

The JUNIPER Project

Unlocking the Potential of Big Data Kevin V.

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CS35L Software Construction

Big Data

- Complex and large data sets that traditional databases and software applications are not entirely adept to handle
- TYPES:
 - Unstructured Data



- Multi-Structured Data Goldman



- 4 V's (IBM)
 - Volume, Velocity, Veracity, Variety

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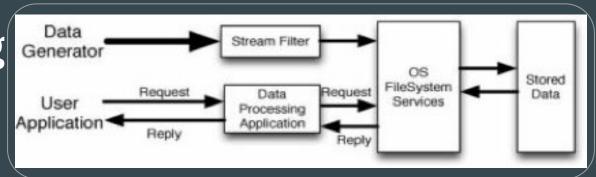
CHALLENGE:

- Data traffic volumes expected to grow 12x by 2018
- Mobile networks seen 5,000% in data traffic

JUNIPER PREMISE:

- Development/Testing of prototype technologies
- Goal: Smarter and more efficient means

Big Data Processing



- Data Generator
 - Streams of Data
 - Filter & Storage
- Client Requests by Application
 - Produce a reply back to the end user

The JUNIPER Approach & Results



Approach

- Java Platform
 - Exploit streaming I/O, parallelism, and optimization.
 - Insufficient resources set aside, sufficient resources focused
- "Application processes such that real-time constraints can be met"

Results

- Series of software developments published on Github 'Juniper-Project'
- Platform, MongoDB, JamaicaVM

Big Data in Today's World

- Amazon tracking customer history to recommend products



- Chevron saves 1 billion per year from uncovering real-time product optimization

Big Data's Potential on the Horizon



"The data is not yet there to support a fully autonomous vehicle." – Elon Musk

Watson Jeopardy



References

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- [3] "What Is Big Data?" Forbes. Forbes Magazine, n.d. Web. 16 Feb. 2016.
- [4] "Multi-Structured Data: The New Innovation Opportunity InformationWeek." InformationWeek. N.p., n.d. Web. 16 Feb. 2016.
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