

1 - How often do you go out to attend an event?

2- How often do you go out to attend a musical event? (Live show, performances, concerts, music bars and etc.)

3 - What are you looking for in an event? What are the main motivations?

4 - What are you looking for in a music event? Let's say a music performance that you intended to attend in a cozy bar.

5 - Do you use an app or a platform to get to know events that are going to happen? If so, which ones?

6 - Do you use any other product, tool or means to find out about an event?

7 - About the last event that you attended: how did you found out about that?

8 - What were the benefits and the downsides of attending that event? (Or an average event)

9 - What things did you wish you knew sooner / before attending that event?

10 - If there was any booking involved, what was the hardest part of booking that event?

11 - What do you expect from a booking app? In general, and maybe in specific.

12 - Take an app like meet-up, which is about offering events. Have you used it? and do you like it?

13 - What makes you want to use this app (meet-up) again? and what makes you not wanting to use it?

14 - What are your main expectations from an app that offers events, like meet-up?