players, game word, personalization, game arcade, communication, lifestyle, education, game action, auto and vehicles, game role playing, game trivia, entertainment, weather, beauty, game casino, game simulation, business, finance, productivity, family, average, game card, music and audio, tools, maps and navigation, parenting, game racing, game board, family braingames, books and reference, house and home, medical, art and design, game adventure, comics, family pretend, android wear, family education, game educational, family create, game music, game sports, game strategy, family action, libraries and demo, family musicvideo.