Roles & Descriptions

This document is used to list and describe paid roles at The Gas Station. All information is subject to change at a later date.

Founders: 30% Team Supply – 11,400,000,000 Tokens

The creator(s) of the project. They do not run the company; they are the ones who came up with the initial idea and acted on it.

Operations: 16.5% Team Supply – 6,270,000,000 Tokens

CEO: 20% Role Supply – 1,254,000,000 Tokens

The leading role, responsible for all company decisions and actions. This person ensures that the company runs at its most efficient level, and takes responsibility for all actions public, and private in the company. There is one person(s) who operate this role.

- Communicating, on behalf of the company, with shareholders, government entities, and the public.
- Leading the development of the company's short- and long-term strategy.
- Creating and implementing the company or organization's vision and mission.

Project Manager: 17.5% Role Supply – 1,097,250,000 Tokens

Apprentice to the CEO, The Project Manager sets guidelines and deadlines for all departments; makes sure that all tasks are met by their deadlines and takes on all responsibility to ensure that they are met, or have proper reason to be delayed. They are responsible for the onboarding and hiring process of new workers. There is one person(s) who operate this role.

- Communicating with team members.
- Communicating with key stakeholders.
- Time management and approval.
- Team-building.

Finance Manager: 12.5% Role Supply – 783,750,000 Tokens

Manages all expenses and transactions for the company. The Finance Manager knows where all the company funds are at all times, and knows what best to do with them. They allocate funding for partnerships, payments to non-company workers, giveaways, and more. There is one person(s) who operate this role.

- Producing accurate financial reports and information.
- Developing cash flow statements.
- Projecting profit.
- Providing advice in making financial decisions.
- Directing investments.
- Making financial forecasts.
- Budgeting.

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Marketing: 22.5% Role Supply – 1,410,750,000 Tokens

Marketing takes on two forms; one being a generalized form of marketing. Ads, blogposts, etc. Another being, they are constantly seeking for partnerships to onboard with The Gas Station that meet funding requirements. There are two persons who operate this role.

- Research new opportunities.
- Develop marketing strategies.
- Implement marketing plans.
- Perform analyses on marketing strategy effectiveness.
- Ensure effective communications between the company and consumers.
- Maintain the company's social media presence.

Community Leaders: 27% Role Supply – 1,692,900,000 Tokens

Experts on the company ideas and plans, community leaders run janitor service in all public chats and engage with all users on any platform. (Discord, Telegram, Twitter, Etc.). There are 4 persons who operate this role.

- Understanding of key audiences.
- Strong communication skills.
- Building relationships.
- Brand Awareness.
- Responding to customer inquiries & comments on social platforms in a timely manner.
- Monitor and provide feedback on engagement/conversation via social media channels to leadership.

Design: 15.5% Team Supply – 5,890,000,000 Tokens

Graphics Design: 70% Role Supply – 4,123,000,000 Tokens

Graphics Design is composed of two seats, primary and secondary artists. Primary artists work full-time on graphics that pertain to anything that is being <u>sold for profit</u> (Non-Fungible Patrons, Mining Passes). Secondary artists work part-time on graphics used for social media posts, blog posts, memes, anything that is not being <u>sold for profit</u>. There are two persons who operate this role.

- Develop illustrations, logos and other designs using software or by hand.
- Test graphics across various media.
- Ensure final graphics and layouts are visually appealing and on-brand.

Web Design: 30% Role Supply – 1,767,000,000 Tokens

Web Design work hand-in-hand with developers, setting up sleek, user-friendly, interactive, fun, and memorable web interfaces. They are responsible for designing all front-end interfaces to meet user needs & requests. They do not do any coding; it is purely design. There are two persons who operate this role.

- Collaborate with other team members, such as marketing, and business operations, throughout the various phases the project.

- Produce drafts for client review and make revisions based on feedback received
- Review designs for errors before they are printed or published.
- Keep up-to-date with the latest design trends, tools, and technologies.

Development: 38% Team Supply – 14,440,000,000 Tokens

Lead Developer: 35% Role Supply – 5,054,000,000 Tokens

A jack of all trades; the Lead Developer is not unfamiliar in any environment that is being used in the company. They are responsible for organizing and maintaining a team of developers, ensuring that all code that is submitted is completely reviewed, tested, and functional of minimal to no error; ensuring that all code is as secure as possible before released to the public. There is one person(s) who operate this role.

- Working closely with senior stakeholders to understand business requirements and help translate these into technical requirements for the development team.
- Planning and documenting technical specifications for features or system design.
- Designing, building and configuring applications to meet business process and application requirements.
- Directing the development team in the design, development, coding, testing and debugging of applications.
- Writing testable, scalable and efficient code and leading code reviews.
- Mentoring junior team members and ensuring they adhere to determined software quality standards.

Level 2: 40% Role Supply – 5,776,000,000 Tokens

Level 2 developers hold vast amounts of knowledge in specific areas of code. They do the brunt of the development, ensuring that all tasks are complete by their deadlines. They run quick assessments on all Level 1 codes before sending to the Lead Developer. There are two persons who operate this role.

Skillset Requirements:

- Expected to have a more advanced understanding of IDEs and should have memorized the shortcuts associated with them to accelerate the work.
- Expected to have a more in-depth understanding of APIs.
- Expected to understand functional programming languages with deeper fluency than when they were junior level. Deeper experience in a few languages, or broader experiences in many languages, are both options.

Level 1: 25% Role Supply – 3,610,000,000 Tokens

Level 1 developers work on overflow from Level 2 developers. All work done by Level 1 developers must be approved by Level 2 developers before sending to the Lead Developer. There are two persons who operate this role.

Skillset Requirements:

- Expected to have used frameworks and be aware of others that apply to their known coding languages and environments.
- Expected to have experience and skill in navigating and operating integrated development environments (IDE)
- Expected to know at least one programming language.

Founder(s):	Captnocap, OPPanda, Xenodelic
CEO:	Captnocap
Project Manager:	Captnocap (temporary)
Finance Manager:	Captnocap (temporary)
Marketing:	Hadmanz, Biglebowski
Community Leaders:	SonderSight, Biglebowski, OPEN, OPEN
Graphics Design:	Xenodelic, OPEN
Web Design:	PandaPirate, OPEN
Lead Developer:	OPPanda
Level 2 Developer:	OPEN, OPEN
Level 1 Developer:	OPEN, OPEN

Data as of Nov. 7. 2021