



香港城市大學  
City University of Hong Kong

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For The World

# Assessment

*Dr. Patrio Chiu*



Office of Education Development  
and Gateway Education

香港城市大學  
City University of Hong Kong

**Assessment is very important:**

At the end of this class, do you  
want to have **an online pop quiz**  
that worth **25%** of the course.

Yes/No

No...we are not going to  
have any pop quiz...

Assessment is a powerful  
tool for teacher.

# Outline

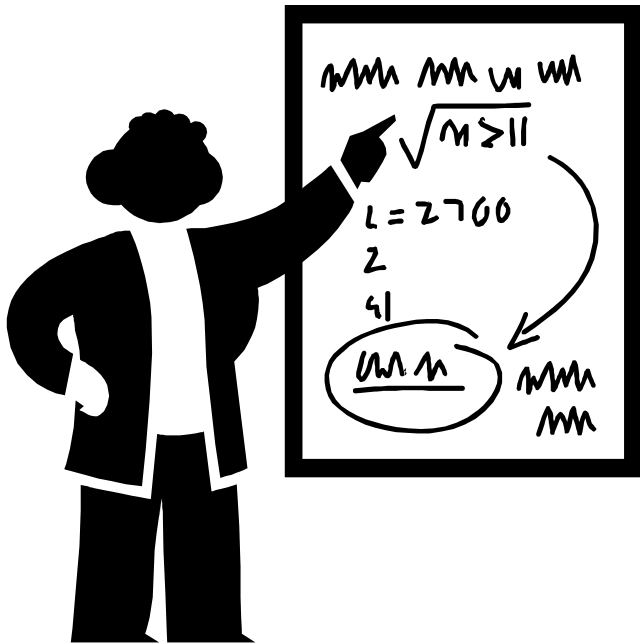
1. Purpose of Assessment
2. Characteristics of Assessment
3. Rubrics and criteria
4. The importance of feedback

Question:

What is the purpose  
of **assessment**?

# Purposes of assessment (1)

## ► Teachers

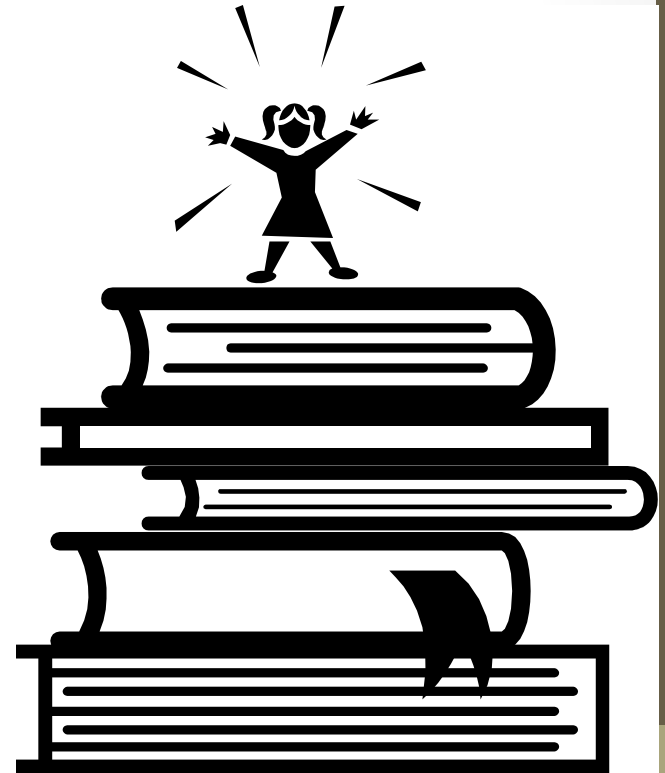


1. Making **judgements** on student performance
2. Evaluating effectiveness of a course
  - Informing how teachers teach
3. Being part of the teaching and learning activities

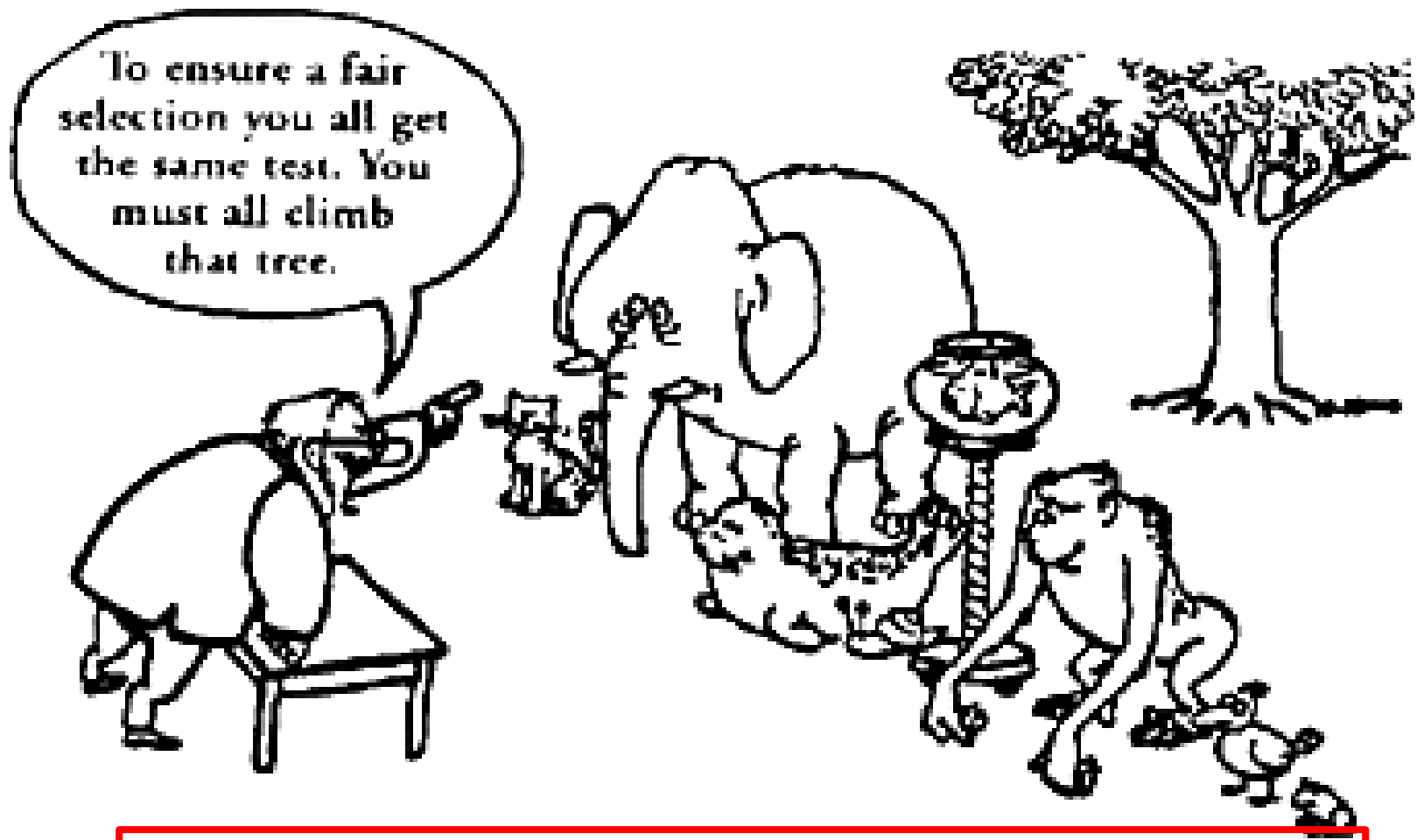
# Purposes of assessment (2)

- Students

- Motivating students to learn
  - Being part of the learning experience
- Demonstrating skills and knowledge learned
- Receiving feedback on their performance
- Acquiring academic qualifications



# Characteristics of **Assessment**



**Do you think the assessment is fair?**



# Characteristics of **Assessment** (Example)

- Learning outcome: To repair a computer
- Assessment: Presentation on how to ride a bicycle



***Misalignment!***

# Question:

What are the characteristics  
of **assessment**?

# The Characteristics of Effective Assessment

## 1. Valid

- The assessment should measure what is intended.

## 2. Reliable and consistent:

- Assessment criteria and marking schemes should be robust so that grades are consistent when more than one assessor marks the work or when one assessor marks the work on different occasions.

## 3. Transparent

- The assessment should be clearly aimed at meeting the learning objectives for the topic.

## 4. Fair

- All students should have the same opportunity to succeed.

## 5. Efficient and manageable

- The assessment should be streamlined to ease the burden of marking and giving feedback.

## 6. Effective Feedback

- Students should always have the opportunity to learn from their mistakes.



# Assessment Aligned to Learning Outcomes

Assessment



At the course level (CILOs)




At the programme level (PILOs)




At the institutional level  
(Graduates Outcomes)

# SG8001

Assessment: Demonstration Teaching Ability (15 minutes presentation)



SG8001 Course Intended Learning Outcome #4: Deliver a high quality teaching and learning activity



PhD Program Intended Learning Outcome (CB)#7: Demonstrate some teaching ability in the context of tertiary education



CityU Graduate Outcomes #4: Apply effective communication skills in relation to research

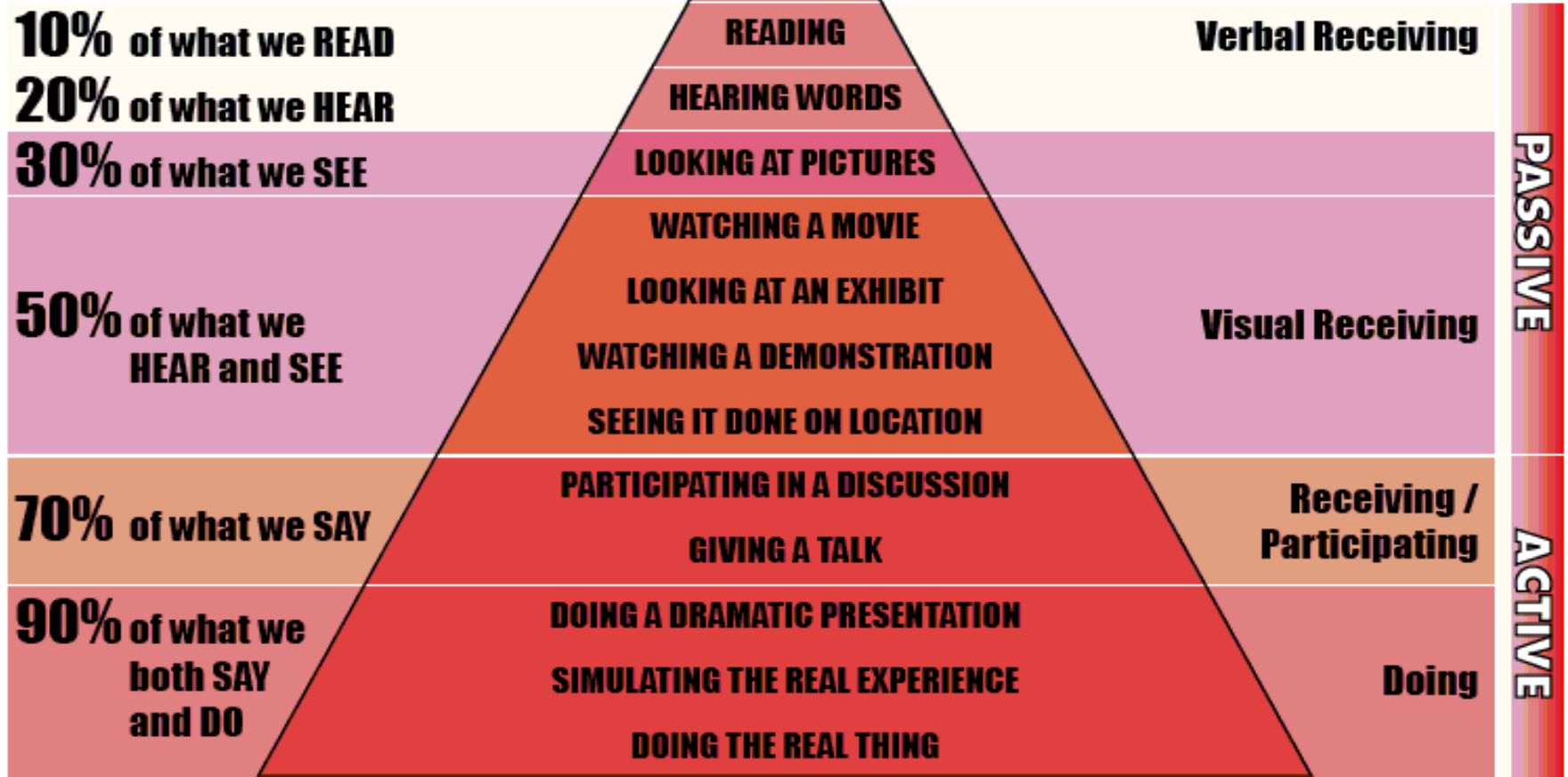
- There are many assessment methods used in higher educations, but **how to choose?**

- Exam
  - Logs
- Test
  - Journal
- Quiz
  - Book review
- Presentation
  - News paper articles
- Group project
  - Work-based problem
- Essay
  - Committee of enquiry report
- Report
  - Conference paper
  - Portfolio
  - Poster
  - Simulate professional practice
  - Make a video
  - Demonstration
  - Answer to client's question

# Cone of Learning (Edgar Dale)

***After 2 weeks  
we tend to remember...***

***Nature of  
Involvement***



Edgar Dale, *Audio-Visual Methods in Technology*, Holt, Rinehart and Winston.

# Question:

1) Have you ever received an unfairly graded **assessment**?

2) How to ensure a **fair assessment/marking**?



# Tutor's role in Assessment

1. Valid
  - The assessment should measure what is intended.
2. **Reliable and consistent:**
  - Assessment criteria and marking schemes should be robust so that grades are consistent when more than one assessor marks the work or when one assessor marks the work on different occasions.
3. Transparent
  - The assessment should be clearly aimed at meeting the learning objectives for the topic.
4. **Fair**
  - All students should have the same opportunity to succeed.
5. Efficient and manageable
  - The assessment should be streamlined to ease the burden of marking and giving feedback.
6. **Effective Feedback**
  - Students should always have the opportunity to learn from their mistakes.

# A Reliable and Fair Assessment: Using Criteria



Student performance in assessment tasks should be judged against a set of **clear assessment criteria** defining the **quality of performance** expected of each of the grades.

We should use **rubrics**!

# What is a rubric?

- A rubric is a **scoring guide** that seeks to evaluate a student's performance based on the sum of a full range of criteria.

| Analytic rubrics  |          |
|---|----------|
|   | LEVELS   |
| DIMENSIONS  |          |
|   |          |
|   | CRITERIA |
|   |          |
|   |          |
| <p>A <b>criterion</b> is written for each dimension at each level</p> <p>Performance is assessed along separate dimensions; the grade is decided by adding the scores of the parts.</p> <p>Different weighting may be allocated to each dimension to account for their relative importance.</p> |          |

# Example: Chocolate chip cookie rubric

|                        | Poor (1)   | Needs Improvement (2)   | Good (3)  | Delicious (4)                 | Score |
|------------------------|--|---|---|-------------------------------|-------|
| <b>Number of Chips</b> | Too few or too many chips  | Chocolate in 50% of bites                                     | Chips in about 75% of bites                               | Chocolate chip in every bite  | x2    |
| <b>Texture</b>         | Texture resembles a dog biscuit                                    | Texture either crispy/crunchy or 50% uncooked                 | Chewy in middle, crisp on edges                           | Chewy                         | x1    |
| <b>Color</b>           | Burned   | Either dark brown from overcooking or light from undercooking | Either light from overcooking or light from being 25% raw | Golden brown                  | x1    |
| <b>Taste</b>           | Store-bought flavor, preservative aftertaste – stale, hard, chalky | Tasteless   | Quality store-bought taste                                | Home-baked taste              | x1    |
| <b>Richness</b>        | Nonfat contents  | Low-fat contents  | Medium fat contents                                       | Rich, creamy, high-fat flavor | x1    |
| Total                  |  |   |   |                               |       |



# SG8001Assessment Task Guideline

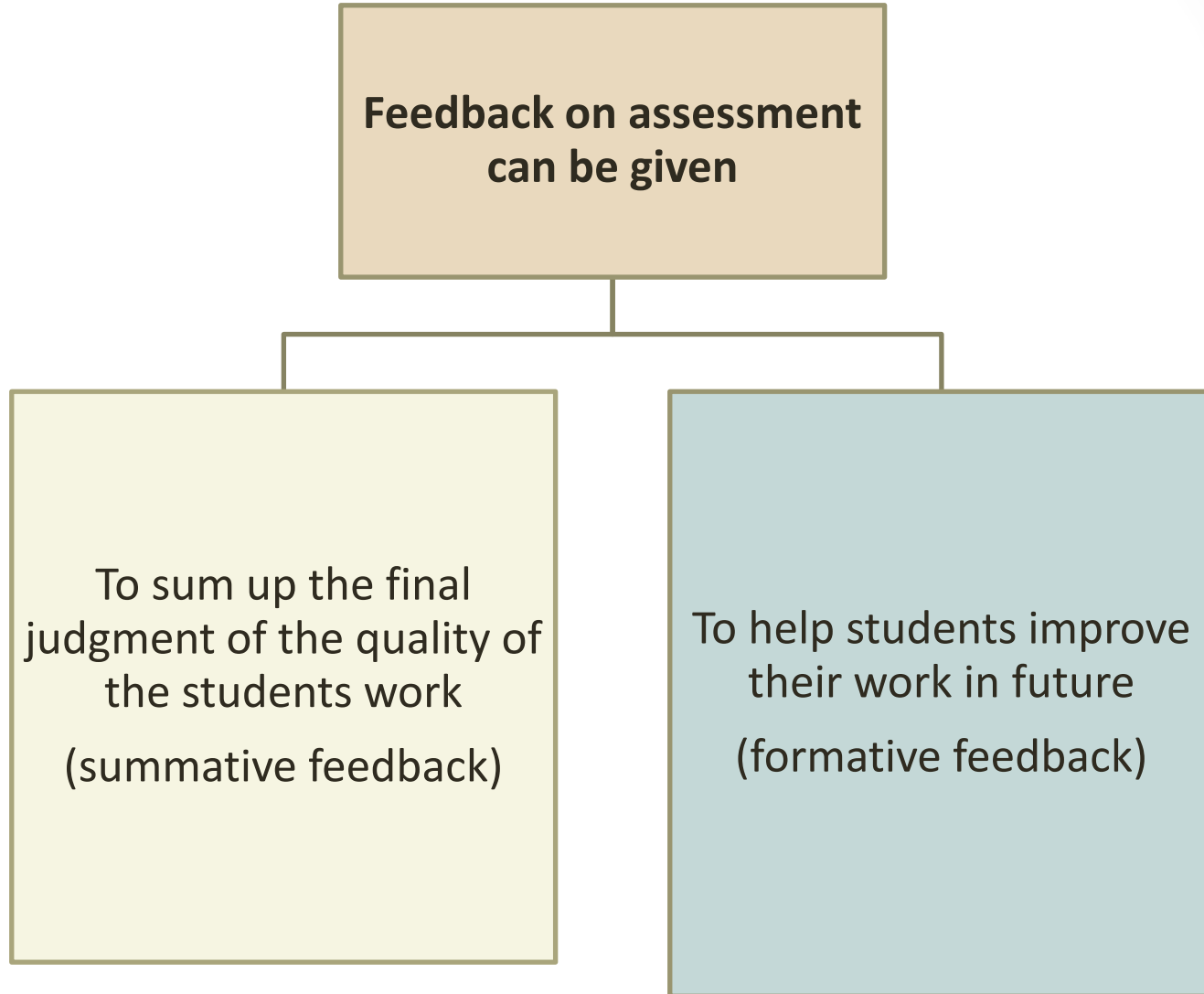
- Students can choose any academic topics for their presentations: including research topic, lecture topic or laboratory topic...etc
- A 10 minute teaching demonstration video using your own recording device and submit it online via Canvas. The Video should record the upper body of the presenter, showing the PPT in the video is NOT required.
- Regard the audiences as year 1 university students.
- **The use of PowerPoint is required.** The presentation should follow the OBTL framework with clear **ILOs, TLAs, and ATs**.
- The course leader will announce a detail guideline for online submission of the video on Canvas.

# Feedback

- Feedback is essential for student learning. Students need to know how well or how poorly their learning is proceeding, where they might be going wrong, in what ways and what aspects of their learning can be improved



# Feedback on assessment is very important



# Key Research Findings in Teaching & Learning

- Feedback has been shown to be one of the **most significant activities** a teacher can engage in to improve student achievement.

*Hattie, 1992*

- **Effective feedback is timely.** Delay in providing students feedback diminishes its value for learning.

*Banger-Drowns, Kulik, Kulik, & Morgan, 1991*

- Rubrics provide students with **helpful criteria for success**, making desired learning outcomes clearer to them. Criterion-referenced feedback provides the right kind of guidance for improving student understanding

*Wilburn & Felps, 1983*

- Effective learning results from students **providing their own feedback**, monitoring their work against established criteria.

*Trammel, Schloss, & Alper, 1994*



# Characteristics of constructive feedback

- ***Informative***

Identifying strengths, weaknesses and ways to improve

***Criterion-referenced***

Relating to subject objectives/learning outcomes

***Motivating***

Giving encouragement whenever possible

***Timely***

As soon as possible

# University Assessment Policy

- The purpose of the City University Assessment Policy and Principles for Taught Programmes (the Policy) is to clearly set out our philosophy and approach to assessment.
- [http://www.cityu.edu.hk/qac/assessment\\_policy/university\\_assessment\\_policy.htm](http://www.cityu.edu.hk/qac/assessment_policy/university_assessment_policy.htm)

# LAST QUESTION: WHY do we ASSESS?

1. INFORM INSTRUCTIONAL DECISIONS
2. ENCOURAGE STUDENTS TO LEARN

"You can enhance or destroy students' desire to succeed in school more quickly and permanently through your ***use of assessment*** than with any other tools you have at your disposal."

Rick Stiggins,

Assessment Trainers Institute

Thank you!

# References

- Hattie, J. A. (1992). *Self-concept*. Hillsdale, NJ: Lawrence Erlbaum
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- Trammel D. L., Schloss, P. T., & Alper, S. (1994). Using self-recording, evaluation, and graphing to increase completion of homework assignments. *Journal of Learning Disabilities*, 27(2), 75-81.