

Definitions

Demographics

Total households

Definition: the number of households

Source: ACS 2016-20, 2016-20

Total persons

Definition: the number of persons

Source: ACS 2016-20, 2016-20

Households with children, %

Definition: the percentage of households that include children under the age of 18

Source: ACS 2016-20, 2016-20

Children, %

Definition: the percentage of the population who are under age 18

Source: ACS 2016-20, 2016-20

Seniors, %

Definition: the percentage of the population who are age 65 or older

Source: ACS 2016-20, 2016-20

Education less than high school, %

Definition: the percentage of the population age 25 or over that has less than a high school education

Source: ACS 2016-20, 2016-20

English spoken at home, %

Definition: the percentage of the population 5 years and over that reported English as the primary language spoken at home

Source: ACS 2016-20, 2016-20

Asian language spoken at home, %

Definition: the percentage of the population 5 years and over that reported an Asian language as the primary language spoken at home

Source: ACS 2016-20, 2016-20

White, %

Definition: the percentage of the total population that reported being non-Hispanic white alone (i.e. not in combination with any other racial category)

Source: ACS 2016-20, 2016-20

African American, %

Definition: the percentage of the total population that reported being non-Hispanic black/African American alone (i.e. not in combination with any other racial category)

Source: ACS 2016-20, 2016-20

Asian, %

Definition: the percentage of the total population that reported being Asian alone (i.e. not in combination with any other racial category)

Source: ACS 2016-20, 2016-20

American Indian, %

Definition: the percentage of the total population that reported being non-Hispanic American Indian alone (i.e. not in combination with any other racial category)

Source: ACS 2016-20, 2016-20

Hispanic or Latino, %

Definition: the percentage of the total population that reported being of Hispanic or Latino origin (this variable includes all racial categories that checked the Hispanic/Latino category)

Source: ACS 2016-20, 2016-20

Noncitizens, %

Definition: the percentage of the population who are not U.S. citizens

Source: ACS 2016-20, 2016-20

Workers driving/carpooling to work, %

Definition: the percentage of the employed population that drives or carools to get to work

Source: ACS 2016-20, 2016-20

Economic security

Poverty rate (all persons), %

Definition: the estimated percentage of all individuals living in a household with an income below the official poverty threshold

Source: Small Area Income and Poverty Estimates, 2020

Poverty rate (children), %

Definition: the percentage of children (<18) living in households with an income below the poverty threshold

Source: ACS 2016-20, 2016-20

Households without vehicle, %

Definition: the percentage of households that do not own at least one vehicle

Source: ACS 2016-20, 2016-20

Poverty rate (age 5-17), %

Definition: the estimated percentage of school-age (age 5-17) children living in a household with an income below the official poverty threshold

Source: Small Area Income and Poverty Estimates, 2020

Gini Index Of Income Inequality

Definition: Gini Index Of Income Inequality

Source: ACS 2016-20, 2016-20

Unemployment rate, %

Definition: the percentage of the civilian labor force that does not have a job and that has actively looked for work in the past four weeks

Source: Wisconsin Dept of Workforce Development, 2020

Poverty rate (all persons), %

Definition: the percentage of the population living in a household with an income below the poverty threshold

Source: ACS 2016-20, 2016-20

Households renting home, %

Definition: the percentage of households that rent a place to live

Source: ACS 2016-20, 2016-20

Federal food programs

FoodShare participants, #

Definition: the total number of individuals that receive Food Share (also called the Supplemental Nutrition Assistance Program, or SNAP)

Source: Wisconsin Dept of Health Services, 2020

FoodShare participants, # adult

Definition: the number of adults that receive Food Share (also called the Supplemental Nutrition Assistance Program, or SNAP)

Source: Wisconsin Dept of Health Services, 2020

FoodShare participants, # kids

Definition: the number of children that receive Food Share (also called the Supplemental Nutrition Assistance Program, or SNAP)

Source: Wisconsin Dept of Health Services, 2020

FoodShare participants, % of population

Definition: the percentage of the total population that receives FoodShare (also called the Supplemental Nutrition Assistance Program, or SNAP)

Source: Wisconsin Dept of Health Services and U.S. Census population data, 2020

Food security

Estimate of food insecurity rate (children) (from Map the Meal Gap)

Definition: an estimate of the percent of children in food insecure households based on local economic and demographic characteristics such as the poverty rate, unemployment rate, and race and ethnicity and disability status of the population

Source: Map the Meal Gap, 2020

Health

County Health Rankings, Health Outcomes

Definition: a summary ranking of Wisconsin counties compared only to other Wisconsin counties, where smaller values reflect a more positive health position; the summary ranking is calculated using a weighted average of a county's rank on mortality (50% weight) and morbidity (50% weight)

Source: County Health Rankings, 2020

Disability, %

Definition: the percentage of the population age 5 and up with a disability

Source: ACS 2016-20, 2016-20

Uninsured, %

Definition: the percentage of the population who are uninsured

Source: ACS 2016-20, 2016-20

Rurality

Percent of population living in urban areas

Definition: percent of total population considered by the Census Bureau to live in an urban area versus a rural area

Source: Census 2020, 2020