



REVIEWHUNT

Fun Quests. Early Users.

R:h

ABOUTLOGINJOIN

APP

BARK

Hunters on the quest now: 57
Total bounty to win for you: \$115

\$2
Quest 1

\$3
Quest 2

\$4
Quest 3

\$6
Review

\$8 - \$100
Buzz

JOIN THE QUEST

🕒 17 days left

★

Reviewhunt - a gate to tap into tech

EARLY-ADOPTERS



R:h

New products are **flooding out** even though users are **less likely to try** them.

Example: Mobile app industry



2.1M Apps

are downloadable
on the Google Play store¹



92.8%

download less than 5 apps
per month (65.5% downloads ZERO) apps²

1. <https://www.statista.com/statistics/276623/number-of-apps-available-in-leading-app-stores/>

2. <https://qz.com/253618/most-smartphone-users-download-zero-apps-per-month/>

Review campaign with fun quests that build early users and quality reviews



Fun quests that are connected with
your core features



+22,000 tech early-adopters
become your seed users



The quest participants create
quality reviews via various channels

R:h

REVIEWHUNT

FUN QUESTS + BOUNTIES MAKE COOL PRODUCTS FLY HIGH

LEARN MORE



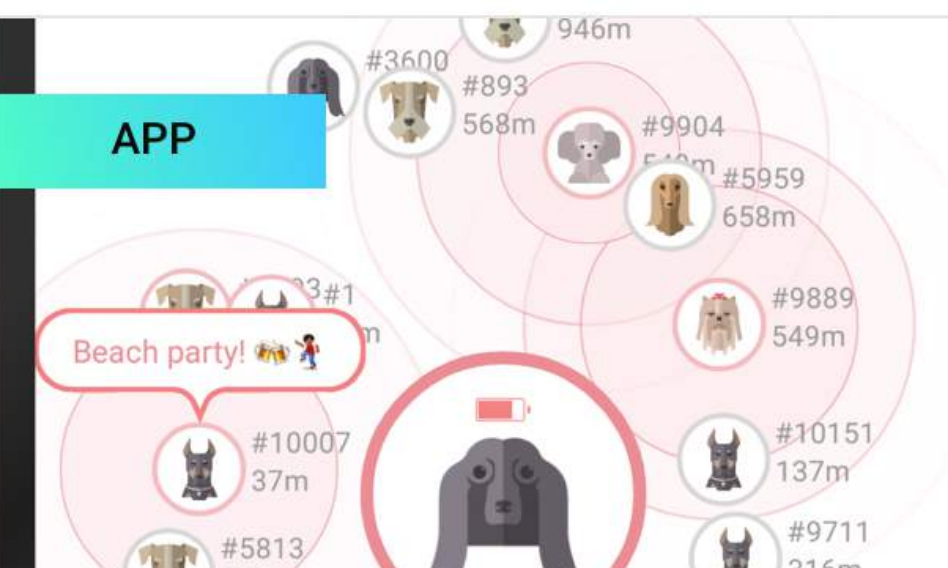
\$140,900
Total Bounty Fund



1,054
Total Hunters on Quests

For You

APP



GAME



Run quests that lead Early-adopters to become real users of your product

Cool products have a set of unique features in general that can attract many users. In Reviewhunt, makers can make serial quest missions that lead users to embark on the product journey.

Quests and Reviews

61% remaining

\$10

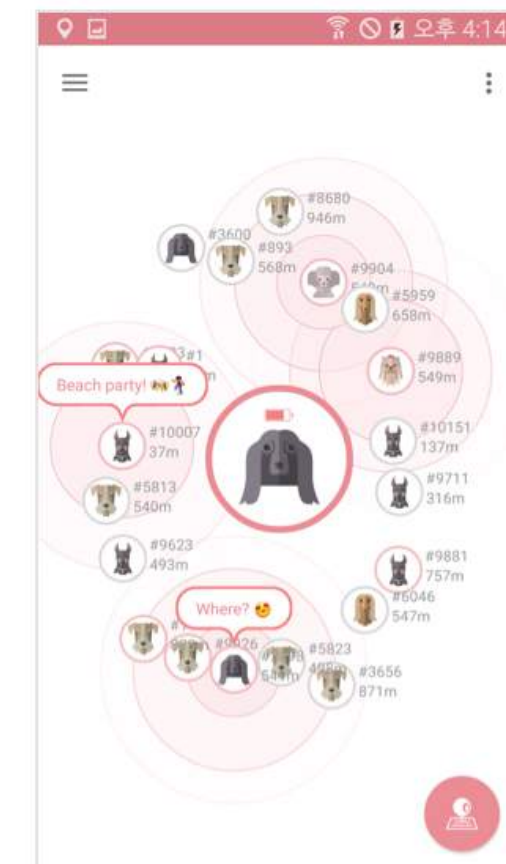
QUEST 1

Make your first bark.

\$2

Bark transforms people nearby into fun barking dogs. Every user chooses one of the 8 different dog breeds and chats with other barkers by communicating like dogs.

Make your first bark on your location, and see how other dogs (users) barking back to you. Take some good screenshot of your barking situation.



QUEST 2

Become a top dog in your territory.

Take over territories and change the name of the location by following territorial actions.

You can become a top dog in your 2km territory by barking the most. Once you become the top dog, you can change the name of the territory whatever you want.

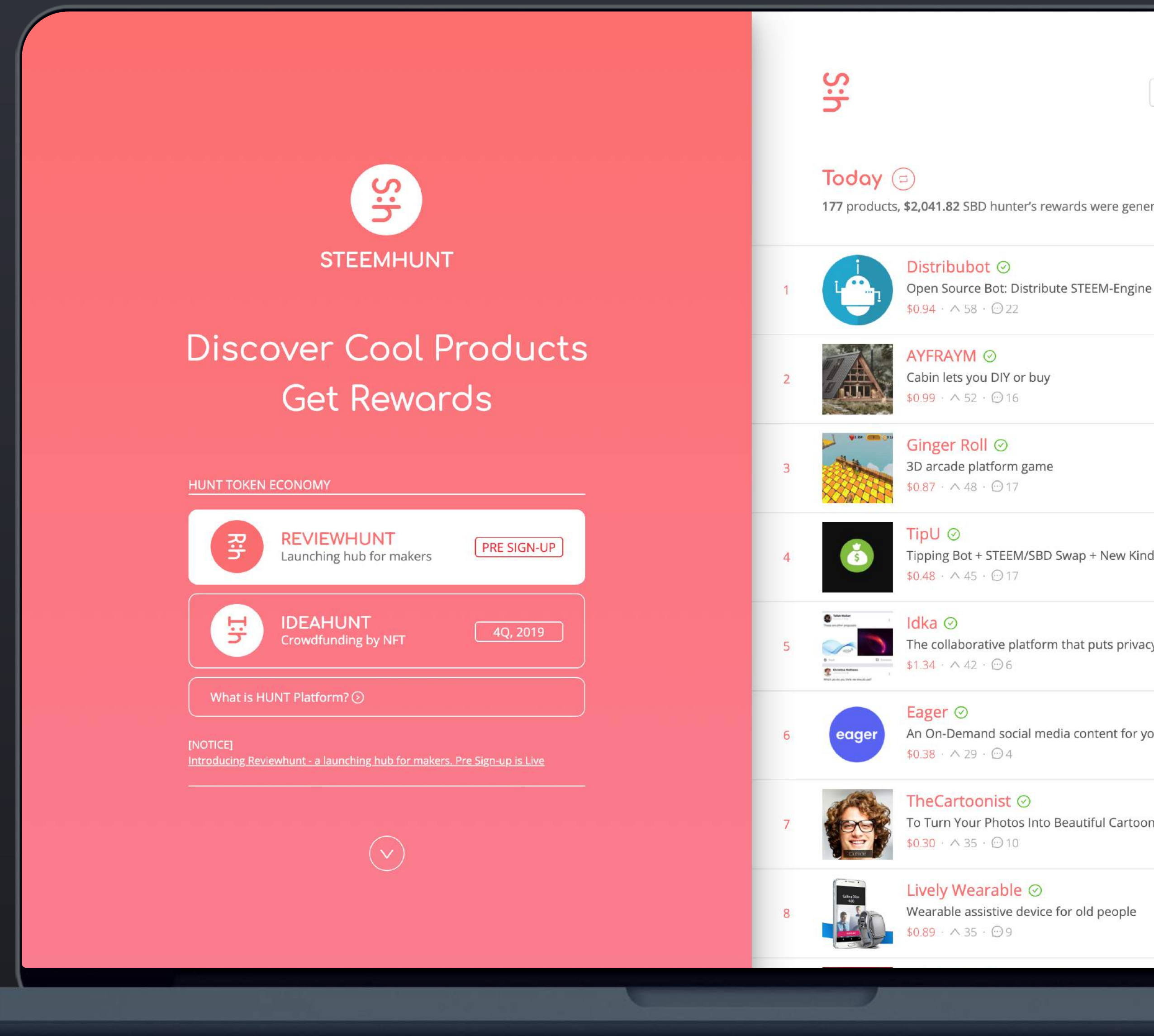
Become a top dog, change the name of your territory, and share the screenshot.

JOIN THE QUEST

Over 22,000 tech influencers are ready to try your products

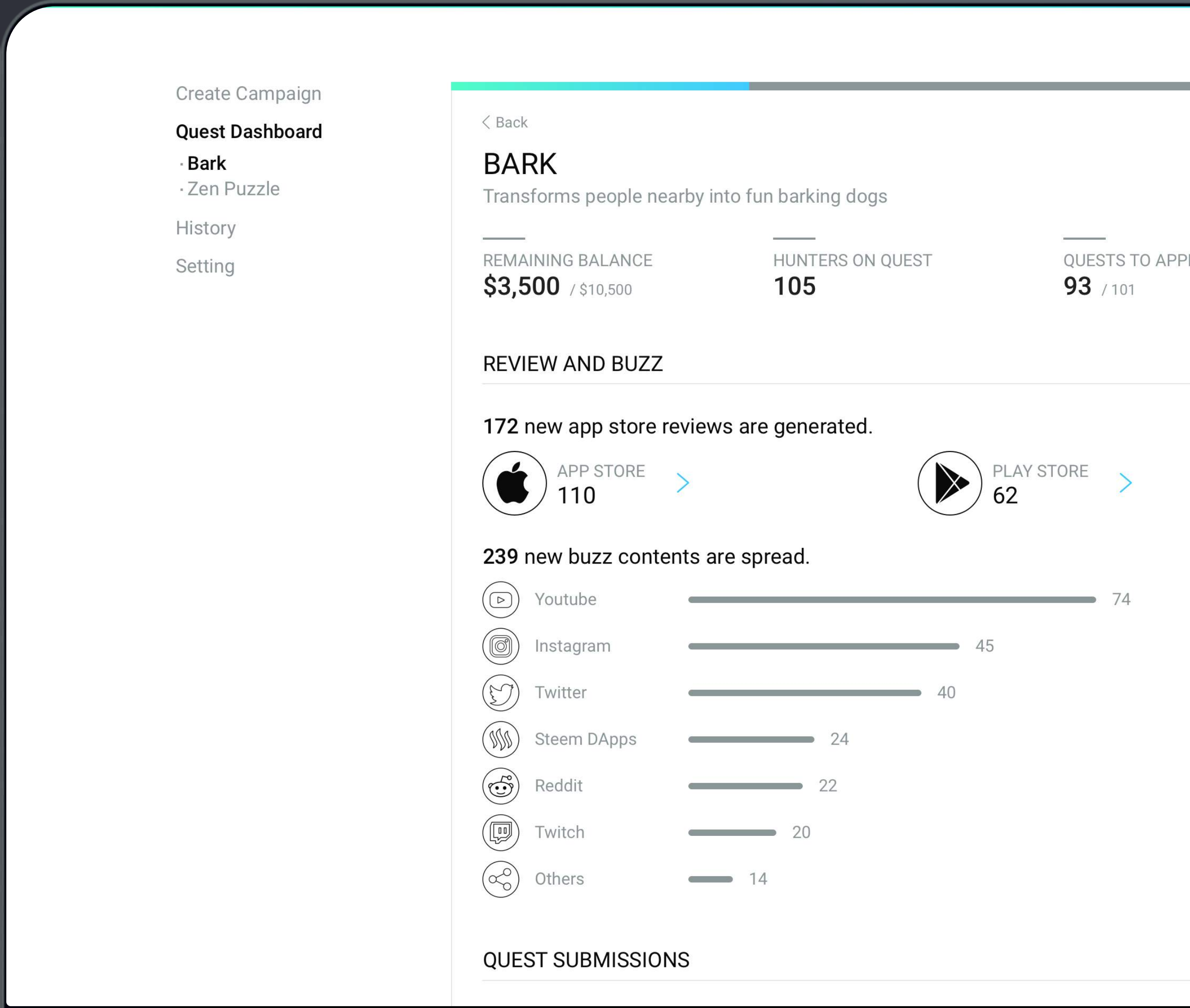
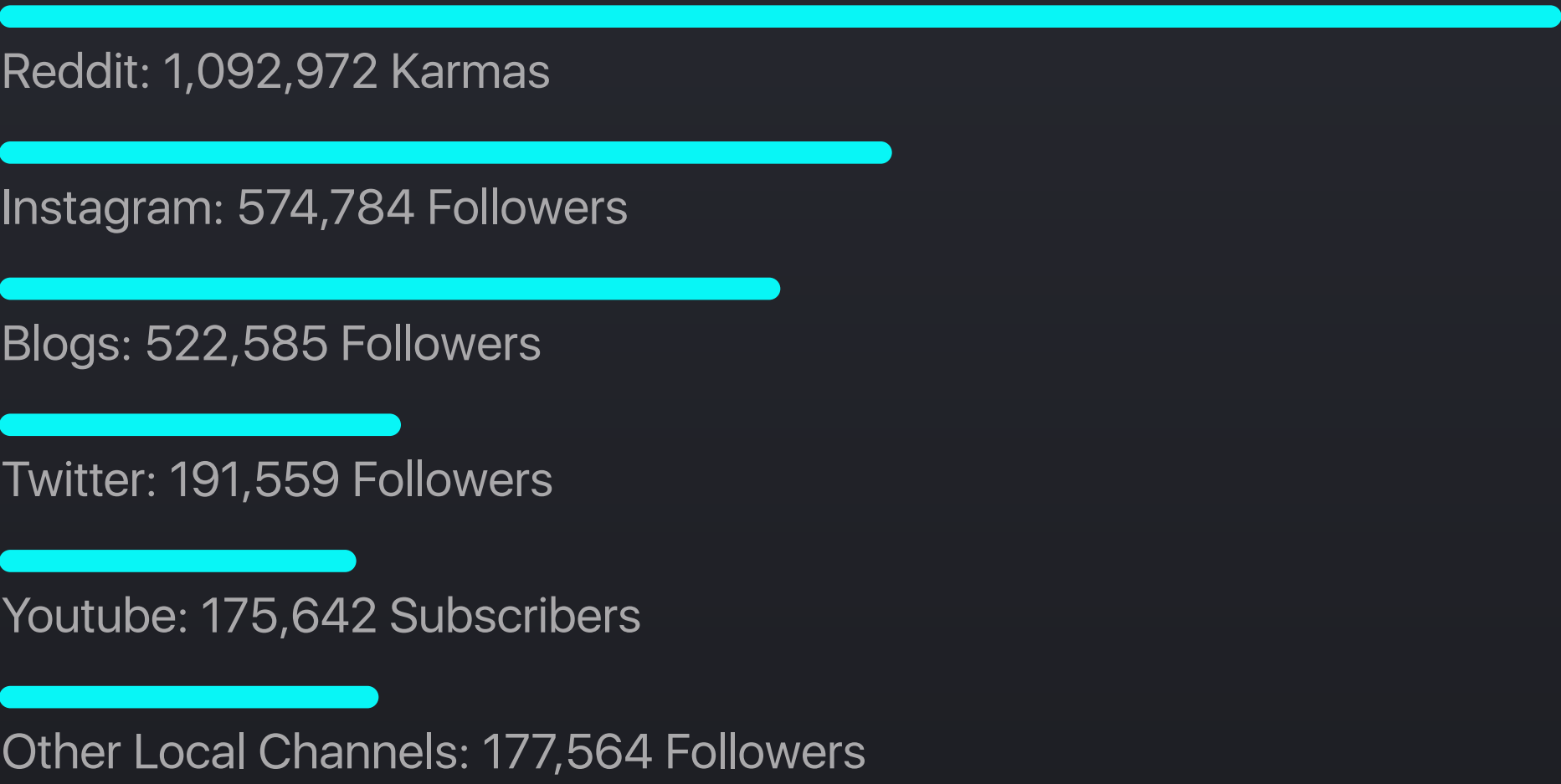
Reviewhunt is built on top of Steemhunt - the biggest tech community in blockchain. Our hunters love to dig out new products and talk about them with others. Over 71,184 new products are shared within the Steemhunt community, and they will be your early users.

* as of July 21, 2019



Custom content that penetrates Reddit, Youtube, Twitter, Instagram, Medium, and hundreds more

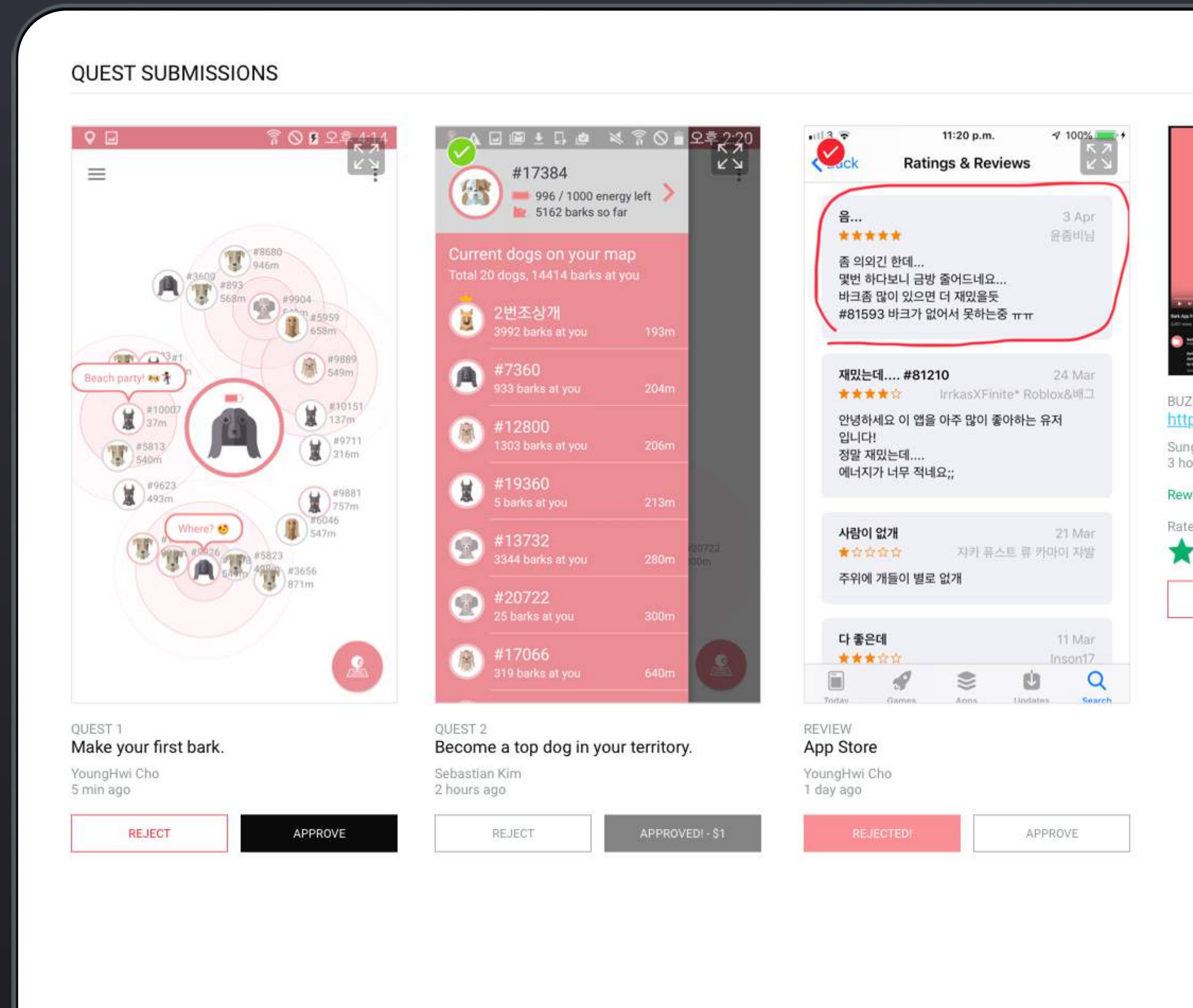
Our Hunters have Influence over (as of July 15, 2019):



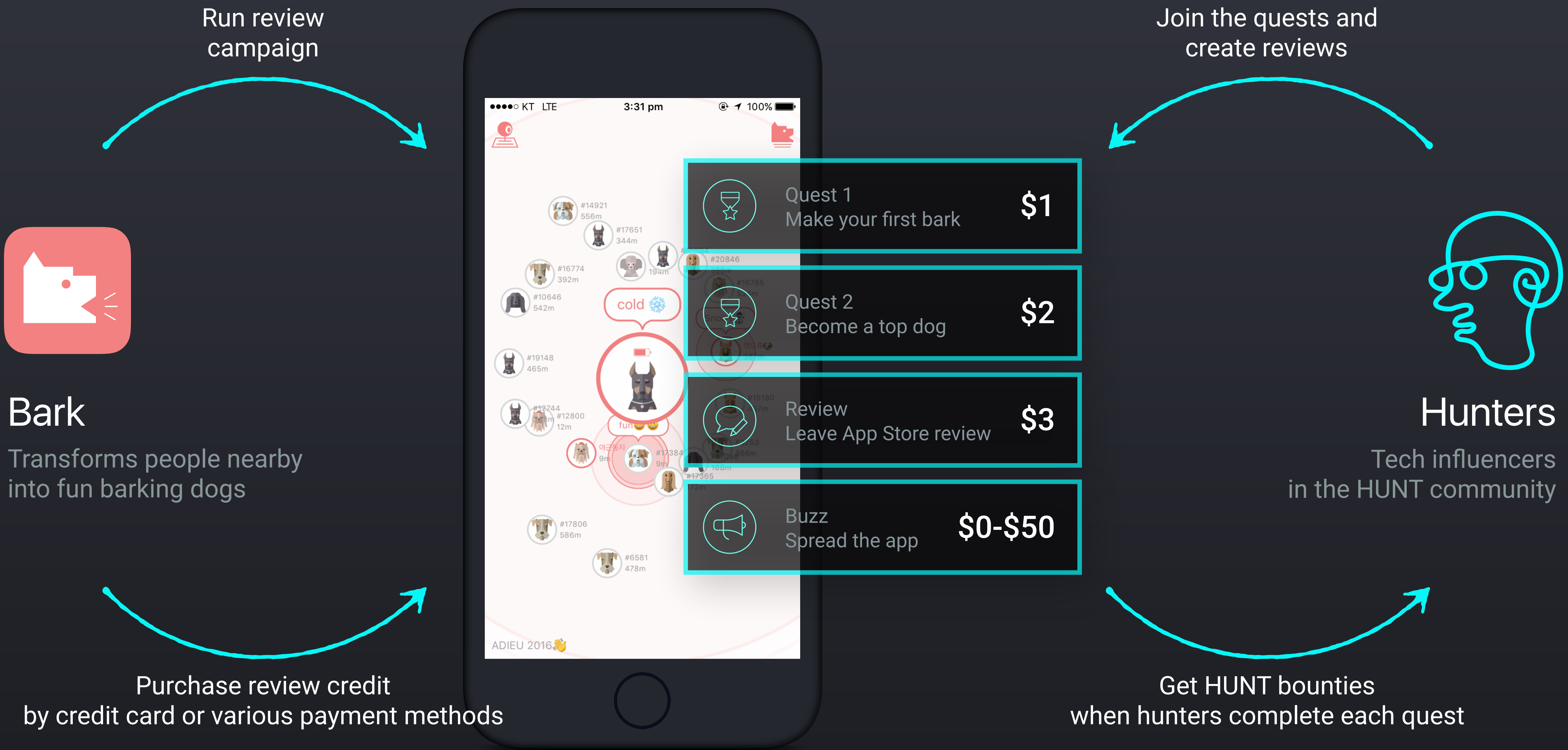
No abuse worries with our double-folded moderation system

Reviewhunt runs a double folded moderation system consisting of hunter score and content moderation.

- 1) We monitor hunter's activities using our algorithm, and evaluate automatically the value of each post, and blacklist anyone found attempting to abuse the system.
- 2) We run a moderation system that checks all content submissions and protects from low quality reviews.



CASE STUDY - BARK APP



HOW TO SET CAMPAIGN BUDGET



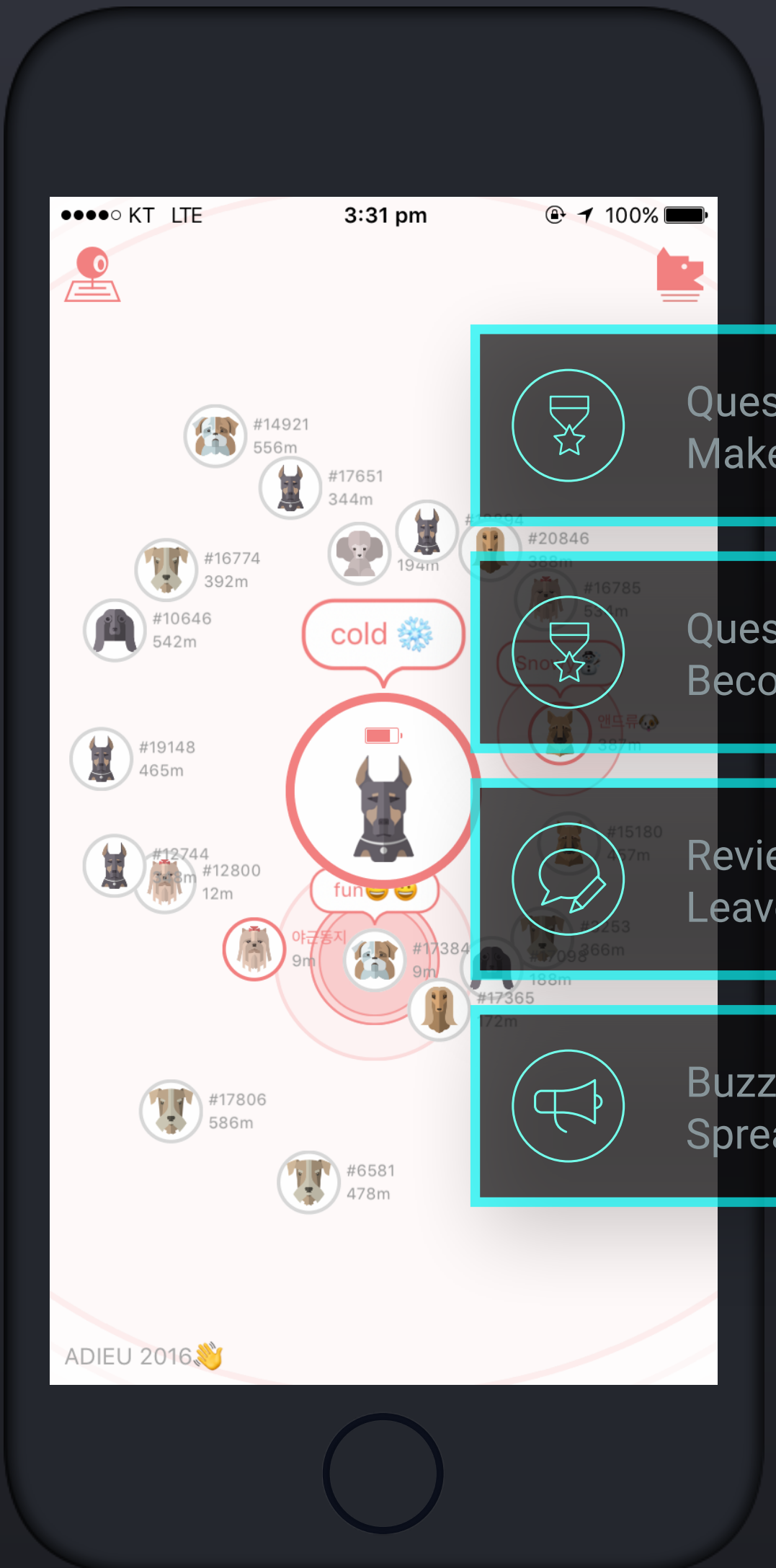
Set quests and decide **bounty price** for each quest



Set **max number** of hunters you want to participate



Total review credit is calculated with sum of total quest bounties



	Quest 1 Make your first bark.	\$1
	Quest 2 Become a top dog	\$2
	Review Leave App Store review	\$3
	Buzz Spread the app	\$0-\$50



Max hunters = 257

Total Review Credit
\$5,000

* This is an example of the budget setting. The actual budget will vary based on the amount of buzz channels and max reward per buzz content that you choose.

THANK YOU

R:h

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<https://review.hunt.town/>



admin@hunt.town