



TMUN 2025

Toronto Model United Nations

Sponsorship Package

About Us

Founded in 2022, Toronto Model United Nations (TMUN) is an annual Model United Nations (MUN) conference hosted in downtown Toronto at the scenic Sheraton Center Toronto Hotel on the third weekend of March. Our conference is run by students, for students. We host delegates from across the GTA, Canada, and the world.

Delegates can immerse themselves in talks on the international forum or engage in some of the most crucial moments in history. We believe that MUN is a great opportunity for students to build their speaking and collaboration skills, as well as gain valuable knowledge about the world.

Our Vision

At TMUN, we aim to provide an entertaining and educational opportunity to all students around the world, regardless of background. As such, we are greatly motivated to produce the best possible conference to impact the most people. We aim to ensure that no delegate is barred from attending conferences due to their financial status.

Key Statistics

Since our founding, we've had:

Participating delegates from across

5 continents

200+ Increase

in delegates every year:

300 delegates in 2023

500 delegates in 2024

This year, we have:

600+

expected
delegates

15+

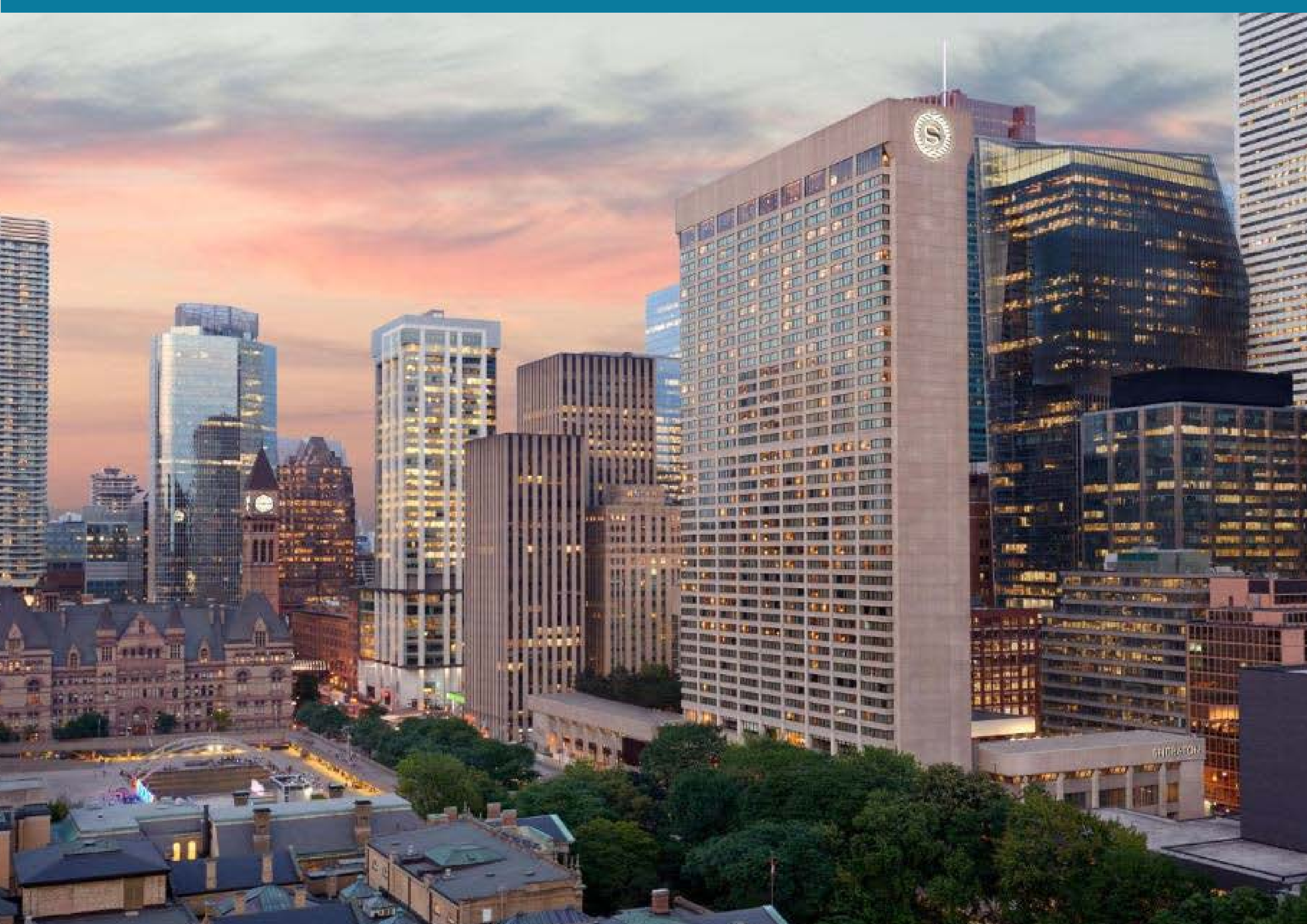
diverse
committees

50+

active staff
members

3 days

of engaging
conferences



The Sheraton in the heart of Toronto



One of our many committees in session

Why Sponsor?

By sponsoring TMUN, organizations get the opportunity to connect with our network of delegates around the world. As a token of appreciation to all of our sponsors who make running our conference possible, TMUN offers:

Brand Awareness

Get the chance to have your brand logo displayed proudly on our website and during our opening and closing ceremonies, for all attendees to see.

Exhibits and Booths

Set up your booth in person at the conference for one, two, or all three days. This ensures that your brand is able to be seen by the delegates and teachers who attend the conference.

Promotional Opportunities

Have the option to include ads for your organization in our delegate handbook and other promotional materials (eg. our Instagram posts!).

Packages and Benefits

Packages/ Benefits*	Bronze (\$500)	Silver (\$2,500)	Gold (\$5,000)	Diamond (\$10,000)
Featured on Website	✓	✓	✓	✓
Featured in promotional material	✓	✓	✓	✓
Logo on Opening and Closing slideshow	✓	✓	✓	✓
Dedicated Social Media Post		✓	✓	✓
Inclusion in sponsors' email with a personalized message		✓	✓	✓
Full Page Ad in Delegate Handbook			✓	✓
Booth at conference for a day			✓	✓
Dedicated Email with a personalized message**				✓
Booth at Conference for all 3 days***				✓

*Prices are represented in CAD
**Prices are negotiable based on circumstances (eg. Deductions for NPOs).
Contact for more information
***For specifics regarding each benefit, refer to their respective pages

Website and Promotional Material

Get featured on our official website and promotional material!

Perk: Inclusion in Promotional Material

In addition, all sponsors will be added to our sponsors' page in our delegate handbook, which will be available for all delegates to see.

Perk: Full Page Ad in Delegate Handbook

For Gold sponsors and above, we offer the ability to place a full-page ad of your choosing in our delegate handbook*!

Opening and Closing

Our opening and closing ceremonies show all of our attendees gathered in one area, looking at our slideshows (and your company)!

Perk: Personalized Message and Slide at opening and closing Ceremonies

By achieving the Gold sponsorship tier, your organization will receive a dedicated slide during our sponsors' segment, and the opportunity to submit a message promoting your brand for us to read out loud.

Social Media

Have your brand reach more people by accessing our extensive social media network. With over 30,000 combined followers across platforms, let your brand reach unexplored demographics!

Perk: Dedicated Social Media Post

For sponsors above the Gold tier, we offer the option to have an entire post dedicated to your organization in recognition of your contributions to making TMUN possible. You may provide graphics and descriptions to be made into a post by our media team!

Emails

Reach out to our exclusive mailing list, with over 500 members!

Perk: Inclusion in Promotional Material

All sponsors, regardless of tier will be added to our "Thank you to our sponsors" email, as a token of appreciation.

Perk: Custom Message

For sponsors above the silver tier, we offer the option to include a short, customized message** in our "Thank you to our sponsors" email to differentiate yourself from the rest of our sponsors.

Perk: Dedicated Email

For sponsors above the Gold tier, we offer the option to include an email dedicated to your organization for us to send to our mailing list!***

*To see our delegate handbook, visit:

https://www.tmun.ca/resources/TMUN_2024_Delegate_Handbook.pdf

**Message will be screened by TMUN staff for alignment with TMUN policy. Organizations may be asked to make edits.

***See Above; specific policies available upon request

Booths and Exhibits

Directly interact with our delegates by having your organization set up a booth at the conference for 1 (Gold+) or 3 days (Diamond)! Booths will be in the mezzanine foyer, in the middle of all our committees! Delegates will be able to visit your booths during breaks and lunch!

Perk: Set up a booth for 1 day (Saturday)

Perk: Set up a booth for all 3 days

Funding Utilization

Our mission is to create an inclusive and empowering platform for young leaders worldwide to engage in diplomatic discourse, develop critical thinking and leadership skills, and collaborate in finding solutions to the world's most pressing issues. We aim to provide a challenging and enriching experience that inspires delegates to become global citizens committed to creating a better tomorrow.

Unfortunately, for many, there is a significant financial barrier to participating in Model United Nations—however, this should not be the case. We have committed to reducing the cost of participation and eliminating it for some, but this is only possible with your help. Our Financial Aid requests are done on an application-based process to ensure that those to whom we offer aid meet our requirements, and to decide how much to award them. By sponsoring us, you allow more youth all across the world to truly experience what it feels like to make an impact in our world. In return, we offer many benefits for our sponsors, as stated in previous sections. Sponsoring TMUN today creates stronger global citizens tomorrow.

100% of the money provided will go towards lowering delegate costs and making TMUN more accessible and enjoyable.

TMUN believes it is crucial that sponsors understand what their funding is used for, and we aim to keep open communication with every sponsor. Sponsors will be able to contact the Secretariat Team at any point before, during and after the conference through email, and we will provide all relevant financial data to every single sponsor.



Get in Touch!

Interested?

We're always interested in hearing out from potential sponsors! We guarantee a satisfactory response time to any inquiries before and after your contributions to making TMUN 2025 a success!



FAQ

Could we pay less and only get specific perks in higher tiers?

We are always open to discussing possible options! Please send us an email and we can talk about it!

Could we get more information about your organization?

For more information about our conference, please visit tmun.ca first to see if the answer is there. If you still require assistance afterwards, our team is more than happy to help!

Can we set up a meeting?

Of course! We are always open to meeting with new sponsors. Please send an email to sponsorships@tmun.ca to determine a date and time!

When is the last day to sponsor?

As our conference will be running on March 21-23, 2025, the deadline for payments will be February 29th, 2025 so we have enough time to add you to our list of sponsors. Anything after this time will be added to TMUN 2026's sponsor list.

Contact information:

Website: tmun.ca

Email: sponsorships@tmun.ca

Instagram: [@tmun_2025](https://www.instagram.com/tmun_2025)