

A. Gender

- a. Female
- b. Male
- c. Non-binary
- d. Rather not say

B. Age

C. City

D. Email (optional - we are not going to spam)

1. How often do you go out to attend an event? (quant)
 1. Never
 2. Rarely
 3. Occasionally
 4. Regularly
 5. Frequently
2. How often do you go out to attend a musical event? (Live shows, performances, concerts, music bars, etc.)
 1. Never
 2. Rarely
 3. Occasionally
 4. Regularly
 5. Frequently
3. What are you looking for in a small music event? Let's say a music performance that you intended to attend in a bar.
4. Do you use an app or any other platform, tools or means to find out about upcoming events? If yes, which ones?
5. About the last event that you attended: what things did you wish you knew sooner / before attending that event?
6. If you ever booked an event through a website or an app, what was the hardest part of booking that event?
7. What do you expect from an app which also allows you to book events? In general, and maybe in specific.
8. Are you a musician?
 - a. Yes
 - b. No
9. (IF YES to Q9) As a musician, how do you feel about adding your events to an app that offers and lists small and local music events?
10. What additional features or information do you expect from such an app? What would you not like to see/experience in the app?
11. Take an app like meet-up, which is about offering events. Have you used it? Do you like it?
12. What makes you want to use this app (meet-up) again? And what makes you not want to use it?
13. What are your main expectations from an app that offers events, like meet-up?