

CS5489 - Machine Learning

Lecture 2a - Bayes Classifier

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Outline

1. Bayes Classification and Generative Models
2. Parameter Estimation
3. Bayesian Decision Rule

Classification Examples

- Given an email, predict whether it is spam or not spam.

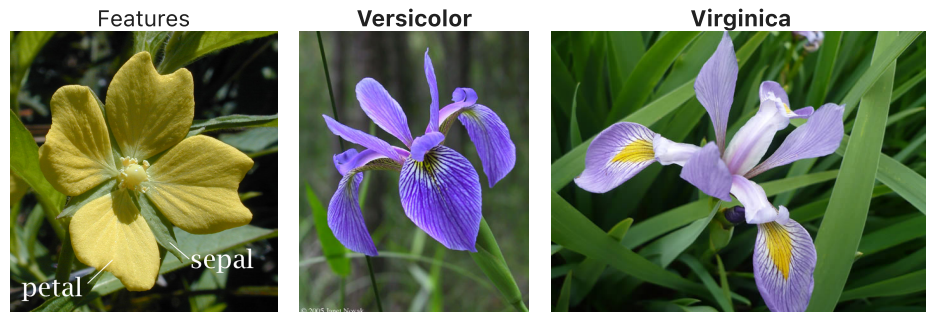
- **Email 1:**

There was a guy at the gas station who told me that if I knew Mandarin and Python I could get a job with the FBI.

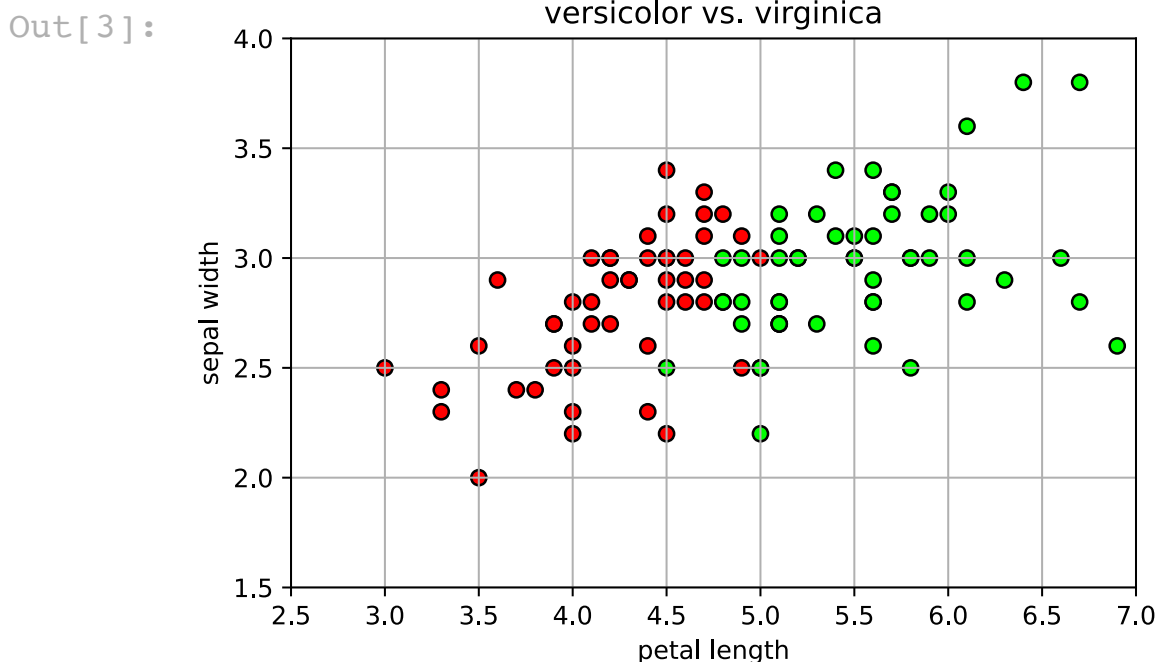
- **Email 2:**

A home based business opportunity is knocking at your door. Don't be rude and let this chance go by. You can earn a great income and find your financial life transformed. Learn more Here. To Your Success. Work From Home Finder Experts

- Classification Examples
 - Given the *petal length* and *sepal width*, predict the type of iris flower.



In [3]: `irisfig`



General Classification Problem

- Observation \mathbf{x} (i.e., features)
 - typically a real vector, $\mathbf{x} \in \mathbb{R}^d$.
 - **Example:** a 2-dim vector containing the petal length and sepal width.

$$\circ \mathbf{x} = \begin{bmatrix} \text{petal length} \\ \text{sepal width} \end{bmatrix} = \begin{bmatrix} x_1 \\ x_2 \end{bmatrix}$$

- Class y
 - takes values from a set of possible class labels \mathcal{Y} .

- **Example:** $\mathcal{Y} = \{\text{"versicolor"}, \text{"virginica"}\}$.
 - or equivalently as numbers, $\mathcal{Y} = \{1, 2\}$.
- **Goal:** given an observed features \mathbf{x} , predict its class y .

Probabilistic model

- To build a classifier we need to model the relationship between observations and classes.
- Model *how* the data is generated using probability distributions.
 - called a **generative model**.
 - build our assumptions about the world into the model.
- Generative model
 - 1) The world has objects of various classes.
 - 2) The observer measures features/observations from the objects.
 - 3) Each class of objects has a particular probability distribution of features.
- Need to define probability models for:
 1. the classes
 2. the features for each class

Class model

- Set of possible classes are \mathcal{Y}
 - For example, $\mathcal{Y} = \{\text{"versicolor"}, \text{"virginica"}\}$.
 - or more generally, $\mathcal{Y} = \{1, 2\}$.
- In the world, the frequency that class y occurs is given by the probability distribution $p(y)$.
 - $p(y)$ is called the **prior distribution**.
- **Example:** Bernoulli class distribution
 - $p(y = 1) = 0.4$

- $p(y = 2) = 0.6$
- "In the world of iris flowers, there are 40% that are Class 1 (versicolor) and 60% that are Class 2 (virginica)"
- distribution: $p(y) = \pi^{\mathbb{I}(y=1)}(1 - \pi)^{\mathbb{I}(y=2)}$
 - π is the parameter (e.g., 0.4)
 - Indicator function: $\mathbb{I}(q) = \begin{cases} 1, & q \text{ is true} \\ 0, & \text{otherwise} \end{cases}$

Learn from our data

- How to get the parameter $p(y = 1) = \pi$ for our model?
 - Assume we have collected some data, $\mathcal{D} = \{y_1, \dots, y_N\}$.
- **Maximum Likelihood Estimation (MLE)**
 - find the parameter that maximizes the likelihood (log-likelihood) of observing the data.
 - $\pi^* = \operatorname{argmax}_{\pi} \sum_{i=1}^N \log p(y_i)$
 - sum over the log-likelihoods of each sample (assumes samples are independent)
- if $y = 1$, then the log-likelihood is π , and if $y = 2$ the log-likelihood is $1 - \pi$.
- Sum over each sample:

$$\ell(\pi) = \sum_i \mathbb{I}(y_i = 1) \log \pi + \mathbb{I}(y_i = 2) \log(1 - \pi)$$

- Then, $\ell(\pi) = N_1 \log \pi + N_2 \log(1 - \pi)$
 - where $N_1 = \sum_i \mathbb{I}(y_i = 1)$ = Number of 1s observed.
 - and $N_2 = \sum_i \mathbb{I}(y_i = 2)$ = Number of 2s observed.
- Now solve for π by maximizing $\ell(\pi)$.
 - Take derivative and set to 0 to find the maximum.

$$\begin{aligned}\frac{d\ell(\pi)}{d\pi} &= \frac{N_1}{\pi} - \frac{N_2}{1-\pi} = 0 \\ N_1(1-\pi) - N_2\pi &= 0 \\ N_1 - (N_1 + N_2)\pi &= 0 \\ \Rightarrow \pi &= \frac{N_1}{N_1 + N_2}\end{aligned}$$

- $p(y = 1) = \frac{\text{number of examples of Class 1}}{\text{total number of examples}}$
- $p(y = 2) = \frac{\text{number of examples of Class 2}}{\text{total number of examples}}$

In [4]:

```
N1 = count_nonzero(y==1) # number of Class 1 examples
N2 = count_nonzero(y==2) # number of Class 2 examples
N  = len(y)              # total
py = [double(N1)/N, double(N2)/N] # note: avoids integer division!
print(py)
```

[0.5, 0.5]

Observation model

- We measure/observe a feature x
 - the value of the feature x *depends* on the class.
- The observation is drawn according to the distribution $p(x|y)$.
 - $p(x|y)$ is called the **class conditional distribution**
 - "probability of observing a particular feature value x *given* the object is class y "
 - Each class has its own class conditional:
 - $p(x|y = 1)$ = distribution of features when it's class 1
 - $p(x|y = 2)$ = distribution of features when it's class 2

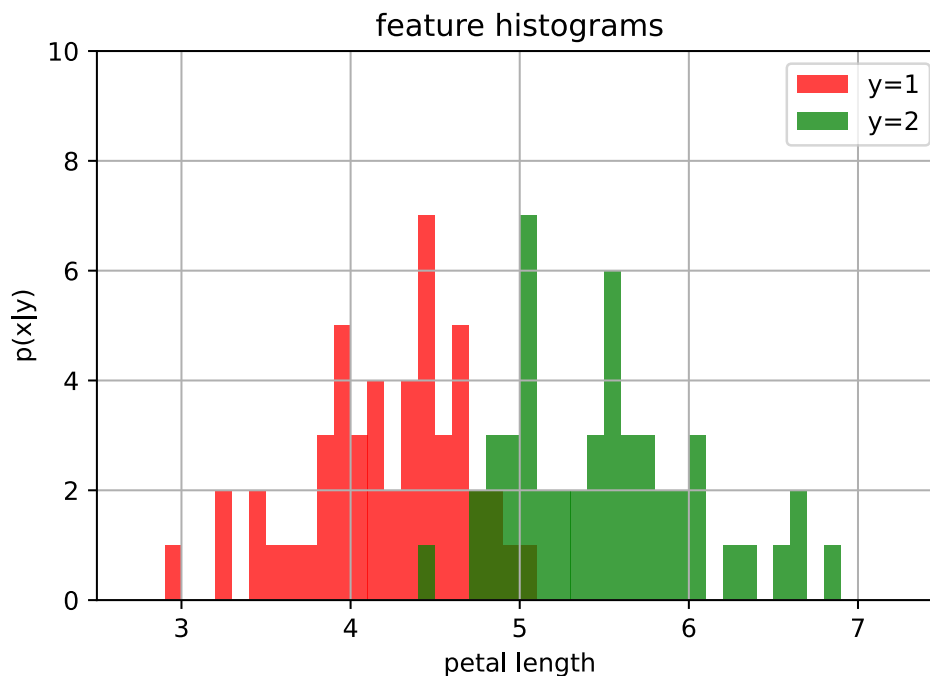
Learn from the data

- Histograms for feature "petal length" for each class

In [6]:

```
ccdhist
```

Out[6]:



- **Problem:** looks a little bit noisy.
- **Solution:** assume a probability model for the class conditional $p(x|y)$

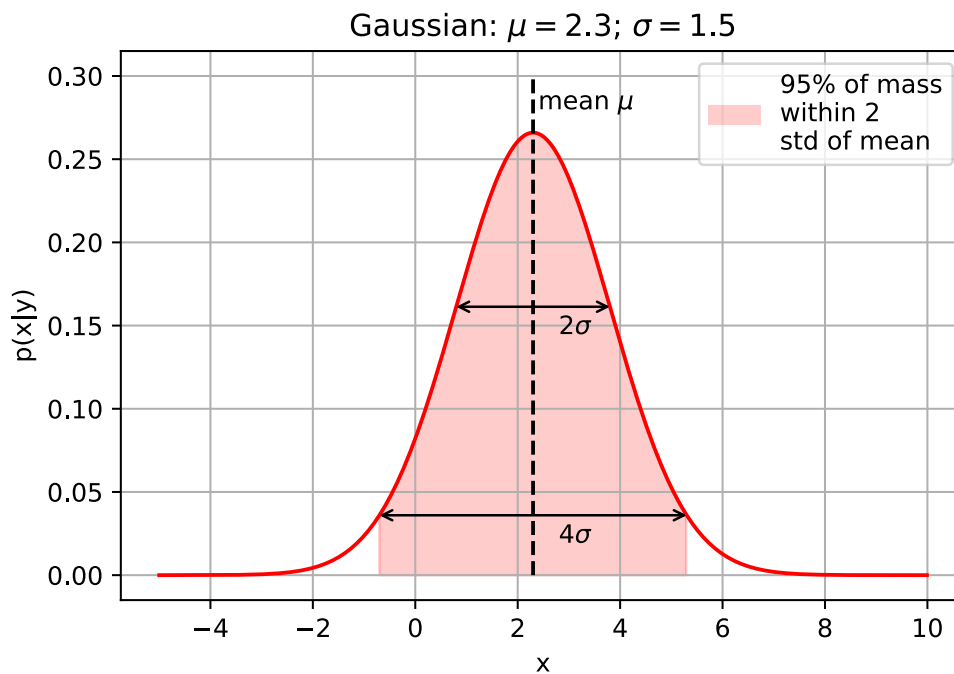
Gaussian distribution (normal distribution)

- Each class is modeled as a separate Gaussian distribution of the feature value

- $$p(x|y = c) = \frac{1}{\sqrt{2\pi\sigma_c^2}} e^{-\frac{1}{2\sigma_c^2}(x-\mu_c)^2}$$
- Each class has its own mean and variance parameters (μ_c, σ_c^2) .

In [8]: `gfig`

Out[8]:



MLE for Gaussian

- Set the parameters (μ, σ^2) to maximize the log-likelihood of the samples for that class.
 - Let $\{x_i\}_{i=1}^N$ be the observed features for class 1:

$$(\hat{\mu}, \hat{\sigma}^2) = \operatorname{argmax}_{\mu, \sigma^2} \sum_{i=1}^N \log p(x_i | y_i = 1)$$

- Then, the objective is

$$\ell(\mu) = \sum_{i=1}^N -\frac{1}{2\sigma^2} (x_i - \mu)^2 - \frac{1}{2} \log 2\pi\sigma^2$$

- take derivative and set to 0

$$\sum_{i=1}^N \frac{1}{\sigma^2} (x_i - \mu) = 0$$

$$\sum_{i=1}^N x_i - N\mu = 0$$

$$\Rightarrow \mu = \frac{1}{N} \sum_i x_i$$

- Solution:

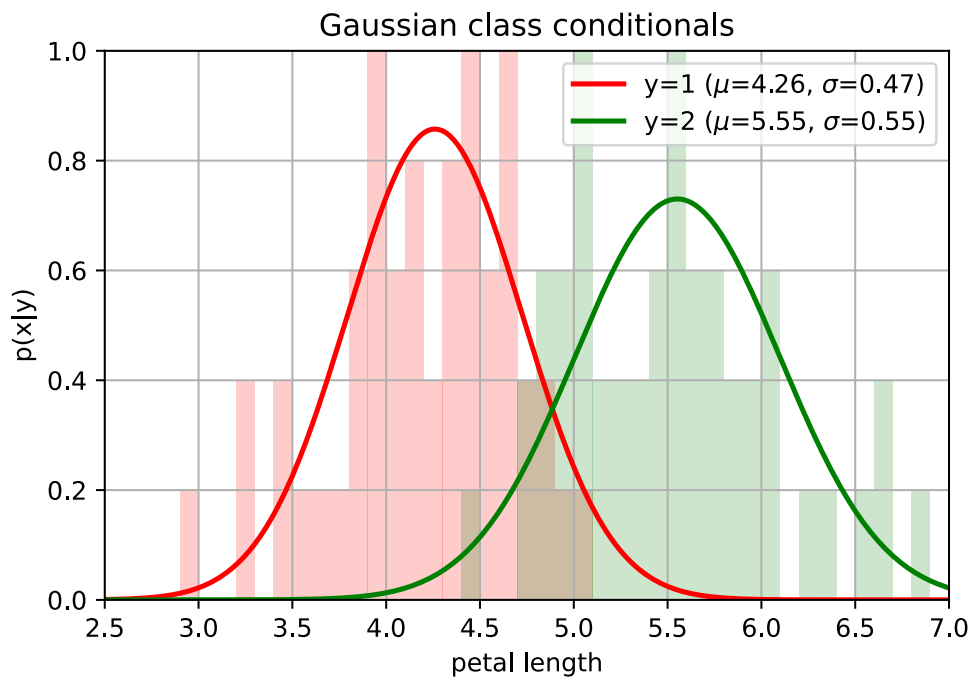
- sample mean: $\hat{\mu} = \frac{1}{N} \sum_{i=1}^N x_i$
- sample variance:

$$\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \hat{\mu})^2$$

In [11]:

```
gcd
```

Out[11]:



Bayesian Decision Rule

- The Bayesian decision rule (BDR) makes the optimal decisions on problems involving probability (uncertainty).
 - minimizes the *probability of making a prediction error*.
- **Bayes Classifier**
 - Given observation x , pick the class c with the *largest posterior probability*, $p(y = c|x)$.
 - Probability of the class given observed x .
 - **Example:**
 - if $p(y = 1|x) > p(y = 2|x)$, then choose Class 1
 - if $p(y = 1|x) < p(y = 2|x)$, then choose Class 2

- Problem: we don't have $p(y|x)$!
 - we only have $p(y)$ and $p(x|y)$.

Bayes' Rule

- The posterior probability can be calculated using Bayes' rule:

$$p(y|x) = \frac{p(x|y)p(y)}{p(x)}$$

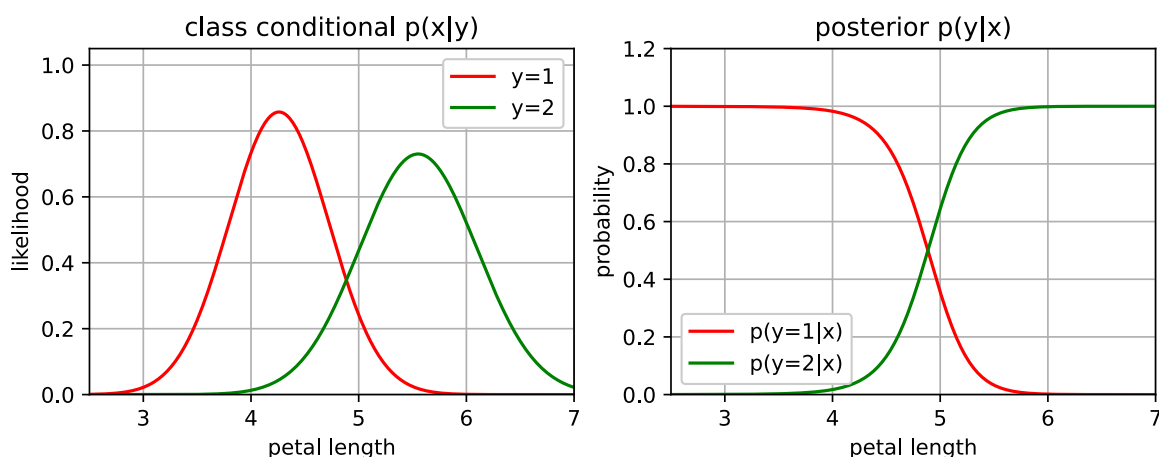
- The denominator is the probability of feature x , regardless of its class.
 - $p(x) = \sum_{y \in \mathcal{Y}} p(x|y)p(y)$
 - The denominator makes $p(y|x)$ sum to 1.
- Bayes' rule:

$$p(y = 1|x) = \frac{p(x|y = 1)p(y = 1)}{p(x|y = 1)p(y = 1) + p(x|y = 2)p(y = 2)}$$

- **Example:**

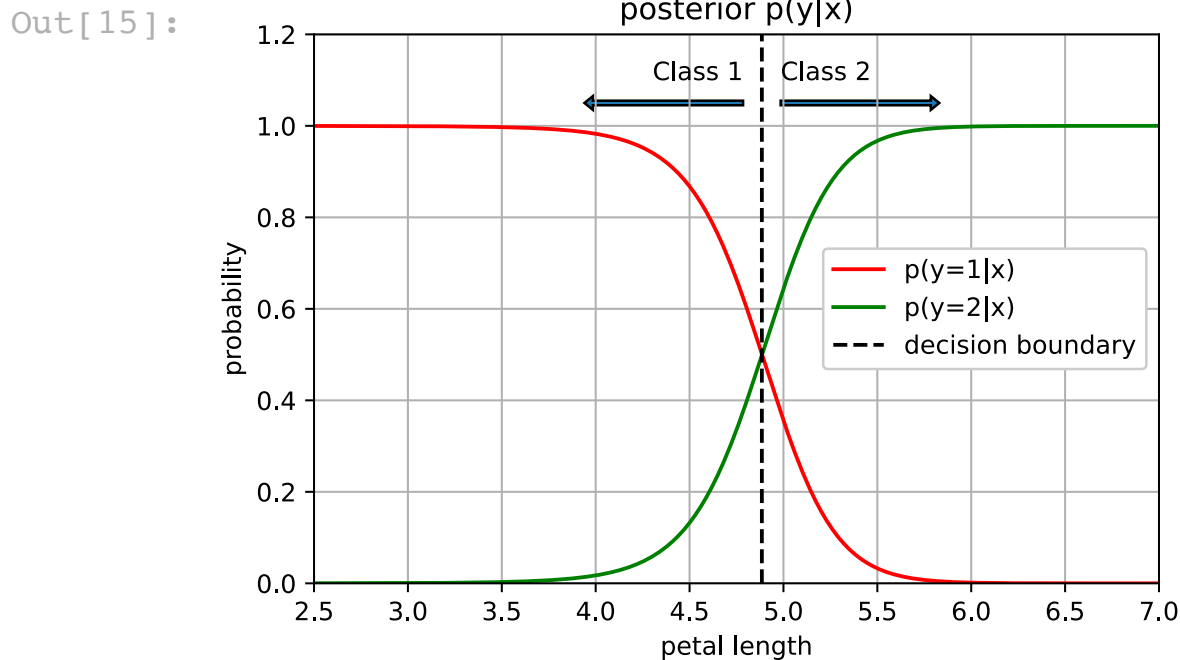
In [13]: `iris1dpost`

Out[13]:



- The *decision boundary* is where the two posterior probabilities are equal
 - $p(y = 1|x) = p(y = 2|x)$

In [15]: `iris1dpost2`

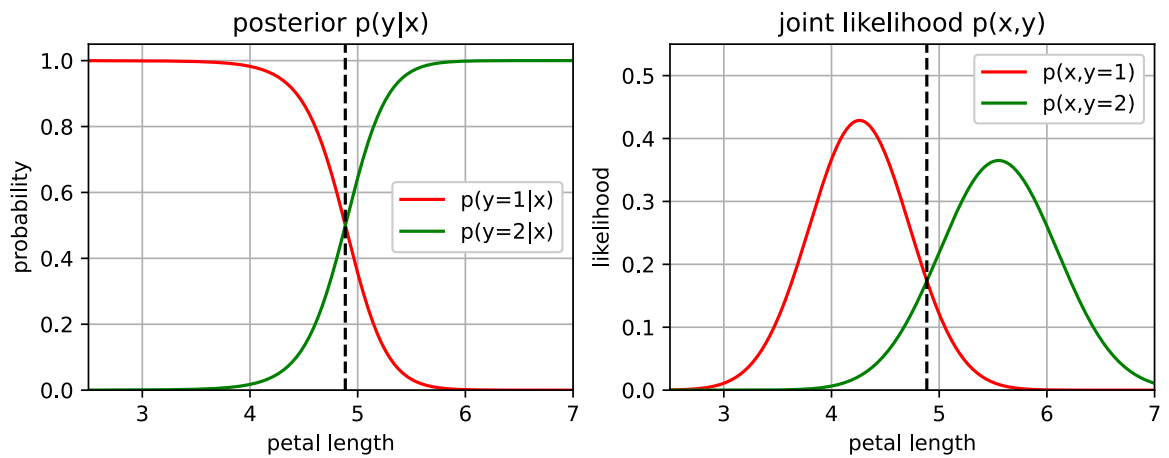


Bayes rule revisited

- Bayes' rule: $p(y|x) = \frac{p(x|y)p(y)}{p(x)}$
- Note that the denominator is the same for each class y .
 - hence, we can compare just the numerators $p(x|y)p(y)$.
 - This also called the *joint likelihood* of the observation and class
 - $p(x, y) = p(x|y)p(y)$
- **Example:**
 - BDR using joint likelihoods:
 - if $p(x|y=1)p(y=1) > p(x|y=2)p(y=2)$, then choose Class 1
 - otherwise, choose Class 2

In [17]: `iris1djoint`

Out[17]:



- Can also apply a monotonic increasing function (like log) and do the comparison.

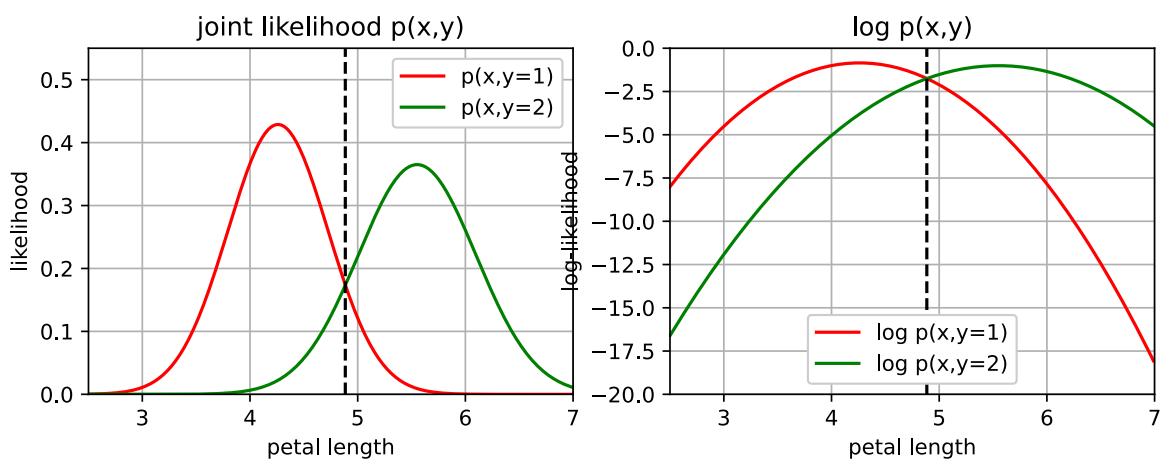
- Using log likelihoods:

$$\log p(x|y=1) + \log p(y=1) > \log p(x|y=2) + \log p(y=2)$$

- This is more numerically stable when the likelihoods are small.

In [19]: `iris1dLL`

Out[19]:



Bayes Classifier Summary

- **Training:**

1. Collect training data from each class.
2. For each class c , estimate the class conditional densities

$$p(x|y=c):$$

- A. select a form of the distribution (e.g. Gaussian).

B. estimate its parameters with MLE.

3. Estimate the class priors $p(y)$ using MLE.

- **Classification:**

1. Given a new sample x^* , calculate the likelihood $p(x^*|y = c)$ for each class c .
2. Pick the class c with largest posterior probability $p(y = c|x)$.
 - (equivalently, use $p(x|y = c)p(y = c)$ or $\log p(x|y = c) + \log p(y = c)$)