

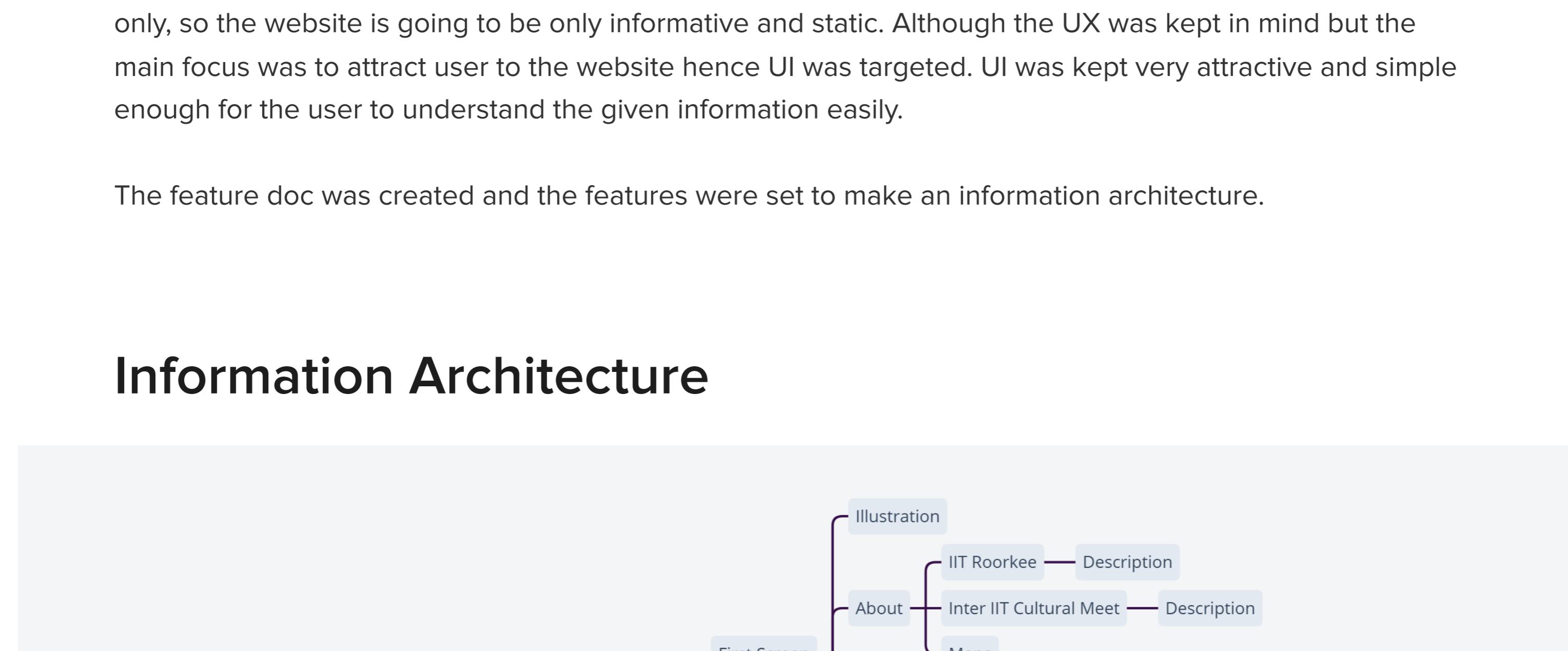
Introduction

The 3rd Edition of the Inter IIT Cultural meet is going to be held in Roorkee in December 2018. The project is the mobile responsive website which contains all the information required to ease the experience of the participants and other involved members. The website will have other important things like standings, updates, scores etc. Thus, website is content heavy and require clean and attractive design to not make things boring.

My Role

Validation and analysis of the problem, development of best suited process to find the solution, Showing the most appropriate solution on the basis of research, developing prototype of the feature (which includes wireframing + visual interface).

Project Timeline : 02 Weeks



Defining Target Audience

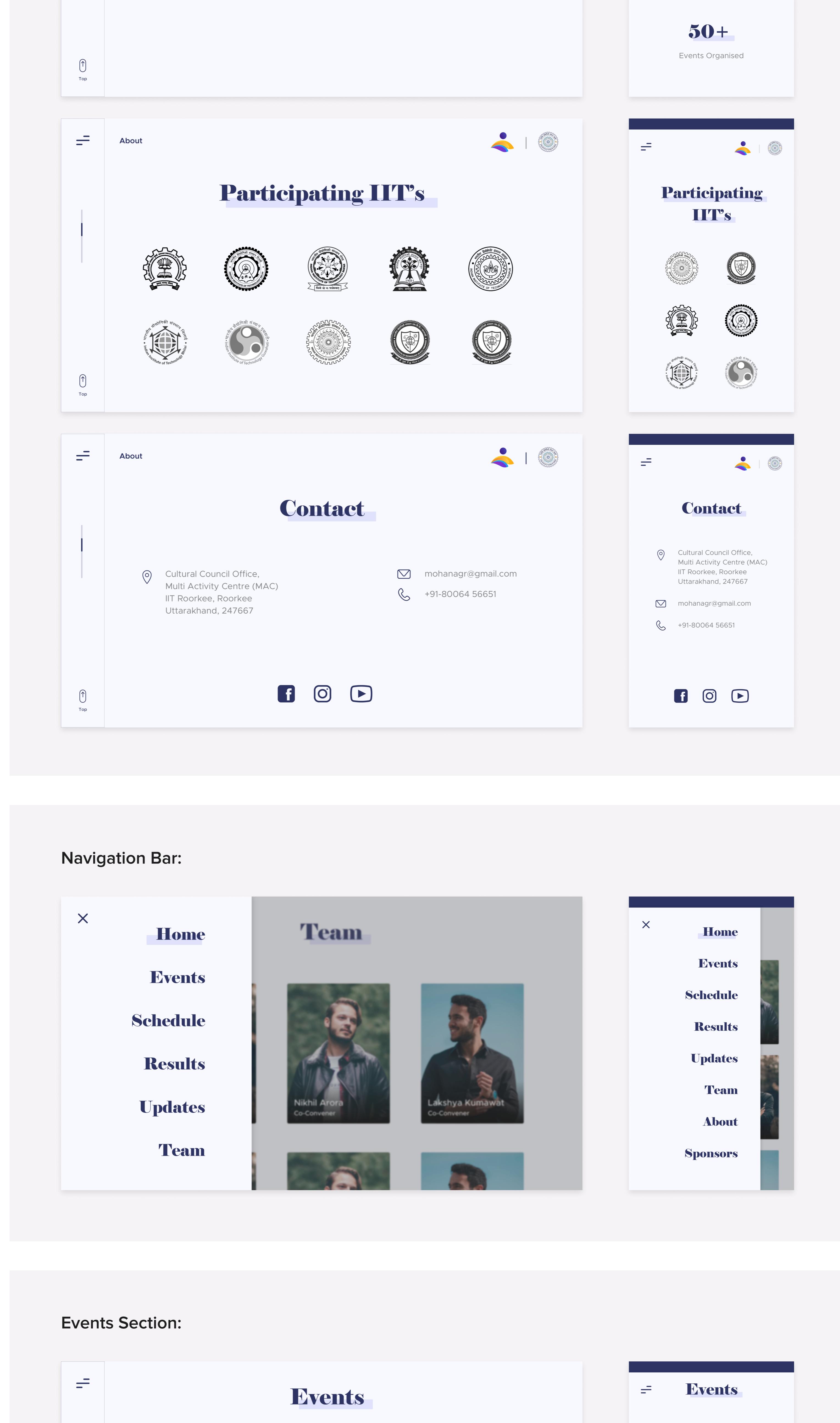
1. Students Participating in the Inter IIT Cultural meet.
2. Students of all the IIT's who wish to see their college standings and other events.
3. Administration those are going to have a check on the work process.
4. Sponsors, to pitch our work and ask for sponsorship.

Process and Approach

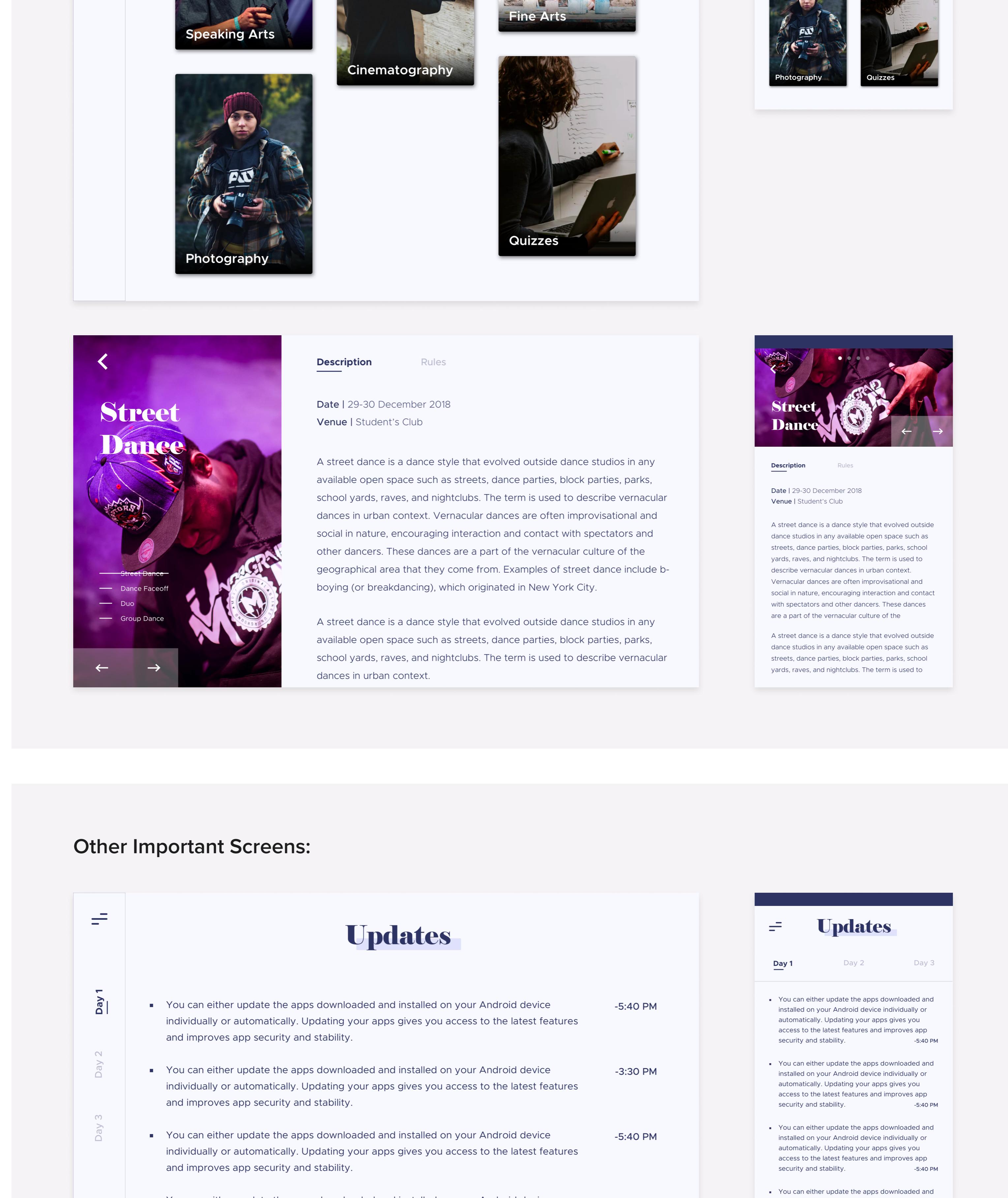
The Main aim of the website was to provide the information about the events and other similar information only, so the website is going to be only informative and static. Although the UX was kept in mind but the main focus was to attract user to the website hence UI was targeted. UI was kept very attractive and simple enough for the user to understand the given information easily.

The feature doc was created and the features were set to make an information architecture.

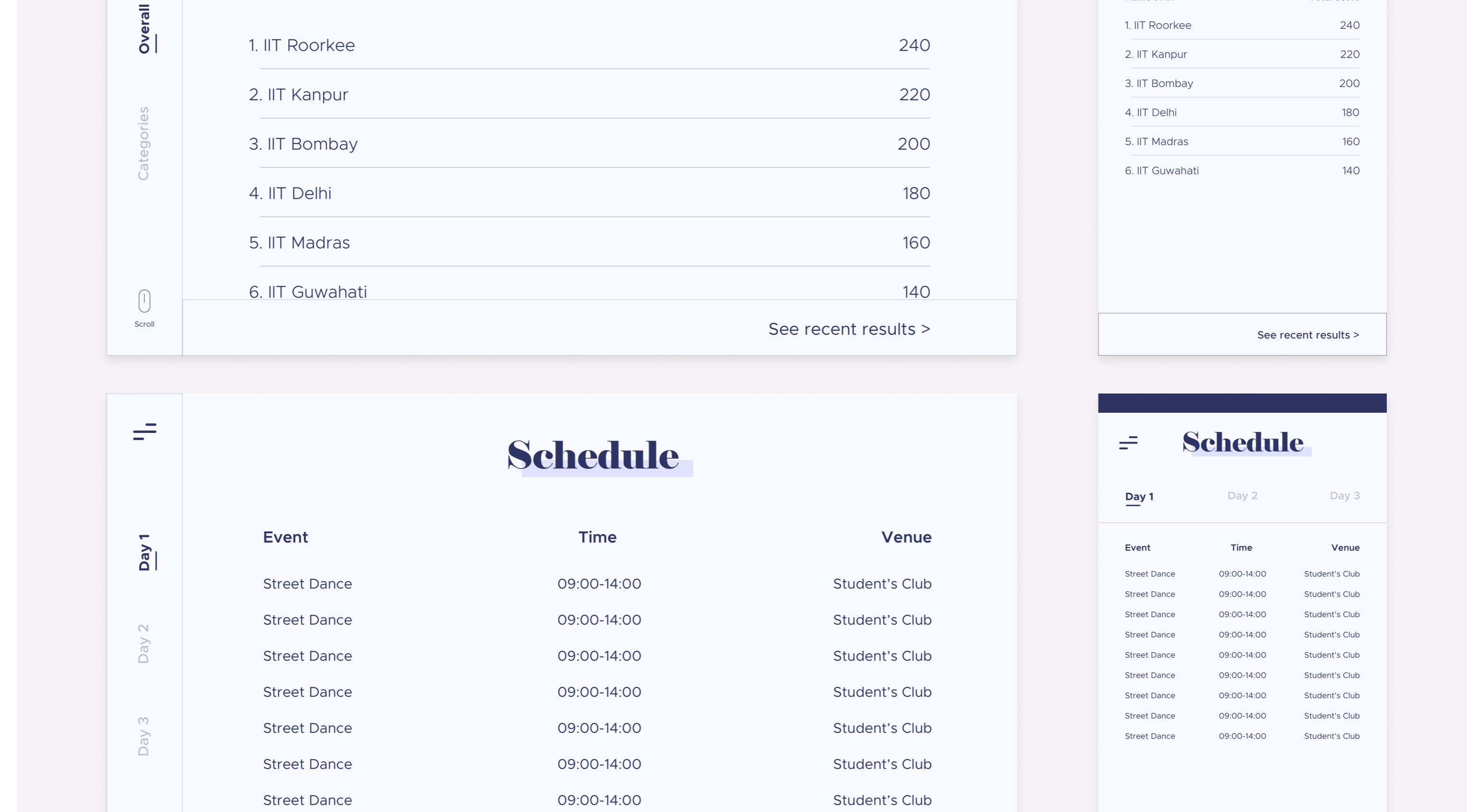
Information Architecture



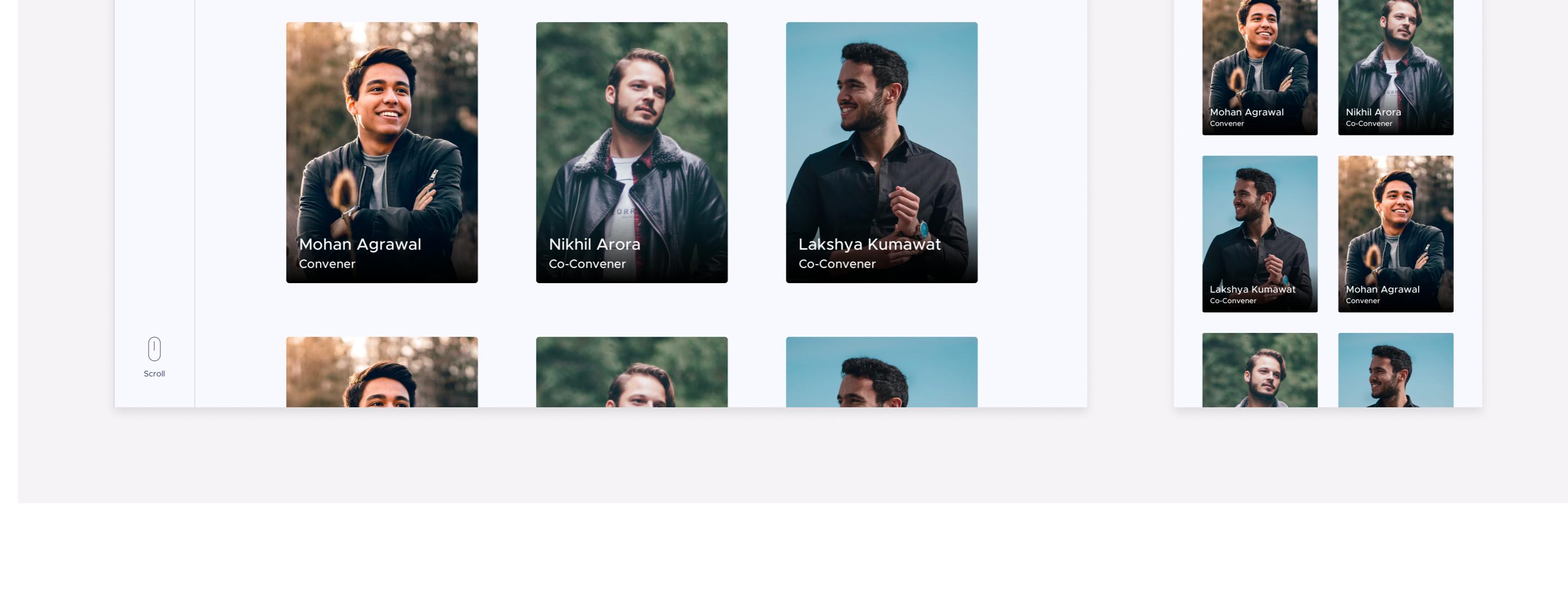
Responsive UI



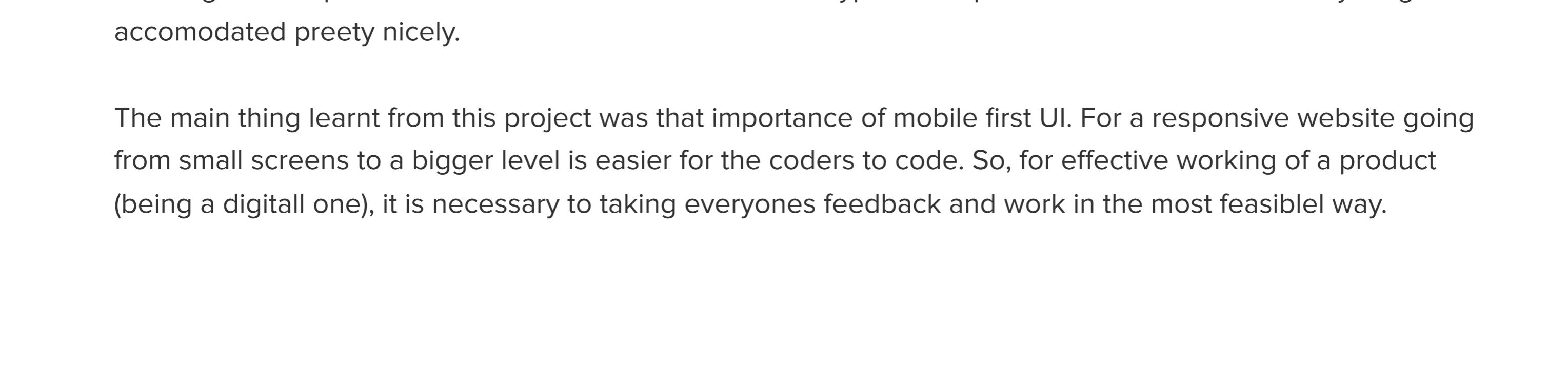
Navigation Bar:



Events Section:



Other Important Screens:



Summarizing

Working on a project like this in which we can explore new type of UI styles was very good experience. Working with responsive UI was a little bit hard with the type of UI I preferred but in the end everything was accommodated pretty nicely.

The main thing learnt from this project was that importance of mobile first UI. For a responsive website going from small screens to a bigger level is easier for the coders to code. So, for effective working of a product (being a digital one), it is necessary to take everyone's feedback and work in the most feasible way.