

IELTS writing 2

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Topic:

In most countries multinational companies and their products are becoming more and more important.

This trend is seriously damaging our quality of life.

What are your opinions on this?

Writing:

Nowadays, multinational companies are becoming more and more important all over the world. Often, we call them globalization. However, some people think that globalization may have some negative impact to our life. Yet, I don't agree with their opinions in three main areas.

Firstly, due to our uneven development world, the cost of manufacturing in different parts of world are different. In some developing countries, especially in China, the cost of labour are incredibly lower than in developed countries. As a result, setting up factories in developing countries then manufacturing products can maximize the efficiency manufacturing products. Therefore, consumers could purchase cheaper products. In addition, if the price of goods became low enough, the people who are poor could live a better life.

That brings me to my second point, manufacturing products in developing countries can help people in developing countries to enjoy modern life. What if we don't build factories and don't trade with developing countries? The people there may not find a job, therefore they will maintain poor and won't have any chance to buy modern products. Perhaps things will get even worse, according to the lack of jobs, it might cause a civil war which may cause humanitarian crisis.

Last but not least, multinational companies will not only reduce the price of products but also increase the income of employees who work in developed countries. On the one hand, building factories in other countries can lower the cost of producing. On the other hand, selling products in other countries can also maximize the revenue of a company. So that the company can offer more salaries to their employees.

Multinational companies is a kind of multinational cooperation which could not only maximize the efficiency of production but also maximize the revenue of a company as well as their employees. Consequently, globalization will improve our life quality.