

Shawna *Didyk*

SENIOR UX DESIGNER
BASED IN NYC

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EXPERIENCE

BLOOMBERG LP | 2022-2024

Senior Product Designer

Built compliance and risk management tools for financial institutions to identify and mitigate legal and business risk.

STOCKWELL | 2019

Product Designer

Facilitated visual design overhaul across B2C app and internal operational tools to improve consistency and usability.

Owned UX and experiential design for smart vending machine, optimizing for intuitive use and customer engagement.

BROADCOMM (VMWARE) | 2019-2022

Interaction Designer III

Streamlined customers adoption to Kubernetes to their 70+million workloads on VMware's legacy product, vSphere.

OPSRAMP | 2017-2019

Interaction Designer

Led design and implementation of an AI-driven inference model to automate DevOps alert triage. Redesigned OpsRamp dashboard to prioritize actionable insights and eliminate noise.

BACKGROUND

RHODE ISLAND SCHOOL OF DESIGN (RISD)

B.F.A. Industrial Design

BROWN UNIVERSITY

Electives in Human Factors

MASSACHUSETTS SCHOOL OF TECHNOLOGY

Dual program in Product Design and Management

DESIGN COMMUNITY

VMWARE DESIGN MEDIUM

Writer and contributor 2022

VMWORLD TALKS: ACCESSIBILITY

Fireside chat guest speaker 2021

VMWORLD TALKS: END-TO-END STORYTELLING

Panelist 2021