

## **Proposal: Enhanced Sales Strategy for Laptops**

# **Information about the Firm**

We are a leading technology company specializing in providing high-quality laptops to individuals and businesses. Our mission is to provide innovative solutions that meet the evolving needs of our customers.

## **Clients**

Our clients include students, professionals, gamers, and entrepreneurs who require reliable and powerful laptops for their daily needs.

## **Our Solution**

We offer a wide range of laptops from top brands, including Acer, HP, and Apple, catering to different needs and budgets. Our laptops are designed to provide exceptional performance, long battery life, and sleek designs.

## **Benefits of Us**

- Wide range of laptops to choose from
- Competitive pricing
- High-quality products with 1-year warranty
- Availability of laptops across different brands
- Expert advice and guidance from our sales team

# Pricing

Laptop Model	Price
Acer Aspire Lite	₹45,850
Necro 5	₹53,990
Nitro V	₹79,495
Inspiron	₹58,490
Latitude	₹24,499
XPS	₹1,19,490
HP Envy	₹1,02,999
OMEN Transcend Gaming Laptop	₹174,999
HP Spectre X360	₹195,999
MacBook Air 13"	starting from ₹99,000
MacBook Air 14"	starting from ₹99,000
MacBook Pro 16"	starting from ₹249,900

# Timeline

- Initial consultation and assessment of customer needs
- Presentation of laptop options and recommendations
- Delivery of laptop within 3-5 business days
- 1-year warranty and dedicated customer support

# Next Steps

To proceed with the purchase, please contact us at [sales@company.com](mailto:sales@company.com) or call us at +91 1234567890. Our sales team will be happy to assist you in selecting the perfect laptop for your needs.

# Additional Information

- All laptops are available for delivery across India.
- We offer a 30-day return policy for all laptops.
- Our sales team is available to provide expert advice and guidance throughout the purchasing process.

By choosing our laptops, you can be assured of high-quality products, competitive pricing, and exceptional customer service. We look forward to serving you and helping you find the perfect laptop for your needs.