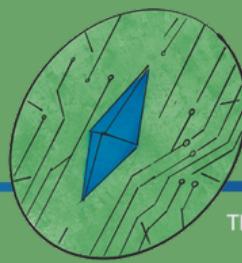


Tūhura Tech

Empowering the next generation



Through technology education

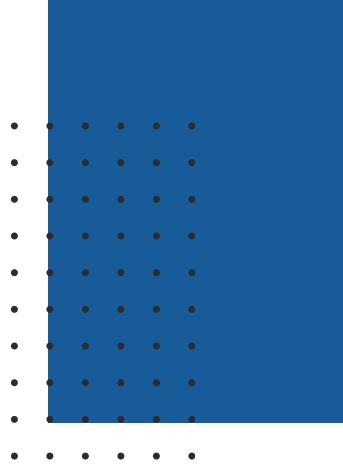


CHARITY PROFILE

tuhuratech.org.nz

April 2024

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CHARITY OVERVIEW

Mission

At Tūhura Tech, our mission is to provide free technology education to rangatahi in the Wellington region.

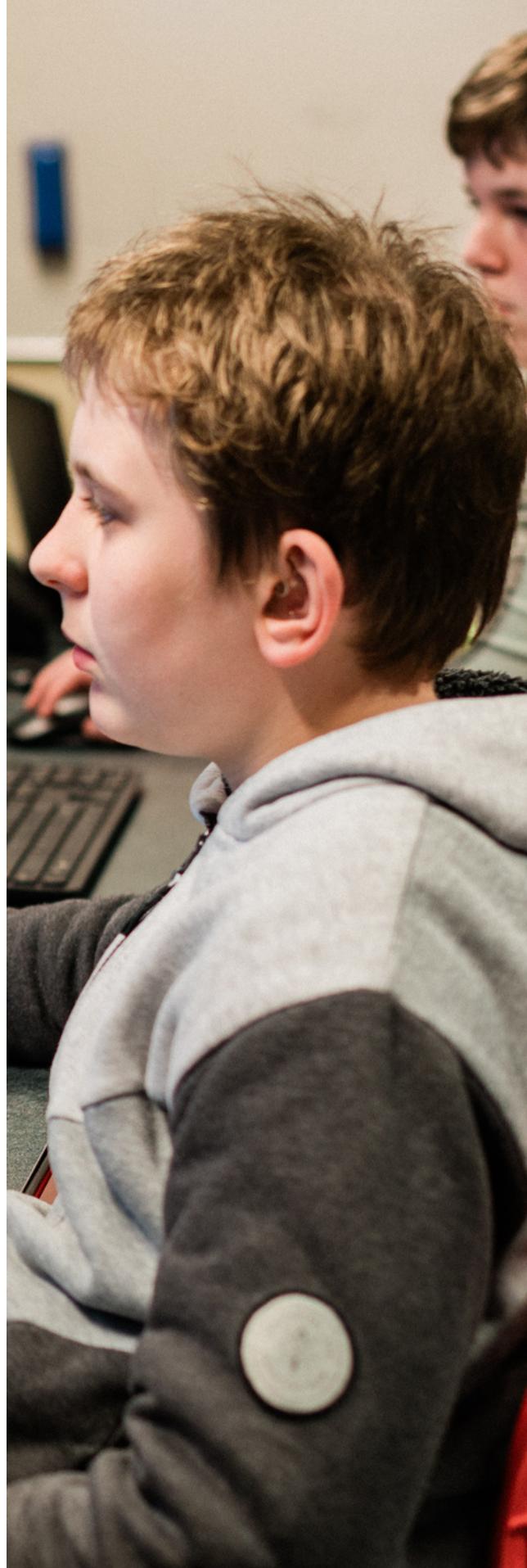
We believe that every rangatahi should have the opportunity to learn about and engage with technology, regardless of their background or financial situation.

Vision

Our vision is to grow across Greater Wellington Region so that we have sessions running in every region of Wellington giving equitable access to rangatahi to develop technology skills that will prepare them for using technology in the real world.

We will continue to do this by offering sessions across the region. We will continue to do this. We want to expand to Porirua then up Kapiti Coast and across to the Wairarapa.

We plan to have central hubs that we can use as makerspaces to provide specialist equipment and opportunities.



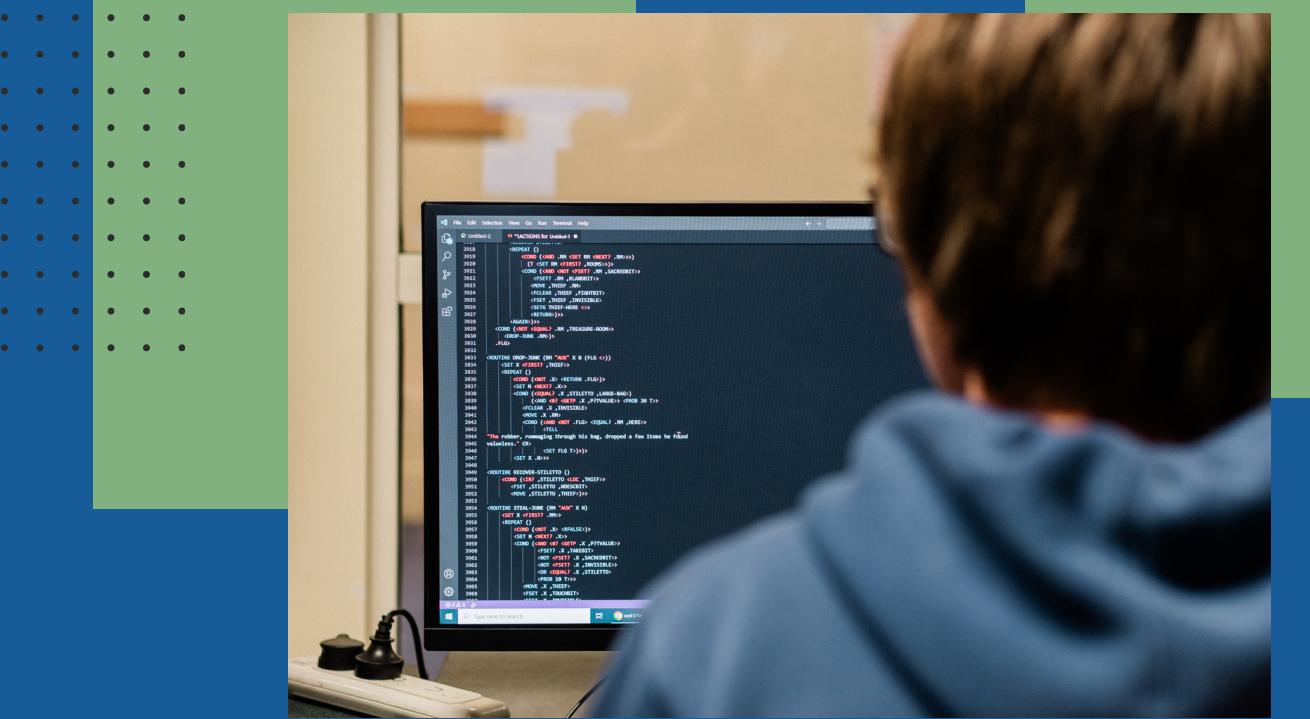
OUR VALUES

The thing that connects us all as humans is our ability to innovate and be creative.

We value the opportunity to let rangatahi tinker and learn about technology that develops their understanding of a dynamic industry in a authentic way.

Belonging and feeling safe and able to express who you are is something that all rangatahi struggle with. offering a creative outlet to these groups gives them chance to explore the real and imagined works in a safe space.





WHAT WE DO

- In person after school sessions at schools, libraries and community centers. These are for years 5 (age 9) to years 13 (age 18) with trained mentors.
- Free, public, creative commons, resources designed for Rangatahi to help them learn and explore the world of technology.
- In person during school enrichment focused on growing interest in technology outside of curriculum areas.
- Workshops and coaching for specialist areas, competitions and other events to support our rangatahi.

WHAT THIS LOOKS LIKE

Where we are

Instead of using a central hub and requiring rangatahi to come to us we go out to them to a variety of locations.

We work with local schools, community centres and libraries to run sessions free of charge in a place that is easily accessible. This allows us to impact all communities regardless of where they are.

A typical session

Each session is based around nurturing rangatahi's natural curiosity and interest, this means that instead of a prescribed way we work alongside with an adaptive approach. They work on personal interest projects, we can adapt and support them in their work.

Sessions cover a variety of topics with junior sessions (year 5-8) being slightly structured and senior sessions (year 9-13) functioning as a place to explore interests with support from our staff. This means that rangatahi are always engaged and learning.

All our staff have domain expertise and are fully police vetted allowing us to bring industry knowledge to the rangatahi.



WHAT THIS ENTAILS



One Session Per Week

We would run at least one free session per week with more possible based on demand. Each session would be for 8-16 rangatahi if for years 5-8 or can be 8+ for year 9-13 with no upper limit.

We manage registration, health and safety and are overall responsible for the session (different arrangement if during school time).



What We need

Our sessions have little in the way of requirements which allows us to run them practically anywhere.

What we need:

- Safe Indoor space with access to power.
- Wi-Fi access so students can access the internet.
- Anything else is a plus!



What We Bring

Every session will involve at least one of our staff members who is fully police vetted, first aid qualified and trained by us to facilitate the session.

We will bring anything that is needed for the session which could be:

- Laptops
- Electronics
- Robots
- Other Equipment

WHY YOU SHOULD SPONSOR US

- 1 Continue to allow us to offer sessions are offered free of charge to all rangatahi in varying locations.
- 2 Enable us to continue to expand to reach existing and growing demands across the region.
- 3 Company branding displayed on the Tūhura Tech website and at our sessions/events.
- 4 Promotion of company brand on all of our social media platforms such as Facebook, Instagram, Fediverse and LinkedIn.
- 5 Access to talent for internship and graduate roles.
- 6 Engage with our friendly team that have developed a passion for facilitating learning and innovation with rangatahi.

SPONSORSHIP TIERS



Sponsor a session a year

Cost: \$5,000

Make a weekly session available for a year
Your logo will be featured on the poster at the venue
Any media releases will also mention your sponsorship of the sessions

Impact: eight to sixteen rangatahi



Sponsor a head mentor and four sessions a week for a year

Cost \$10,000

Help us upgrade our equipment
Your logo will be featured on the poster at the venue
Any media releases will also mention your sponsorship of the sessions
Your logo will be associated with any equipment we sponsor

Impact: twenty ranagtahi



Bronze Sponsorship

Cost: \$ 25,000

Sponsor a head mentor to run four sessions a week for a year
Your logo will be featured on the poster at the venue
Any media releases will also mention your sponsorship of the sessions
Your logo will also be featured on the staff member's uniform.
Your logo will be featured on the Tehura Tech sponsor page

Impact: fifty ranagtahi



Silver Sponsorship

Cost: 50,000

Sponsor two staff members to run sessions and develop new public resources

Your logo will be featured on the poster at the venue

Any media releases will also mention your sponsorship of the sessions

Your logo will also be featured on the staff member's uniforms.

Your logo will be featured on the Tehura Tech sponsor page



Gold Sponsorship

Cost: \$100,000

To help with the operational costs of running Tuhura Tech

Your logo will be featured on the poster at all of the venues where sessions are run

Any media releases will also mention your sponsorship.

Your logo will also be featured on the staff member's uniforms.

Your logo will be featured on the Tehura Tech digital front page.



Pounamu Sponsorship

Cos: \$t 250,000

Your sponsorship will fund the running of sessions across an entire area for a year.

Your logo will be featured on the poster at all venues in this area.

Any media releases will also mention your sponsorship of the area.

Your logo will also be featured on the staff member's uniforms.

Your logo will be featured on the Tehura Tech digital front page.

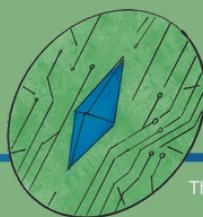
We will run workshops in conjunction with you in the technology space

Your logo will be on the screen saver and wallpaper of all laptops used by ranagatahi

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Through technology education



CONTACTING THE TEAM

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