



TORONTO MODEL UNITED NATIONS II

# INTERNATIONAL PRESS CORPS

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## Character Matrix

- British Broadcasting Corporation
- Al Jazeera
- Reuters
- Fox News
- CNN
- The Guardian
- Russia Today
- Canadian Broadcasting Corporation
- The New York Times
- Euronews
- France 24
- The Japan Times
- South China Morning Post
- The Onion
- Deutsche Welle
- AfricaNews
- The Wall Street Journal

Note: Participants will be referred to as *Journalists* rather than *Delegates*

## Committee Mechanics

### Technology Policy

- A laptop or electronic device is mandatory
  - Note: A cell phone alone is insufficient for the purposes of this committee
  - Cell phones may be used to supplement article and media submissions (e.g: videos, recordings, notes, etc)

### Article/Media Submission

- Three types of submissions shall be permissible:
  - Written articles/texts
  - Visual media/graphic design
  - Video/broadcast media
- Articles and Media will be submitted to the dais through Google Forms
- All submissions must be raw files and downloadable by the dais
  - Unacceptable submissions: hyperlinks, Google Drive files, etc
- Written articles/texts must be in PDF format
- Visual media/graphic design must be in PDF format
  - E.g: Posters, newsletters, advertisements, etc
- Video/broadcast media must be in MP4 format
  - E.g: Interviews, news report, etc

### “Twitter” Feed

- Journalists will be able to post live updates to a shared “Twitter” feed
- Posts shall be made using messages on the IPC Slack server that will be shared with journalists prior to the first committee session
- Journalists shall change their display name and profile pictures to that of their respective new agencies
- Posts may include text, images, and other relevant media
- Posts may be considered by the dais for awards

## Press Conferences

- Delegates from other committees representing major world leaders, key figures, or even fictional characters will hold simulated press conferences at a specified point in the conference.
  - Press conferences can be requested by journalists for committees they are interested in.
  - However, only a few committees will hold press conferences, where multiple IPC journalists will be sent simultaneously.
- Journalists have the opportunity to ask questions during these conferences, fostering dynamic interactions.

## Photojournalism Contest

- A photojournalism contest where journalists capture and submit compelling photographs related to committee proceedings will be held.
- Photos can portray candid moments, intense debates, or behind-the-scenes interactions.
- The committee can host a gallery display or presentation showcasing the best photographs, and a separate award will be given for creativity, composition, and storytelling through images.

## Article Publishing

- Articles will be published onto a blog linked to the front page of the main TMUN website at [www.tmun.ca](http://www.tmun.ca). Journalists in the IPC committee will have access to the blog and will be able to make blog posts (articles). All delegates in the entire conference will be able to see all published articles.
- Videos and other forms of media will be published if possible, however it may not be possible to publish all forms of media. However, all media submissions by journalists will be considered for awards, not just those published on the website.

## **Article/Media Conventions**

**Written Articles/Texts:**

**Traditional Articles**

- Traditional written articles are to be in a comprehensible format that uses typical features of written articles, including, but not limited to:
  - Headline
  - Byline
  - Photos
  - Captions
  - Pullquote
  - Introduction
  - Body
  - Conclusion
  - Interview conversation

**Other Written Mediums**

- Journalists are also encouraged to explore other written mediums, including, but not limited to:
  - Opinion pieces
  - Op-eds
  - Editorial
  - Commentary

**Visual Media/Graphic Design:**

**Posters, newsletters, advertisements**

- Journalists have the option to create visual media using graphic design software
- Some graphic design softwares and resources include:
  - Editors:
    - Canva
    - Photopea
    - Photoshop
  - Royalty Free Stock Images:
    - Pexels
    - Unsplash
  - Vector Icons and Symbols
    - Flaticon

### Video/Broadcast Media:

- Journalists are encouraged to explore video/broadcast media for their reporting
- These could include interviews, “live” news feeds, etc.
  - Some video editing software include:
    - WeVideo
    - Canva
    - iMovie
    - Adobe Premiere Pro
    - Final Cut Pro

### Interviews and News Reports

- Interviews with certain delegates in other committees can be held with the consent of said delegate.
- It is recommended that interviews occur during unmoderated caucuses, but interviews during debate are permissible so long as there is no interruption to the flow of debate.
- With the consent of the interviewee, voice or video recordings are allowed.

## Sample Article

### UN Human Rights Council's Blocs Navigate Complex Debates

New York Times, 1:15 PM EST



*Delegates at the UN Human Rights Council engaging in discussions during a debate. Photo by Jane Doe.*

In a dynamic display of diplomatic finesse, the United Nations Human Rights Council (UNHRC) recently convened for its latest committee session, elevating discussions on human rights to new heights. Delegates engaged in a nuanced debate that mirrored the global complexity of human rights issues. The New York Times brings you an insider's view into the sophisticated and holistic resolutions being crafted among the diverse blocs of the UNHRC.

Body:

Amidst the buzzing chambers, the UNHRC's committee session saw spirited discourse among various blocs, each presenting unique perspectives on crucial human rights challenges. The juxtaposition of ideas and the endeavour to find common ground resonated throughout the session.

Three major blocs emerged as key players in shaping the trajectory of human rights discussions. The first bloc, led by Canada and Sweden, proposed a comprehensive plan named the Harmony Initiative. This innovative proposal seeks to establish a global framework for addressing human rights violations, emphasising the importance of education and cultural exchange to foster mutual understanding.

In an exclusive interview, the Canadian delegate explained,

*"The Harmony Initiative is a holistic approach to human rights. It not only addresses immediate violations but aims to create an environment where such violations are less likely to occur in the first place."*

This bloc garnered support from a spectrum of nations, including those in the European Union, underscoring the global resonance of their proposal.

Another influential bloc, spearheaded by Brazil and South Africa, advocated for the Rights for All Charter. This charter emphasises the universality of human rights, recognizing the unique cultural contexts within which these rights must be protected. It garnered applause for its emphasis on local autonomy and collaboration in addressing human rights concerns.

The third major bloc, known as the Justice Coalition, took a robust stance on accountability and justice. Led by India and Japan, this coalition proposed a resolution to establish an international tribunal dedicated to adjudicating cases of severe human rights violations. The coalition's unwavering commitment to justice resonated with many nations grappling with a history of human rights abuses.

As the UNHRC's committee session progresses, the level of debate continues to rise. Delegates navigate complex discussions with finesse, seeking common ground to address pressing human rights challenges. The Harmony Initiative, Rights for All Charter, and Justice Coalition represent diverse approaches to a shared goal: a world where human rights are respected and protected universally.

In the coming sessions, these blocs will refine their resolutions, paving the way for a new era in the global discourse on human rights. The New York Times remains committed to providing an in-depth perspective on the unfolding developments at the UN Human Rights Council, where the future of human rights is being crafted with each diplomatic exchange.

## **Position Paper Policy**

Delegates will not need to submit a position paper to be considered for awards, and should not submit a paper.

## **Awards Consideration**

Awards will consider traditional written articles, as well as all other multimedia. Delegates are encouraged to explore various types of media beyond written text.

The criteria for awards will include:

- Article quality
- Media quality
- Likeness to respective news agency
- Creativity

3 awards will be granted:

1. Journalism Excellence Award (Best Delegate)
2. Outstanding Journalism Award (Outstanding Delegate)
3. Honourable Mention