Regret Minimization and Posterior Thompson Sampling

Monday Morning Session, CDT Summer School

Outline

- Regret
- Intuition behind various learning algorithms
 - Multi-arm bandits
 - Contextual bandits
 - Markov decision process
- Some details of Bayesian posterior sampling
- Coding

Regret of a learning algorithm

$$\operatorname{Regret} = \max_{\pi} \mathbb{E}_{\pi}[\Sigma_{j=1}^{T}R_{j+1}] - \mathbb{E}_{\pi^{L}}[\Sigma_{j=1}^{T}R_{j+1}]$$
 Sum of rewards that the optimal policy π can get the learning algorithm gets

So, regret is the excess reward that the algorithm misses compared to the best possible policy in a given class

Question: Does the optimal quantity depend on the learning algorithm? What other things does it depend on?

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The nature of underlying environment – this object does not depend on the learning algorithm.

Regret, optimal policy, and learning algorithms for two-arm bandits

Optimal policy: Multi-arm bandits (2-arms)

- Two potential outcomes $\{R_{t+1}(1), R_{t+1}(0)\}$ drawn from some distribution \mathscr{P} .
- At time t, take action A_t and receive outcome R_{t+1} .



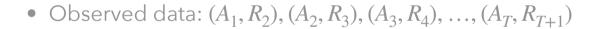
We assume stationarity across time

- Consistency in observed outcomes, i.e., $R_{t+1} = R_{t+1}(A_t)$.
- Observed data: $(A_1, R_2), (A_2, R_3), (A_3, R_4), ..., (A_T, R_{T+1})$

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We assume stationarity across time



- Regret minimization: Suffices to search over deterministic stationary policies
- Let $r(a) \triangleq \mathbb{E}[R_{j+1}(a)]$ be the stationary mean potential outcome, then

$$\max_{\pi} \mathbb{E}_{\pi}[\Sigma_{j=1}^{T} R_{j+1}] = \Sigma_{j=1}^{T} r(a^{\star}) \text{ where } a^{\star} = \arg\max_{a} r(a)$$

Exercise: Prove!

• Regret =
$$\max_{\pi} \mathbb{E}_{\pi}[\Sigma_{j=1}^{T} R_{j+1}] - \mathbb{E}_{\pi^{L}}[\Sigma_{j=1}^{T} R_{j+1}] = T \max(r(1), r(0)) - \mathbb{E}_{\pi^{L}}[\Sigma_{j=1}^{T} R_{j+1}]$$

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 - r(1) r(0)?
 - sign(r(1) r(0))?
 - Is there an advantage of one term over the other?

1. Learning algorithm:

• Uses the data so far to produce estimates $\hat{r}(1)$ and $\hat{r}(0)$ with uncertainty $\hat{\sigma}(1)$ and $\hat{\sigma}(0)$ for these quantities

2. Optimization algorithm:

• Uses the estimates to construct a "learning" policy that pulls the arm in the next iteration

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$$\pi^L = \arg\max_{a} \hat{r}(a)$$

Is this a good choice?

Optimization algorithm:

Uses the estimates to construct a "learning" policy that pulls the arm in the next iteration **Is this a good choice?**

$$\Rightarrow \quad \pi^L = \arg\max_a \hat{r}(a)$$

This is the optimal policy if $\hat{r} = r$ What can go wrong when $\hat{r} \neq r$

Optimization algorithm:

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$$\pi^L = \arg\max_{a} \hat{r}(a)$$

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$$\Rightarrow \quad \pi^L = \arg\max_{a} \hat{r}(a) + c\hat{\sigma}(a)$$

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Rationale behind Upper Confidence Bound

$$\pi^L = \begin{cases} \arg \max_a \hat{r}(a) & \text{with high probability} \\ \text{the other action} & \text{with low probability} \end{cases}$$

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$$\Rightarrow \quad \text{If } Z(a) \sim \mathcal{N}(\hat{r}(a), \hat{\sigma}(a)) \text{ denotes a posterior on } r(a), \\ \pi^L = \begin{cases} 1 & \text{with probability} \quad \mathbb{P}(Z(1) > Z(0)) \\ 0 & \text{otherwise} \,. \end{cases}$$

Rationale behind Posterior/Thompson sampling

Discussion questions

- What would happen to the learning policies in the bandit algorithms if one arm has significantly higher mean reward than the other? Which variant of algorithms would you prefer if the two arms have similar means?
- There are two ways to implement posterior sampling:
 - Sample action 1 with probability $p \triangleq \mathbb{P}\left[\mathcal{N}\left(\hat{r}(1) \hat{r}(0), \hat{\sigma}_1^2 + \hat{\sigma}_2^2\right) > 0\right]$ and action 0 with 1 p.
 - Sample two random variables $Z(a) \sim \mathcal{N}(\hat{r}(a), \hat{\sigma}^2(a))$ and assign $\underset{a}{\operatorname{arg max}} Z(a)$
 - Are both approaches correct? Is there a benefit of one approach over the other?
 - **Hint**: In which case do we have explicit probabilities of randomization? What happens when we don't have Gaussian posterior?

Same ideas applied to contextual bandits

Contextual bandits

- State, two potential outcomes $\{S_t, R_{t+1}(1), R_{t+1}(0)\}$ drawn from some distribution \mathscr{P}
- At time t, take action A_t and receive outcome R_{t+1}

At each time, a state/context variable is observed (still assuming stationarity across time points)

- Consistency in observed outcomes, i.e., $R_{t+1} = R_{t+1}(A_t)$
- Observed data: $(S_1, A_1, R_2), (S_2, A_2, R_3), (S_3, A_3, R_4), \dots, (S_T, A_T, R_{T+1})$

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- Regret minimization: Would like to use the states, so the policy class is $\{\pi: \mathcal{S} \to \Delta^{|A|-1}\}$
- Let $r(s, a) \triangleq \mathbb{E}[R_{j+1}(a) | S_j = s]$ be the stationary mean reward outcome, then

$$\max_{\pi} \mathbb{E}_{\pi}[\Sigma_{j=1}^{T} R_{j+1}] = \mathbb{E}_{\pi^{*}}[\Sigma_{j=1}^{T} r(S_{j}, \pi^{*}(S_{j}))] \text{ where } \pi^{*}(s) = \arg\max_{a} r(s, a)$$

Exercise: Prove!

1. Learning algorithm:

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- where, typically $\hat{r}(s,a) \to r(s,a)$ and $\hat{\sigma}(s,a) \to 0$ as the number of pulls of arm a under state $s \to \infty$

2. Optimization algorithm:

- Uses the estimates to construct a "learning" policy that pulls the arm in the next iteration
- Typically, the policy is a "good guess" of the optimal policy based on the data so far
- The data collected by executing the learning policy is then fed into the learning algorithm to produce next set of estimates

1. Learning algorithm:

Typical approach: Model $r(s, a) = \beta_a^{\mathsf{T}} \phi(s, a)$ and estimate β_a

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This is the optimal policy if $\hat{r} = r$

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Moving on to MDPs

Markov Decision process

• Sequence of states $\{S_0, S_1(1), S_1(0), S_2(1), S_2(0), ...\}$ drawn from some distribution \mathscr{P} , satisfying Markovian property

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 Assuming stationarity in the transitions between states
- At time t = 0,1,..., take action A_t , observe S_{t+1} , and receive outcome R_{t+1} .
- Consistency in observed states, i.e., $S_{t+1} = S_{t+1}(A_t)$ and reward $R_{t+1} = h(S_{t+1}) = h(S_{t+1}(A_t))$.
- Observed data: $(S_1, A_1, R_2), (S_2, A_2, R_3), (S_3, A_3, R_4), \dots$

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- Consistency in observed states, i.e., $S_{t+1} = S_{t+1}(A_t)$ and reward $R_{t+1} = h(S_{t+1}) = h(S_{t+1}(A_t))$.
- Observed data: $(S_1, A_1, R_2), (S_2, A_2, R_3), (S_3, A_3, R_4), \dots,$
- Now the benchmark is discounted sum of rewards $\mathbb{E}_{\pi}[\Sigma_{j=0}^{\infty}\gamma^{j}R_{j+1}]$
- Would like to use the states, so the policy class is $\{\pi: \mathcal{S} \to \mathbf{\Delta}^{|A|-1}\}$.
 - Here the policy class is restricted based on the fact that under stationary transitions, the optimal policy is stationary

• Let
$$r(s, a) \triangleq \mathbb{E}[R_{j+1} | S_j = s, A_j = a] = \mathbb{E}[h(S_{j+1}(a)) | S_j = s]$$

 \bullet Suppose initial state is deterministically s, then

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$$\mathbb{E}_{\pi}[\Sigma_{j=0}^{\infty} \gamma^{j} R_{j+1}] = \Sigma_{a} \pi(a \mid s) \left[r(s, a) + \gamma \underbrace{\sum_{j=1}^{\infty} \mathbb{E}[\gamma^{j-1} R_{j+1} \mid S_{0} = s, A_{0} = a]}_{\triangleq H^{\pi}(s, a)} \right]$$

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$$\mathbb{E}_{\pi}[\Sigma_{j=0}^{\infty} \gamma^{j} R_{j+1}] = \Sigma_{a} \pi(a \mid s) [r(s, a) + \gamma \sum_{j=1}^{\infty} \mathbb{E}[\gamma^{j-1} R_{j+1} \mid S_{0} = s, A_{0} = a]]$$

$$= \Sigma_{a} \pi(a \mid s) [r(s, a) + \gamma H^{\pi}(s, a)]$$

$$= \Sigma_{a} \pi(a \mid s) [Q^{\pi}(s, a)]$$

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$$\pi^{\star}(a \mid s) = \underset{a}{\operatorname{arg \, max}} \ Q^{\pi^{\star}}(s, a) = \underset{a}{\operatorname{arg \, max}} \ r(s, a) + H^{\pi^{\star}}(s, a)$$

Exercise: Prove!

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- Suppose initial state is deterministically s, then

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$$= \Sigma_{a} \pi(a \mid s) \left[r(s, a) + \gamma H^{\pi}(s, a) \right]$$

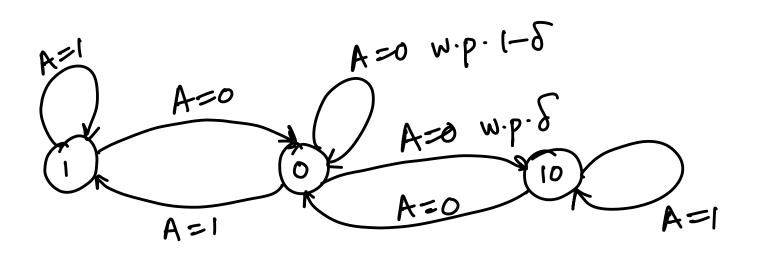
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• Hence the optimal policy π^* satisfies

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Exercise: Prove!

What about the policy



· What happens for this problem:

argmax r(s,a)

<u>vs</u>

argmax r(s,a)+H(s,a)

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• Hence the optimal policy π^* satisfies

$$\pi^{\star}(a \mid s) = \arg\max_{a} Q^{\pi^{\star}}(s, a) = \arg\max_{a} r(s, a) + H^{\pi^{\star}}(s, a)$$

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Typical goal in MDP: Find this optimal policy!

Key ideas behind Q-learning

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$$\pi^*(a \mid s) = \arg\max_{a} Q^{\pi^*}(s, a)$$

• Question: What if we had an estimate $\hat{Q}^{\pi^{\star}}$ with uncertainty $\hat{\sigma}$?

One class of RL algorithms for MDPs

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2. Optimization algorithm:

- Uses the estimates to construct a "learning" policy that samples the action for the next iteration
- $\pi^L(s) = \arg\max_{a} \hat{Q}^{\pi^*}(s, a) + c\hat{\sigma}(s, a)$
- If $Z(s,a) \sim \mathcal{N}(\hat{Q}^{\pi^*}(s,a),\hat{\sigma}(s,a))$ denotes a posterior on $Q^{\pi^*}(s,a)$, $\pi^L(s) = \begin{cases} 1 & \text{with probability} & \mathbb{P}(Z(s,1) > Z(s,0)) \\ 0 & \text{otherwise} \end{cases}$.

• Recall $\pi^*(a \mid s) = \underset{a}{\operatorname{arg \, max}} \ Q^{\pi^*}(s, a) = \underset{a}{\operatorname{arg \, max}} \ r(s, a) + H^{\pi^*}(s, a)$. Suppose someone gave us H^{π^*} but not r. How do we estimate π^* ?

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- **Learning algorithm:** Produce estimates $\hat{r}(s,1)$ and $\hat{r}(s,0)$ with uncertainty $\hat{\sigma}(s,1)$ and $\hat{\sigma}(s,0)$.

- Recall $\pi^*(a \mid s) = \underset{a}{\arg\max} \ Q^{\pi^*}(s, a) = \underset{a}{\arg\max} \ r(s, a) + H^{\pi^*}(s, a)$. Suppose someone gave us H^{π^*} but not r. How do we estimate π^* ?
- **Learning algorithm:** Produce estimates $\hat{r}(s,1)$ and $\hat{r}(s,0)$ with uncertainty $\hat{\sigma}(s,1)$ and $\hat{\sigma}(s,0)$.
- Optimization algorithm: Uses the estimates to construct a policy.
 - $\pi^L = \arg \max_{a} \hat{r}(s, a) + c\hat{\sigma}(s, a) + \gamma H^{\pi^*}(s, a)$
 - If $Z'(s, a) \sim \mathcal{N}(\hat{r}(s, a), \hat{\sigma}(s, a))$ denotes a posterior on r(s, a),

$$\pi^L = \begin{cases} 1 & \text{with probability} \quad \mathbb{P}\left[Z'(s,1) - Z'(s,0) > -\gamma \left[H^{\pi^\star}(s,1) - H^{\pi^\star}(s,0)\right]\right] \\ 0 & \text{otherwise} \,. \end{cases}$$

- Recall $\pi^*(a \mid s) = \underset{a}{\arg \max} \ Q^{\pi^*}(s, a) = \underset{a}{\arg \max} \ r(s, a) + H^{\pi^*}(s, a)$. Suppose someone gave us H^{π^*} but not r. How do we estimate π^* ?
- **Learning algorithm:** Produce estimates $\hat{r}(s,1)$ and $\hat{r}(s,0)$ with uncertainty $\hat{\sigma}(s,1)$ and $\hat{\sigma}(s,0)$.
- Optimization algorithm: Uses the estimates to construct a policy.

•
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Discuss: Why is this a simpler algorithm class?

Steps towards the HeartSteps RL algorithm

Action 1 =Send a notification vs Action 0 =Do nothing

If $Z'(s,a) \sim \mathcal{N}(\hat{r}(s,a), \hat{\sigma}(s,a))$ denotes a posterior on r(s,a),

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HeartSteps further clips the probabilities between 0.2 and 0.8

Discuss:

Why does this make intuitive sense? What are the quantities on the LHS and RHS? Why is this a simpler algorithm class compared to estimating Q^{π^*} ?

This is the HeartSteps RL algorithm

Action 1 =Send a notification vs Action 0 =Do nothing

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 LHS is like the immediate treatment effect of sending a notification reflects (denoted as $\eta(s)$)

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 LHS is like the immediate treatment effect of sending a notification RHS is like the delayed effects (denoted as $\eta(s)$)

HeartSteps estimates the RHS and then clips the probabilities between 0.2 and 0.8

Bayesian Thompson Sampling with Gaussian linear model

Bayesian Thompson sampling with linear model

- We didn't discuss so far, how the estimate of \hat{r} is generated
- Model: $r(s, a) \sim \alpha_a^{\mathsf{T}} s + \varepsilon$ for $a \in \{0, 1\}$ where ε is Gaussian noise
 - can choose non-linear model, like $\alpha_a^{\mathsf{T}}\phi(s,a)$
 - or non-Gaussian noise
- Or we can also model: $r(s, a) \sim \alpha^{T} g(s) + a \beta^{T} f(s) + \varepsilon \rightarrow \text{HeartSteps}$

- Parameters unknown, put a Gaussian prior on them
- Gaussian prior + Gaussian likelihood -> Gaussian posterior
- We put a prior $\mathcal{N}(\bar{\alpha}_a, \bar{\sigma}_a^2)$ on r(a), and observe (A_1, R_2) . What are the posteriors?

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$$\tilde{\sigma}_a^2 = \left(\frac{1}{\bar{\sigma}_a^2} + \frac{\mathbf{1}(A_1 = a)}{\sigma^2}\right)^{-1} \text{ and } \tilde{\alpha}_a = \tilde{\sigma}_a^2 \left(\frac{\alpha_a}{\sigma_a^2} + \frac{\mathbf{1}(A_1 = a)R_2}{\sigma^2}\right)$$

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• Now what happens after observing *T* tuples? Can use induction with – posterior being the new prior

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$$\tilde{\sigma}_a^2 = \left(\frac{1}{\sigma_a^2} + \frac{\sum_{j=1}^T \mathbf{1}(A_j = a)}{\sigma^2}\right)^{-1} \text{ and } \tilde{\alpha}_a = \tilde{\sigma}_a^2 \left(\frac{\alpha_a}{\sigma_a^2} + \frac{\sum_{j=1}^T \mathbf{1}(A_j = a)R_{j+1}}{\sigma^2}\right)$$

Bayesian Thompson sampling with linear model for contextual bandits

- Suppose $r(s, a) \sim \alpha_a^{\mathsf{T}} s + \varepsilon$, with $\varepsilon \sim \mathcal{N}(0, \sigma^2)$ and σ is known
- We put a prior $\mathcal{N}(\bar{\alpha}_a, \bar{\Sigma}_a)$ on $\alpha_a \to \alpha_a^{\mathsf{T}} \phi(s, a) \sim \mathcal{N}(\bar{\alpha}_a^{\mathsf{T}} \phi(s, a), \phi(s, a)^{\mathsf{T}} \bar{\Sigma}_a \phi(s, a))$
- Observe (A_1, S_1, R_2) . What are the posteriors?

$$\tilde{\Sigma}_a = \left(\bar{\Sigma}_a^{-1} + \frac{\mathbf{1}(A_1 = a)\phi(S_1, A_1)\phi(S_1, A_1)^{\mathsf{T}}}{\sigma^2}\right)^{-1} \text{ and } \tilde{\alpha}_a = \tilde{\Sigma}_a \left(\bar{\Sigma}_a^{-1}\alpha_a + \frac{\mathbf{1}(A_1 = a)\phi(S_1, A_1)R_2}{\sigma^2}\right)$$

• Now what happens after observing T tuples? Can use induction with – posterior being the new prior

$$\tilde{\Sigma}_{a} = \left(\bar{\Sigma}_{a}^{-1} + \frac{\sum_{j=1}^{T} \mathbf{1}(A_{j} = a)\phi(S_{j}, A_{j})\phi(S_{j}, A_{j})^{\mathsf{T}}}{\sigma^{2}}\right)^{-1} \text{ and } \tilde{\alpha}_{a} = \tilde{\Sigma}_{a} \left(\bar{\Sigma}_{a}^{-1} \alpha_{a} + \frac{\sum_{j=1}^{T} \mathbf{1}(A_{j} = a)\phi(S_{j}, A_{j})R_{j+1}}{\sigma^{2}}\right)$$

- If $Z(s,a) \sim \mathcal{N}(\hat{r}(s,a),\hat{\sigma}(s,a))$ denotes a posterior on r(s,a), $\pi^L(s) = \begin{cases} 1 & \text{with probability} \quad \mathbb{P}(Z(s,1) > Z(s,0)) \\ 0 & \text{otherwise} \end{cases}$
- Sample action 1 with probability $\mathbb{P}\left[\mathcal{N}((\tilde{\alpha}_1 \tilde{\alpha}_0)^{\mathsf{T}}\phi(s, a), \tilde{\Sigma}_1 + \tilde{\Sigma}_2) > 0\right]$ can compute this probability exactly closed form for Gaussian case

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 - Or if we model the treatment effect as $\beta^{\top} f(s)$, then Sample action 1 with probability $\mathbb{P}\left[\mathcal{N}(\tilde{\beta}^{\top} f(s), \tilde{\Sigma}_{\beta}) > 0\right]$

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 - Or if we model the treatment effect as $\beta^{\top}f(s)$, then Sample action 1 with probability $\mathbb{P}\left[\mathcal{N}(\tilde{\beta}^{\top}f(s),\tilde{\Sigma}_{\beta})>0\right]$
 - When we also have delayed effects proxy $\eta(s)$: Sample action 1 with probability $\mathbb{P}\left[\mathcal{N}(\tilde{\beta}^{\mathsf{T}}f(s),\tilde{\Sigma}_{\beta})>\eta(s)\right]$

• If $\mathcal{N}(\hat{r}(s, a), \hat{\sigma}(s, a))$ denotes a posterior on r(s, a), $\pi^L = \begin{cases} 1 & \text{with probability} \quad \mathbb{P}(r(s, 1) > r(s, 0)) \\ 0 & \text{otherwise} \end{cases}$

- Sample α_1, α_0 from the posterior and assign action = $\underset{a}{\arg\max} \alpha_a^{\top} \phi(s, a)$
 - Or if we model the treatment effect: Sample β from the posterior and assign $a = \mathbf{1}(\beta^{T} f(s) > 0)$.
 - Or if we model the treatment effect with delayed effects proxy as $\eta(s)$: Sample β from the posterior and assign $a = \mathbf{1}(\beta^{T} f(s) > \eta(s))$.

Discuss

- Sample action 1 with probability $\mathbb{P}\left[\mathcal{N}((\tilde{\alpha}_1 \tilde{\alpha}_0)^{\top}\phi(s, a), \tilde{\Sigma}_1 + \tilde{\Sigma}_2) > 0\right]$
- Sample α_1, α_0 from the posterior and assign action = $\underset{a}{\arg\max} \alpha_a^{\top} \phi(s, a)$
 - Which of these two approaches are correct?
 - What are the pros and cons of the two approaches?
 - Hint: What happens when we don't have Gaussian posterior?

Coding outline

- 2-armed bandits
 - three algorithms: UCB, eps-greedy, BTS
- 2-armed linear contextual bandits
 - Correctly specified BTS with linear model
- 2-armed tabular MDP
 - No delayed effect estimate
 - With some delayed effect estimate