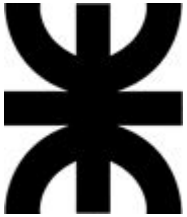

Universidad Tecnológica Nacional
Facultad Regional Córdoba
Comisión 4K4
Cátedra Ingeniería de Software

Design Thinking

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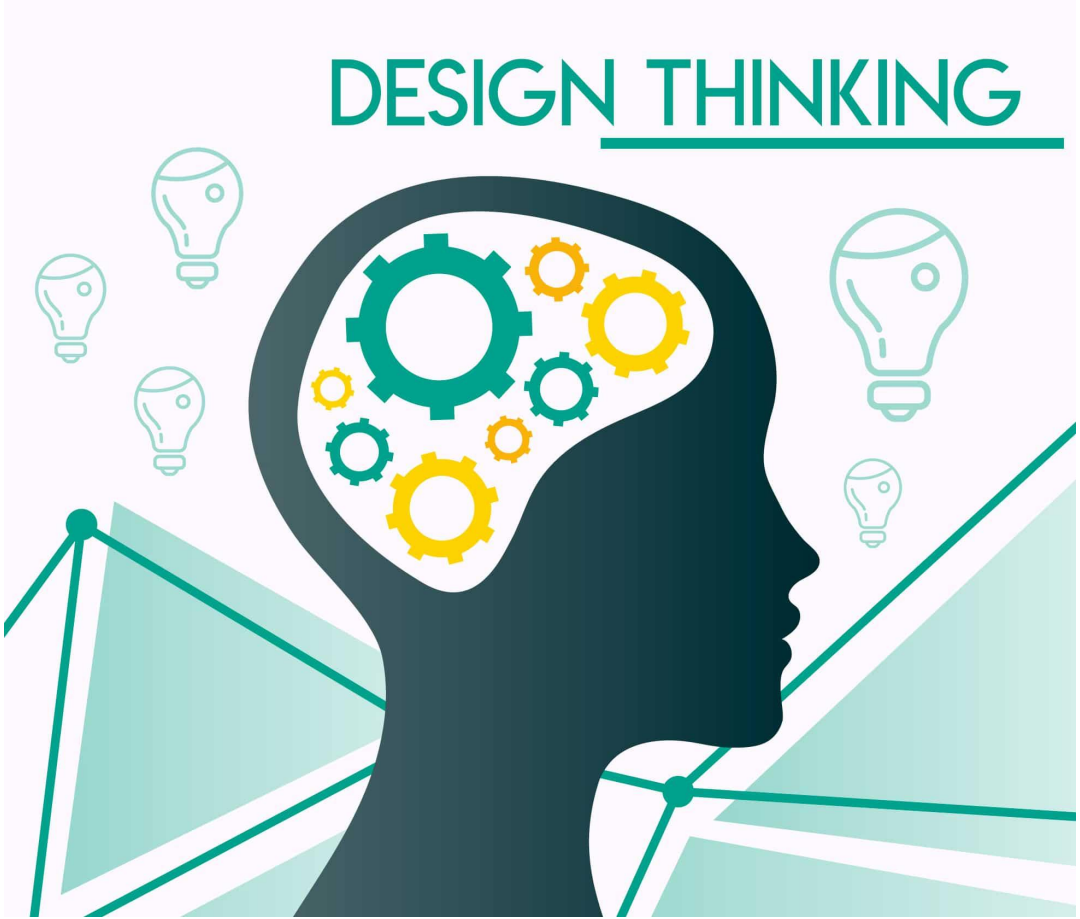
Ulbrich, Danilo 71933

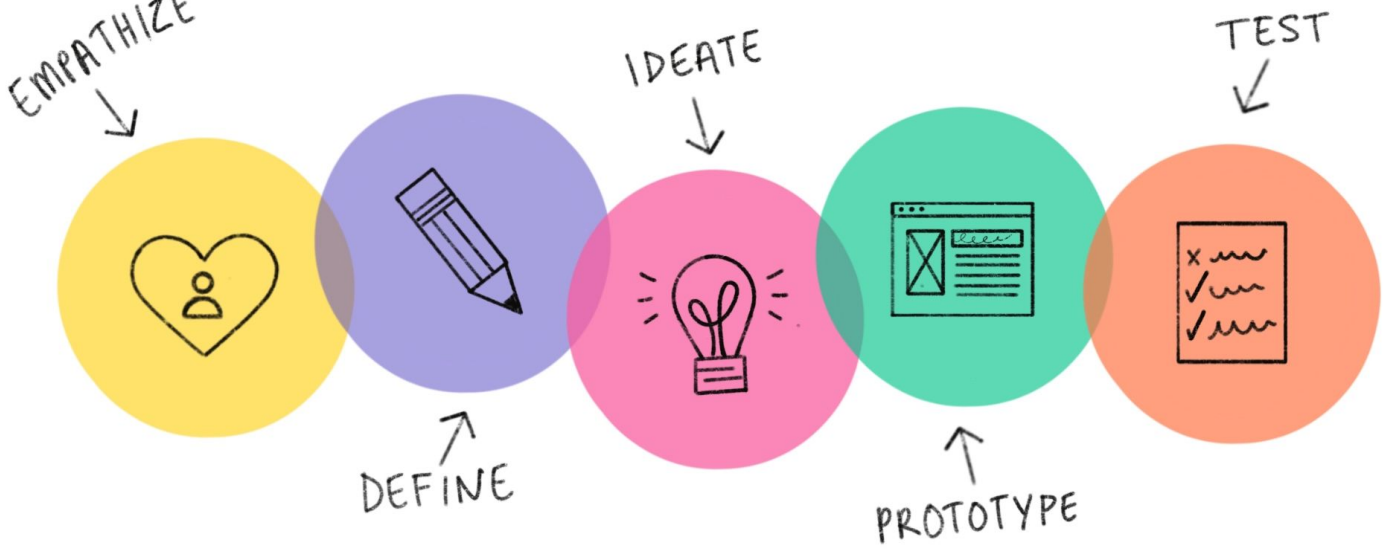
Grupo 7

DESIGN Thinking

TODO LO QUE

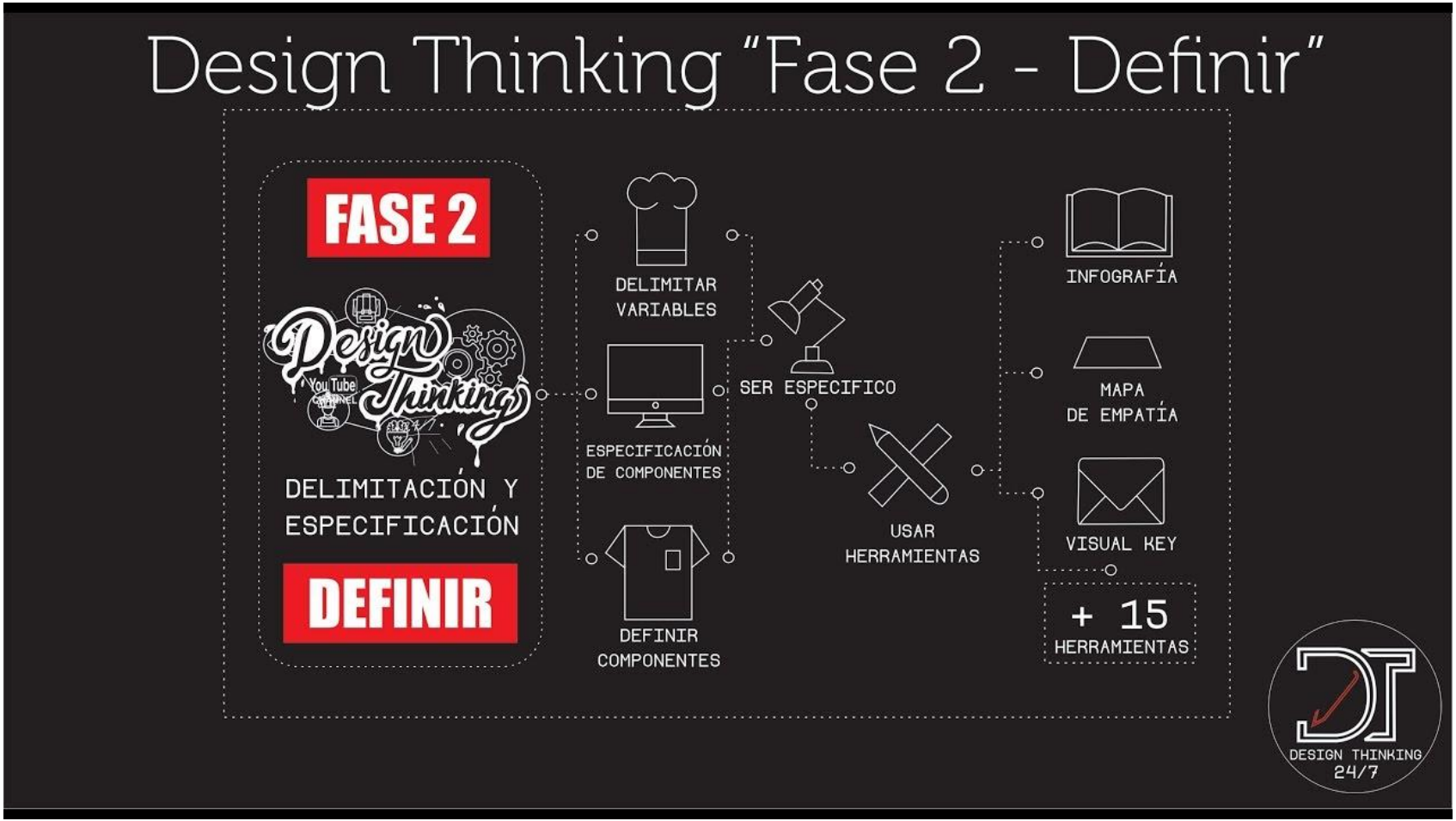
NECESITAS SABER


DESIGN THINKING

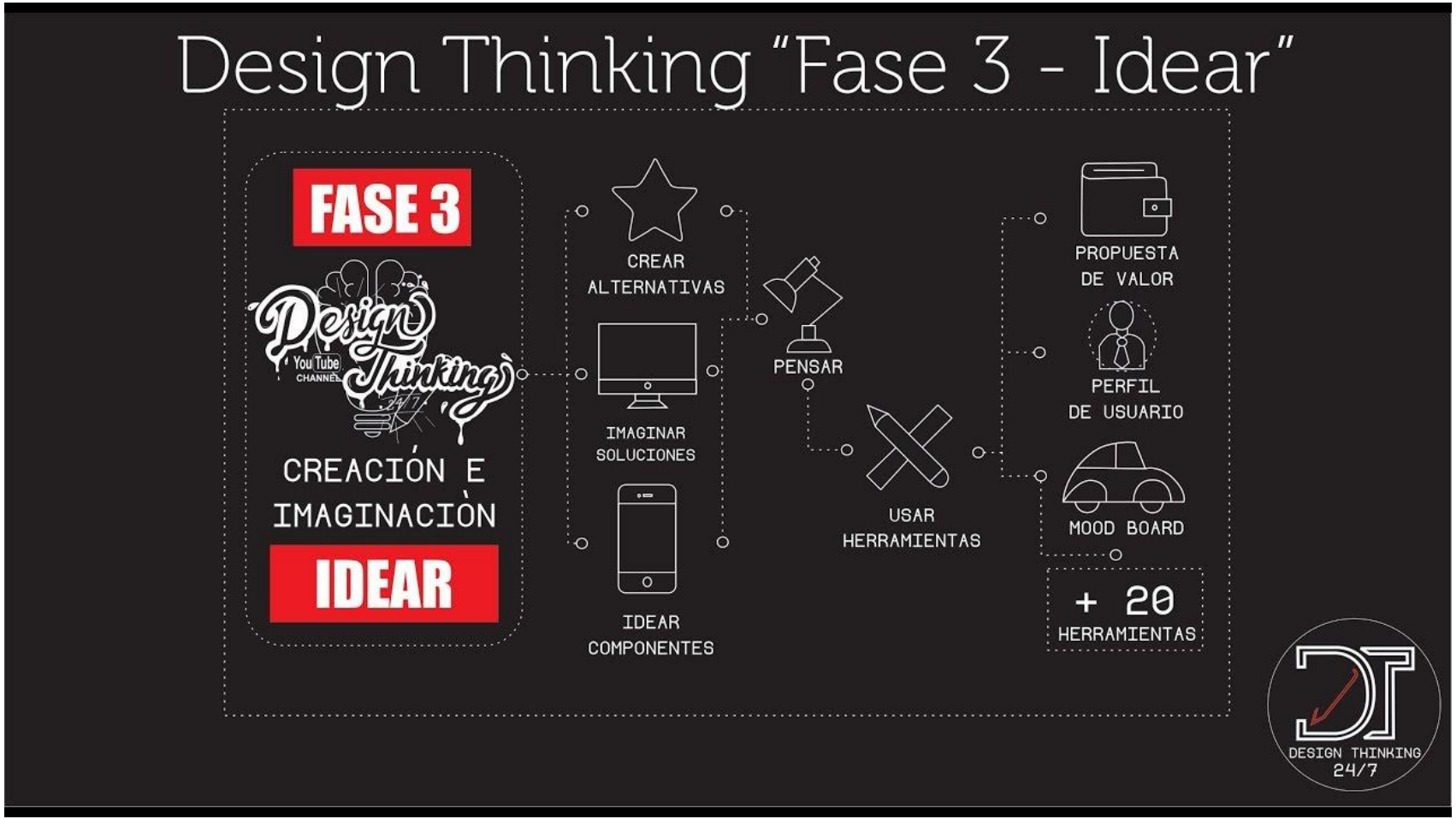

EMPATHIZE
DEFINE
IDEATE
PROTOTYPE
TEST

Design Thinking "Fase 1 - Empatía"

Design Thinking "Fase 2 - Definir"



Design Thinking "Fase 3 - Idear"



Design Thinking "Fase 4 - Prototipar"

FASE 4

MODELADO Y EXPERIMENTACIÓN

PROTIPAR

CREAR PROTOTIPOS

REFINAR PROTOTIPOS

CREAR SOLUCIONES

MEJORAR

USAR HERRAMIENTAS

CANVAS

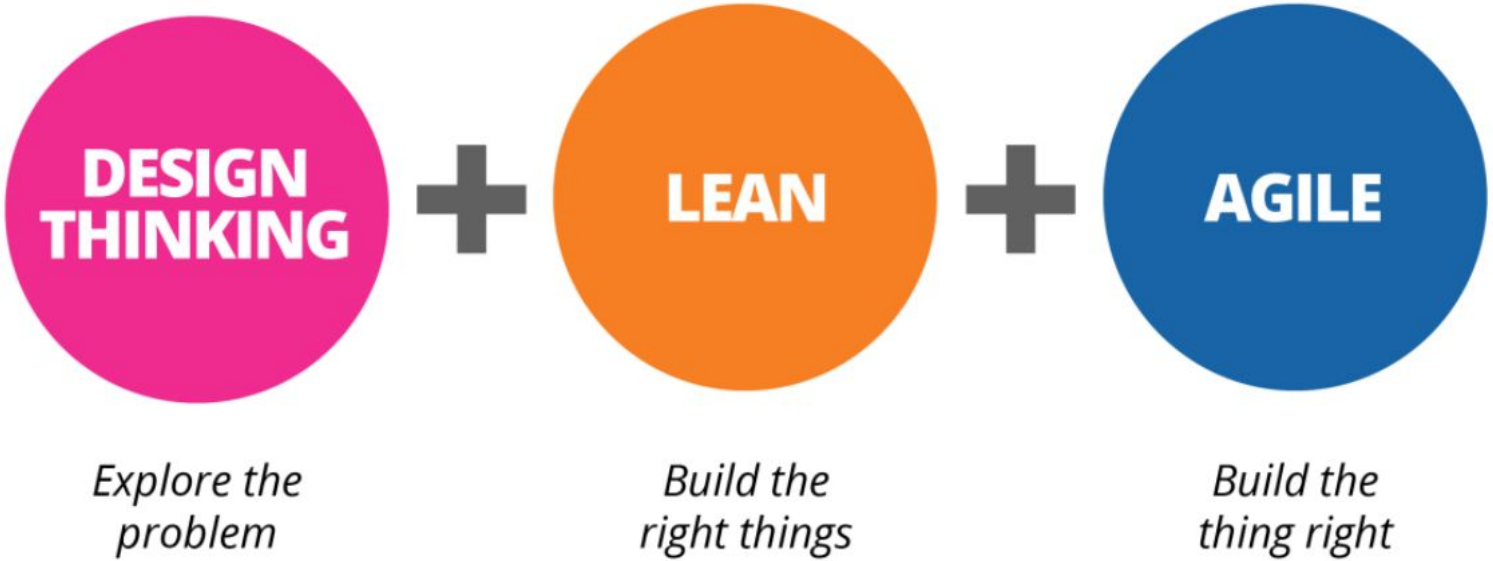
PAPER PROTOTYPE

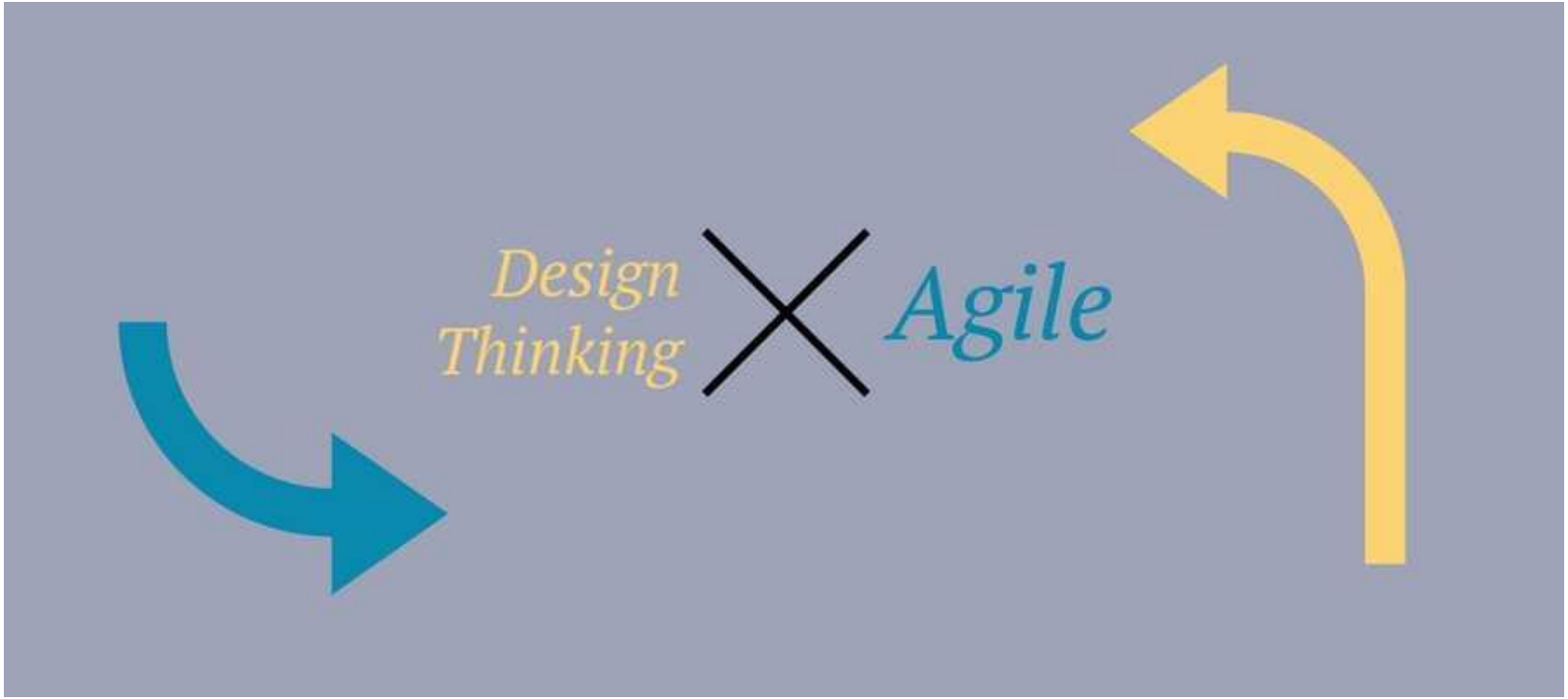
STORYBOARD

+ 25 HERRAMIENTAS

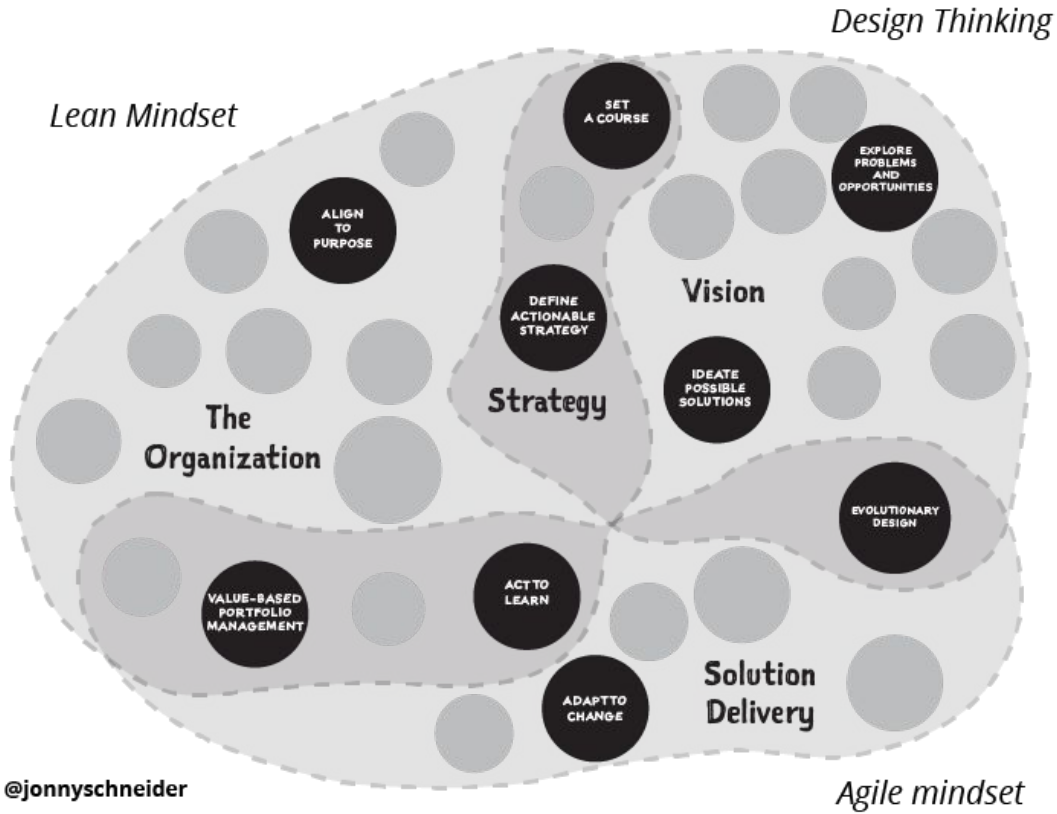
DESIGN THINKING 24/7

Design Thinking "Fase 5 - Comprobar o Testear"

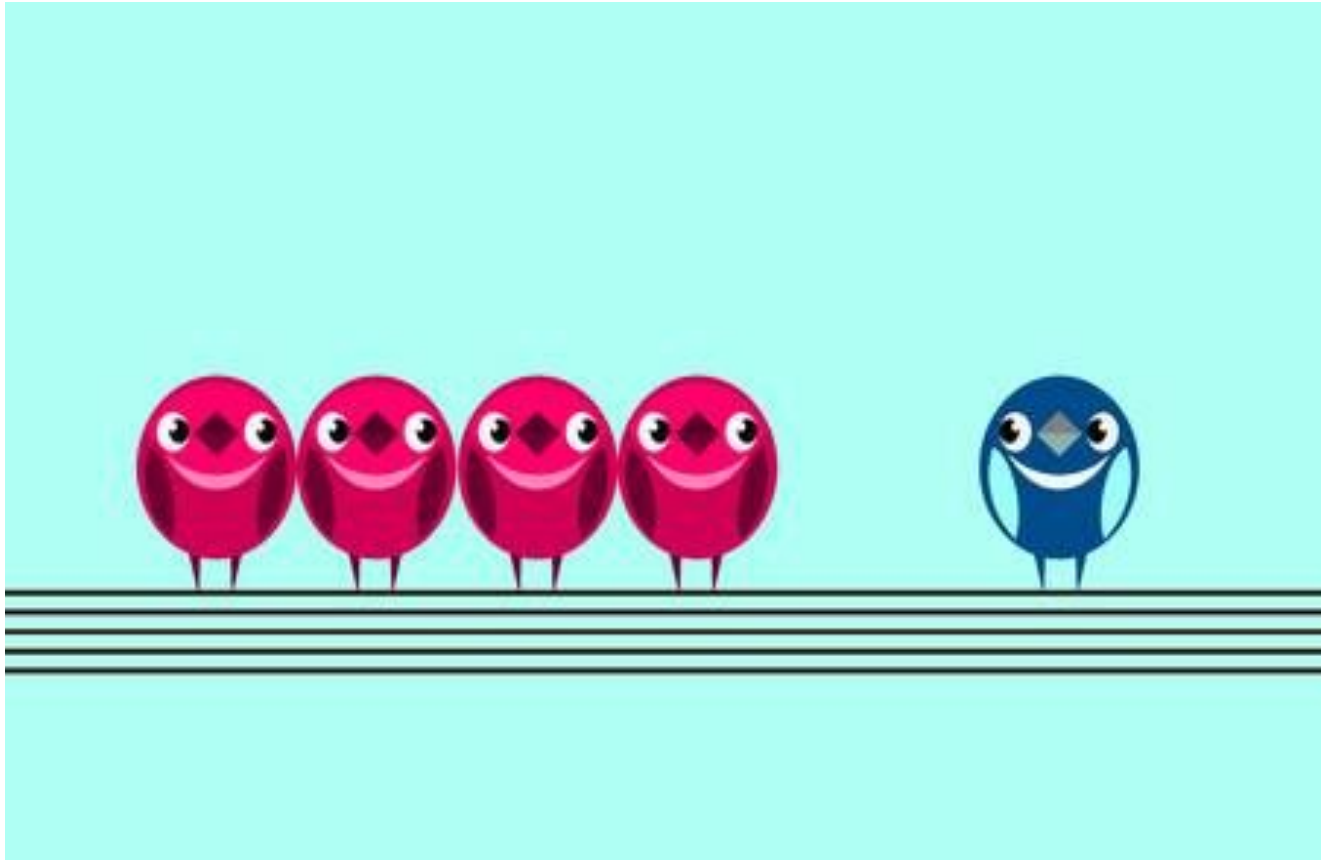

DESIGN THINKING
LEAN
AGILE
Explore the problem
Build the right things
Build the thing right

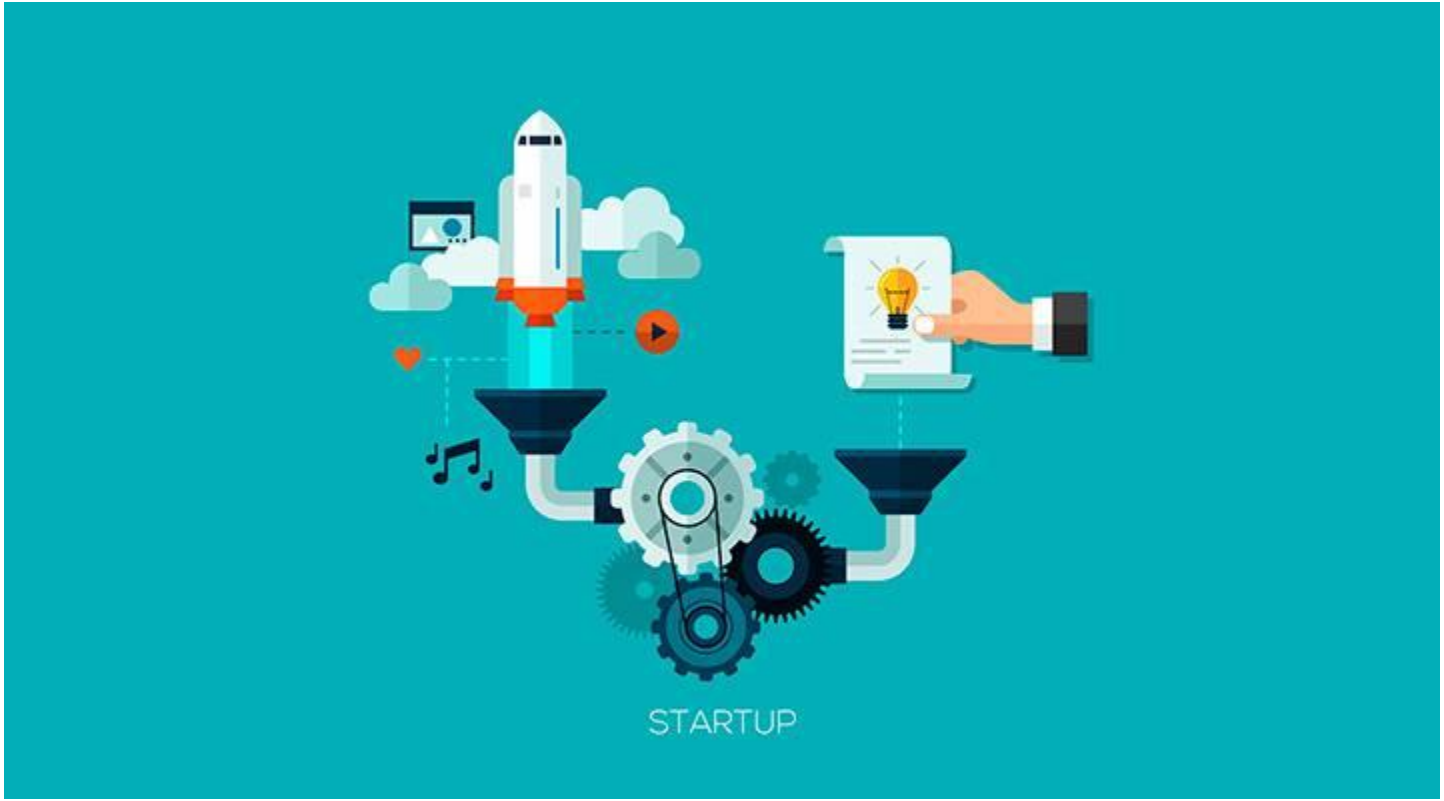

Design
Thinking
Agile

Similitudes entre Agile y Design Thinking



Diferencias entre Agile y Design Thinking

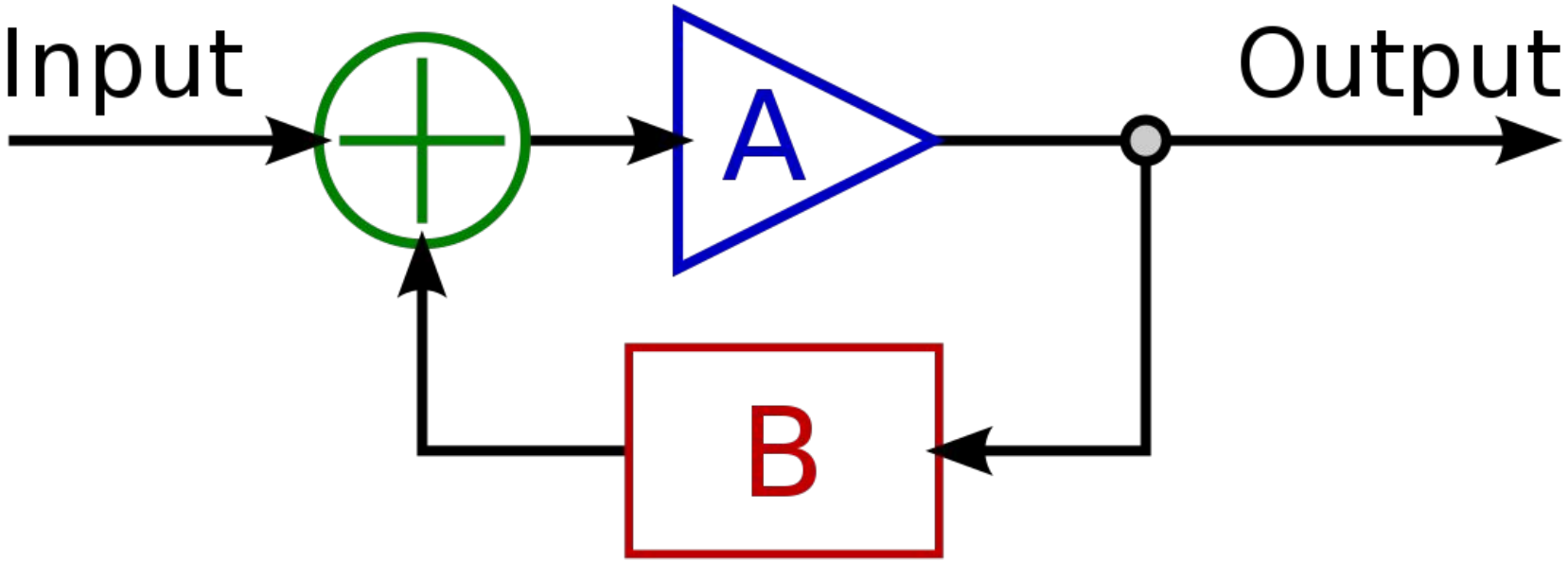


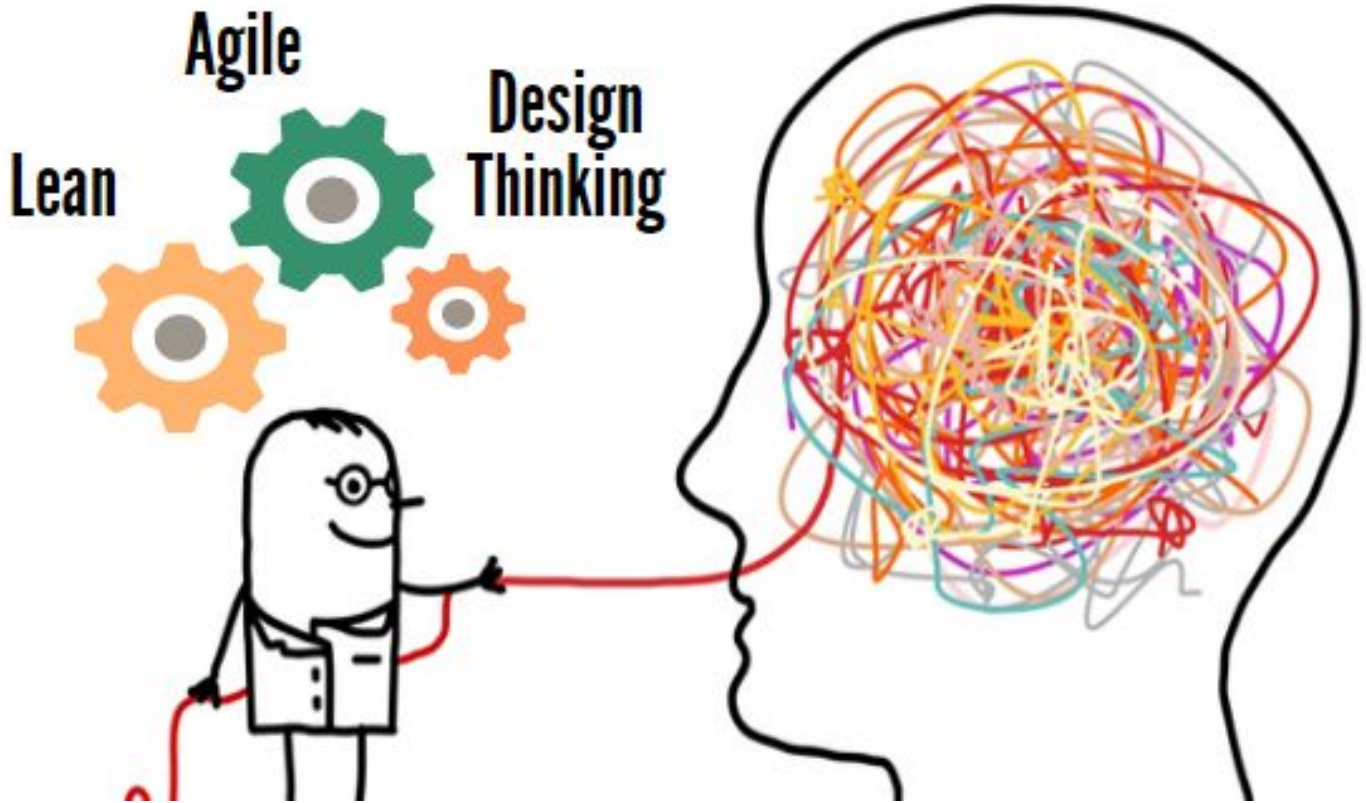

STARTUP

Lean Startup

VS

Design Thinking


Input
A
Output
B


Agile
Lean
Design
Thinking

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