

**PENNYJUICE**  
IT MAKES CENTS

FREE NATIONWIDE SHIPPING **563-386-1999**  
LEADER IN CHILDCARE JUICE!



100% blended fruit juice concentrate specifically designed for childcare centers.

[Order Now](#)

### RAINBOWS OF EXCITING FLAVORS!

15 flavors available including 7 color free flavors. Each case contains 6 - 1/2 gallon bottles of your choice. We've designed them especially for childcare, daycare, preschool, basp and extended daycare. [Get in touch](#) with us today!

[Learn More](#)




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Look at this website how much would you pay to buy a juice from it maybe \$1 and not more than that




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## Nutrition

Penny Juice is 100% blended fruit juice concentrate. We only use the freshest fruit juices and highest quality ingredients to ensure the best product for your children. Our focus on real fresh fruit juice is what sets Penny Juice above the rest.





Our speedy delivery will see that you receive our product at its freshest, however, Penny Juice can be stored without refrigeration. Penny Juice products comply with all requirements for subsidy and nutrition set forth by the FDA.

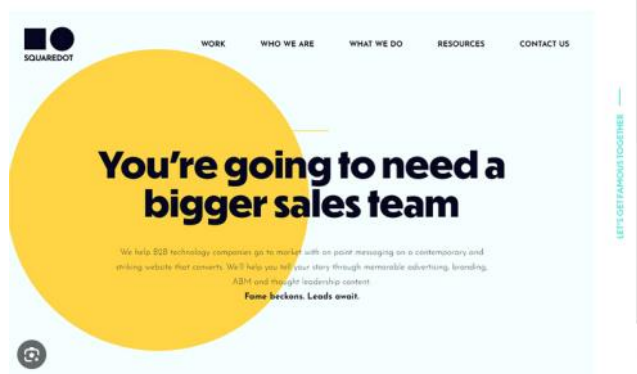
Look at this website.. People are willing to pay more to buy from this website - because of the way it looks, this is why web design is important

## Web Design Principles:

- Color Theory
- Typography
- User Interface
- User Experience Design

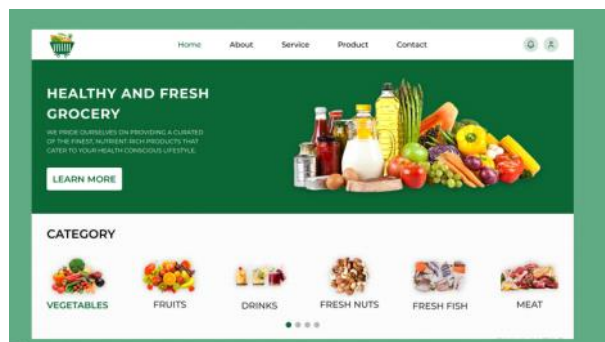
## Color Theory

Yellow - Joy, Intellect, Attention grabbing



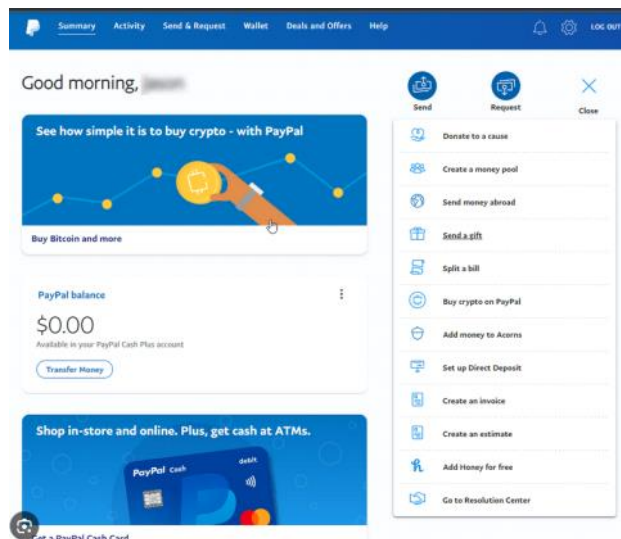
Green - Freshness, Safety, Growth

So that's why a lot of grocery selling companies use this color in their websites



Blue - Stability, Trust, Serenity

This is why a lot of financial companies choose this color



Purple – Royalty, Wealth, Femininity



Useful Websites

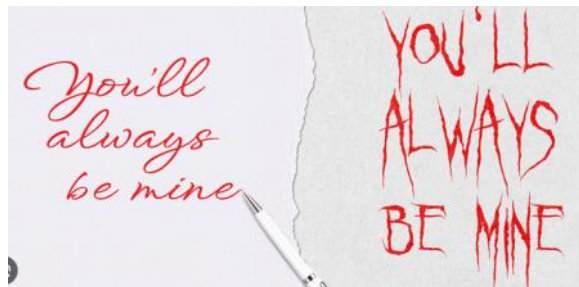
<https://colorhunt.co/>

<https://color.adobe.com/create/color-wheel>

## Typography

Fonts do matter

For example



There are two important Font Families

- Serif

(They have a little feet in the end)

The Emotions behind the Fonts

## Serif

Traditional, Stable, Respectable

## Sans-Serif

Sensible, Simple, Straightforward

## Script

Personal, Creative, Elegant

## Display

Friendly, Loud, Amusing

## Modern

Stylish, Chic, Smart

We can make our UI more user-friendly by using the below effectively

- Size
- Layout
- Alignment
- White space
- Audience

User Experience

- Simplicity
- Consistency
-