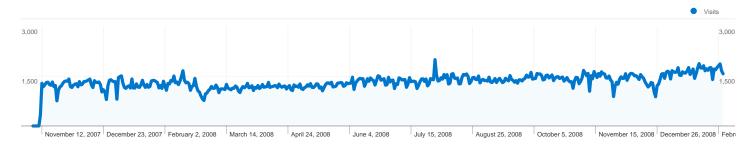
Comparing to: Site



#### Site Usage

611,869 Visits

62.44% Bounce Rate

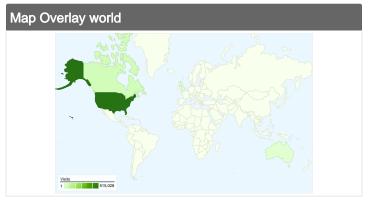
1,997,806 Pageviews

00:01:53 Avg. Time on Site

3.27 Pages/Visit

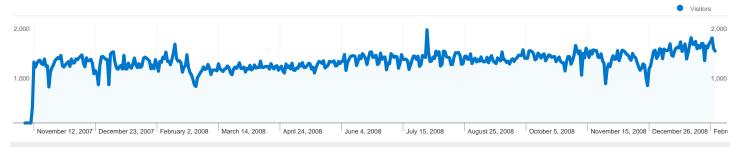
85.15% % New Visits

# Visitors Overview Visitors 2,000 1,000 Novemb Decemb February March 14 April 24, June 4, 2 July 15, August 2 October Novemb Decemb Feb Visitors 521,057



Traffic Sources Overview					
	Search Engines 488,784.00 (79.88%)				
	■ Referring Sites 72,347.00 (11.82%)				
	■ Direct Traffic 50,577.00 (8.27%)				
	Other 161 (0.03%)				

Content Overview		
Pages	Pageviews	% Pageviews
1	139,606	7.10%
/region/1	46,136	2.35%
/region/2	45,967	2.34%
/region/274	13,438	0.68%
/region/116	11,600	0.59%



#### 521,057 people visited this site

611,869 Visits

521,057 Absolute Unique Visitors

1,997,806 Pageviews

3.27 Average Pageviews

00:01:53 Time on Site

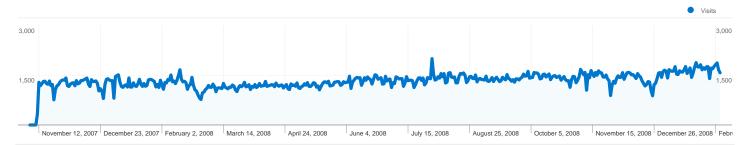
62.44% Bounce Rate

85.15% New Visits

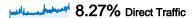
## **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	329,618	53.87%	Cable	250,577	40.95%
Firefox	196,232	32.07%	Unknown	141,923	23.19%
Safari	73,427	12.00%	DSL	131,155	21.44%
Mozilla	3,391	0.55%	T1	71,945	11.76%
Opera	3,267	0.53%	Dialup	11,597	1.90%

Comparing to: Site

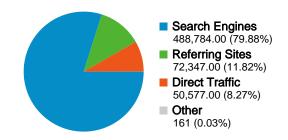


#### All traffic sources sent a total of 611,869 visits



11.82% Referring Sites

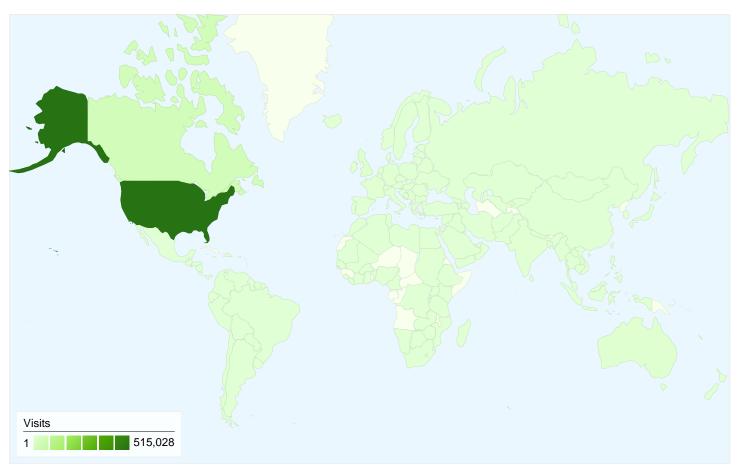
79.88% Search Engines



# **Top Traffic Sources**

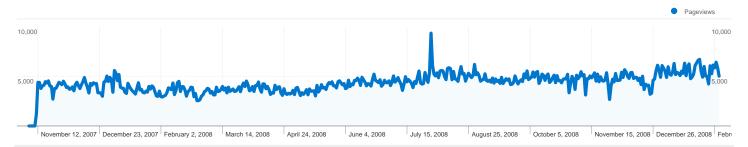
Sources	Visits	% visits
google (organic)	426,379	69.68%
(direct) ((none))	50,577	8.27%
yahoo (organic)	44,736	7.31%
chooseveg.com (referral)	18,356	3.00%
exploreveg.org (referral)	7,975	1.30%

Keywords	Visits	% visits
vegan restaurants	11,167	2.28%
vegetarian restaurants	2,878	0.59%
vegguide	1,575	0.32%
veg guide	1,482	0.30%
edge of the woods new haven	1,380	0.28%



# 611,869 visits came from 186 countries/territories

Site Usage							
Visits 611,869 % of Site Total: 100.00%	Pages/Visit 3.27 Site Avg: 3.27 (0.00%)	Avg. Time on Site 00:01:53 Site Avg: 00:01:53 (0.00%)		% New Visits 85.22% Site Avg: 85.15% (0.08%)	<b>62.44</b> 9 Site Avg:	Bounce Rate 62.44% Site Avg: 62.44% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		515,028	3.38	00:01:57	84.38%	61.70%	
Canada		41,193	2.59	00:01:21	88.75%	66.55%	
United Kingdom		9,661	2.59	00:01:21	92.14%	68.97%	
Singapore		5,581	2.67	00:01:53	90.22%	64.99%	
Australia		4,911	2.31	00:01:58	92.34%	63.27%	
France		2,790	2.35	00:01:16	91.72%	70.14%	
Japan		2,723	2.72	00:01:47	83.66%	65.55%	
Netherlands		2,597	3.76	00:02:58	85.95%	58.99%	
Germany		2,497	3.12	00:02:04	88.99%	61.03%	
India		2,435	1.98	00:01:04	94.99%	73.26%	



## Pages on this site were viewed a total of 1,997,806 times

1,997,806 Pageviews

1,533,569 Unique Views

62.44% Bounce Rate

# **Top Content**

Pages	Pageviews	% Pageviews
/	139,606	7.10%
/region/1	46,136	2.35%
/region/2	45,967	2.34%
/region/274	13,438	0.68%
/region/116	11,600	0.59%