

THE GREAT 1970
RED BORDEAUX
AT 10% DISCOUNT
OFFER EXPIRES MAY 20th

SHERRY-LEHMANN, INC.

WINE & SPIRITS MERCHANTS

679 MADISON AVE.
at 61st ST.

TELEPHONE
TEMPLETON 8-7500

New York



New York

THE GREAT 1969
RED BURGUNDIES
AT 10% DISCOUNT
OFFER EXPIRES MAY 20th

WINE PRICES AT THE GREAT VINEYARDS OF BURGUNDY AND BORDEAUX ESCALATING AT A CONSTANTLY SPIRALING RATE - WINE ECONOMISTS, BECAUSE OF INCREASED WORLD DEMAND AND LOW CURRENT HARVEST YIELD, PREDICT WORLD PRICES WILL BE SUBSTANTIALLY HIGHER BY NEXT FALL - THIS FORECAST CONFIRMED BY CONSTANTLY HIGHER REPLACEMENT QUOTATIONS REACHING IMPORTERS FROM BETTER VINEYARDS OF BORDEAUX AND BURGUNDY - OUR ADVICE IS SIMPLE - ANTICIPATE YOUR FUTURE BURGUNDY-BORDEAUX REQUIREMENTS BY SATURDAY, MAY 20TH AND SAVE 10%.

ADVANCE OFFERING OF THE GREAT 1969 RED BURGUNDIES

We know of no better way of testifying to the true excellence of the 1969 red Burgundies than to simply quote Frank Schoonmaker's recently issued Vintage Report, "1969 is an exceedingly great year in Burgundy, quite in the class with fabulous 1961 ... deep-colored, rich, everything that fine Burgundies should be ... a few conceivably even 20/20, which is as high as I can go". We know of no more persuasive statement to justify anticipating your future requirements than the objective evaluation by Mr. Schoonmaker - an opinion shared unanimously by the Burgundy wine growers' community.

Below we indicate the prices that will prevail on May 22nd - even this price level will unquestionably be higher before the year ends. If you order now - by Saturday, May 20th - you will enjoy a 10% discount. All of the red Burgundies listed below will reach us during May or early June and delivery can be made immediately thereafter, based on your convenience.

No.	THE GREAT 1969 RED BURGUNDIES	Price May 22nd	Price below includes the 10% discount	If acquired by May 20th
252	PINOT NOIR DE MARSANNAY (Domaine Clair-Dau) A 'best buy'. Estate-bottled on superior Burgundian soil. Noble Pinot Noir flavor emerges.	37.70	33.95	
305	* SANTENAY (Bernard Bachelet) Light, fresh, fruity, quick maturing. Can be enjoyed immediately.	42.00	37.80	
303	* COTE DE BEAUNE VILLAGES (Bernard Bachelet) 'Cote de Beaune Villages' is frequently used as a blanket name to encompass some of the best wine produced in the Cote de Beaune vineyards. Here is a supreme example.	43.10	38.80	
361	* SAVIGNY LES BEAUNE (Pierre Bitouzet) Supple, fruity and quick to mature. Dependable.	45.90	41.35	
337	CHASSAGNE-MONTRACHET (Bachelet-Ramonet) Although Chassagne-Montrachet is perhaps more famed for its white wines, those who appreciate fine red Burgundy have learned to recognize the virtues of the red wines produced here.	47.40	42.70	
334	* CHASSAGNE-MONTRACHET, BOUDRIOTTES (Bachelet-Ramonet) The red wine of Chassagne-Montrachet flourishes, particularly when an outstanding, specific vineyard such as Boudriottes is the source and the Ramonet family are the vignerons.	53.90	48.50	
277	* BEAUNE BOUCHEROTTES (Domaine Parent) Our recent visit to M. Parent demonstrated clearly the stature of his wines and his dedication to excellence. Long-lived.	53.90	48.50	

* Wines bearing an asterisk are available in half bottles at \$3.00 additional.

1969 RED BURGUNDIES (Cont'd)

No.			Price May 22nd	Price below includes the 10% discount	No.
				If acquired by May 20th	
720	GEVREY-CHAMBERTIN (Jean Ponsot)	64.70	58.25		306
	Remarkable - with great depth of flavor - typical of the velvety roundness associated with this world famous wine producing town.				
329	CHAMBOLLE MUSIGNY (Domaine Sigaut)	75.05	67.55		491
	Charming, delicate, fragrant - makes up in finesse what it may lack in weight.				
382	VOLNAY SANTENOTS (Domaine Ampeau)	80.90	72.80		
	In a great year, Volnay emerges as wonderfully soft and fine, of superb bouquet, and with a special velvety quality, enhanced by great breed.				
497 *	VOSNE ROMANEE, SUCHOTS (H. Lamarche)	83.05	74.75		
	Velvety, will age gracefully - can be considered one of the giants of Burgundy.				
226	CORTON BRESSANDES (Tollot-Beaut)	85.20	76.70		
	Frank Schoonmaker discovered this glory for us - a great red wine - brilliant future.				
224	CLOS DE TART (Mommesin)	86.30	77.70		
	A Grand Cru vineyard of only 17 acres. Very full-bodied, long-lived, truly remarkable. Hard to come by - perfect for laying down.				
267 *	CORTON, CLOS DU ROI (Prince de Merode)	92.75	83.50		
	Burgundians consider this Corton, estate-bottled by the Prince de Merode, as the best single red wine of the Cote de Beaune. Distinguished by elegance and finesse.				
328	POMMARD EPENOTS (Mlle. de Courcel)	96.65	87.00		
	Remarkable for its finesse and class. One of the greatest examples of Pommard produced during our generation.				
315	NUITS ST. GEORGES, CLOS DES CORVEES (H. Gilles)	96.65	87.00		503
	Estate-bottled at a superior vineyard in the most celebrated town of the Cote de Nuits. Soft, well balanced, rich in flavor.				
300	CHAPELLE CHAMBERTIN (Domaine Clair-Dau)	96.65	87.00		326
	Comprises 13 superb acres, directly adjoining Clos de Beze. A Grand Cru vineyard that produces less than 1,000 cases a year.				
307	CLOS DE LA ROCHE (J. H. Remy)	96.65	87.00		
	A 'Grand Cru' vineyard which equals in power and depth a fine Chambertin. Remarkable.				
304	LATRICIERES CHAMBERTIN (J. H. Remy)	107.45	96.75		540
	Directly adjoins Chambertin. Only 17 acres. Because of same exposure and practically same soil, cannot be distinguished from Chambertin itself.				
263 *	CLOS DE VOUGEOT (H. Lamarche)	124.20	111.80		447
	Lamarche holdings are in the choicest portion of the 45 acre Clos Vougeot vineyard. When in Burgundy, we tasted eight different 'Clos de Vougeots' and we picked this one as the best.				
313	BONNES MARES (Domaine Clair-Dau)	135.00	121.50		471
	A vineyard that enjoys the same exalted classification in Burgundy that a 'First Growth' occupies in Bordeaux. But alas, there are only 37 acres of Bonnes Mares. Incomparable finesse.				

* Wines bearing an asterisk are available in half bottles at \$3.00 additional.

ow includes
6 discount
quired by
20th

1969 RED BURGUNDIES (Cont'd)

Price below includes
the 10% discount

No.		Price May 22nd	If acquired by May 20th
58.25	306 CHAMBERTIN, CLOS DE BEZE (Pierre Gelin) A 37 acre vineyard so celebrated that its magnificent red wines are legally entitled to the name 'Chambertin', but more often, the proprietor prefers to use the more specific name 'Clos de Beze'.	148.50	133.65
67.55	491 * VOSNE ROMANEE, LA GRANDE RUE (H. Lamarche) We quote from Frank Schoonmaker's Encyclopedia, "La Grande Rue - its wine is altogether astonishing; produced by old vines and in extremely small quantity, it is unsurpassed, perhaps even unequalled, by Romanee Conti, Richebourg and La Tache. It would be impossible to give higher praise".	178.20	160.40
72.80			
74.75			
76.70			
77.70			

ADVANCE OFFERING OF THE 1970 WHITE BURGUNDIES

Here again, to remove any doubt on your part as to the outstanding excellence of the 1970 white Burgundies, we quote anew the Vintage Report of Frank Schoonmaker, "1970 white Burgundies have a grace and elegance, a fragrance, freshness and charm that I have never seen surpassed and rarely equalled in thirty years of tasting. Do not expect these miraculous bottles to last forever, but you can safely buy a three or four years' supply".

Any of the estate-bottled white Burgundies listed below will add joy and distinction to your warm weather entertaining - each is from an impeccable grower and 'best of class'. If your order reaches us by Saturday, May 20th, you will enjoy a savings of 10% - you can anticipate delivery during May.

THE GREAT 1970 WHITE BURGUNDIES

Price below includes
the 10% discount

No.		Price May 22nd	If acquired by May 20th
83.50	600 AUXEY DURESSES BLANC (Rene Roy) A 'discovery' for those who want truly outstanding white Burgundy without paying a much higher price just for the privilege of obtaining a more famous name.	43.10	38.80
87.00	503 * CHABLIS BEUGNONS (Domaine Vocoret) Premier Cru Chablis vineyard - estate-bottled by Robert Vocoret, the Mayor of Chablis, who is particularly proud of what he has harvested during the 1970 vintage.	43.10	38.80
87.00	326 * MEURSAULT (Domaine Matrot) Until recently, a superior Meursault has always commanded a higher price than Pouilly-Fuisse - now the scarcity and popularity of good Pouilly-Fuisse has reversed the process. In our opinion, here is truly superior white Burgundy at enticingly low cost.	43.10	38.80
87.00	540 * POUILLY-FUSSÉ (Domaine Laneyrie) If the growers of Pouilly and Fuisse were to select the best single example grown in these two picturesque wine towns, we strongly suspect it would be this noble wine produced by M. Laneyrie, the President of the Wine Growers Association.	48.50	43.65
96.75	447 * CHABLIS, MONTEE DE TONNERRE (Domaine Vocoret) The best of the Premier Cru vineyards of Chablis. Great distinction and bouquet - certainly in the class of Grand Cru.	48.50	43.65
111.80	471 * PULIGNY MONTRACHET (Domaine Sauzet) Lucien Sauzet is the President of the Burgundy White Wine Growers. In the noble soil of Puligny, inspired by his dedication, a great white Burgundy is achieved here.	48.50	43.65
121.50			

* Wines bearing an asterisk are available in half bottles at \$3.00 additional.

1970 WHITE BURGUNDIES (Cont'd)

No.	Description	Price May 22nd	Price below includes the 10% discount		NO. M-1 M-2 M-3 M-4 M-5 M-6 M-7 M-8 M-9 M-10 M-11 M-12 M-13 M-14 M-15 M-16 M-17 M-18 M-19 M-20A M-21 M-22 M-23 M-24 M-25 M-26 M-27 M-28 M-29 M-30 M-31 M-32 M-33 M-34 M-35 M-36 M-37 M-38 M-39 M-40
			If acquired by May 20th		
448	CHABLIS VALMUR (Domaine Vocoret) Perhaps the best example of Chablis we have tasted in many years. One of the seven great Grand Cru vineyards.	51.75	46.60		
506	* MEURSAULT CHARMES (Domaine Matrot) From one of the best vineyards of Meursault; surpassed in distinction by only a few great rarities among the dry white wines of France. Full-bodied, well balanced, dry, racy.	51.75	46.60		
476	* CHASSAGNE-MONTRACHET BLANC (Bachelet-Ramonet) Outstanding example of estate-bottled classic white Burgundy. It is the proud property of the Bachelet-Ramonet family - endowed with much finesse and distinction.	51.75	46.60		
482	PULIGNY MONTRACHET, REFERTS (Domaine Sauzet) We spent a day with M. Sauzet and we understand why he was elected President of the White Wine Growers of Burgundy. He represents authority, knowledge and dedication. The wine that he produces reflect these attributes.	51.75	46.60	M-4	
495	* PULIGNY MONTRACHET, COMBETTES (Domaine Sauzet) A 'First Growth'. The vineyard, only 16 acres in size, often achieves the kind of excellence associated with its more illustrious neighbor 'Montrachet'. A glory.	64.25	57.85	M-2	
837	NUITS ST. GEORGES BLANC (Domaine Gouges) A rarity - only 100 cases of white Nuits produced. Here is the very wine featured at Chez Garin in Paris. Extraordinary.	64.70	58.25	M-9	
526	* CHASSAGNE-MONTRACHET, RUCHOTTES (Ramonet) 'Ruchottes' (means beehive) is our personal favorite. In blind tastings that we have held, it has been able to stand up against 'Montrachet' itself - and at less than half the price.	70.10	63.10	M-10	
505	BIENVENUE BATARD MONTRACHET (Domaine Sauzet) The Batard Montrachet vineyard is small enough - the tiny northerly portion bears the added description 'Bienvenue'. Golden, rare, full-bodied and dry.	96.65	87.00	M-3	
504	BATARD MONTRACHET (Domaine Niellon) One of the most celebrated white wine vineyards of the world. Hard to come by, rich in flavor, distinguished bouquet, exceptional longevity.	102.50	92.25	M-24	
517	CHEVALIER MONTRACHET (Domaine Niellon) Less than 1000 cases produced annually. A great rarity and memorable. Only 17 irreplaceable cases remain.	107.45	96.75	M-23	
496	MONTRACHET (Domaine Bouchard) The most sought-after white wine of the world. Tremendous bouquet, rich in flavor, great class; dry, but with underlying luscious softness. Only 60 precious cases reached the U.S.	215.45	193.90	M-15	

TERMS & INFORMATION

All of the 1970 red Bordeaux wines listed here will be available for delivery during 1973.

All of the 1969 red Burgundies and 1970 white Burgundies available for delivery during May or early June.

The prices quoted here include delivery charges to your home or warehouse within our free delivery zone.

Check in payment must accompany order.

Offerings are subject to prior sale. We reserve the right to limit quantities

IMPORTER
DAILY, E
ROTHSCH
WITH OT
RECORD-
THIS AUT
OF THE V
ACQUISI
AS OUR
WILL MA
RED BOR
AFTER B

NO.

M-1

M-5

M-9

M-10

M-6

M-3

M-24

M-8

M-23

M-40

M-20A

M-12

All wine

w includes
discount

red by
Oth

46.60

46.60

46.60

46.60

57.85

58.25

63.10

37.00

92.25

6.75

3.90

white
May

ADVANCE OFFERING OF THE GREAT 1970 RED BORDEAUX

IMPORTERS HAVE NOT QUITE RECOVERED FROM ECONOMIC SHOCK AS THEY RECEIVE THEIR DAILY, EVER-INCREASING QUOTATIONS FROM BORDEAUX ON THE 1970 VINTAGE. LAFITE-ROTHSCHILD IS BEING QUOTED AT \$288 AT THE VINEYARD - PAYABLE NOW - AND SO IT GOES WITH OTHER GREAT 1970 CHATEAUX - WHY? - HERE ARE THE REASONS - 1971 OPENED AT RECORD-BREAKING PRICE LEVELS BECAUSE OF LOW YIELD - THE WINES WERE SNAPPED UP - THIS AUTOMATICALLY FORCED UP THE VALUE OF WHATEVER 1970 REMAINED IN THE HANDS OF THE VINEYARD OWNERS SINCE 1970 IS SURELY A BETTER YEAR THAN 1971 - ONLY EARLY ACQUISITION ON OUR PART PERMITS US TO OFFER YOU THIS 10% REDUCTION UNTIL MAY 20th - AS OUR INVENTORY IS DEPLETED AND WE REPLACE AT A HIGHER LEVEL, PRICES SHOWN HERE WILL MARCH UP EVEN FURTHER - SHOULD YOU WANT TO ACQUIRE OR SUPPLEMENT YOUR 1970 RED BORDEAUX - NOW - NOT LATER - IS THE TIME TO ACQUIRE THEM - DELIVERY WILL BE MADE AFTER BOTTLING IN 1973.

THE GREAT 1970 RED BORDEAUX

Price below includes
the 10% discount

NO.		Price May 22nd	If acquired by May 20th
M-4	CHATEAU PICQUE CAILLOU (Graves) Good body, priced below its true class.	31.95	28.75
M-1	CHATEAU LAROSE TRINTAUDON (Haut Medoc) Soft, well rounded, free of flaws.	31.95	28.75
M-2	CHATEAU FOURCAS-DUPRE (Listrac) Full, distinguished, long-lived.	33.75	30.40
M-5	CHATEAU CHAUVIN (St. Emilion) Pleasant, quick maturing, soft.	35.75	32.20
M-9	CHATEAU GREYSAC (Medoc) A 'sleeper'. From fine Medoc vineyard.	37.50	33.75
M-10	CHATEAU DASSAULT (St. Emilion) Just awarded the high classification of 'Grand Cru'.	39.75	35.80
M-6	CHATEAU DE PEZ (St. Estephe) Has proven outstanding during past decade.	39.75	35.80
M-3	CHATEAU PHELAN SEGUR (St. Estephe) Across the road from Calon Segur.	49.75	44.80
M-24	CHATEAU BOUSCAUT (Graves) 'Grand Cru' Graves. A 'great' in 1970.	54.75	49.30
M-8	CHATEAU GLORIA (St. Julien) Outstanding St. Julien; noble vineyard.	56.50	50.85
M-23	CHATEAU BELAIR (St. Emilion) Adjacent to and similar to Chateau Ausone.	56.50	50.85
M-15	CHATEAU L'ANGELUS (St. Emilion) Sturdy, generous, agreeable.	58.50	52.65
M-40	CHATEAU LAFON-ROCHET (St. Estephe) One of the five vineyards of St. Estephe classified 'Grand Cru' in 1855. Shares this honor with Cos d'Estournel, Calon Segur and Montrose. At \$54.00 - outstandingly 'best buy'.	60.00	54.00
M-20A	CHATEAU DUHART MILON ROTHSCHILD (Pauillac) Next to Chateau Lafite, and some ownership.	62.50	56.25
M-12	CHATEAU GRAND PUY LACOSTE (Pauillac) One of our favorites from Pauillac.	64.75	58.30

All wines listed above available in magnums and half bottles at \$3.00 the case additional.

1970 RED BORDEAUX (Cont'd)

No.			Price May 22nd	Price below includes the 10% discount
				If acquired by May 20th
M-28	CHATEAU TALBOT (St. Julien) Big, full-bodied; successful in 1970.		65.75	59.20
M-16	CHATEAU RAUZAN SEGLA (Margaux) One of the glories of Margaux.		74.50	67.05
M-13	CHATEAU LA LAGUNE (Haut Medoc) 'Grand Cru'. Similar to fine Margaux.		75.00	67.50
M-21	CHATEAU PICHON LALANDE (Pauillac) Remarkable balance and depth of flavor.		77.50	69.75
M-71	CHATEAU COS D'ESTOURNEL (St. Estephe) Much tannin, very sturdy, long-lived.		82.00	73.80
M-29	CHATEAU MOUTON BARON PHILIPPE (Pauillac) Adjacent to Chateau Mouton Rothschild and same proprietor.		84.00	75.60
M-29A	CHATEAU FIGEAC (St. Emilion) Will stand up against its neighbor, Cheval Blanc.		84.00	75.60
M-18	CHATEAU LYNCH BAGES (Pauillac) Rich, full, deep in color.		84.00	75.60
M-72	CHATEAU MONTROSE (St. Estephe) In our opinion, the best vineyard of St. Estephe.		89.00	80.10
M-20	CHATEAU LEOVILLE LASCASES (St. Julien) Eminence testified to by dramatically high price now in Bordeaux.		95.00	85.50
M-17	CHATEAU DUCRU BEAUCAILLOU (St. Julien) Unique richness and style.		95.00	85.50
M-25	CHATEAU BEYCHEVELLE (St. Julien) Finesse is distinguishing characteristic.		95.00	85.50
M-73	CHATEAU LATOUR HAUT BRION (Graves) Adjacent to La Mission Haut Brion and same owner.		95.00	85.50
M-30A	CHATEAU LA MISSION HAUT BRION (Graves) Highest priced claret except for eight First Growths.		150.00	135.00
M-75	CHATEAU AUSONE (St. Emilion) Reached new heights in 1970.		215.00	193.50
M-33	CHATEAU MARGAUX (Margaux) Fine deep color, good balance, rich bouquet.		240.00	216.00
M-37	CHATEAU HAUT BRION (Graves) Very big, full; power combined with elegance.		250.00	225.00
M-32	CHATEAU LATOUR (Pauillac) Full-bodied, firm; exceptional softness.		250.00	225.00
M-34	CHATEAU CHEVAL BLANC (St. Emilion) One of the best Cheval Blancs of the generation.		250.00	225.00
M-36	CHATEAU MOUTON ROTHSCHILD (Pauillac) Bigness and power brought into unique balance.		270.00	243.00
M-31	CHATEAU PETRUS (Pomerol) Only 16 acres, the rarest red wine of Bordeaux.		280.00	252.00
M-35	CHATEAU LAFITE ROTHSCHILD (Pauillac) Like 1959, this will ultimately climb to \$700 the case.		290.00	261.00

Here are
kind of v
will reac
a 10% d
a few ca

No.
731

727

739

746

801

682

cludes

ount

py

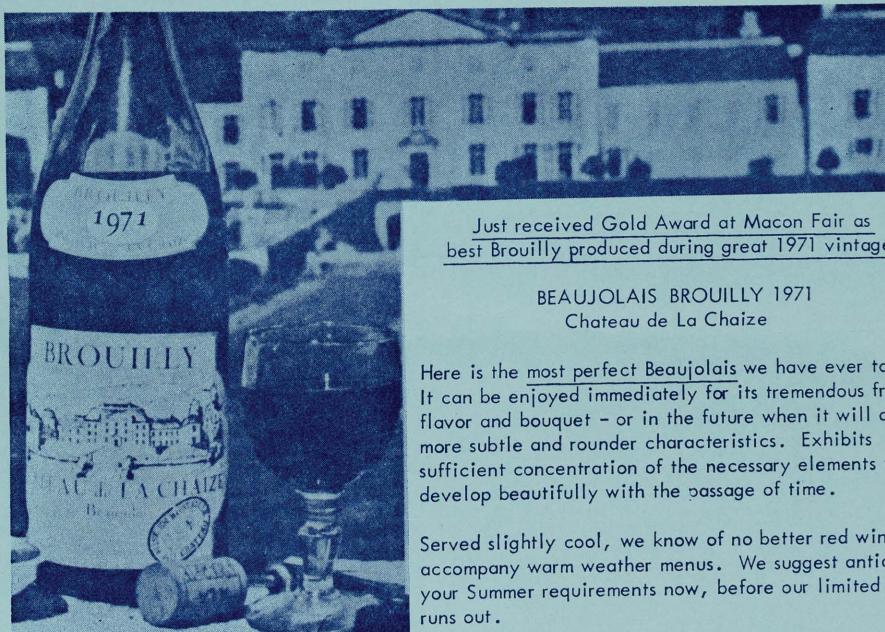
ADVANCE OFFERING OF
ESTATE-BOTTLED 1970 RHINES & MOSELLES

Here are the young, fresh, fruity, flowery, relatively dry, estate-bottled Rhines and Moselles - the kind of wines that are ideally suited to accompany Spring and Summer menus. All those listed below will reach us sometime during April - if your order reaches us by Saturday, May 20th - you will enjoy a 10% discount. Can you think of a better way to greet the advent of warm weather than acquiring a few cases of these Rhine and Moselle glories to add distinction to your Spring and Summer dining?

Price below includes
the 10% discount

1970 RHINES & MOSELLES

No.		Price May 22nd	If acquired by May 20th
731	HALLGARTENER MEHRHOLZCHEN (Growers Coop of Erbach) Famed Rhine vineyard area, only a short distance from the renowned Steinberg vineyard. Full-bodied and rich in flavor.	26.90	24.25
727	RUDESHEIMER HAUSERWEG (Growers Coop of Erbach) Full-bodied, distinguished Rhine. Local growers are proud of what they produce here.	26.90	24.25
739	ZELTINGER HIMMELREICH (Winzergenossenschaften) From incredibly steep vineyard overlooking Moselle. From small Growers Coop.	26.90	24.25
746	GRAACHER HIMMELREICH (Winzergenossenschaften) Among the lightest, most fragrant and sprightly of all Moselles. Ideally suited for Summer menus.	26.90	24.25
801	SCHARZHOFBERGER SPATLESE (Egon Muller) Egon Muller's 'Scharzhofberger Spatlese' is to Moselle what 'Montrachet' is to Burgundy - the best of vineyards. Quantity limited.	48.50	43.65
682	BERNKAESTELER DR. KABINETT SPATLESE (Dr. H. Thanisch) The most expensive and most highly regarded single vineyard of all Germany. Hard to come by - only 18 cases left - and then no more.	145.80	131.25



Just received Gold Award at Macon Fair as
best Brouilly produced during great 1971 vintage!

BEAUJOLAIS BROUILLY 1971
Chateau de La Chaize

Here is the most perfect Beaujolais we have ever tasted. It can be enjoyed immediately for its tremendous fruit, flavor and bouquet - or in the future when it will develop more subtle and rounder characteristics. Exhibits sufficient concentration of the necessary elements to develop beautifully with the passage of time.

Served slightly cool, we know of no better red wine to accompany warm weather menus. We suggest anticipating your Summer requirements now, before our limited supply runs out.

\$3.69 Bottle

\$39.85 Case

THURSDAY, MARCH 23, 1972

A Wine Lover's Night to Remember

By TERRY ROBARDS

The social phenomenon popularly known as the "B.Y.O.B. Party" soared to a new level of distinction the other evening at an extraordinary dinner staged by the Wine and Food Society of New York at Le Pavillon.

Twenty-five members of the prestigious gourmet group responded to an invitation to "Bring Your Own Booze" and volunteered 26 of the world's most precious vintage bottles from their own wine cellars.

The result was perhaps the most unusual oenological and culinary event ever put on by the local society, which is the largest non-British chapter of the International Wine and Food Society, based in London.

The prime mover for the affair was Roger Yaseen, a stockbroker who is active in various local gourmet groups. He and his co-chairmen, William Smethurst, a fellow vice president of Wertheim & Co., and John Oxley, an actuary with New York Life Insurance, planned the menu to coordinate with the wines.

Stuart Levin, Pavillon's proprietor, took the event so seriously that he personally bathed each of the 250 bulbous wine glasses in a bland white wine before their use, to assure that nobody would be able to complain of a lingering detergent odor mixed, for example, with the bouquet of the Mouton-Rothschild 1929.

First the White

The evening began with a standup comparison tasting of smoked salmon from Ireland, Scotland, Denmark and Nova Scotia, flown in especially for the affair, complemented by magnums of Taittinger Blanc de Blanc Champagne 1964.

After the gathering had been seated at three large tables in Pavillon's back room, the first of the great wines came: the Musigny Blanc Comte de Vogüé 1968 and 1967. White wines do not age gracefully, so the youth of this rare White Musigny was in order.

Le Montrachet Marquis de Laguiche 1969 accompanied it, along with the fish course, a creamy filet of sole. The Musigny was the consensus favorite, while the Montrachet was judged in need of more bottle age.

Most wine aficionados are captivated by reds, however, and it was with a great sense of anticipation that the group awaited the meat course, a roast of veal Orloff, accompanied by an astonishing array of France's greatest offerings.

Some of the reds consumed were in magnum and others came in more than one bottle. The list:

Chateau Margaux 1929; Chateau Haut-Brion 1929 and 1949; Chateau Mouton-Rothschild 1929 and 1945; Chateau Lafite-Rothschild 1945 and 1949; Chateau Latour 1929, 1947 and 1949; Chambelle-

Musigny Les Charmes 1934 and Le Musigny Comte de Vogüé 1934, 1945 and 1949.

Virtually all of the bottles were decanted about an hour before being served. To some of the experts present, this was a mistake, for old wines tend to deteriorate rapidly when exposed to fresh air. Nevertheless, nobody complained of a bad bottle.

A Careless Elbow.

Perhaps the greatest problem was that nobody's taste buds could successfully withstand the onslaught of so many great wines, without careful samplings of the veal between each sip. At times, some participants were seen swallowing great gulps and at least one zealous taster knocked over his glass of Latour 1947 with a careless elbow.

Germany's Trockenbeerenauslesen 1959, an extraordinary white dessert wine, came almost as an anticlimax with Pavillon's soufflé crepe. Then came the judging of all that had gone before.

H. Gregory Thomas, chairman of Chanel Inc. and head of La Grande Commanderie de Bordeaux in New York, committed oenological heresy by pronouncing a Burgundy—the 1934 Musigny Comte de Vogüé—the wine of the evening, ahead of all the aristocratic Bordeaux.

Philip Seldon, the bearded publisher of Vintage Magazine, was heard remarking: "The '34 Comte de Vogüé is better than sex." A young woman seated near him responded, "It's good, but not that good."

Few of the imbibers disagreed that this 1934 Burgundy was, indeed, the most remarkable of all the wines tasted. It had been coaxed from the cellar of William Zeckendorf Jr., who yielded it reluctantly. The real estate executive was well aware of its greatness.

Flickers of jealousy could be discerned when it became known that Mr. Zeckendorf had a full case of the wine left in his cellar and that his father had two other cases. The value of those bottles is incalculable today, but their cost probably was under \$10 each when they were put in the Zeckendorf cellars some two decades ago.

The collective value of the 26 bottles consumed was estimated at between \$1,300 and \$1,500, or upwards of \$50 each. Older wines from the last century have fetched substantially higher sums in wine auctions, but they were one-of-a-kind collector's items whose value lay strictly in their scarcity.

The wines drunk at Le Pavillon Tuesday night all were proven eminently drinkable, even if their consumption in some cases represented a substantial dent in the remaining world supply. A bit of nostalgia was detected when the last of the evening's 1934 Comte de Vogüé had disappeared.

COMTE DE VOGUE'S MUSIGNY ACCLAIMED 'GREATEST RED WINE OF EVENING' AGAINST 25 CLASSIC COMPETITORS - SEE N.Y. TIMES ARTICLE FOR DETAILS - IN RECOGNITION OF BURGUNDIAN VICTORY, WE OFFER THIS SAME WINE OF THE GREAT 1969 VINTAGE - GLORIOUSLY SUPPLEMENTED BELOW BY FOUR 1969 WINE JEWELS FROM DOMAINE DE LA ROMANEE-CONTI - ALL RARE, RATIONED, REMARKABLE - BECAUSE OF LIMITED INVENTORY AND STRONG DEMAND, SUGGEST ORDERING IMMEDIATELY TO AVOID DISAPPOINTMENT DUE TO PRIOR SALE.

Price
Per Case

ECHEZEAUX (Domaine Romanée-Conti) 144.50
Great finesse, beautifully balanced, long-lived; remarkable bouquet. \$13.35 bottle.

BONNES MARES (Comte de Vogue) 203.00
Comte de Vogue is quite as proud of his 'Bonnes Mares' as he is of his 'Musigny' - remarkable breed and bouquet. \$18.79 bottle.

ROMANEE ST. VIVANT (Romanée-Conti) 203.60
The newly acquired great vineyard glory of the Domaine de la Romanée-Conti. Big, full, with 30 years of thriving life ahead. \$18.85 bottle.

RICHEBOURG (Domaine Romanée-Conti) 252.50
We know of no better way of experiencing the true greatness that can be achieved by the Richebourg vineyard than by tasting this velvety, rich example produced by the Domaine Romanée-Conti. \$23.35 bottle.

SOCIETE CIVILE DU DOMAINE DE LA ROMANEE-CONTI
PROPRIETAIRE A VOSNE-ROMANEE (COTE-D'OR)

LA TACHE

APPELLATION LA TACHE CONTROLEE

24,209 Bottilles Récoltées

N°

ANNÉE 1969

H. de Villaine

Mise en bouteille au domaine

LA TACHE (Domaine Romanée-Conti) 283.50

In our opinion, 'La Tache' reaches the greatest heights that the Domaine de La Romanée-Conti is capable of achieving. In same mountain-top league as 'Musigny' below. The '69 is the best La Tache produced since 1961. \$26.25 bottle.

MUSIGNY (Comte de Vogue) 289.50

This 1969 is destined to achieve the longevity and greatness of the 1934 described in the N.Y. Times article. If a similar gathering should take place at Le Pavillon 35 years hence, we suspect that it will once again be proclaimed 'the wine of the evening'. \$26.79 bottle.

SHERRY-LEHMANN, INC.
WINE & SPIRITS MERCHANTS
 679 Madison Ave. At 61 St. New York, N. Y. 10021 • Telephone 8-7500