JILLIAN MARBACH

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39 Eddy Way • Marlton, New Jersey • 08053

EXPERIENCE

Custom Ink • Princeton, NJ   August 2018 – Present
Sales Representative
- Interact with a variety of customers, employing customer service and sales skills
- Design end products to best fit client specifications and needs
- Regularly meet monthly sales goals of $6,000+ and contribute to overall store growth
- Develop in-store marketing initiatives by designing promotional flyers and email content

Lyneer Staffing Solutions • Ewing, NJ   January 2018 – April 2018
Digital Marketing Intern
- Conducted market research to better define and communicate with Lyneer's target market
- Created promotional content for external & internal use to raise awareness of company events and service offerings

The Funplex Entertainment Center • Mount Laurel, NJ   August 2015 – August 2017
Ride Attendant
- Worked in a fast-paced environment to ensure a safe and pleasant experience for guests
- Employed time management skills by managing breaks for other ride operators

EDUCATION

The College of New Jersey • Ewing, NJ • May 2020
BS in Marketing • Minor in Graphic Design
Cumulative GPA: 3.85/4.0
School of Business Dean's List, Fall 2016 – Fall 2019
Alpha Psi Omega Theatre Honor Society Member

LEADERSHIP

All College Theatre
President • Production Manager • Stage Manager
- Oversee club's executive board and conduct weekly club meetings
- Recruit and hire season directors
- Manage a production staff of 50+ individuals to put on performances in just over one month

American Marketing Association
Vice President of Marketing • Director of Graphic Design
- Developed all designs for club including merchandise and posters
- Managed club Facebook, Twitter and Instagram accounts
- Supervised the Director of Graphic Design and Assistant Director of Graphic Design

TCNJ Musical Theatre, *Program Designer*

Bull, Bear & Lion Business Newspaper, *Contributor*

SKILLS

- Adobe Photoshop, Illustrator, InDesign, and Dreamweaver
- HTML and CSS