

# UNFINISHED DREAMS

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MAPS OUT THE MICRO-UNIVERSE OF EIDOS FOUNDATION AND  
THE UNFINISHED COMMUNITY IT NURTURES, INSPIRED BY A COLLECTIVE  
UNFINISHED PHILOSOPHY AND THE VALUES SET FORTH IN THE UNFINISHED MANIFESTO.

# UNFINISHED MANIFESTO

## EVERYTHING IS UNFINISHED

IS THERE ANYTHING IN THIS WORLD THAT ISN'T IN MOTION? FROM COSMOS TO ATOMS, HUMANS TO OPINIONS, WE ARE BUT TINY SPECS ON LONG DOTTED LINES, INFINITE AND INCOMPLETE, AS THIS VERY LIST IS.

## LOVE THE PROCESS

EMBRACE MISTAKES, FAILURES, DETOURS, WANDERS, ACCIDENTS, EXPERIMENTS. COUNTING ON THEM AS BLESSINGS HELPS US TAKE GREATER RISKS AND BRINGS OUR JOURNEY TO MORE EXCITING PLACES.

## SUBJECTIVE EVERYWHERE

IN LIFE'S MOVING MOSAIC OF BIAS WHERE SOMEONE'S BLINDSPOT IS SOMEBODY ELSE'S FOCUS, WE CAN'T BE OUR BEST WITHOUT ACTIVE LISTENING, IGNORANCE ADMITTING, AND CONTEXT SEEKING.

## MEANING IS HOW NOT WHAT

FLUID, NOMADIC, EMERGING: MEANING IS INSEPARABLE FROM THE SYSTEM THAT BUILDS IT. FOCUS LESS ON THE PARTS TO BETTER SEE THE RELATIONS. LESS FLATNESS, MORE DIFFERENCE. LESS NOUNS, MORE VERBS.

## CONTRAST IS THE SOLUTION

APPARENTLY, IT'S NATURAL TO AVOID CONFLICT. IT'S ALSO WRONG. WHAT WE NEED IS BETTER, SMARTER, KINDER CONFLICT THAT PUTS OUR DIFFERENCES TO WORK TO ENGINEER MODELS THAT SUIT EVERYBODY.

## WE ARE THE ARTIST

AS JOSEPH BEUYS POINTS OUT, WE'RE ALL CAPABLE OF MEANING, REVEALING, TRANSFORMING. THIS MAKES ANYONE, ANYTHING, ANYWHERE—EVERYONE, EVERYTHING, EVERYWHERE!—RESPONSIBLE FOR CHANGE.

## BORDERS ARE POROUS

COUNTRIES, HUMANS, IDEAS: PERMEABILITY MAKES ENDLESS POSSIBILITIES. BUT THE MORE LINES AND BOXES WE INVENT, THE MORE DANGEROUS ECHOES AND BUBBLES WE CREATE.

## ? (UNKNOWN)

NEW THINGS CAN ONLY HAPPEN IF WE LEAVE THEM SPACE. UNCERTAINTY ALLOWS FOR UNSPROUTED IDEAS, UNENCOUNTERED OPTIONS, UNDISCOVERED PATHS, AND OTHERS WE HAVEN'T MET YET.

## MAKE YOUR OWN METRICS

INVENT YOUR OWN RULES, YOUR OWN TOOLS, YOUR OWN PLATFORMS, YOUR OWN ALGORITHMS. AND IF YOU CAN'T, AT LEAST KEEP IN MIND THAT THE MOST VALUABLE THINGS CAN NEVER BE COUNTED.

## TREASURE TIME

WE CAN'T CHEAT IT NOR HARDLY BUY IT AND IT MAY WELL BE OUR MOST UNIVERSAL CURRENCY. LET US HONOR TIME'S WISDOM AND PASS DOWN ITS LESSONS, CHERISHING MEMORY AND CELEBRATING AGE.

## PLAY HYBRID

MULTI-INTER-INTRA-META-MULTI-MICRO-MACRO-PRE-POST-POLY-HYBRID: GIVE IT A NAME IF YOU MUST, BUT PLAY WITH BORDERS ENOUGH TO ENJOY SOMETHING DIFFERENT WHILE STILL FEELING YOURSELF.

## SEED CURIOSITY

NO MATTER THE ISSUE, THIS ONE PHILOSOPHY CANNOT SOUR OR BITTER. GROW UNDERSTANDING BUT BURY PREJUDICE. GLEAN SERENDIPITY AND HARVEST EMPATHY. LEARN FROM FEAR AND CULTIVATE CURIOSITY.







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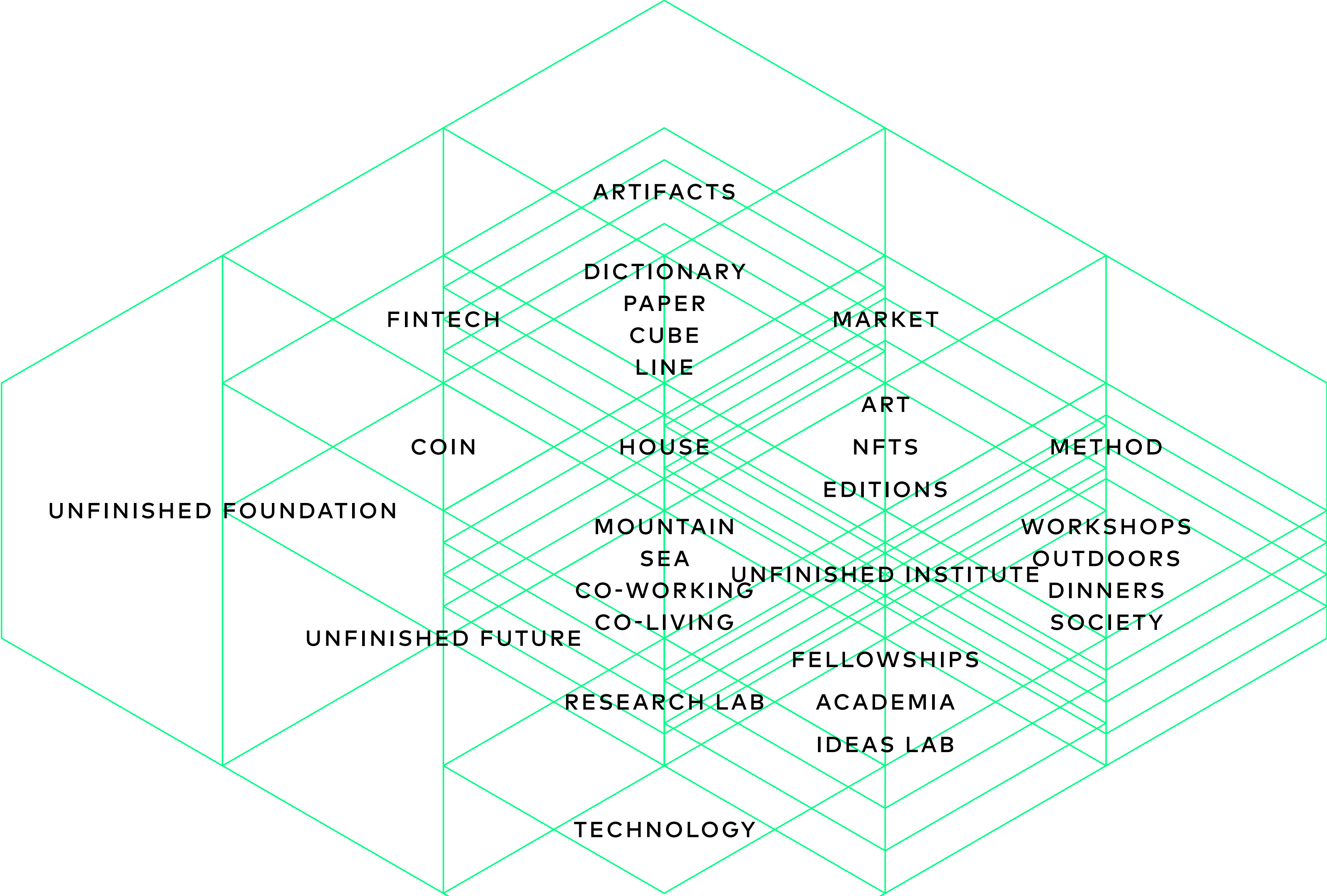
## OUR JOINT MISSION

IS TO CREATE MEANINGFUL CONTENT, SPACES AND EXPERIENCES, DRIVEN BY CURIOSITY, FOR MORE CONSCIOUS, PRODUCTIVE AND EMPATHETIC EXCHANGES BETWEEN OURSELVES AND THE WORLD, BOTH SOCIETAL AND NATURAL.

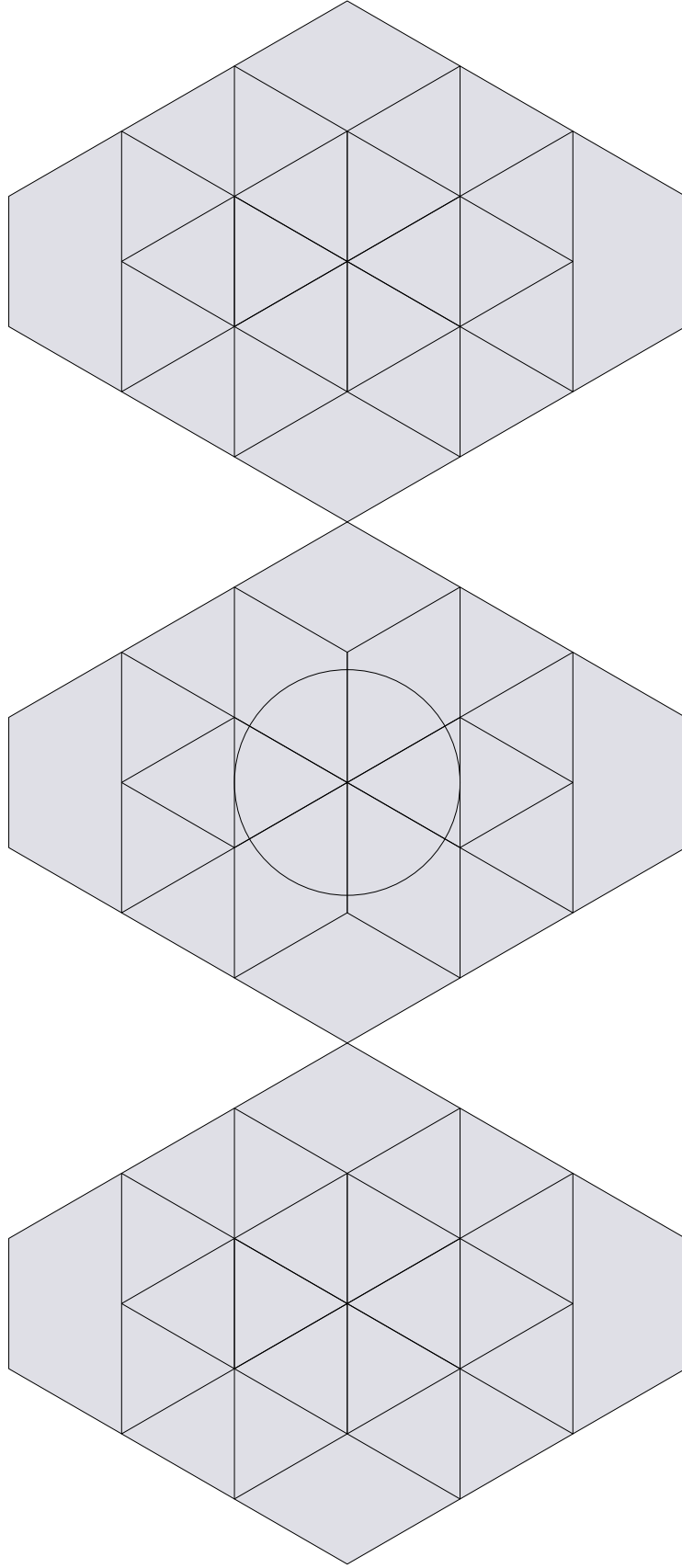
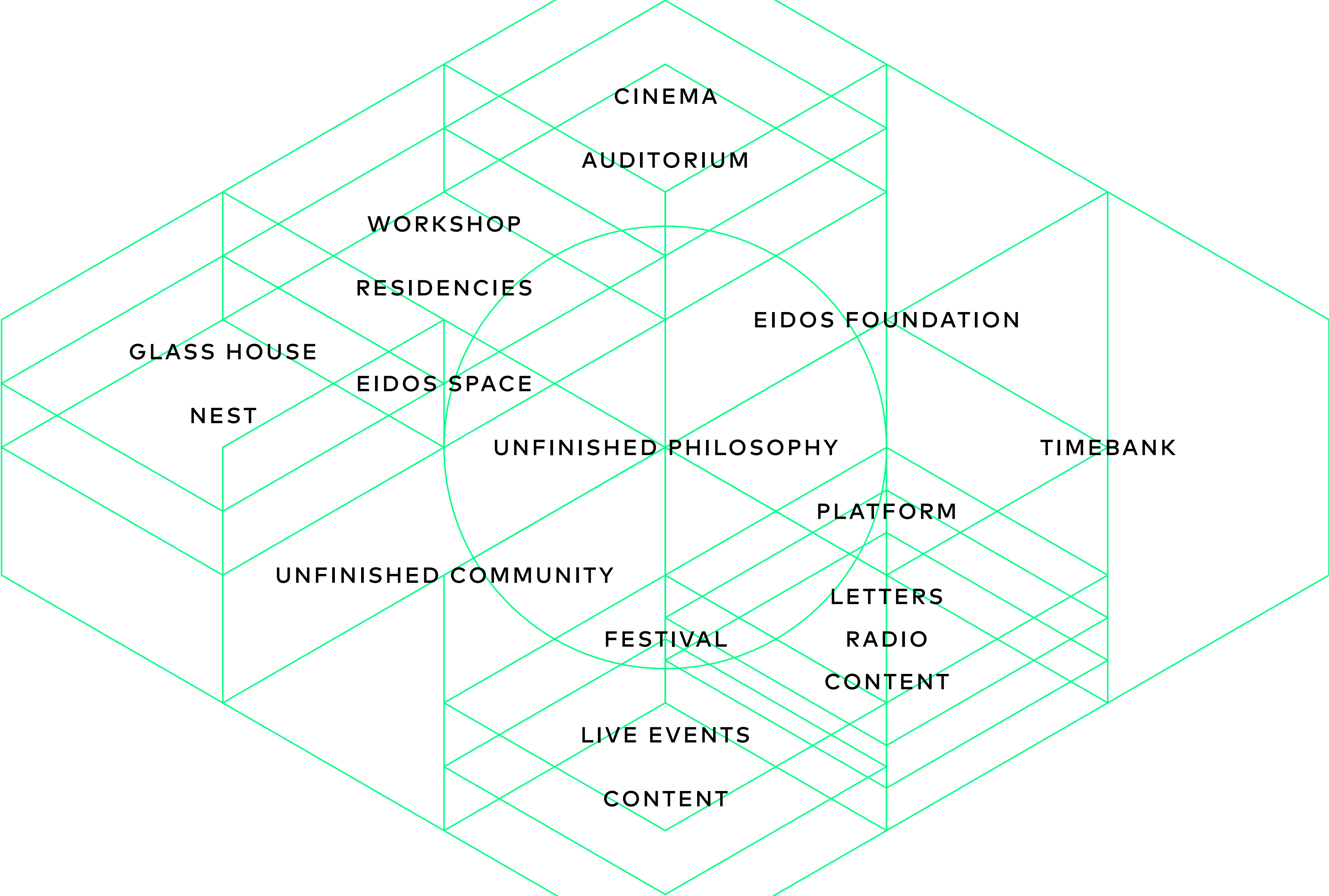
## OUR VISION

IS TO BECOME A PERPETUALLY IMPROVING ECOSYSTEM WHERE CULTURE SERVES THE WORLD BY PROVIDING INTELLECTUAL AND PHYSICAL SPACE(S) FOR EXPERIMENTATION AND BY BUILDING BRIDGES WHEREVER THEY'RE MISSING.

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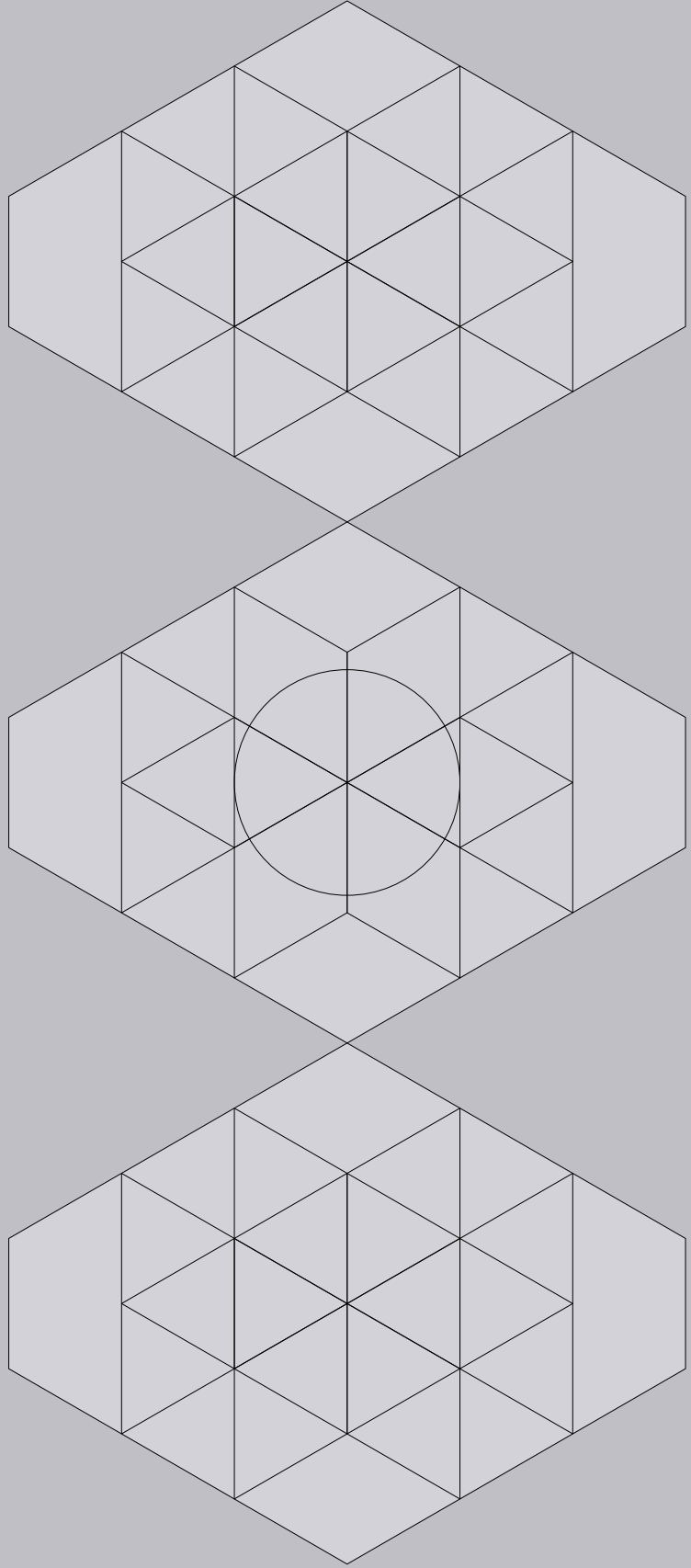
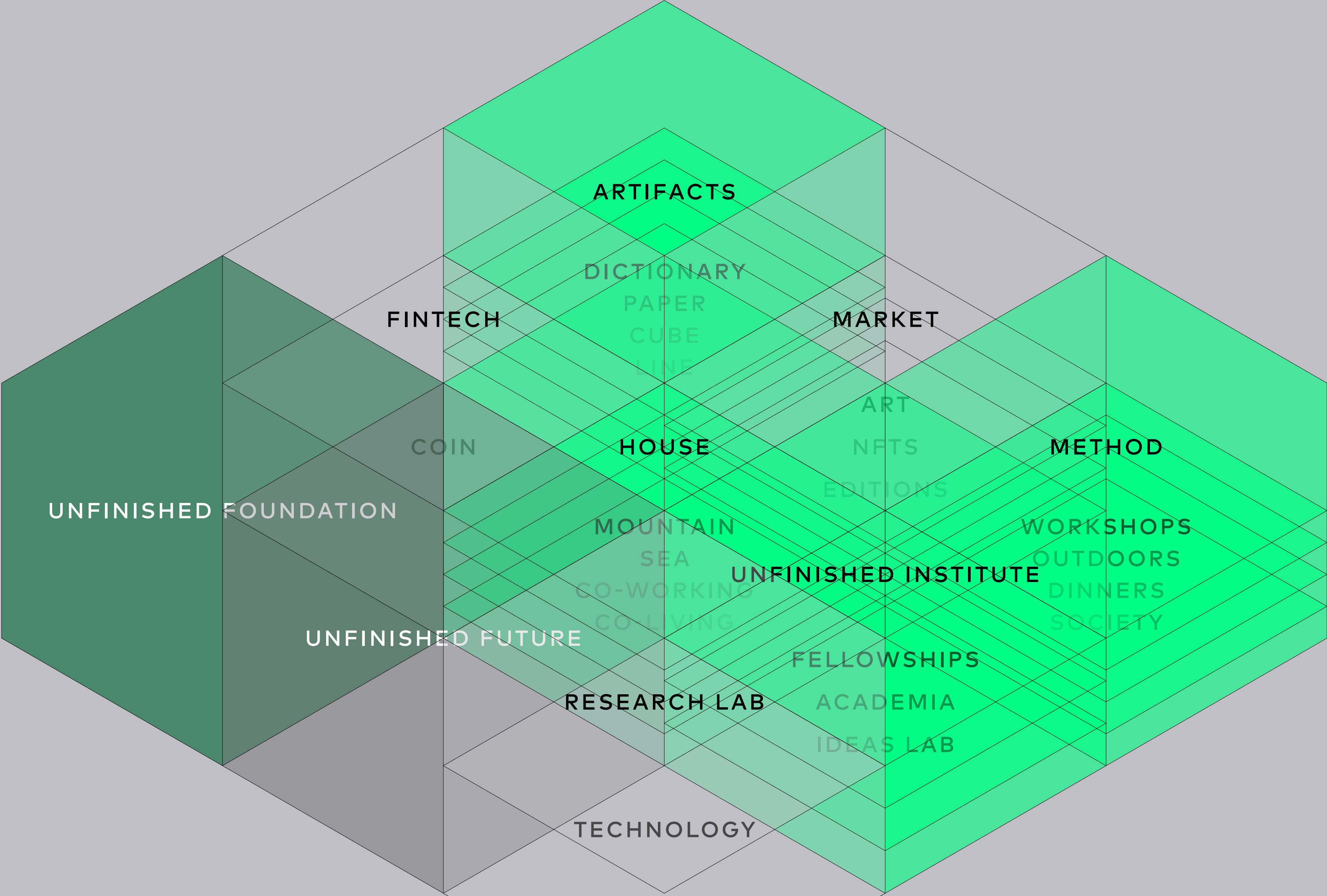


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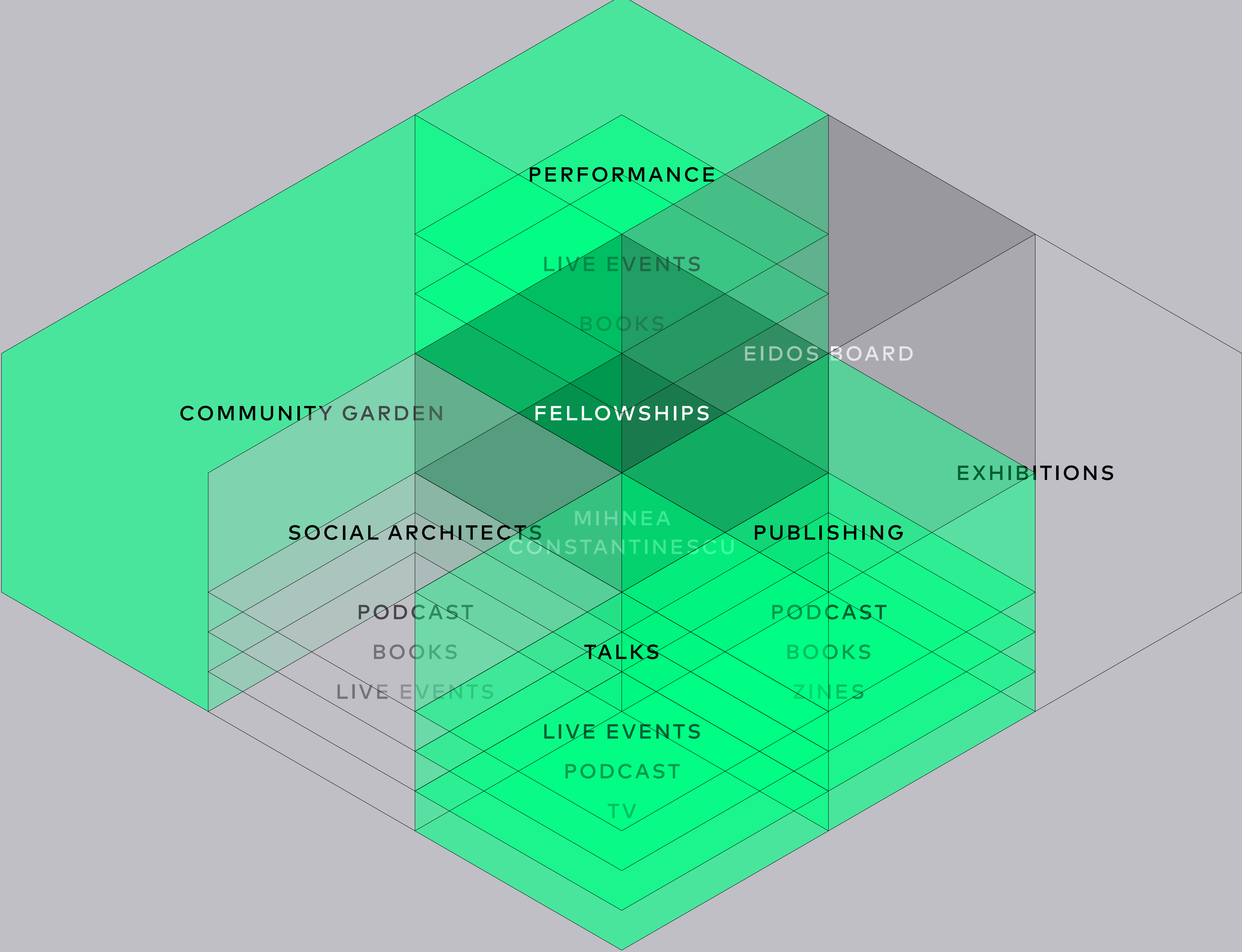
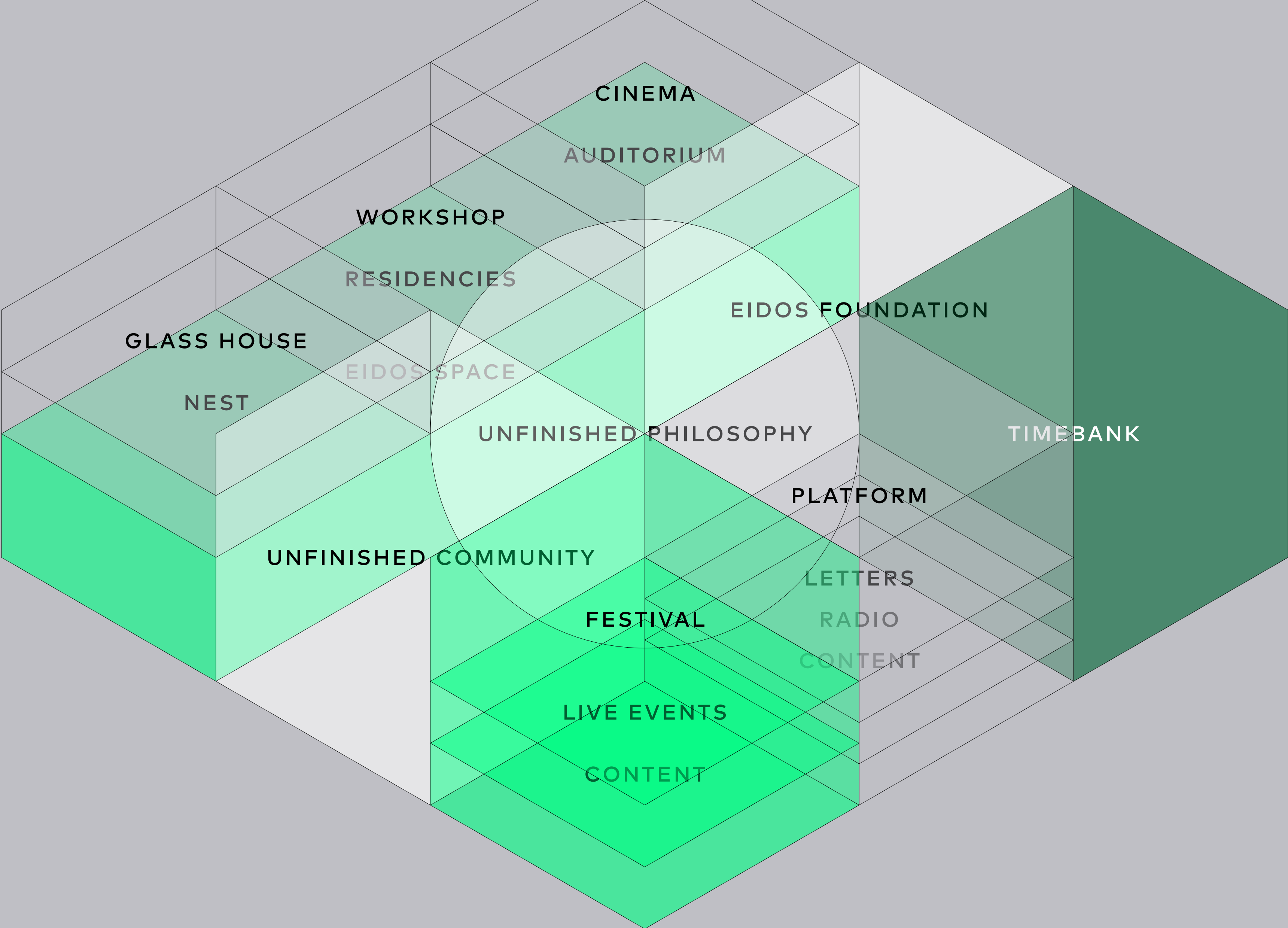




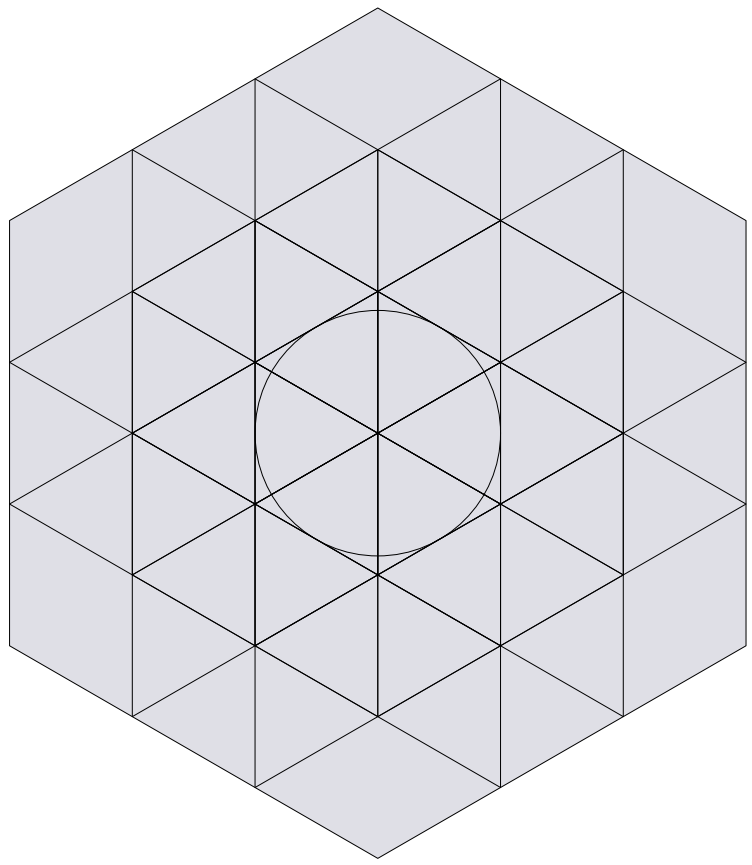
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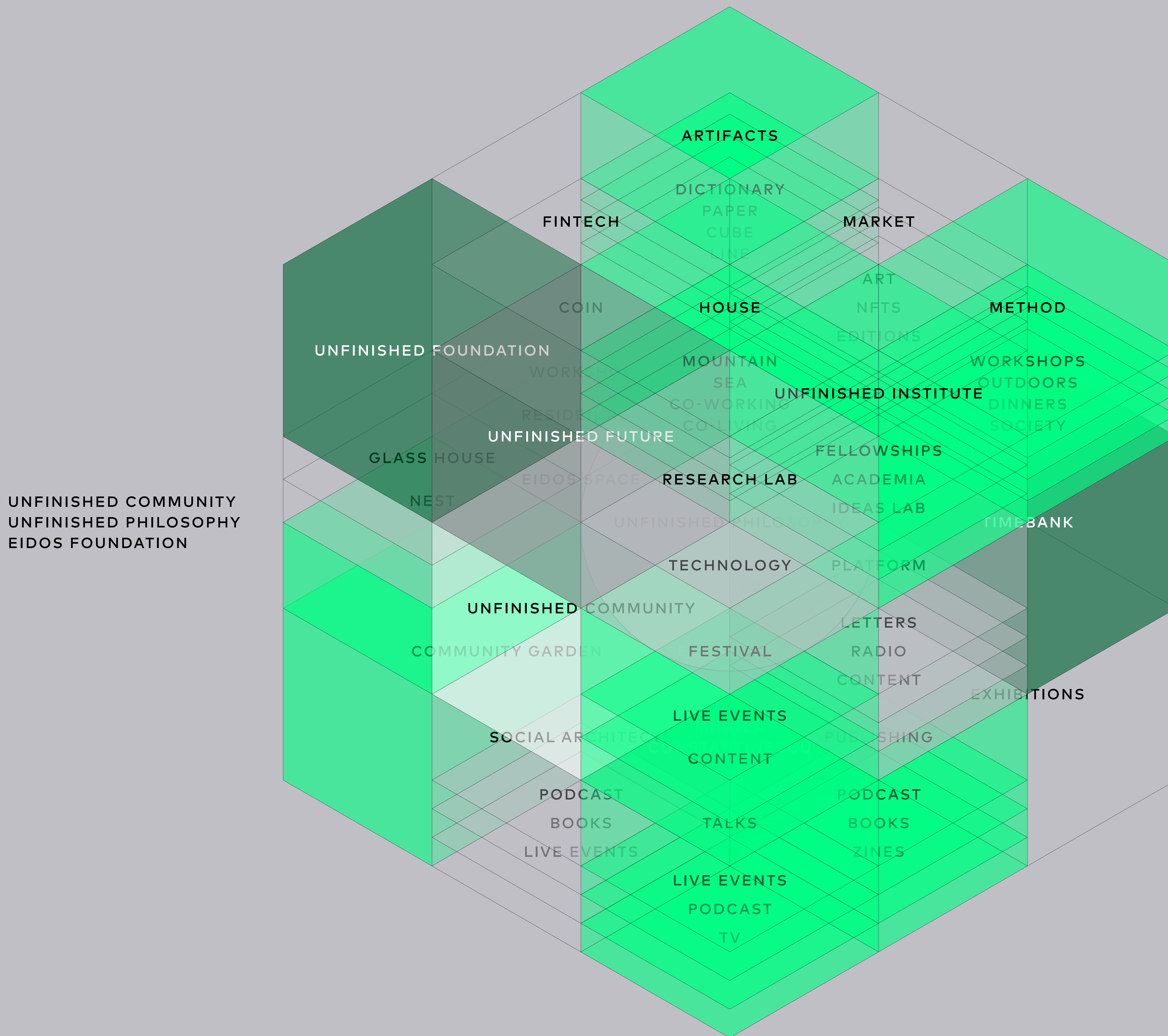




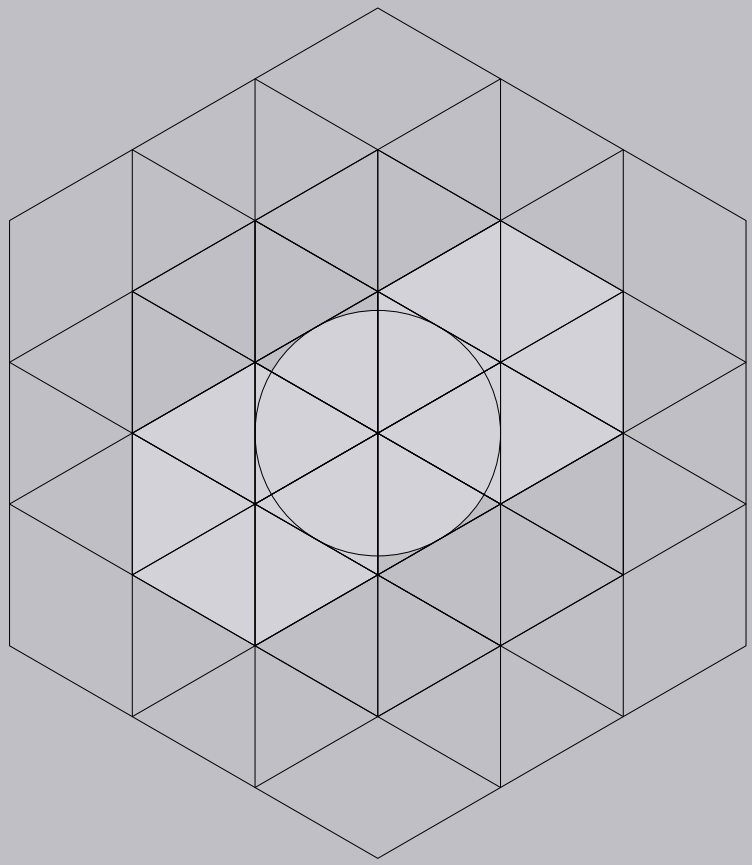
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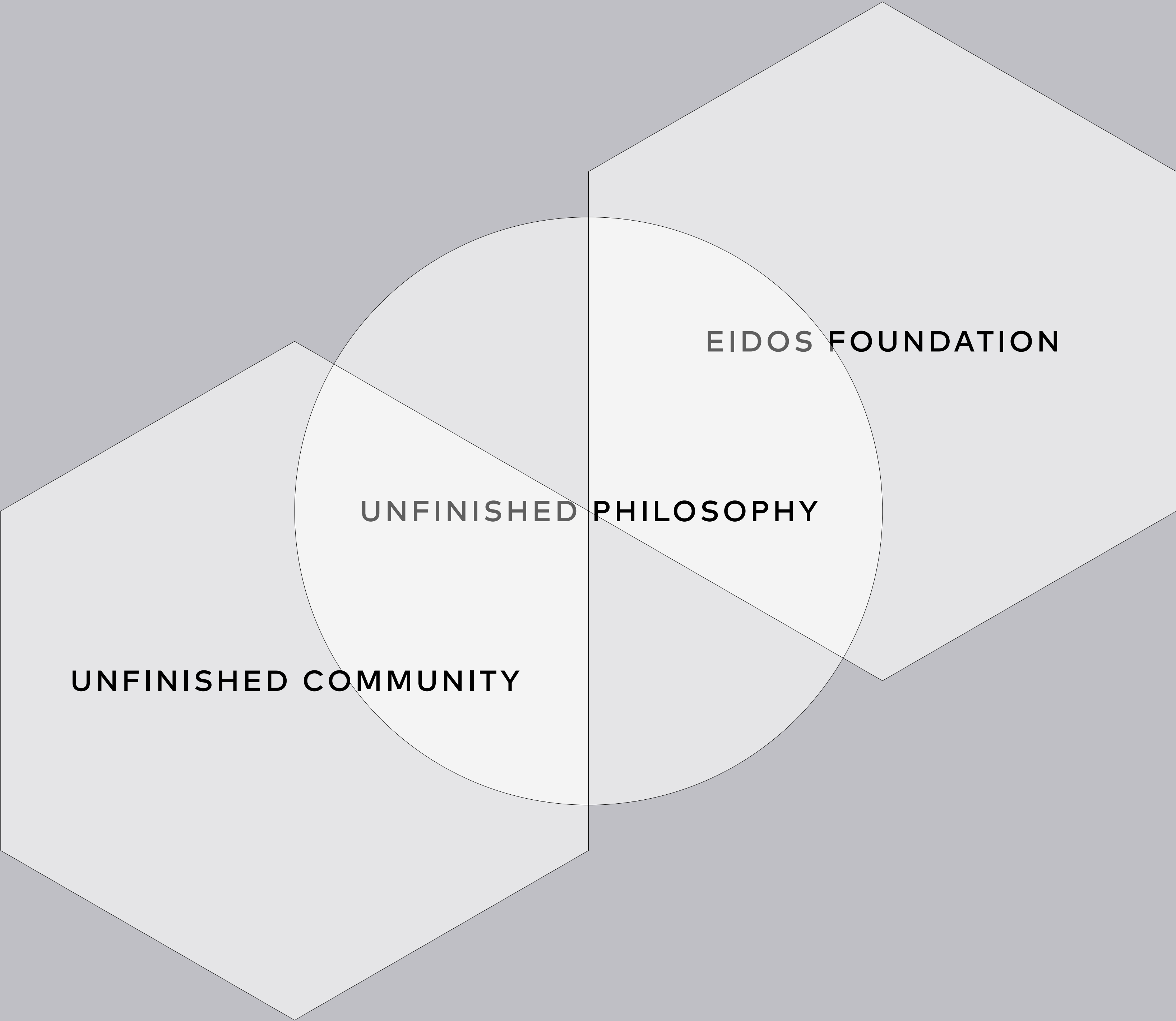


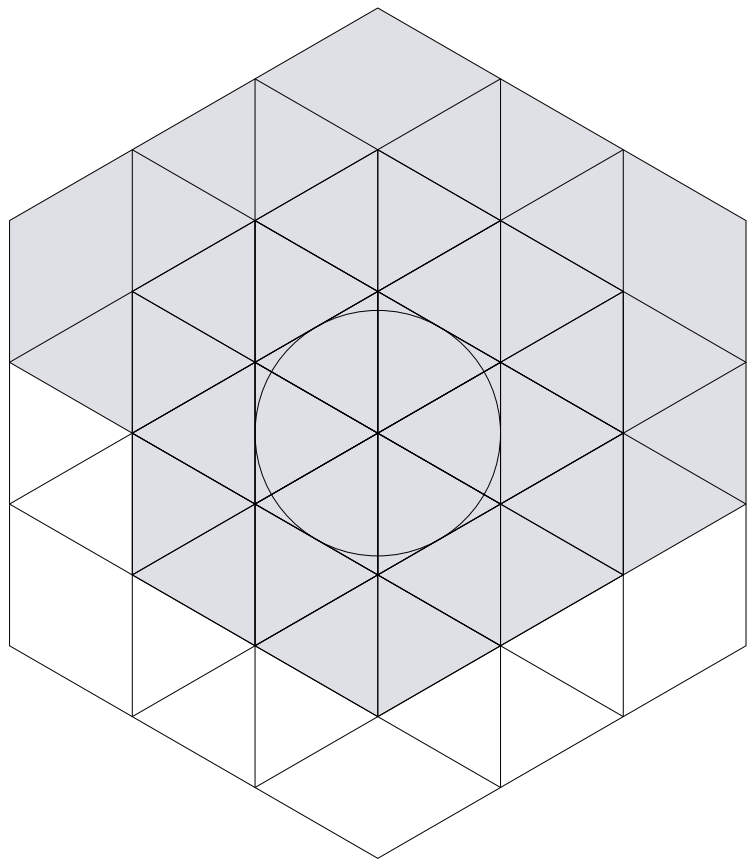




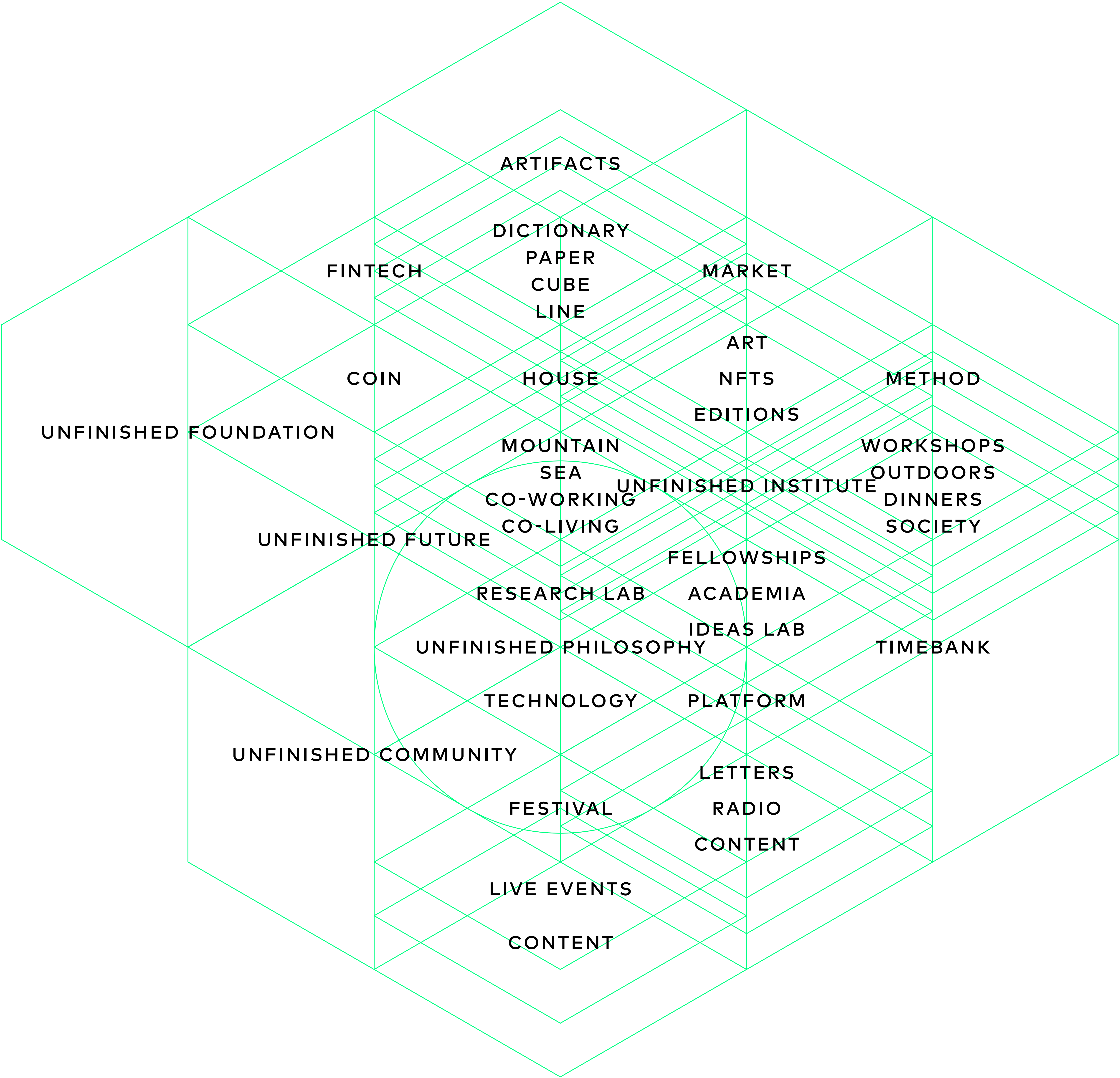


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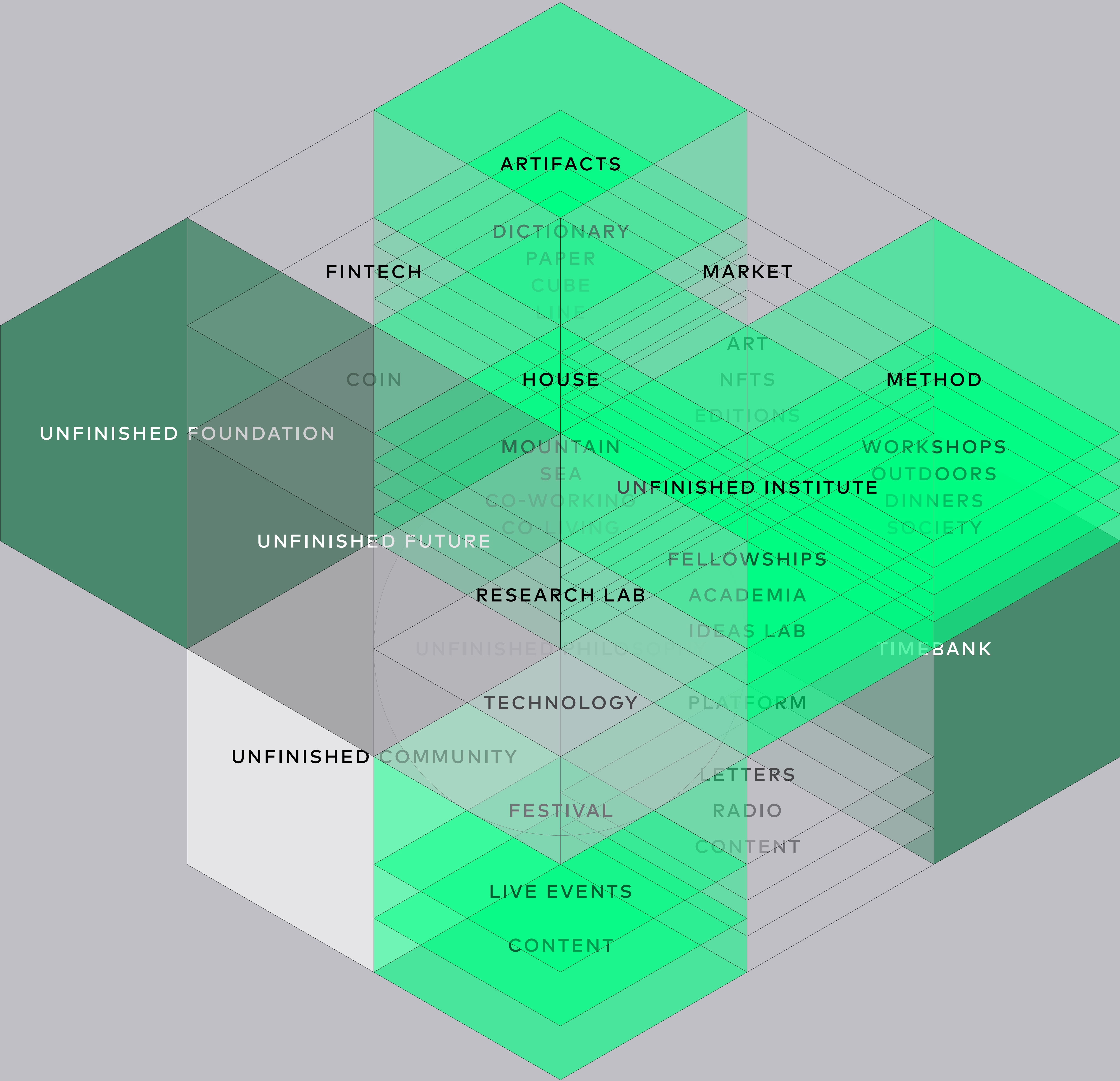
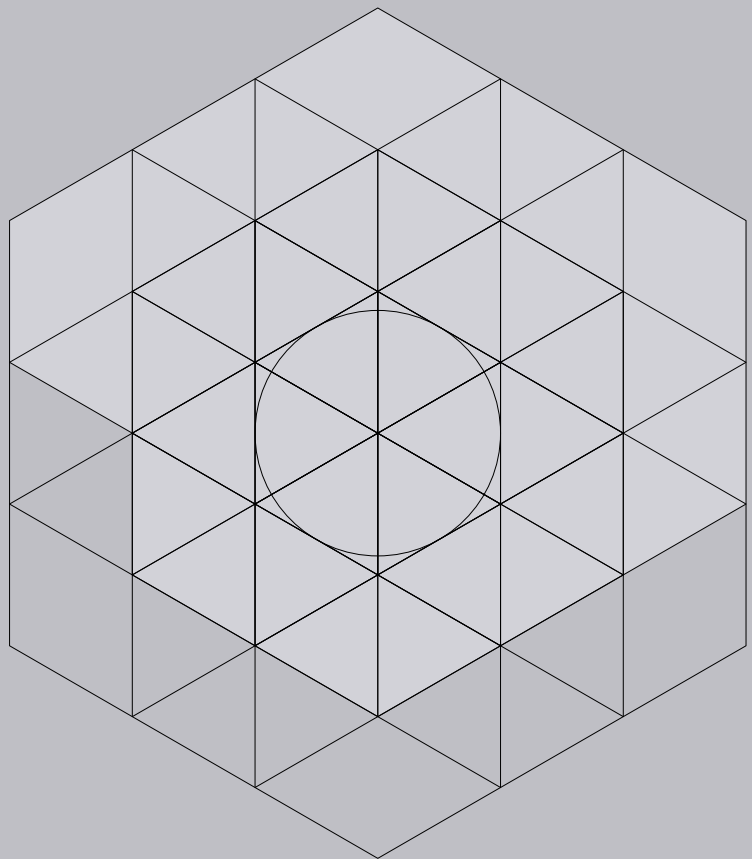




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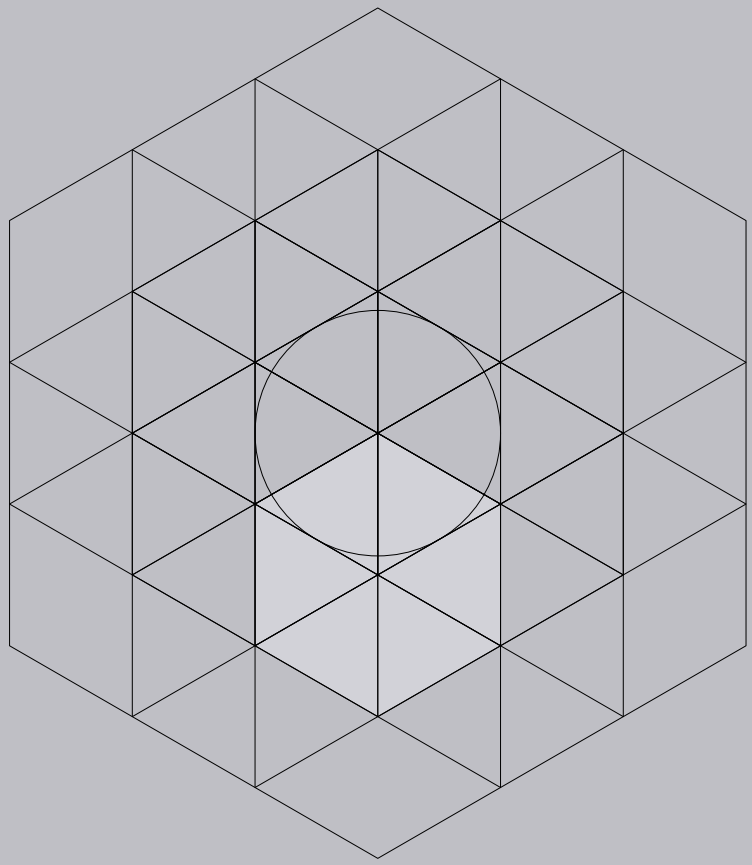




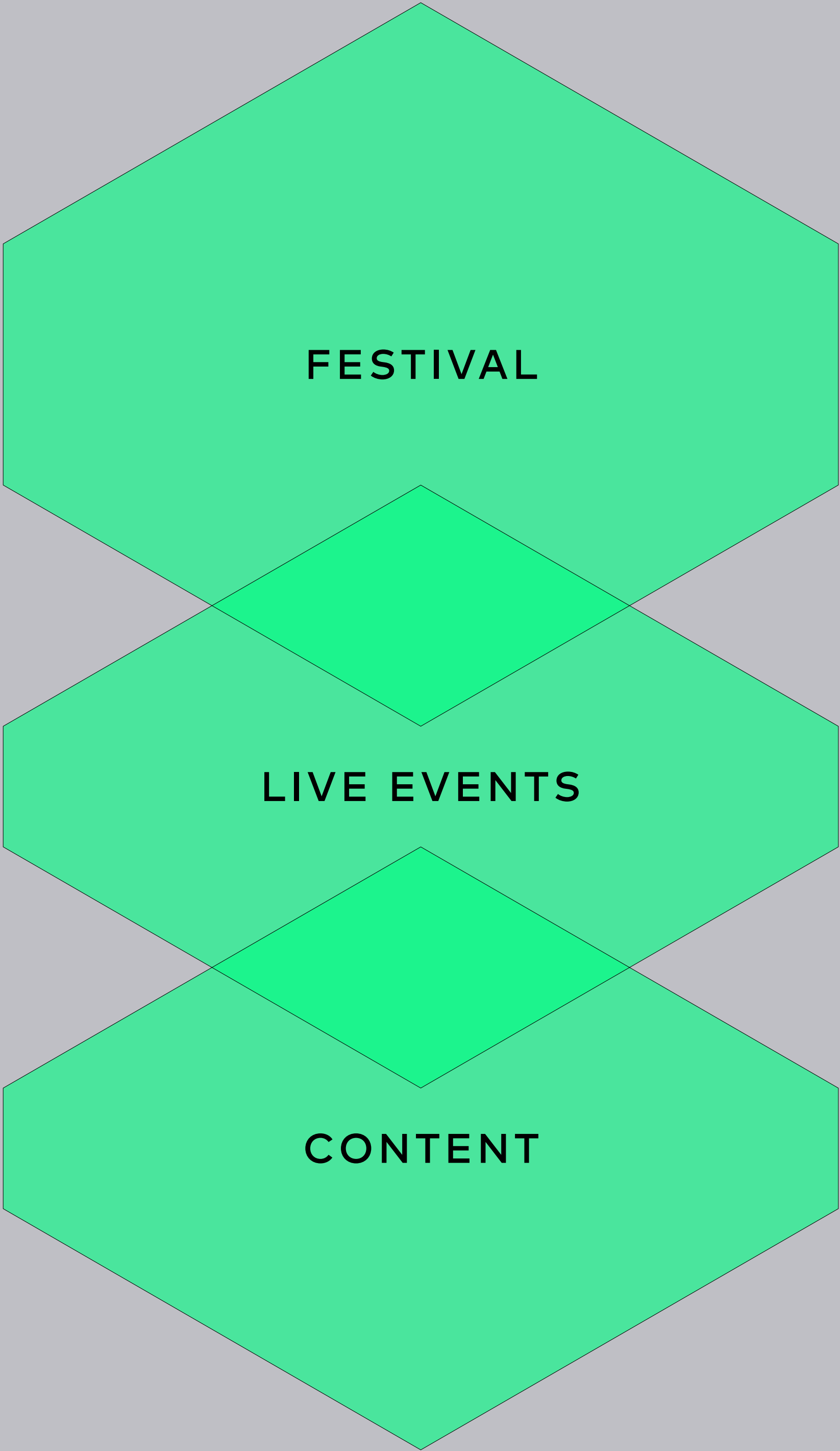


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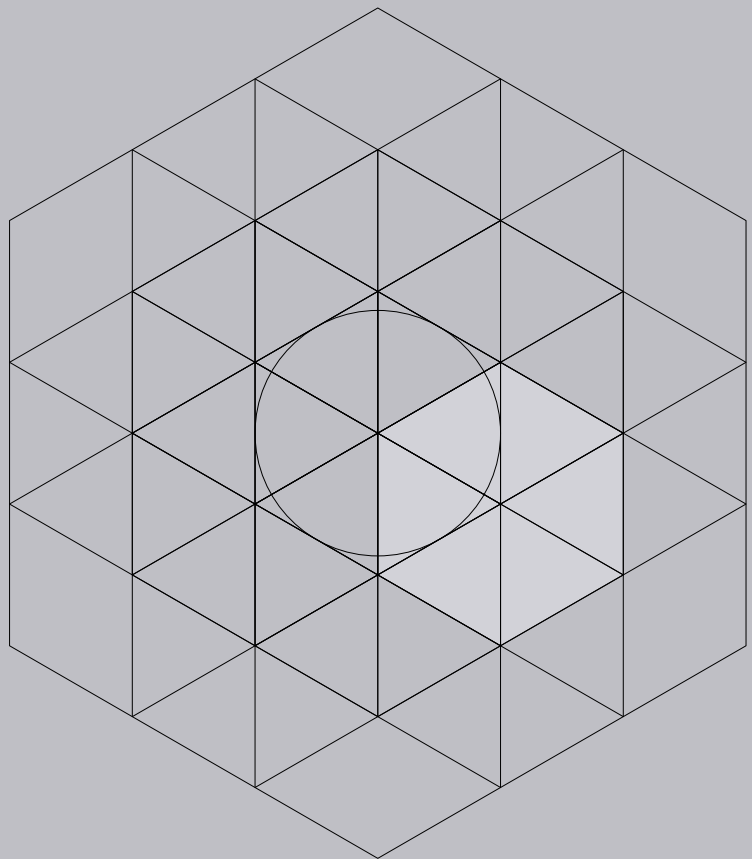
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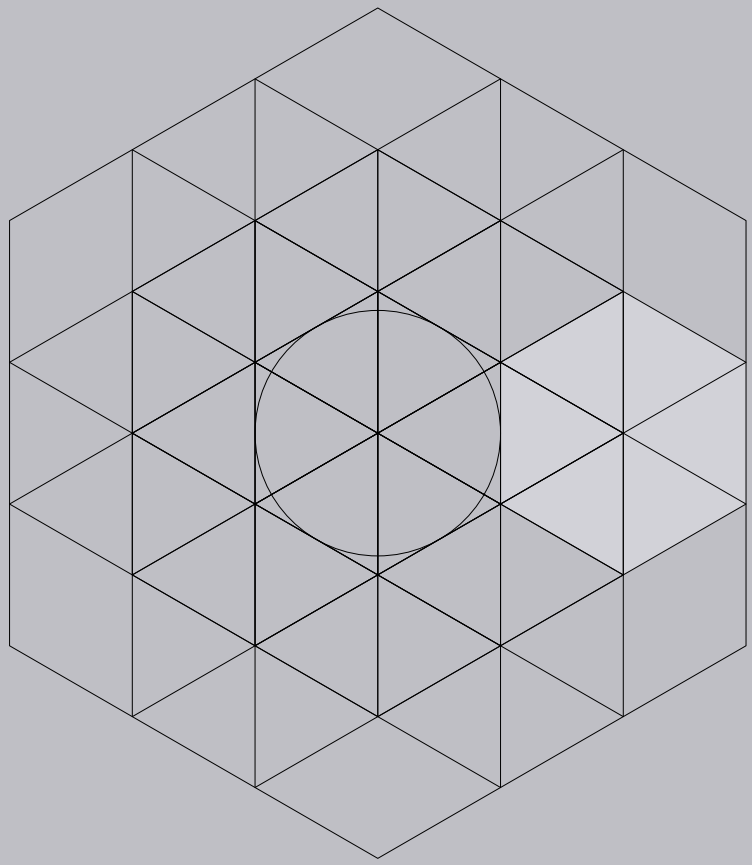




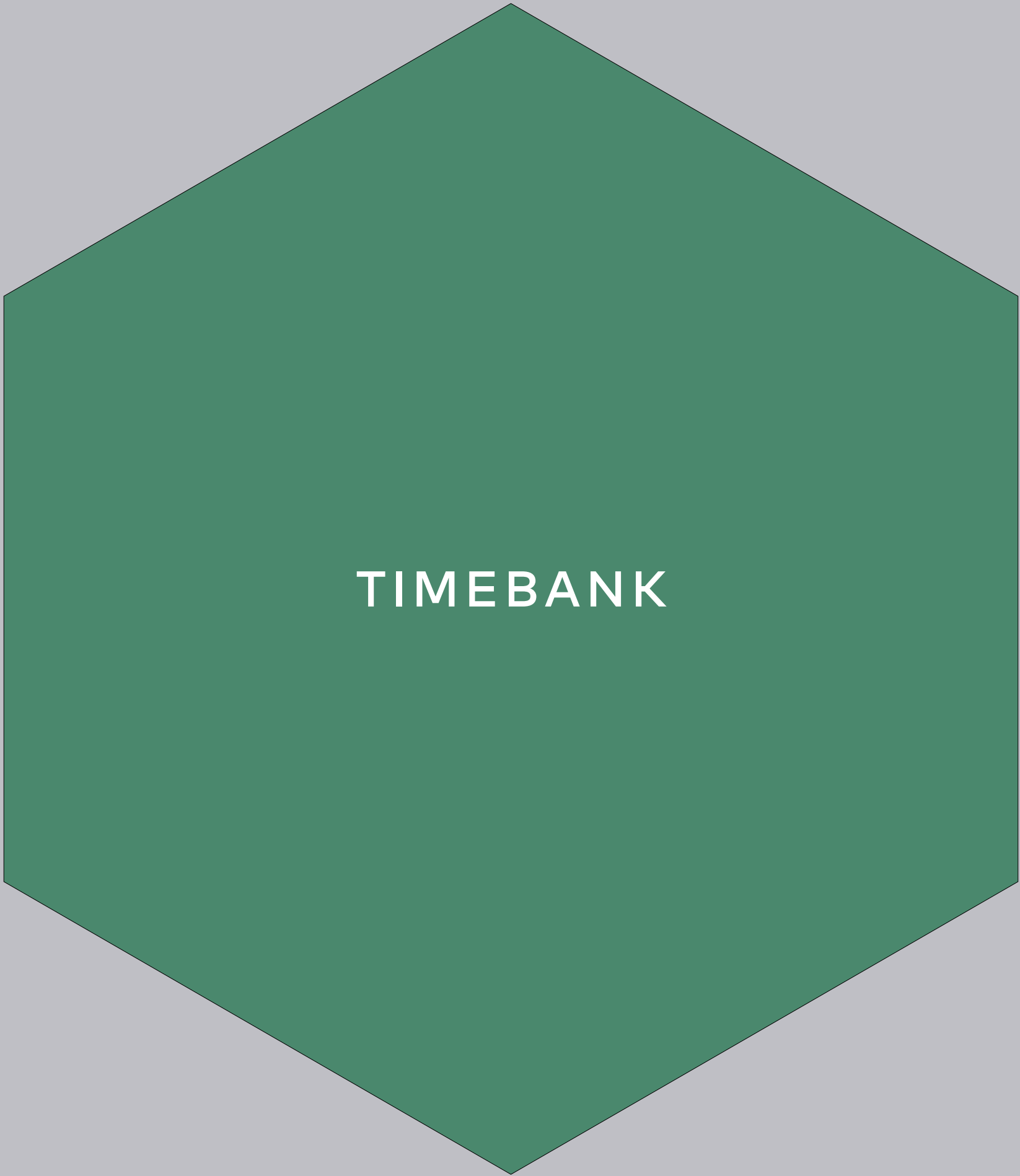
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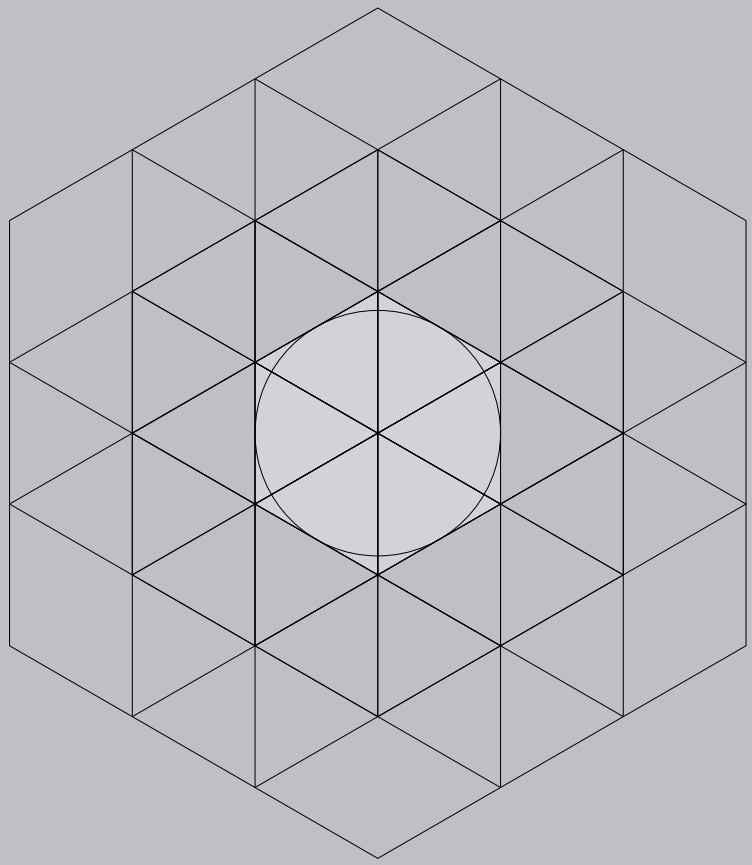


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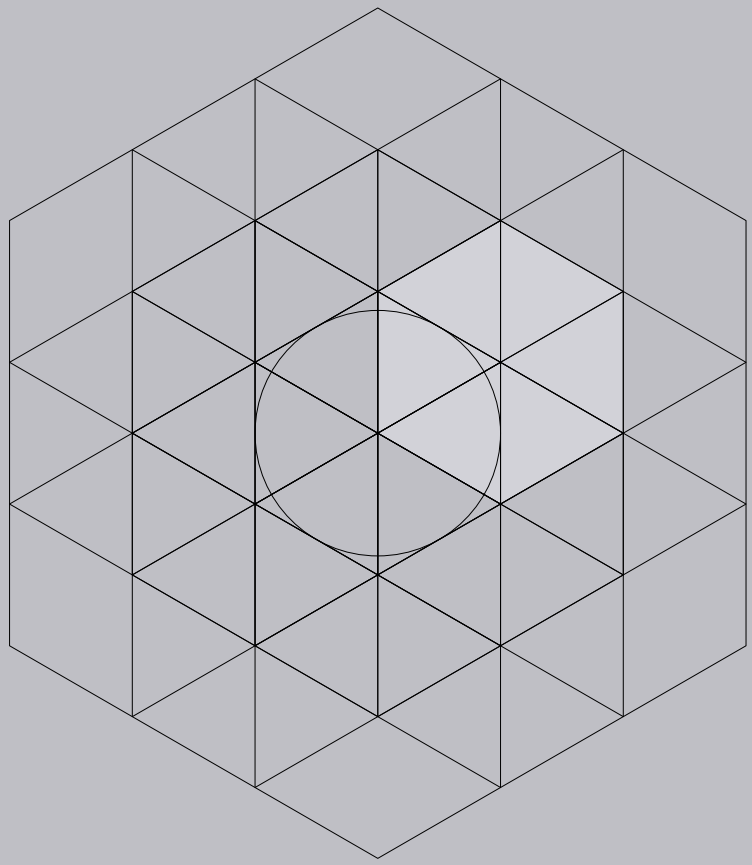
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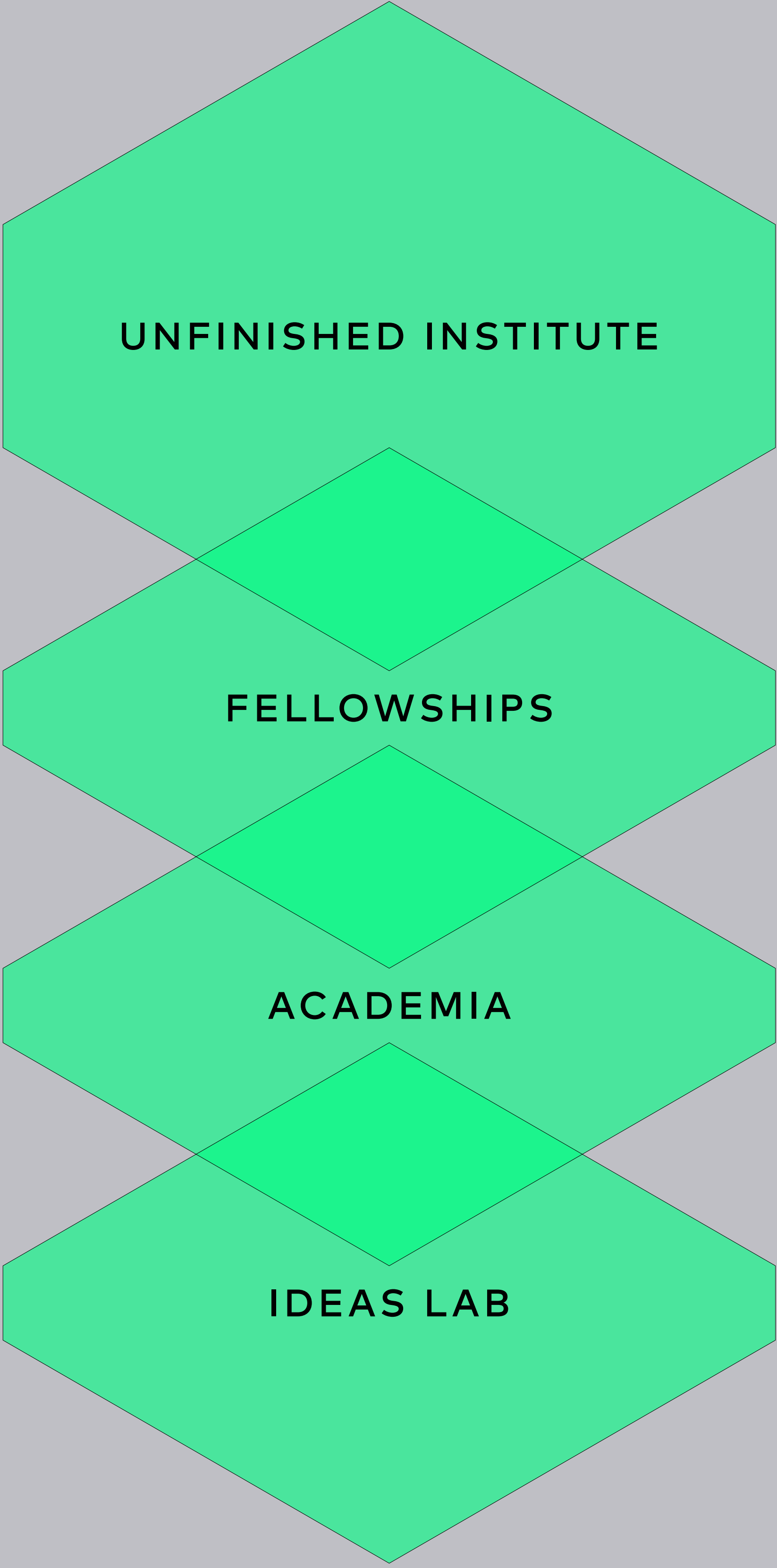
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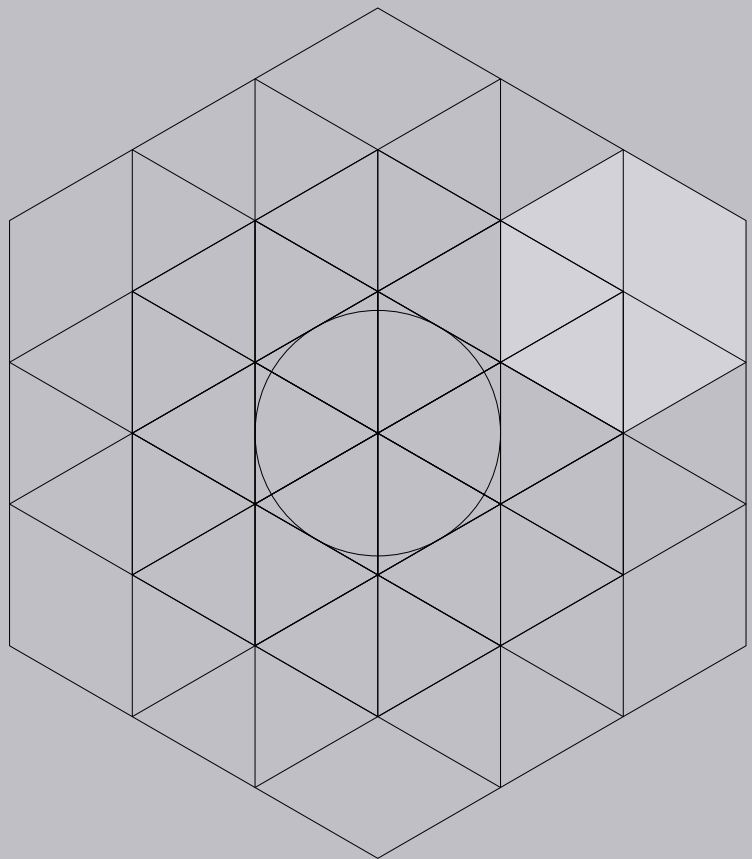
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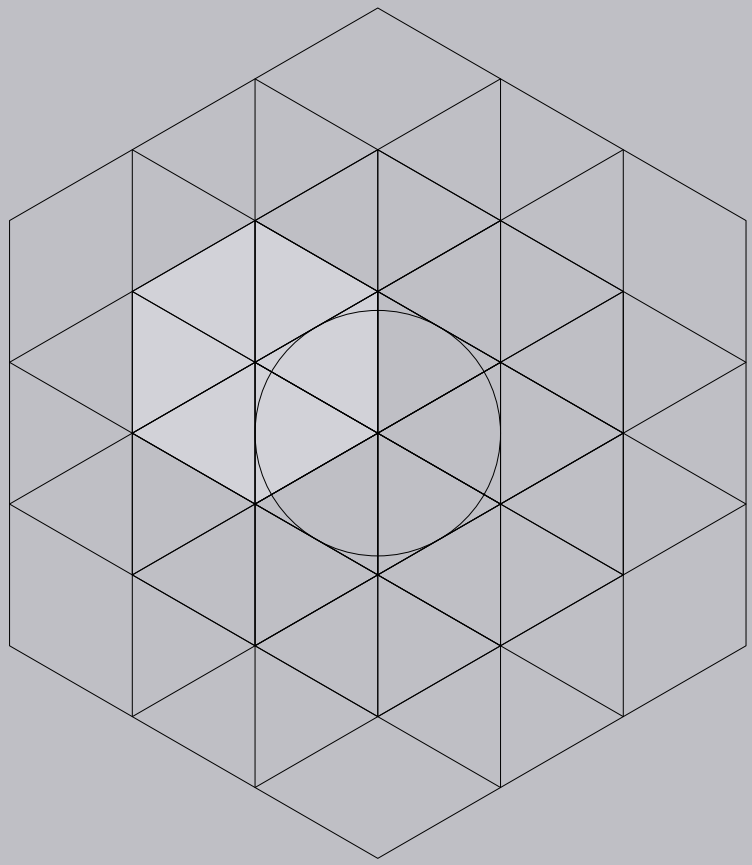




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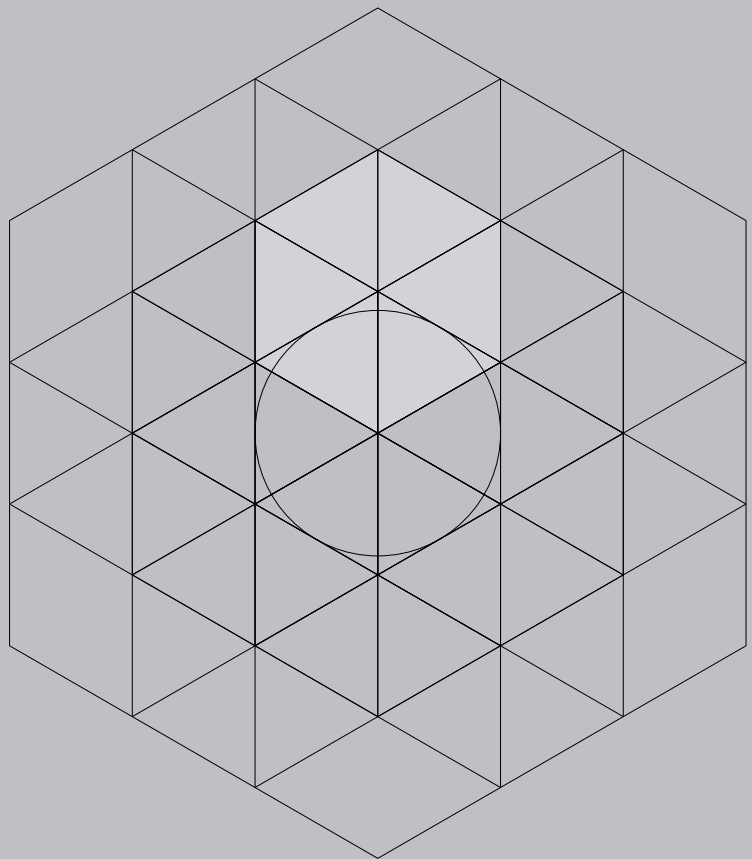
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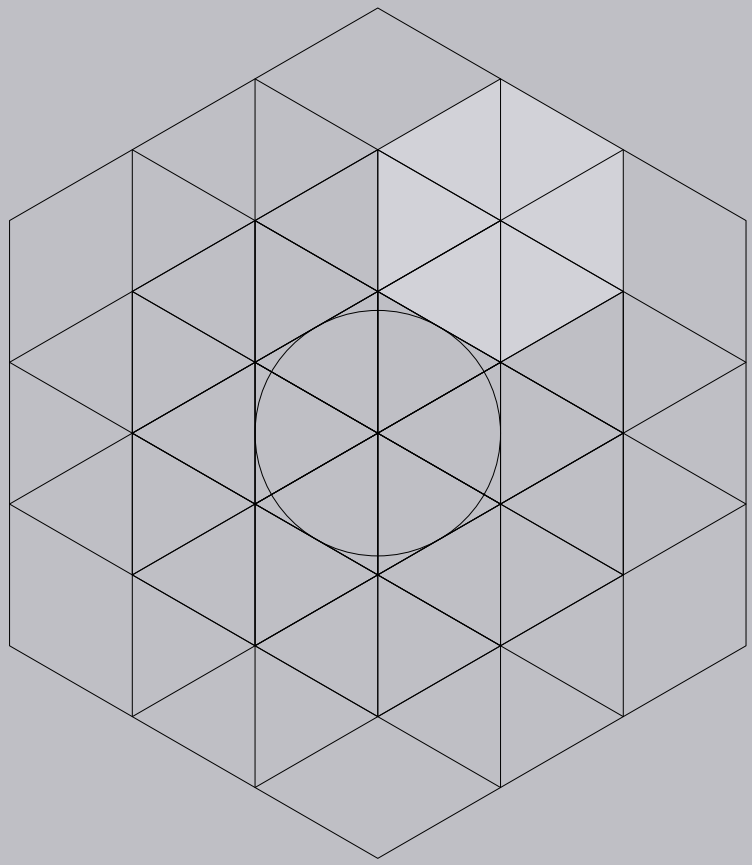
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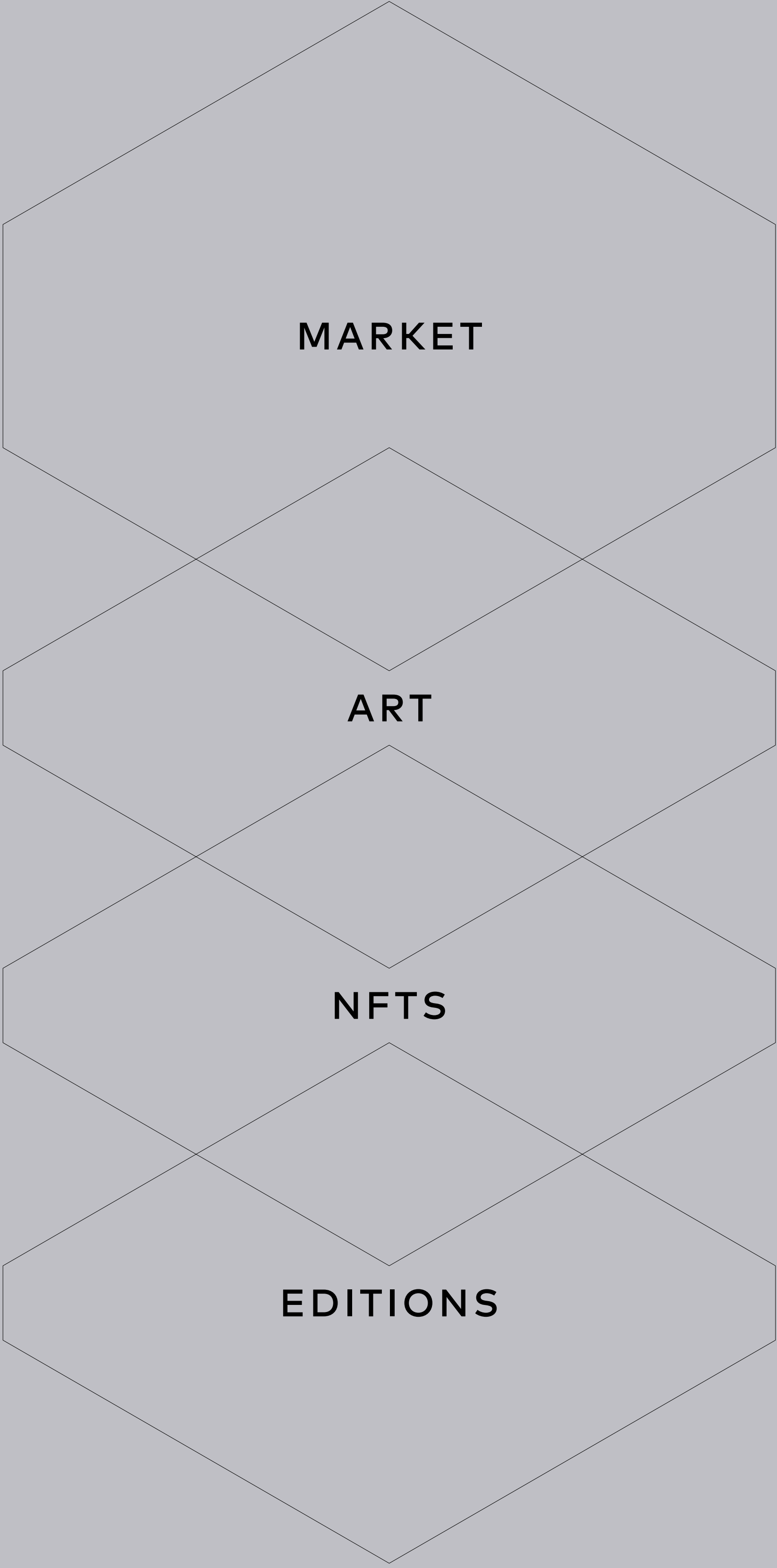


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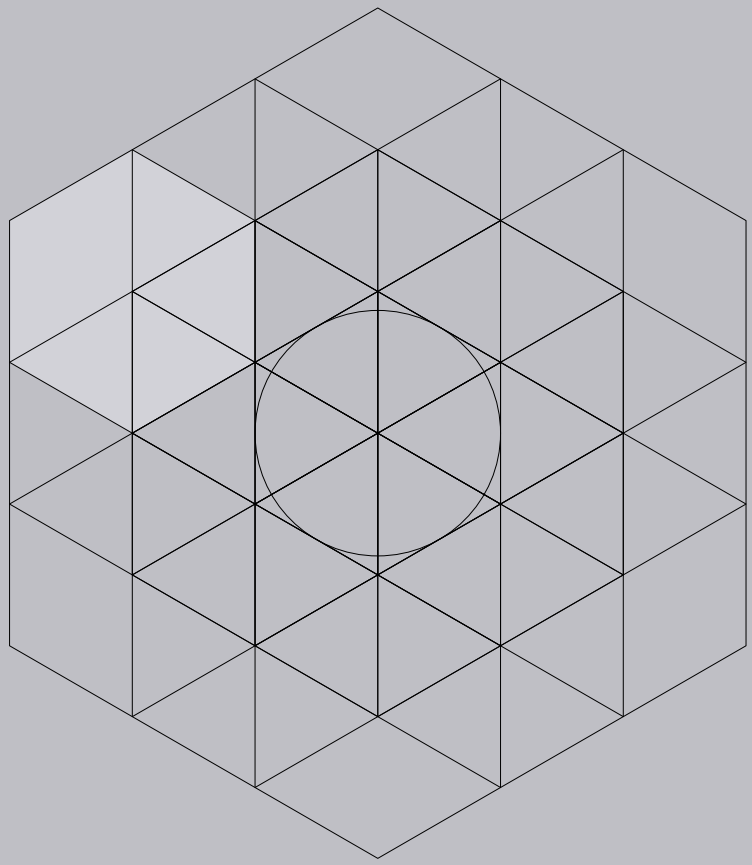


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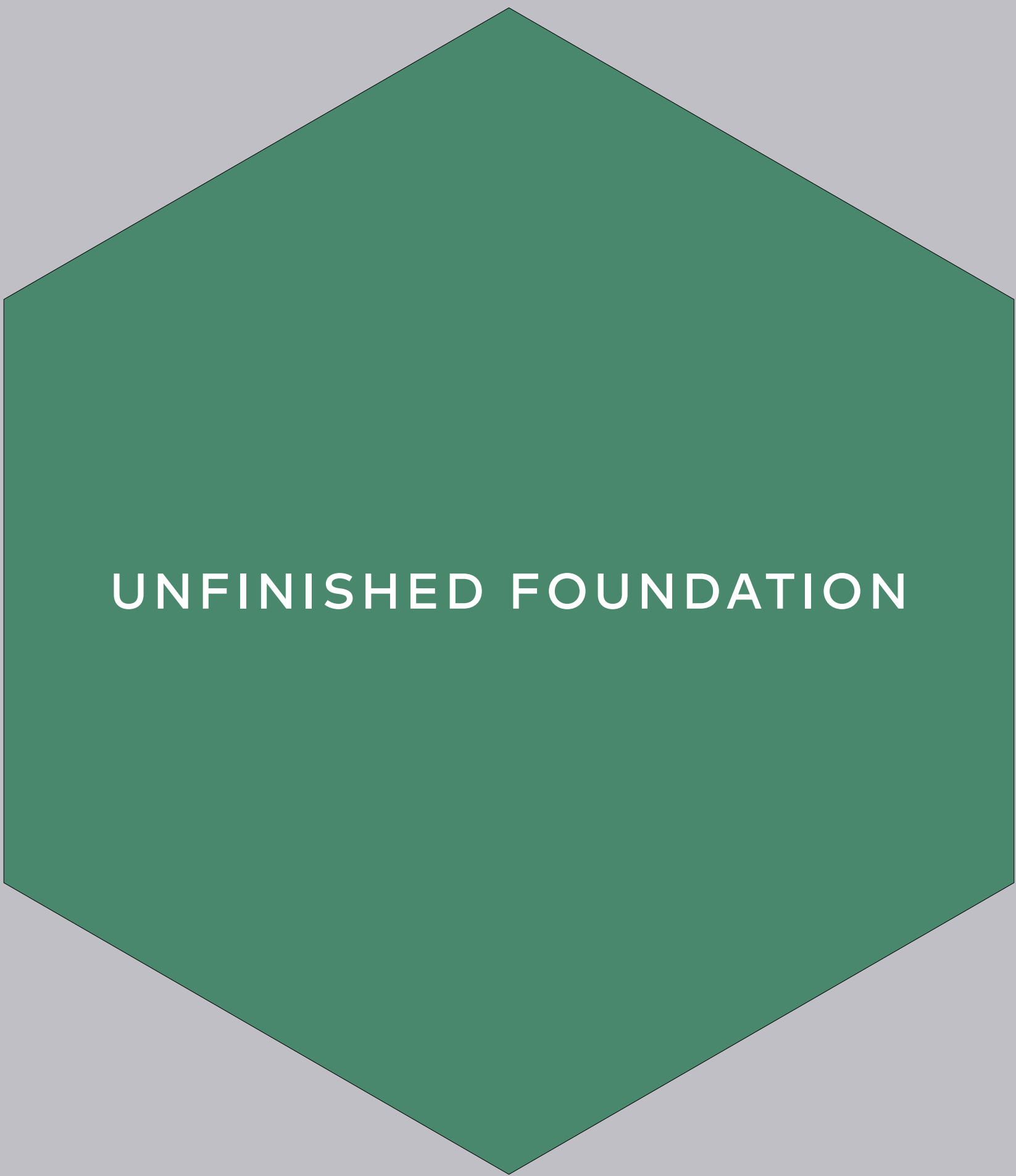




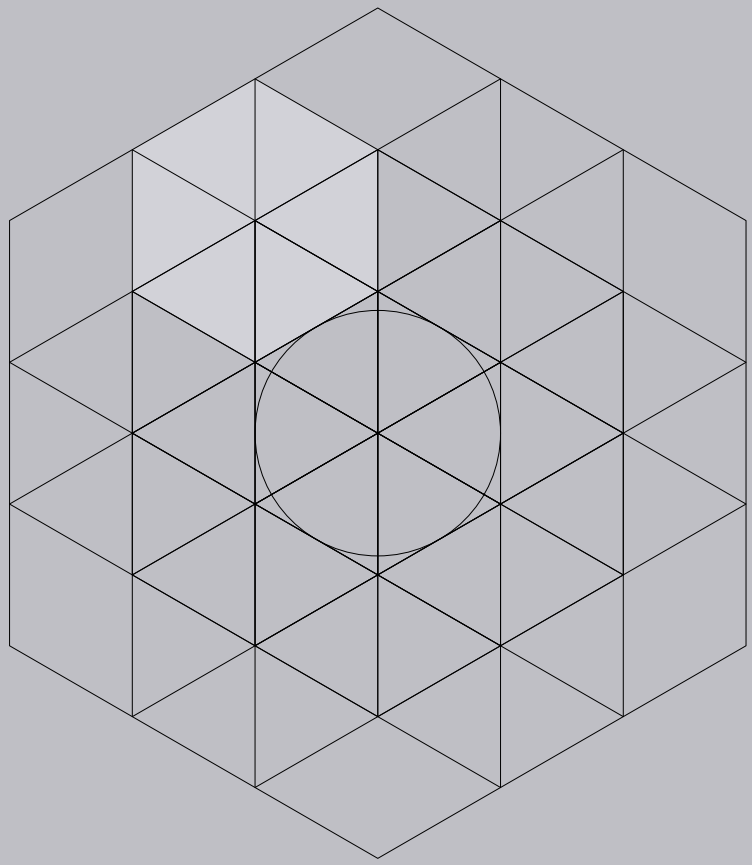
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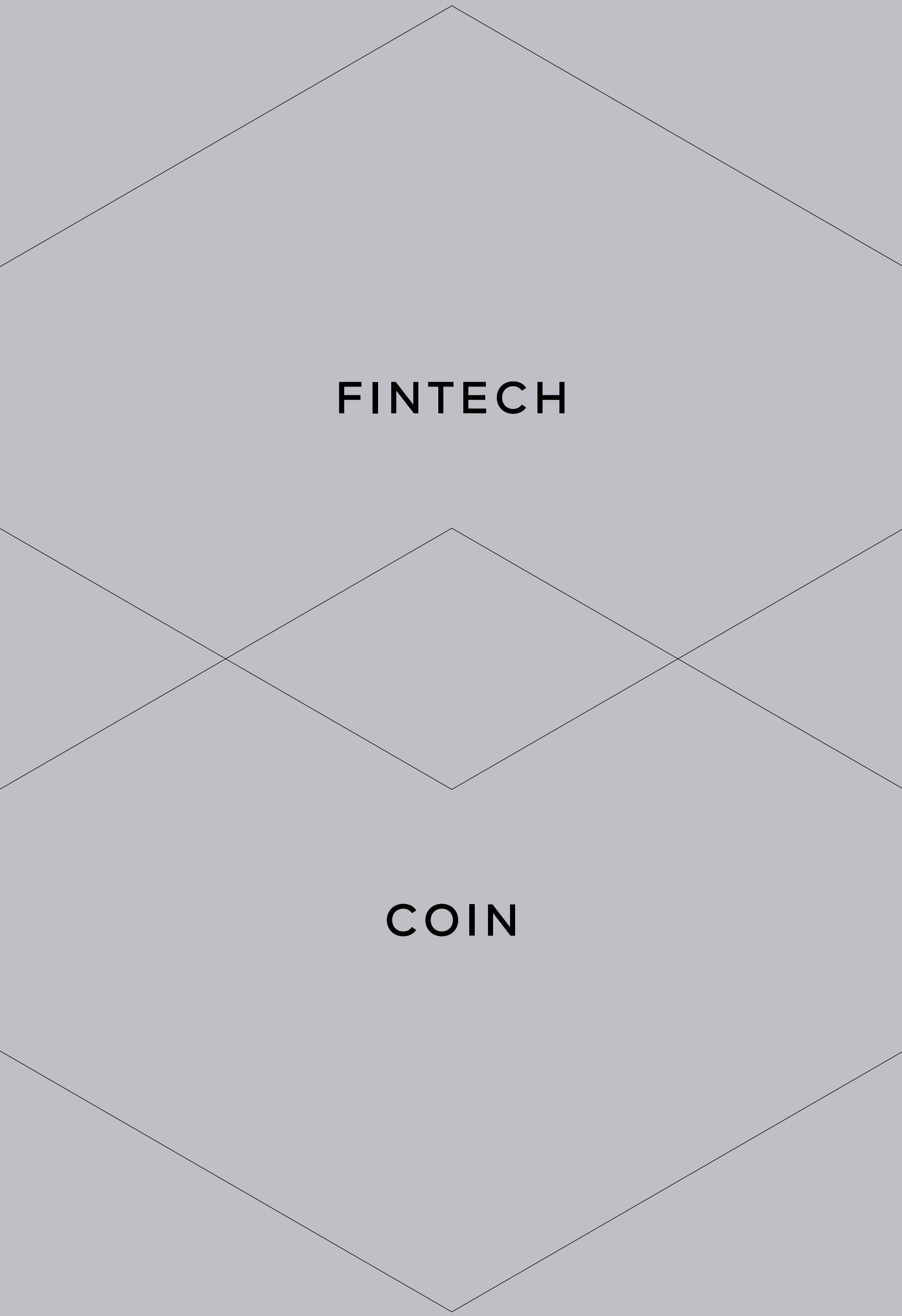
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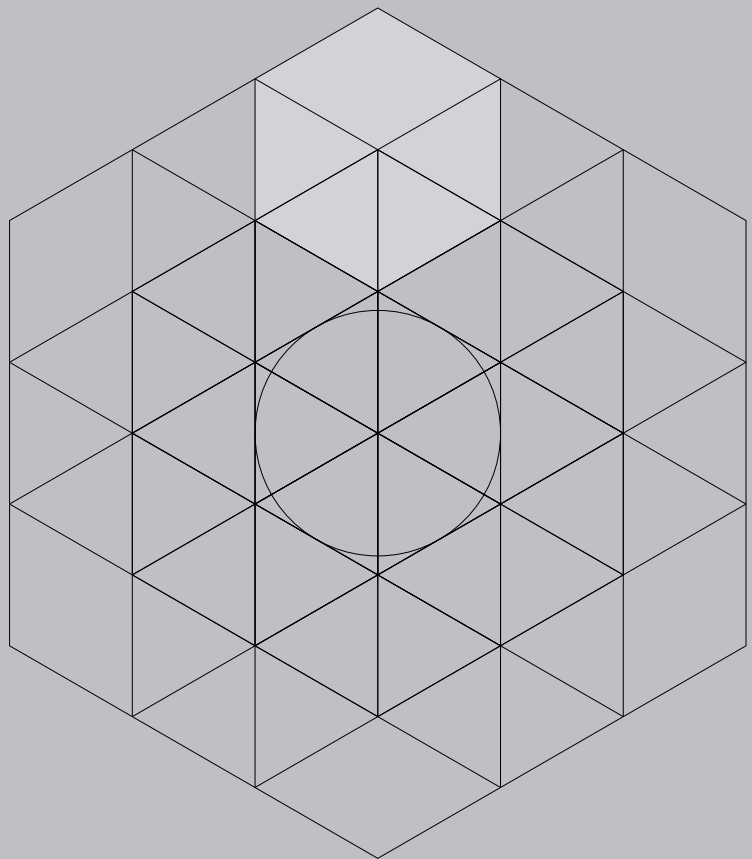
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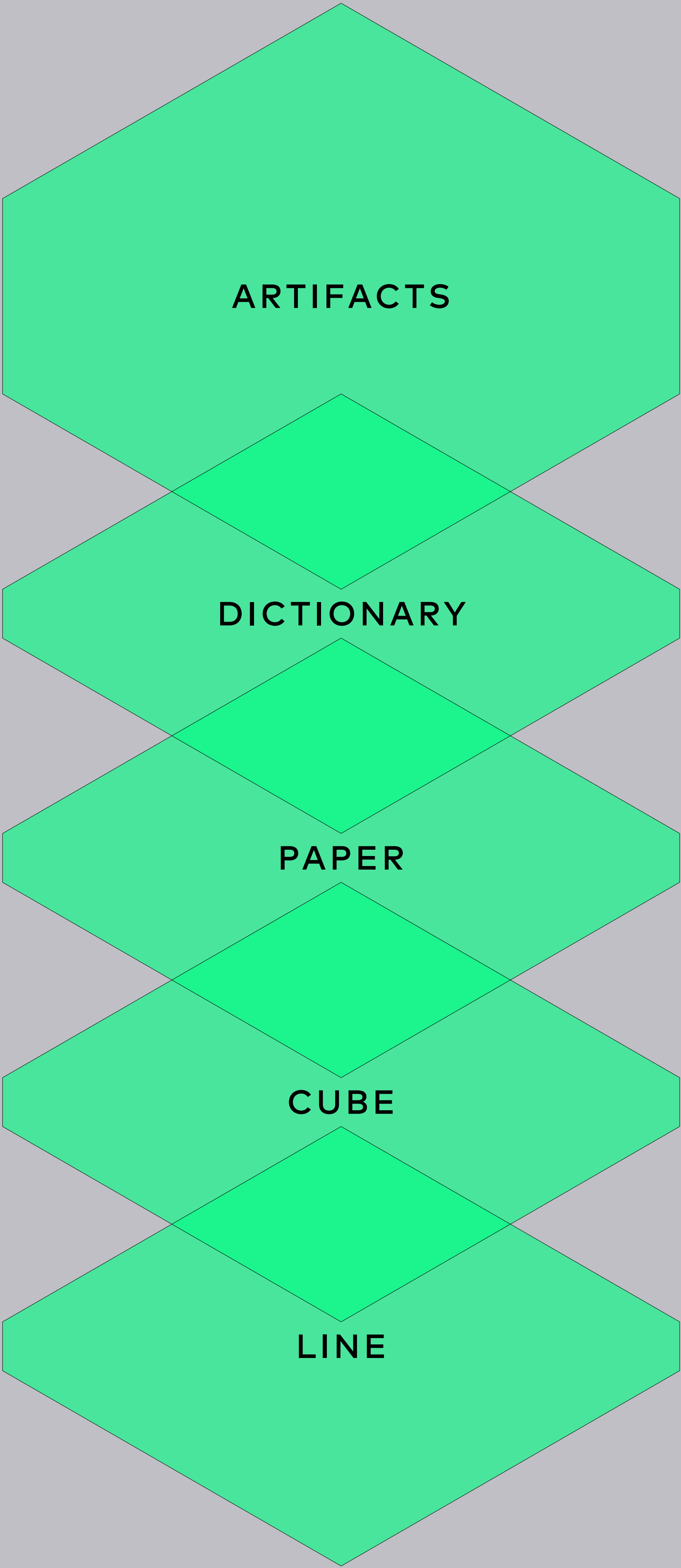
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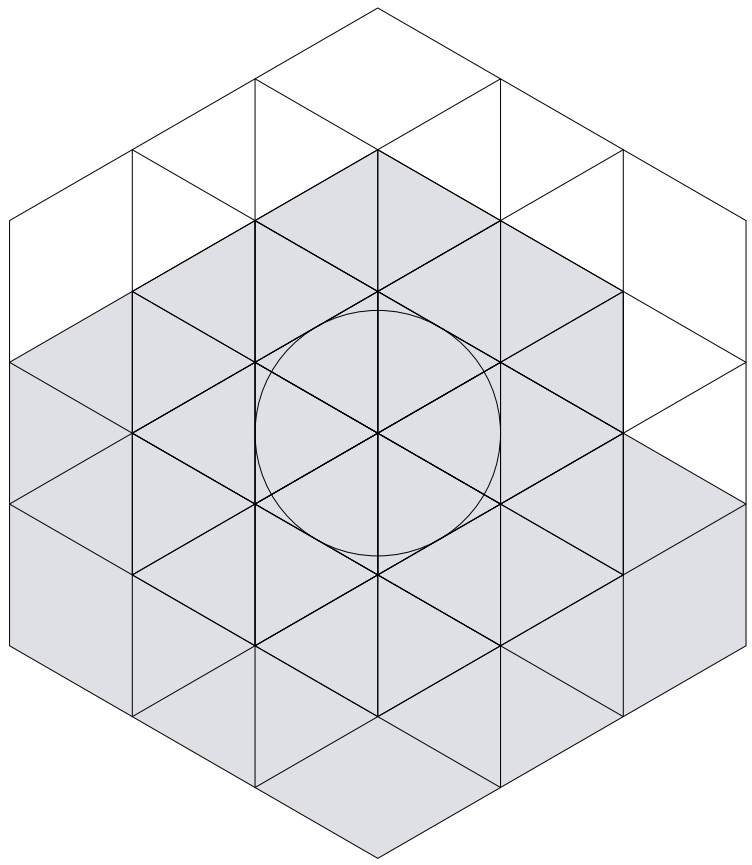






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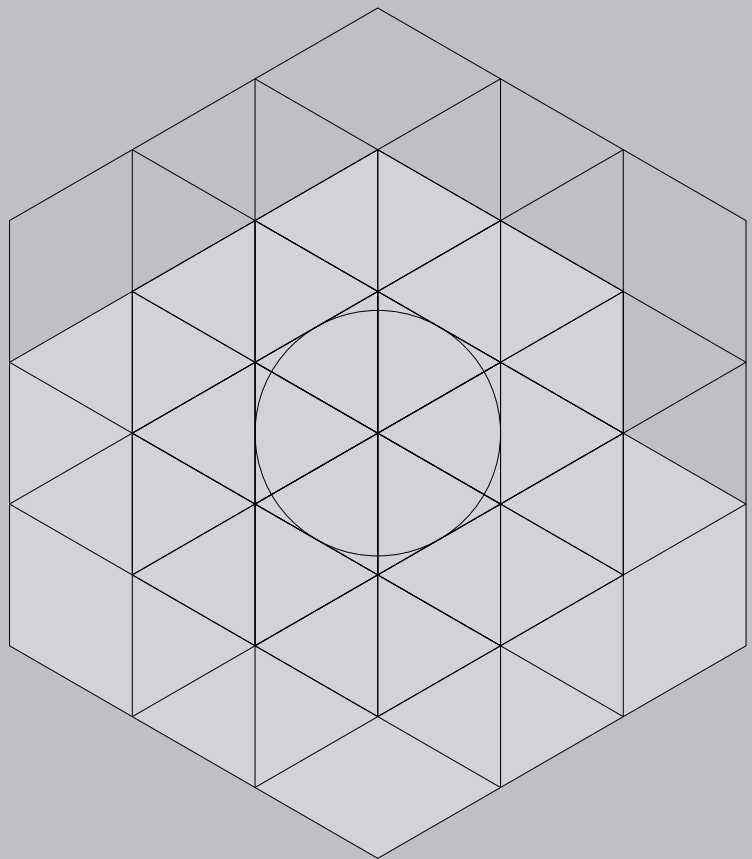




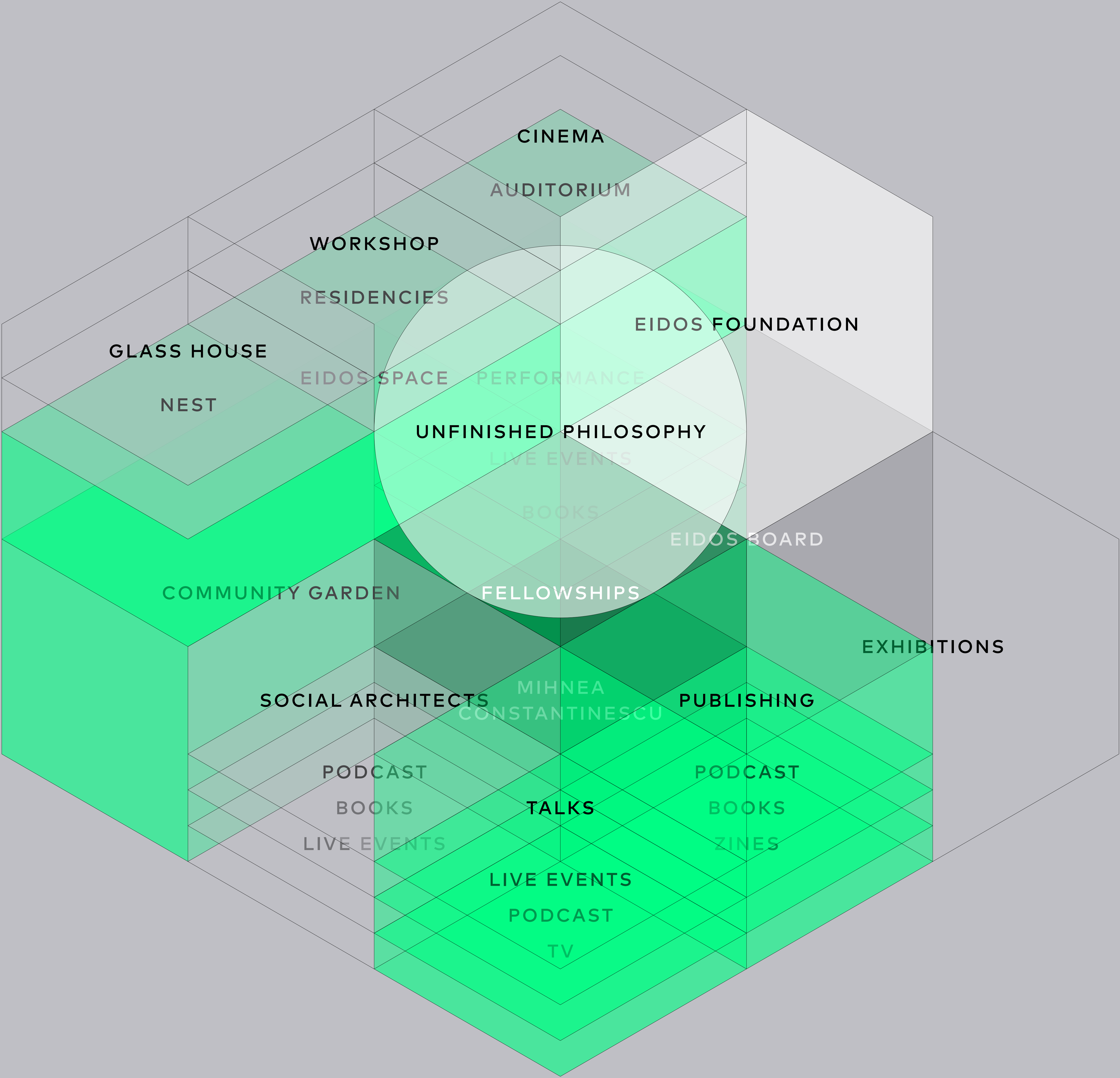
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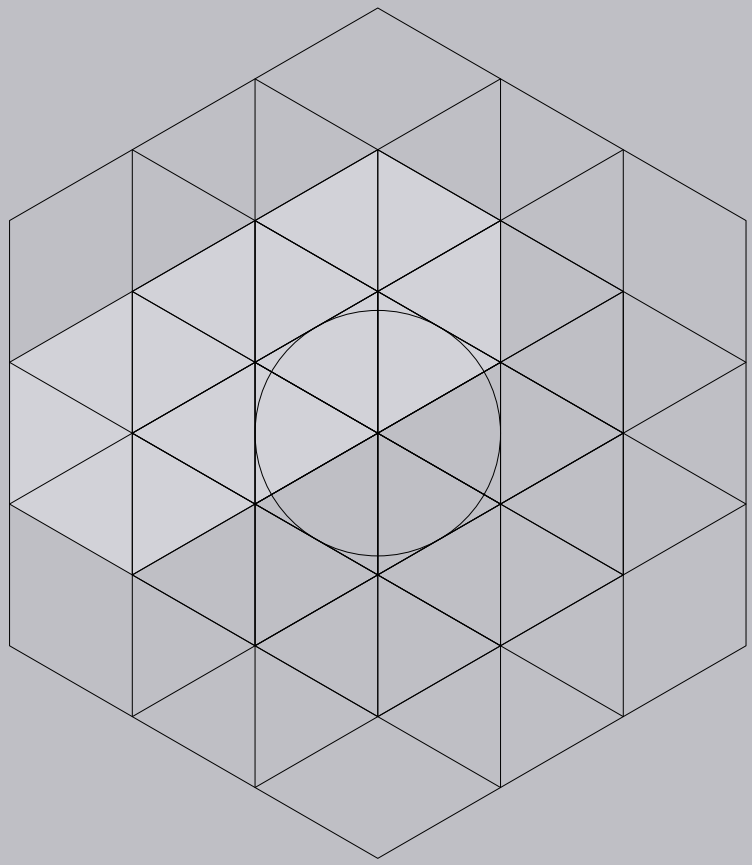




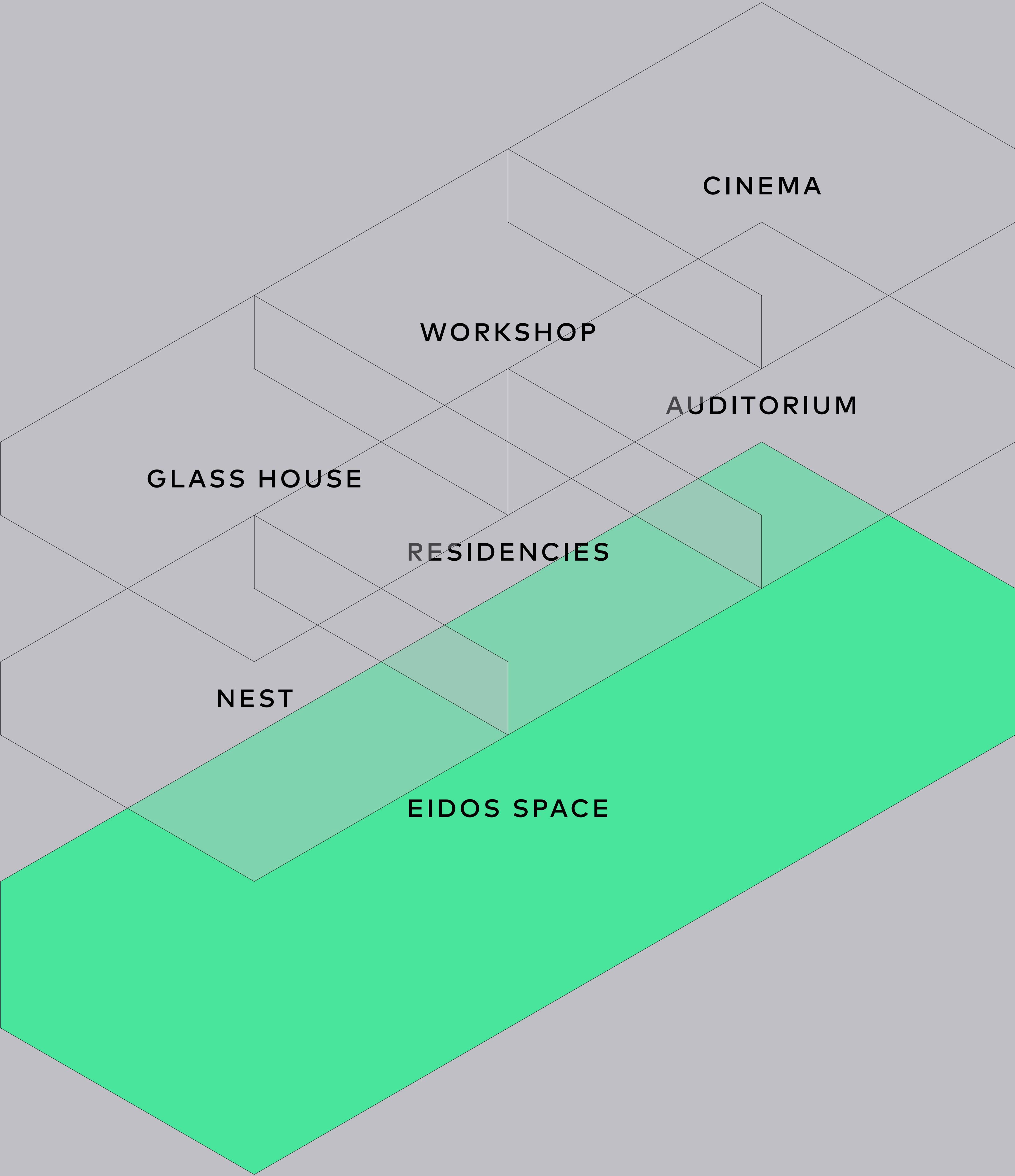


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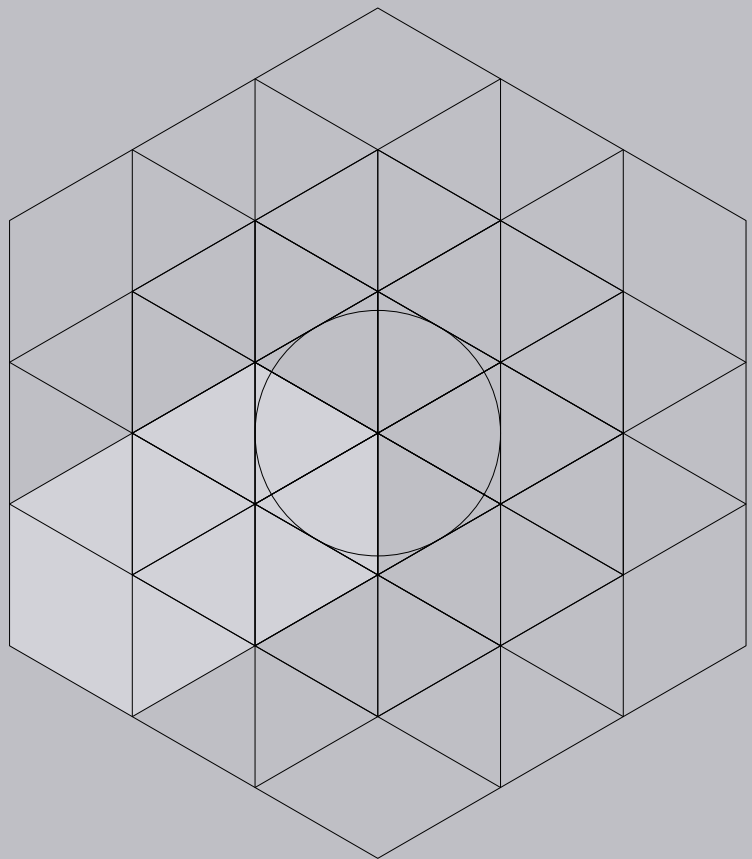




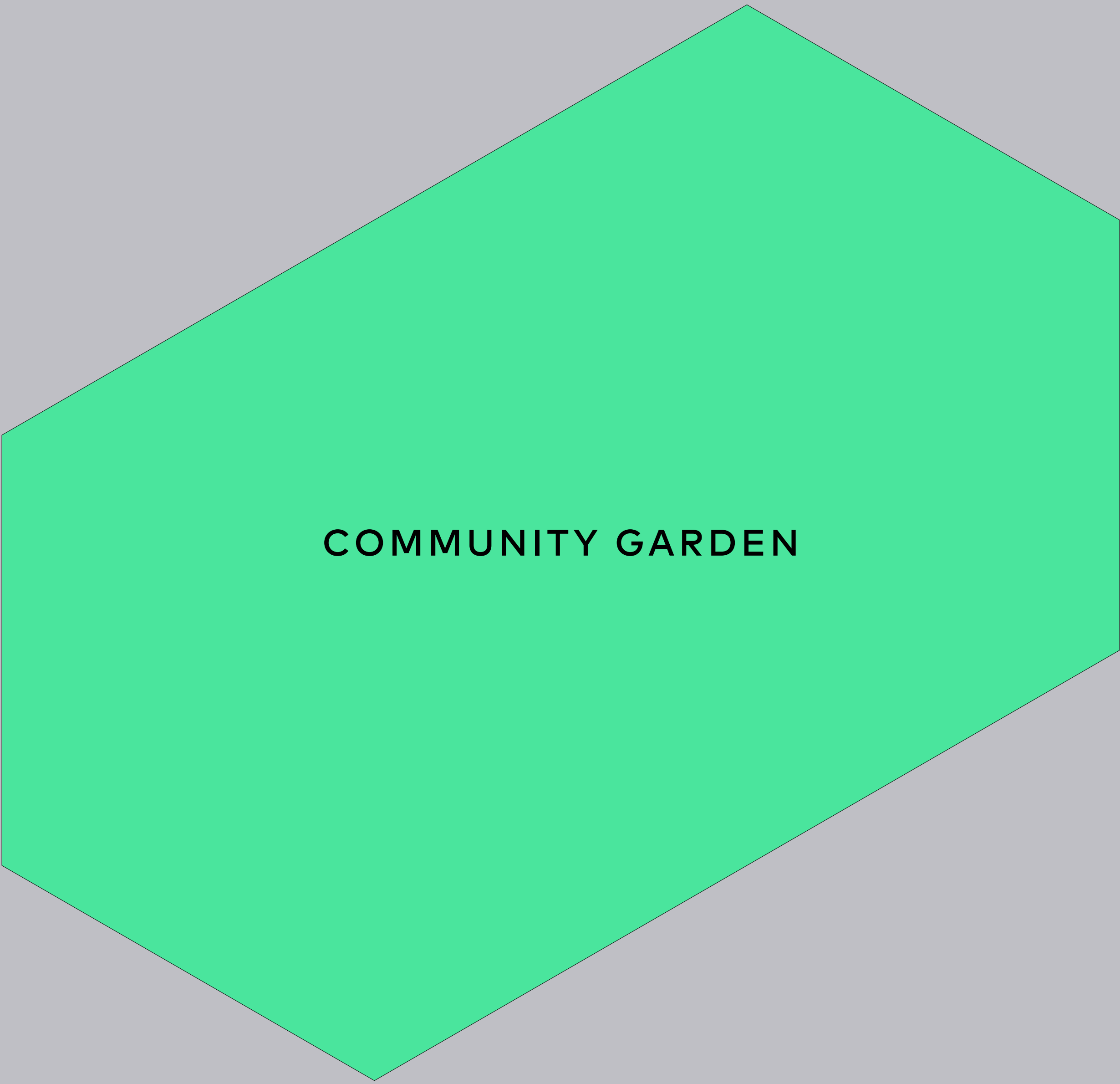
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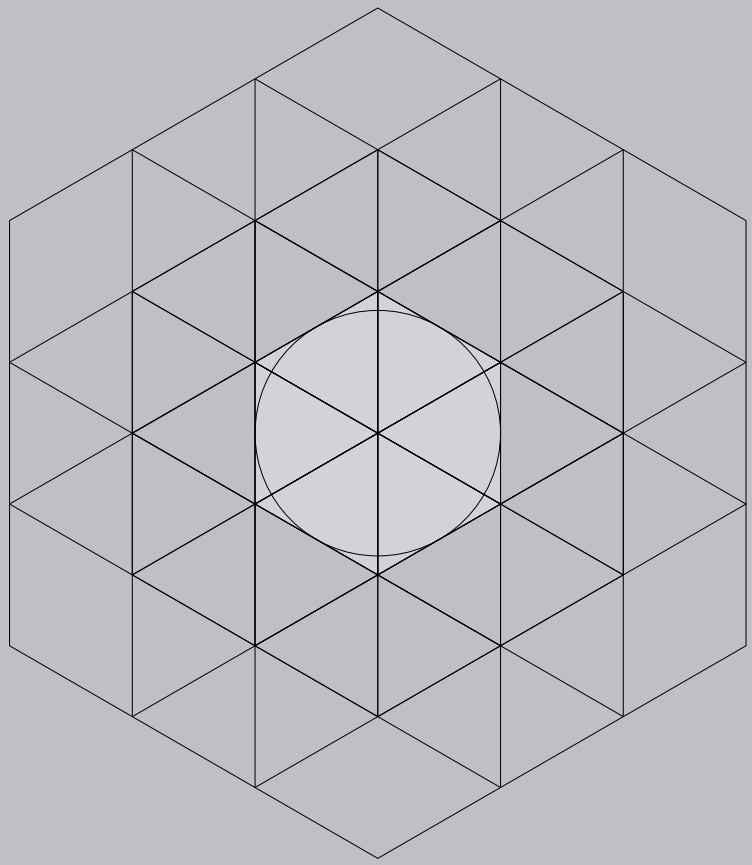


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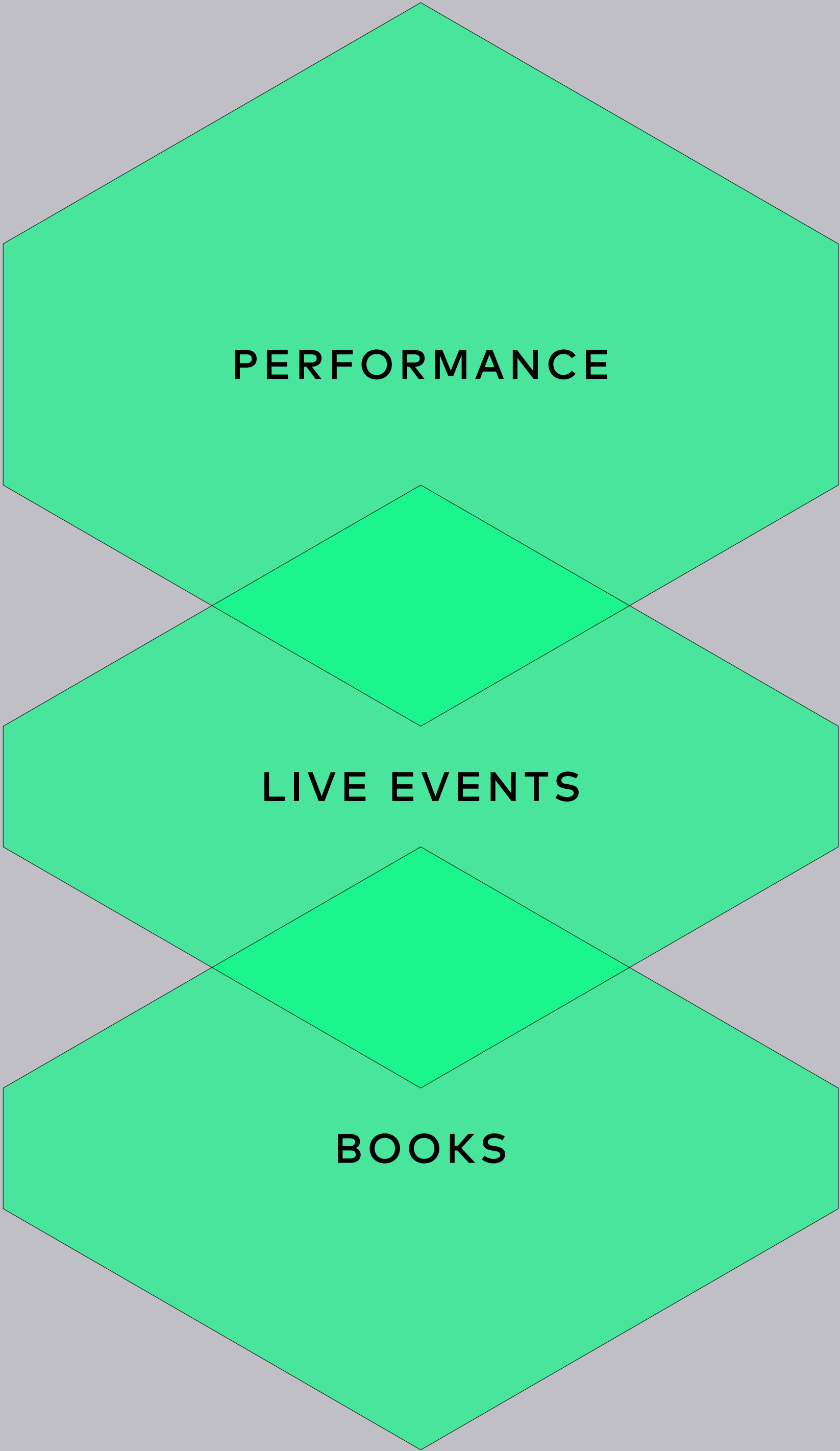


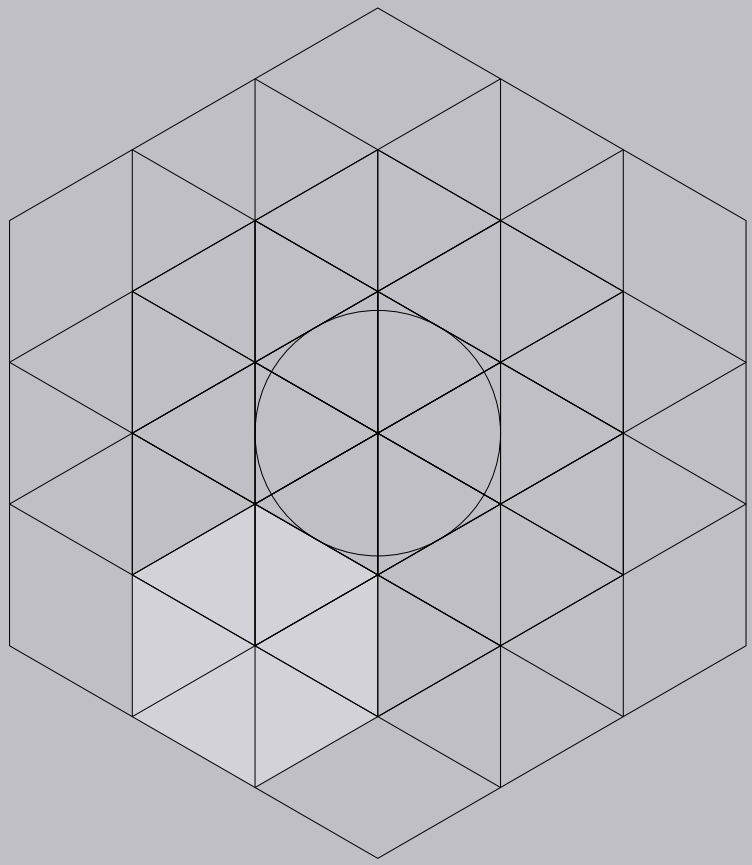


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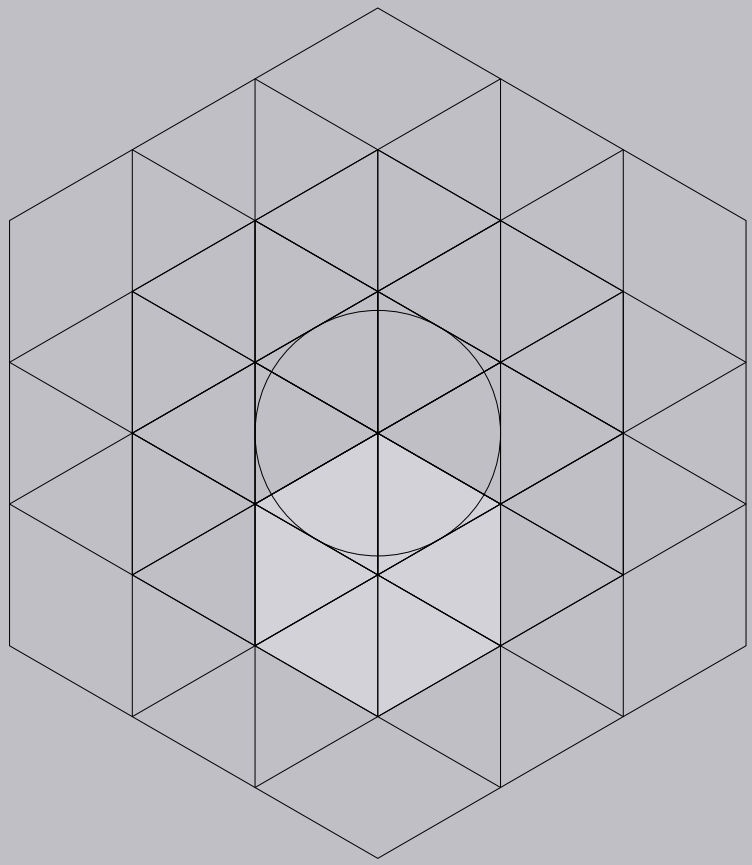




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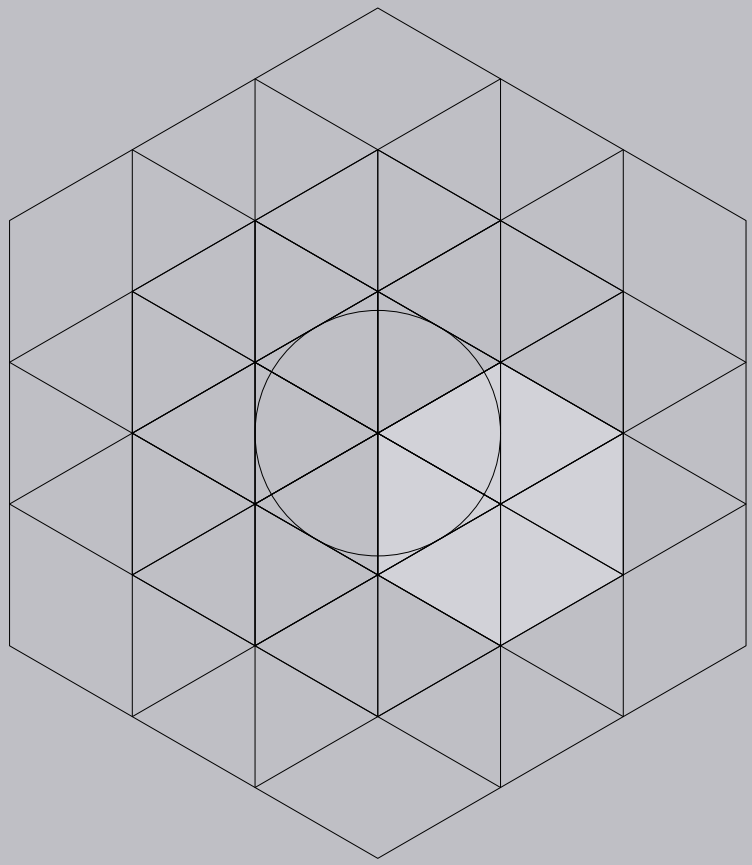


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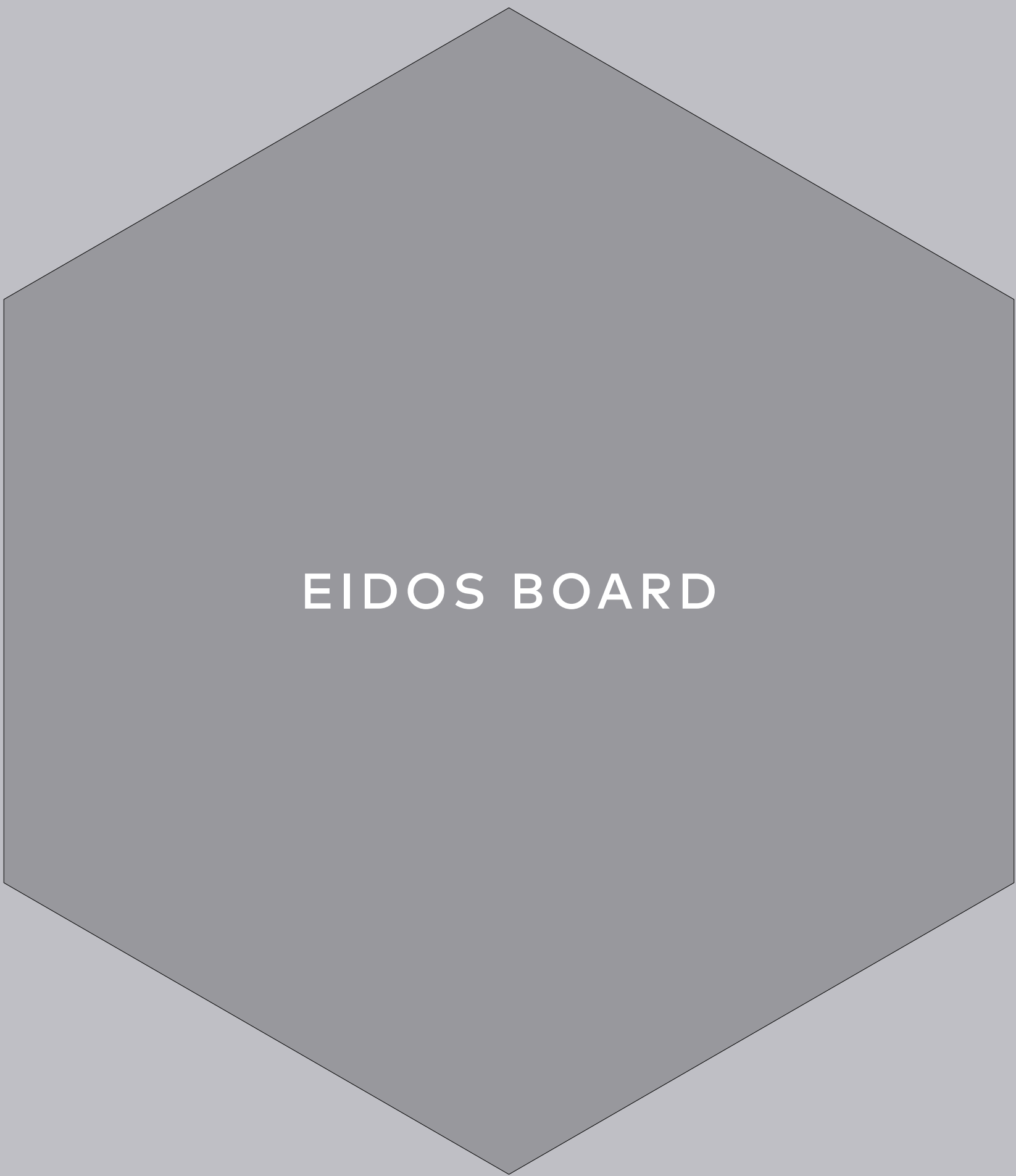




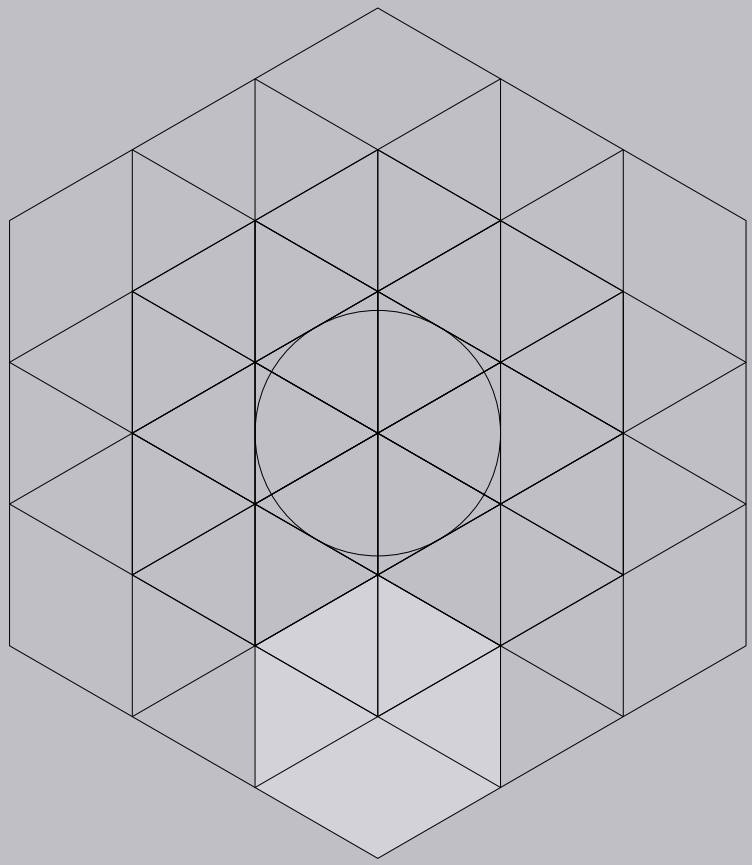
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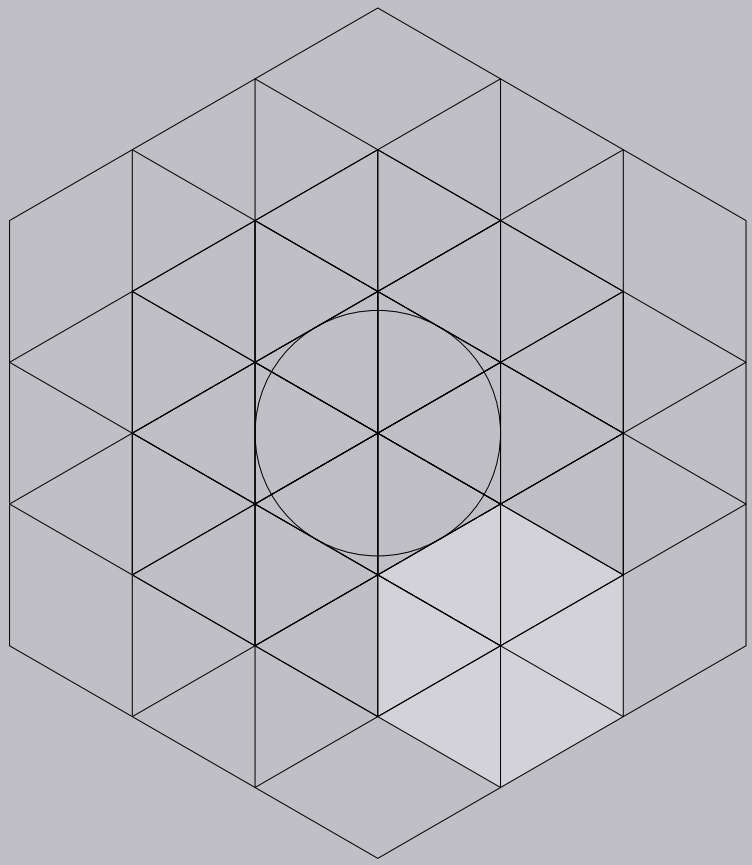


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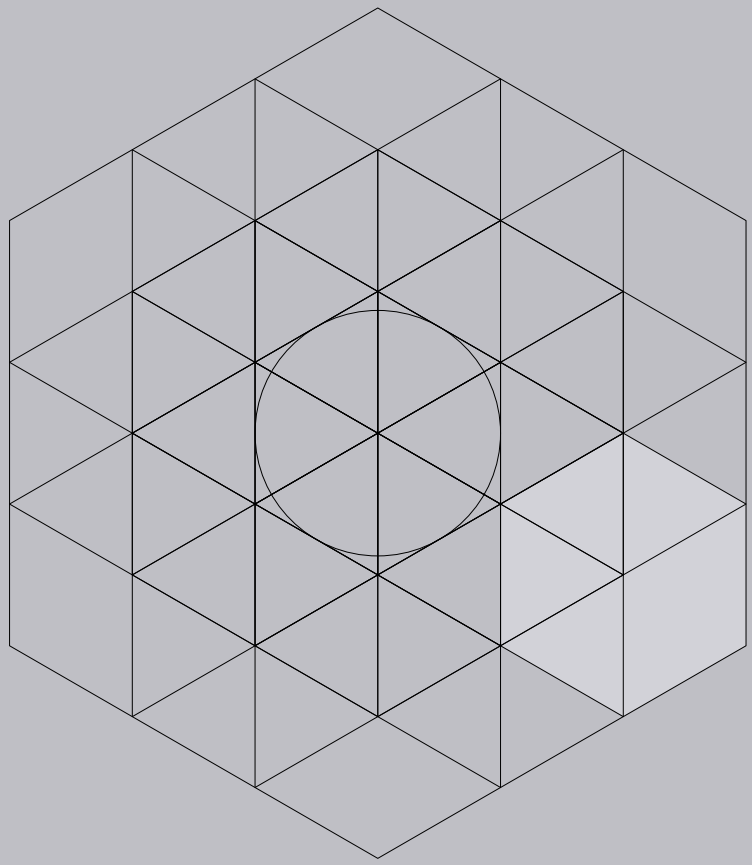


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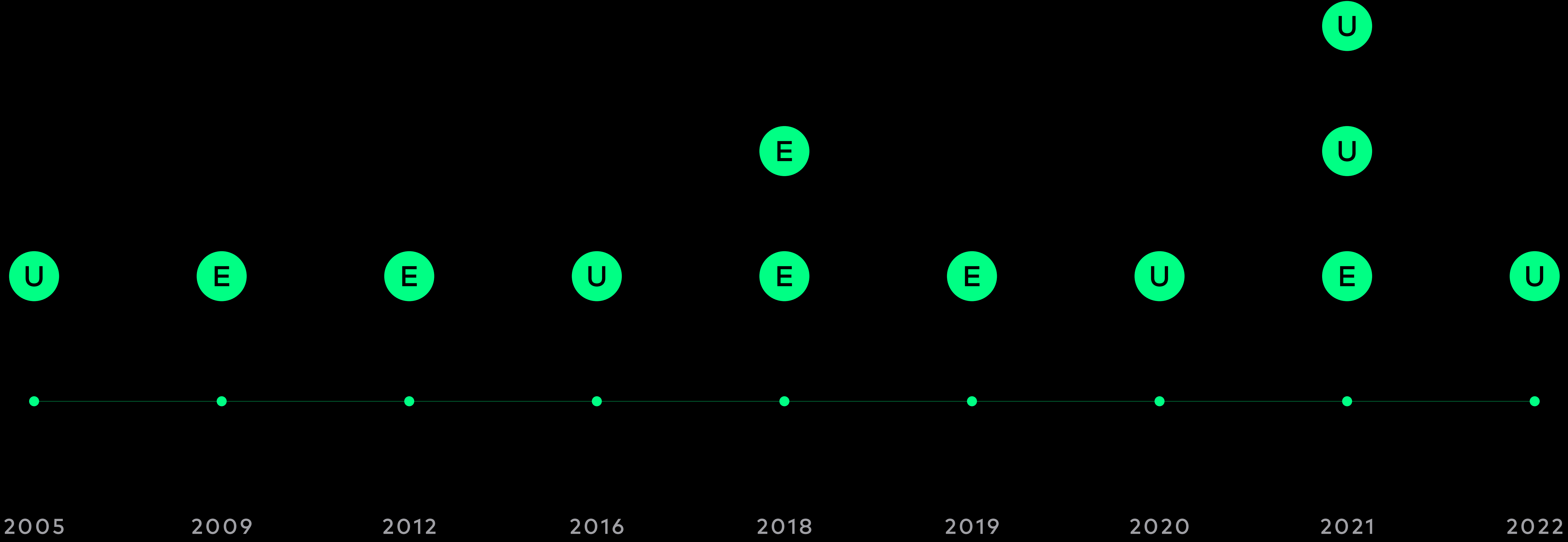


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