



\$PURR

HUMAN SOCIETY SHALL BE ENCIPHERED



Virtual Alaska 2 min read · Apr 11, 2024



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DISCLAIMER: purrcoin (\$PURR) is a memecoin and offers no promise of financial gain or utility.



- purrcoin (\$PURR) is an ERC-20 token on Base, Coinbase's Ethereum Layer 2 network
- Contract Address: [0xE4fCf2D991505089bBb36275570757c1f9800cB0](https://etherscan.io/address/0xE4fCf2D991505089bBb36275570757c1f9800cB0)

Tokenomics / Distribution:

- Supply = 1B
- LP = 800M (80%)
- megapurr minters = 200M (20%)
- For each megapurr mint, the smart contract sneakily dropped the minter 20,000 \$PURR (10,000 megapurrs * 20,000 \$PURR = 200M)

- During the megapurr mint, we paused transfers of \$PURR to prevent people front-running the LP
- We paired 800M \$PURR with 4.2069 ETH to the LP and imposed a buy/sell tax of 25% \$PURR for the first 20 blocks after the LP was created (to deter snipers/bots)
- The contract was renounced and the LP was locked

\$PURR was created by the founders of mfpurrs (on Ethscriptions) and megapurrs (on Base). It's a memecoin with no intrinsic value, although the founders added 4.2069 ETH (~\$15k USD at the time) to the liquidity pool upon creation.



\$PURR was never announced or advertised during its launch. mfpurr holders who claimed megapurrs were the first to learn about the coin as they saw it show up in their wallets with each megapurr mint. The stealth drop was designed to distribute \$PURR to people who simply liked cats on the Internet.

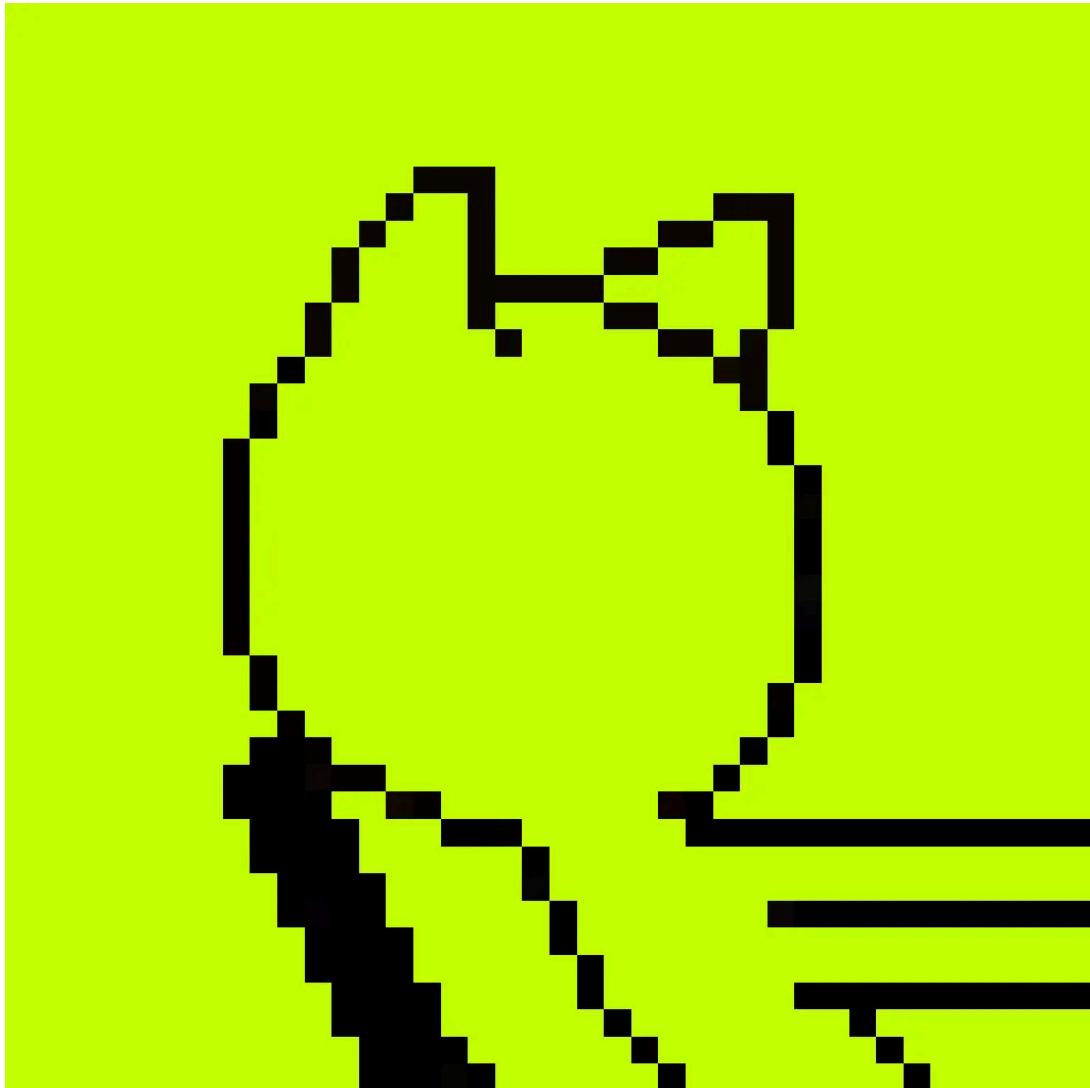
We wanted \$PURR to be accessible and cheap to transact with, so we put it on Base. We wanted organic growth, so we did a stealth drop. We wanted to reward our holders, so we named it in their honor, chose a megapurr for the logo, and spread out 20% of the supply amongst them.

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UPDATE — 9/9/2025:

We updated the logo to the mfpurrs logo, to better reflect \$PURR as the mfpurrs/megapurrs community coin.



\$PURR logo

Cryptocurrency

Ethereum

Cats

Blockchain

Token



Written by Virtual Alaska

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