README.md 7/11/2021

UX @ Artifacts

User research

Here you will find the user research we did for Artifacts. We included the survey we sent out to our target group (artists and art students in Berlin) and our findings from the survey - the information we have gathered and the shift we made based on the conclusion from the survey.

- survey
- survey findings
- survey insights summary

First sketches

Here are some of our first sketches of the core functionalities that we started on.

first sketches

Wireframes and user personas

This is where you can see all our final wireframes of the core pages we designed and implemented, as well as our user personas and style guide for the pages.

- wireframes, personas and style guide
- brainstorming stye guide & landing page

User stories

user stories

User flows

Here you will find the user flows for Artifacts. This is the path a typical user would take to complete a task - in our case, to buy/sell art equipment.

user flow

Take a look at Artifacts

Please visit Artifacts and log in with an existing Google account.