

# How to Land a Job in Data

A different strategy to get exactly what you want



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**'How can I land a job in data?'**

**'I submitted my resume, but I  
didn't hear anything back.'**

**'This happens every time.  
It's exhausting.'**

**I hear you.**

**Here's how YOU can  
land your dream job in data  
(via online networking)**



## **1) Build a Linkedin Profile:**

- Tell us who you are**
- Tell us your skills & experience**
- Tell us why your favourite industry excites you**

**- Post your goals, learnings & setbacks**

**- Show your personality**

**This is as important as  
being professional.**

**People hire people.  
Not certificates.**

## **2) Reach out to data professionals:**

- At the same level as you**
- Work together on job-hunting**
- Work together on resumes**
- Work together on interviews**

**Stop trying to do it all alone**

## **Reach out to data professionals:**

**- 2 years ahead of you**

- **Ask them questions**
- **Learn how their business makes money**
- **Learn how YOU can add value**

**Reach out to data professionals:**

**- 2 years behind you**

- **Post your journey to help them**
- **Become seen as an expert**
- **Find friends you can rely on**

**We are stronger together**



### **3) Connect with local recruiters**

- **Comment on their posts.**
- **Introduce yourself.**
- **Build long term relationships.**
- **Share exactly what you want**
- **Don't just reach out when you need something.**
- **Keep in touch**

## 4) Use ChatGPT to help create:

- **Your resume**
- **Your cover letter**
- **Predict interview questions**
- **Generate interview answers**

**Check my  
profile page for a  
free strategy**



## **5) Improve your data skills**

- **Do online data courses  
(DataCamp or Udemy)**
- **Download a dataset  
(Kaggle)**
- **Manipulate the data  
(SQL or Python)**
- **Visualize the data  
(Tableau or PowerBi)**

- **Analyse results**
- **Develop insights**
- **Tell stories with the data**
- **Explain how a business would benefit from this**

## **6) Share your work**

- **Share your project on GitHub**
- **Post what you learned on LinkedIn**
- **Explain WHY you chose each metric etc**
- **Your business insights are the most important part.**

**By sharing your journey with  
your network, you're not  
claiming to be an expert.**

**You're bringing a network of  
friends along with you for the  
ride.**

**You'll learn from each other.**

**Before long, the recruiters will  
be contacting YOU.**

**It will open so many doors you  
didn't know existed!**

## **7) Reach out to companies**

- **Build a spreadsheet of jobs you want**
- **Connect with the staff**
- **Send them a DM**
- **Jump on a call and introduce yourself**



- **Learn everything about the business**
- **Learn how they use data**
- **Share your resume & relevant projects**
- **Pitch exactly how YOU can add value for them**
- **Stay patient. Keep in touch.**

# **Summary**

- 1. Build a LinkedIn Profile**
- 2. Reach out to people.**
- 3. Connect with recruiters**
- 4. Create your resume**
- 5. Improve your data skills**
- 6. Share your work**
- 7. Reach out to companies**

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to do this?**

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**Thanks for reading!**

**Michael**