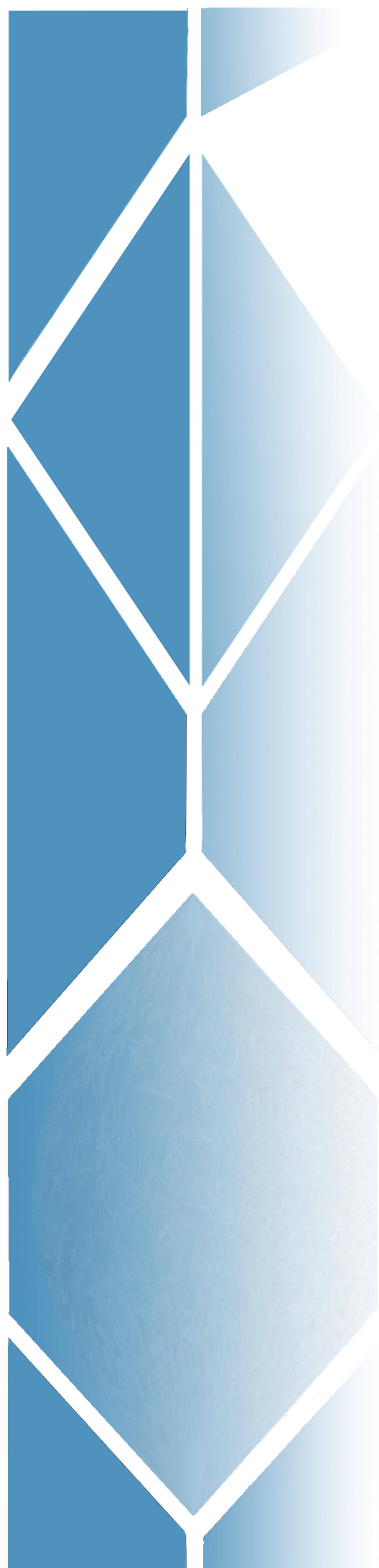




UBC
SNOWBOTS

Sponsorship Package





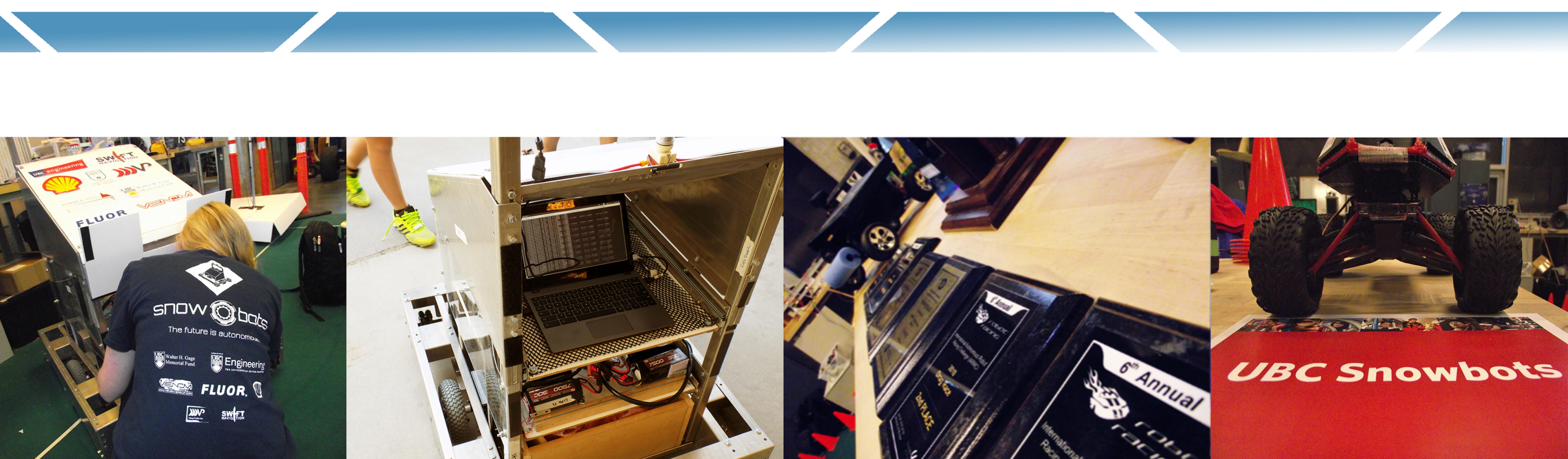
WHO WE ARE

Our team sees 58 motivated and capable students working from across disciplines and faculties to conceive the perfect robot. Each year, we apply our knowledge and creative talents to build an autonomous machine capable of navigating difficult terrain. Autonomous navigation technology finds applications in diverse fields, such as mining site expeditions, personal vehicle transport, and search and rescue missions. In creatively solving challenges, members gain experience in design, teamwork, time management, and leadership.

OUR FOCUS

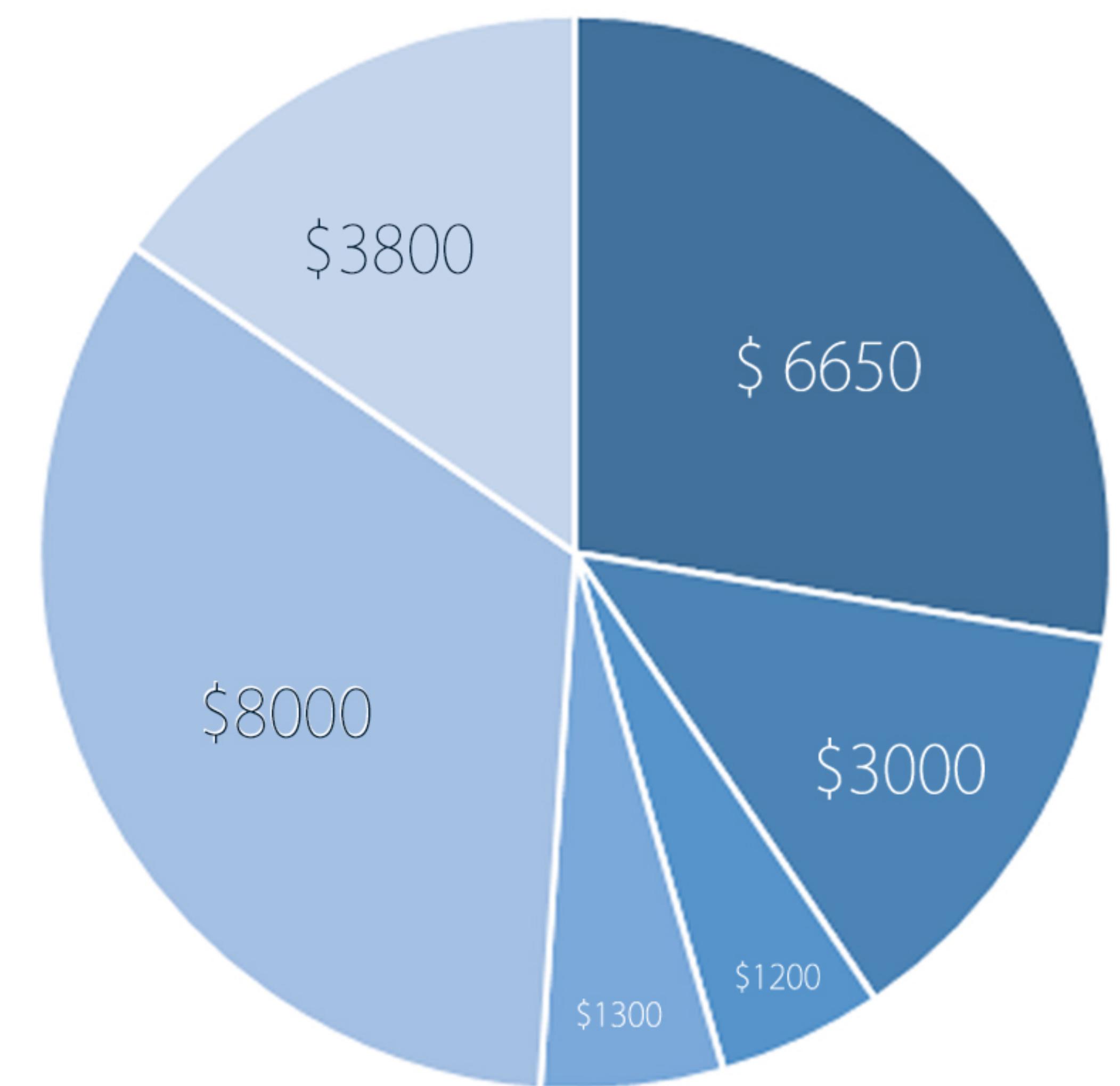
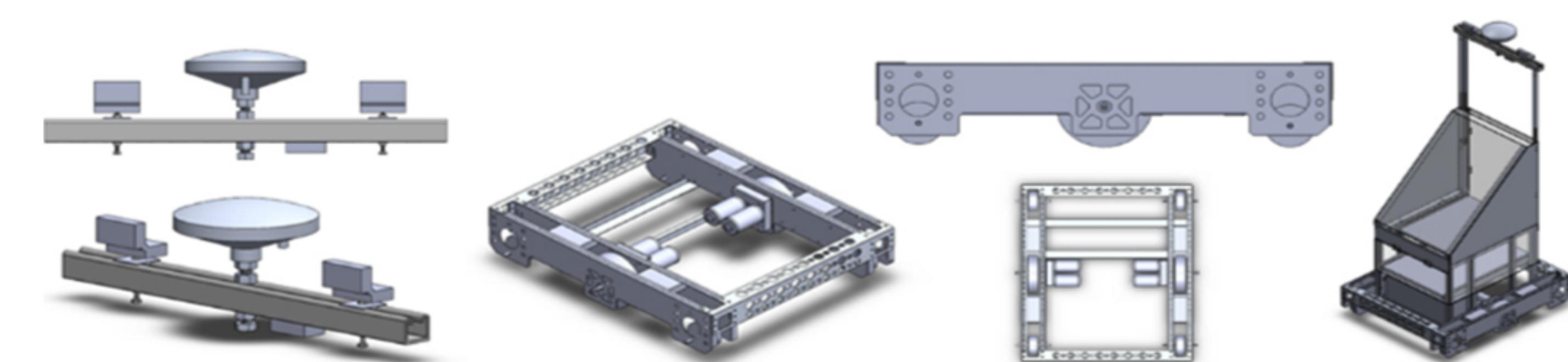
Snowbots strives to represent our sponsors and UBC as a strong leader within both the robotics and local community. Every year we set up interactive booths, host the educational Geering Up program, and most notably, compete in benchmark competitions. At the 2015 Intelligent Ground Vehicle Competition (IGVC) in Michigan, we achieved 4th place in Design Competition and 5th place in the IOP Networking Challenge. After this encouraging showing, we are expanding the scope of our ambitions and outfitting our navigation technology to compete in the Sixth Annual ION Autonomous Snowplow Competition held in Minnesota. At these events, we are proud to bear our sponsor's logos and maintain our university's high standard of excellence..





WHY WE NEED YOUR HELP

Snowbots devotes its budget evenly between technical equipment and competition logistics. A robot is a complex system, requiring a lengthy network of hardware components and controls. Our expenditures, however, double in order to transport and accommodate our robot and team members. Your generous sponsorship would help us offset these costs and enable us to expand our outreach.



Counterclockwise, darkest to lightest:
Air Travel, Accommodation, Ground Transportation,
Sponsor Services, Sensors and Electronics, Mechanical Parts

Silver

+\$700

Letter of appreciation

Logo on website and team uniform

Gold

+\$1000

Letter of appreciation

Logo on website, team uniform, and robot

Permanent recognition as a top-level sponsor

Company banner in workspace

Bronze

+\$1

Letter of appreciation

Sponsorship Benefits

Promote your company as an advocate for modern technology and higher learning. UBC Snowbots competes on an international stage, outperforming veteran teams from countries such as Japan, Turkey, China, and the United States. We take pride in our sponsors--wearing your logos on our t-shirts, team banner, and even our competition robot, Avalanche. When we go into the field, your company will be recognised amongst a talented and enthusiastic audience of future engineers and scientists.

Thank you

The UBC Snowbots team deeply appreciates you taking the time
to review our 2016 sponsorship package. We welcome further
support.

Contact us: sponsorship.snowbots@gmail.com
www.snowbots.ca