

Why Sponsor Us?

Petrichor offers a wide range of sponsorship and advertising opportunities to increase the exposure of your brand beyond the exhibit hall. Being one of the premier institutes of technology in India, we have students from various parts of the country and therefore participants as well and hence, by associating with Petrichor, sponsors can believe that their small efforts will certainly go a long way over a span of 2 days.

Our sponsorship team is aimed to offer the sponsors maximum visibility during the fest and is committed towards it. We look forward to working with you and hope that this sponsorship is as productive for you as satisfying it is for us.

What can you expect?

- **Recognition on social media platforms**
Build brand awareness by the extensive publicity made through social media platforms during fest promotion.
- **Advertising stalls**
Launch your products and drive live feedback through the provision for advertising stalls in college premises.
- **Banners and posters**
Organisation banners at prominent places and event posters for an improved brand image.
- **Pre-teasers and after movie**
Gain high level of visibility through coverage in pre-teasers and After movie of the fest.
- **Announcements**
Info desk and stage announcements made during all the events of the two-day fest for a greater brand reach.

And a whole lot more....