Welcome, Potential Sponsors!

Thank you for taking a few moments to consider sponsoring our conference!

Steel City Ruby Conference will be held **August 3-4, 2012** at the Heinz History Center in Pittsburgh, Pennsylvania. We are capping attendance at 200 for our inaugural year, and we're looking for great sponsors from the software industry to help offset the cost of the conference.

Background

Steel City Ruby Conference, SCRC, was founded by members of the Pittsburgh Ruby Brigade, a group of developers who meet periodically to discuss the Ruby programming language and other things related to software development.

Our target demographic is developers of all ages, but specifically focusing on Ruby developers who have not yet attended a conference. We believe that Pittsburgh is a fantastic place to hold such a conference due to the city's burgeoning Ruby developer community, the city's renewed focus on being a technology center of the east coast, and a plethora of college students interested in software at Pittsburgh-area institutions such as Carnegie Mellon University and University of Pittsburgh. Add in a healthy startup community (startups love Ruby!) and affordable travel and hotel costs, and Pittsburgh is the next great place to hold a Ruby developer conference!

Sponsorship Levels

Our primary goal at this time is raising the funds we need to hold a successful event. We've established a few tiers of sponsorship, one of which we hope your company will find affordable! Each tier includes the rewards of the previous tier.

Benefits	William Pitt	Andrew Carnegie	Dan Rooney	Fred Rogers	Andy Warhol	Myron Cope
Price	$10,000	$5,000	$2,500	$1,000	$500	$250
Limit	1	2	-	-	-	-
Logo and link on website	✓	✓	✓	✓	✓	✓
Logo in slide show [1]	✓	✓	✓	✓	✓	-
Logo and name in mailing list [2]	✓	✓	✓	✓	-	-
Booth at event [3]	✓	✓	✓	✓	-	-
Naming rights for breakfast, lunch or snacks [4]	✓	✓	✓	-	-	-
Naming rights for party Friday or Saturday [5]	✓	✓	-	-	-	-
Bat signal of your company logo [6]	✓	-	-	-	-	-

1. Inclusion in the sponsor logo slideshow, shown between sessions and during downtime.
2. Inclusion of company name and logo in mailing list messages before and after the event.
3. You'll have a booth (10'x10' space) for the duration of the event.
4. Your company's name will be announced as the sponsor for breakfast, lunch, or snacks.
5. Your company's name will be announced as the sponsor for the party on either Friday or Saturday night. You will also have a moment to speak at the party (announcements, giveaways, etc).
6. That's right. Batman was filmed in Pittsburgh this year, so what better tribute to the top sponsor? You're so awesome that we'll build a bat signal for your company logo and display it in the room. It will be a spectacle and everyone will love it and know you're the top sponsor.