

Opportunities & Responsibilities

Big Models

A foundation model is any model that is trained on board data at scale and can be adapted (e.g. fine-tuned) to a wide range of downstream tasks; current examples include BERT (2019), GPT-3 (2020), and CLIP (2021)

{ input: arbitrary inputs
output: generate unpredictable
(frequently, useful) outputs

✓ Capabilities

Issues funhouse mirror

- ✓ harmful biases
- ✓ inappropriate responses
- ✓ dangerous responses
- ✓ potential for misuse and abuse
- ✓ difficult to interpret
- ✓ capability emergence via scale-up

development — useful traits emerge
during training and need to be
discovered post-training.

28 May, 2020 GPT-3 OpenAI

26 April, 2021 Pangu Huawei

11 August 2021 Jurassic-1 Turbo AI 21 Labs

breakthrough

- notable to people in the field
- economically useful and subsequently integrated into business

Expensive
Babysitting
Time

Leverage : information is power

Reduce asymmetries

- Power
- information

Threshold Effect

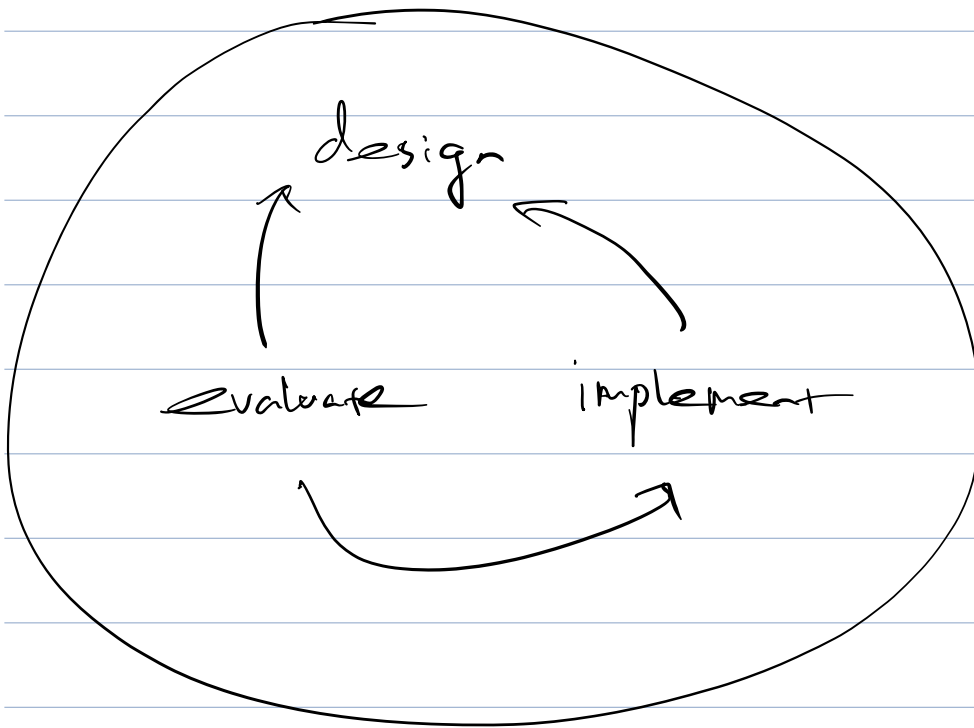
Threshold / Ceiling Diagram

difficulty of use

↑
lower

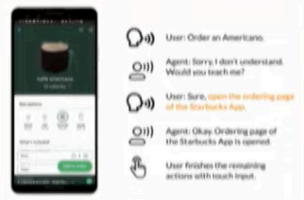
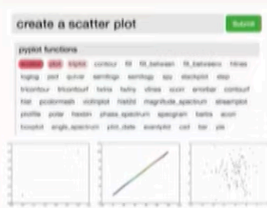
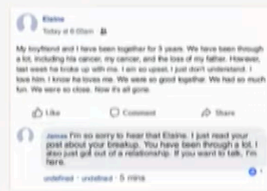
✓ Massive increases in adoption
of medium

✓ wide proliferation of use
cases



Ceiling: Sophistication of what can be created

LOW THRESHOLD ENABLES CO-OPTION



but

an endless fount
of misinformation

reword articles for
higher emotional
valence and vitality

targeting with
less data

"risky" routine
classifiers

troll generator
that is difficult
to detect

hyper-curated
online profiles

Foundation Models for Laws

Labels are very expensive!

foundation models → boost performance

✓ domain pretraining

✓ domain-specific FM
performs best