

# Global pricing of carbon-transition risk

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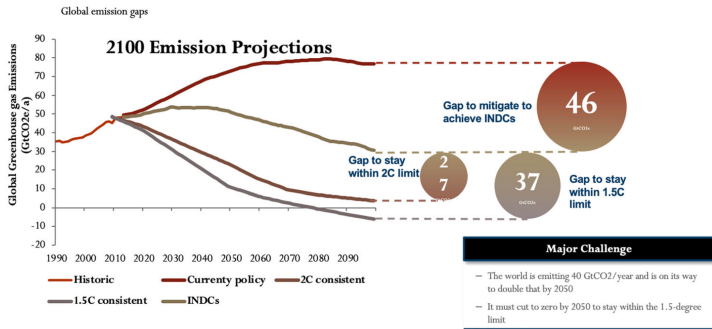
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## Background: Carbon-transition risk

- To stop global warming, the world must gradually stop using fossil fuels



- Several multilateral agreements and other commitments to reduce carbon emissions have been reached

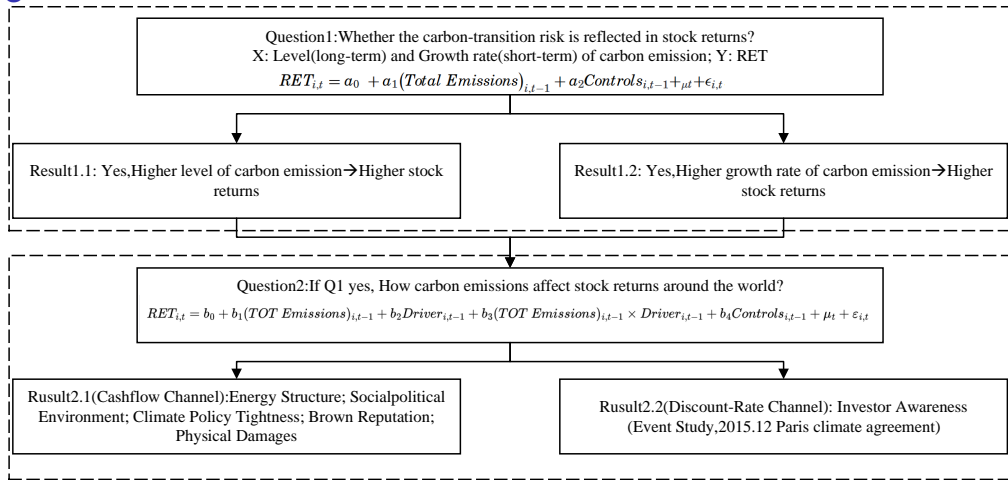
# Motivation

- Companies are facing greater carbon-transition risk
  - **Carbon-transition risk:** All the changes companies will be faced with along the expected pathway to carbon net neutrality
- There are only patchy evidence on the pricing of Carbon-transition risk
  - Economics: Frame the issue of mitigation of climate change as a public goods problem (Tax=SCC)
  - Finance: Focus on only one country; Ignore the sources of carbon-transition risk
- → Study the pricing of carbon-transition risk using data from over 14,400 companies across 77 countries (2005-2018)

# Question

- Q1: whether the carbon-transition risk is reflected in stock returns?
  - How to measure carbon-transition risk?
  - How to test?
- Q2: If yes, How carbon emissions affect stock returns around the world?
  - What factors may drive carbon - transition risk? (From the asset pricing perspective)
  - How to measure these factors?
  - How to test?
- Q3: How carbon-transition risk may be gradually priced in as the underlying economy is transitioning away from fossil fuels?

# Design



## Specific drivers of carbon-transition risk

Channel	Driver	Variable	Long-term	Short-term
Cashflow	Energy Structure(Technology)	<b>ELRENEW;ENINT;ENUSEPC</b>	No	Yes
	Socialpolitical Environment	<b>RULELAW;VOICE;GINI</b>	No	Yes
	Climate Policy Tightness	INTPOLICY; <b>DOMPOLICY</b>	Yes	No
	Brown Reputation	<b>SALIENT</b>	No	Yes
	Physical Damages	CRI	No	No
Discount Rate	Investor Awareness	Paris(Dummy)	Yes	No

# Contribution

- Literature on global carbon emissions
  - Prior: Unit of analysis is the **country**
  - Ext: Shed light on carbon emissions across **firms** in 77 countries
- Literature on the carbon premium
  - Prior: Focus on emission intensity; Only a problem for developed countries
  - Ext: Use the level and growth rate of emission; Exist in most areas of the world
- Literature on the different source of the carbon-transition risk
  - Ext: Test several country-level characteristics systematically

# Data

- Trucost: Data on Corporate Carbon Emissions
- FactSet: Data on stock returns and corporate balance sheets
  - RET(Y), LOGSIZE, B/M, MOM...
- Country-level variables
  - World Bank: RULELAW; Voice
  - Germanwatch: the global climate policy index and the climate risk index (CRI)
  - Morgan Stanley: MSCI world index data
  - IBES: analyst earnings growth forecasts
- → 14468 unique companies from 77 countries



# Data:Trucost

- 3 different sources of emissions:
  - Scope 1 emissions: all emissions from fossil fuel used in production
  - Scope 2 emissions: from the purchased heat, steam, and electricity
  - Scope 3 emissions: from the operations and products of the company but occur from sources **not owned or controlled by the company**
- Level(yearly):  $S1TOT$ ;  $S2TOT$ ;  $S3TOT$
- Growth-Rate(yearly):  $S1CHG$ ;  $S2CHG$ ;  $S3CHG$

# Desion

- Q1: Mothly Regression

$$RET_{i,t} = a_0 + \textcolor{red}{a}_1(TOT\ Emissions)_{i,t-1} + a_2 Controls_{i,t-1} + \mu_t + \varepsilon_{i,t}$$

- Q2:Interact the country variables with firm-level emissions

$$\begin{aligned} RET_{i,t} = & b_0 + b_1(TOT\ Emissions)_{i,t-1} + b_2 Driver_{i,t-1} \\ & + \textcolor{red}{b}_3(TOT\ Emissions)_{i,t-1} \times Driver_{i,t-1} \\ & + b_4 Controls_{i,t-1} + \mu_t + \varepsilon_{i,t} \end{aligned}$$

- *TOT Emissions*:LOGSITOT, LOGS3TOT(Long-term); S1CHG, S3CHG(Short-term)

# Q1: Pricing Carbon-Transition Risk throughout the World

$$RET_{i,t} = a_0 + a_1(TOT\ Emissions)_{i,t-1} + a_2Controls_{i,t-1} + \mu_t + \varepsilon_{i,t}$$
A: Levels

Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)
<i>LOGS1TOT</i>	0.027 (0.021)			0.063*** (0.015)		
<i>LOGS2TOT</i>		0.093*** (0.029)			0.113*** (0.027)	
<i>LOGS3TOT</i>			0.112*** (0.031)			0.164*** (0.035)
<i>LOGSIZE</i>	-0.149*** (0.041)	-0.180*** (0.042)	-0.180*** (0.043)	-0.185*** (0.041)	-0.222*** (0.042)	-0.244*** (0.044)
<i>B/M</i>	0.519** (0.217)	0.512** (0.215)	0.522** (0.216)	0.630** (0.218)	0.608** (0.212)	0.597** (0.213)
<i>LEVERAGE</i>	-0.426** (0.180)	-0.431** (0.167)	-0.362** (0.165)	-0.373** (0.158)	-0.402** (0.146)	-0.386** (0.150)
<i>MOM</i>	1.028** (0.365)	1.035** (0.366)	1.035** (0.364)	1.021** (0.370)	1.030** (0.370)	1.033** (0.369)
<i>INVEST/A</i>	-0.741 (1.102)	-0.693 (1.157)	-0.392 (1.215)	-0.435 (1.064)	-0.275 (1.090)	0.006 (1.103)
<i>HHI</i>	0.010 (0.119)	0.028 (0.117)	0.097 (0.114)	0.055 (0.125)	0.056 (0.121)	0.102 (0.127)
<i>LOGPPE</i>	-0.002 (0.018)	-0.024 (0.022)	-0.039 (0.023)	0.009 (0.017)	-0.001 (0.017)	-0.020 (0.018)
<i>ROE</i>	0.014*** (0.004)	0.013*** (0.004)	0.012*** (0.004)	0.013*** (0.004)	0.013*** (0.004)	0.013*** (0.004)
<i>VOLAT</i>	0.129 (3.539)	-0.052 (3.482)	0.009 (3.522)	0.359 (3.203)	0.309 (3.182)	0.334 (3.201)
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes

# Q1: Pricing Carbon-Transition Risk throughout the World

$$RET_{i,t} = \alpha_0 + \alpha_1(TOT\ Emissions)_{i,t-1} + \alpha_2 Controls_{i,t-1} + \mu_t + \varepsilon_{i,t}$$

Growth in Emissions

Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)
<i>S1CHG</i>	0.437*** (0.086)			0.453*** (0.088)		
<i>S2CHG</i>		0.250*** (0.067)			0.255*** (0.069)	
<i>S3CHG</i>			1.157*** (0.278)			1.175*** (0.288)
<i>LOGSIZE</i>	-0.156*** (0.041)	-0.153*** (0.040)	-0.170*** (0.041)	-0.170*** (0.039)	-0.166*** (0.039)	-0.183*** (0.040)
<i>B/M</i>	0.506** (0.217)	0.500** (0.216)	0.537** (0.217)	0.640** (0.221)	0.633** (0.220)	0.672** (0.220)
<i>LEVERAGE</i>	-0.459** (0.179)	-0.444** (0.173)	-0.492** (0.173)	-0.393** (0.150)	-0.379** (0.145)	-0.421** (0.144)
<i>MOM</i>	0.958** (0.362)	0.974** (0.363)	0.880** (0.350)	0.944** (0.368)	0.961** (0.369)	0.867** (0.356)
<i>INVEST/A</i>	-1.000 (1.180)	-0.870 (1.194)	-1.180 (1.204)	-0.785 (1.059)	-0.690 (1.058)	-0.963 (1.058)
<i>HHI</i>	-0.046 (0.127)	-0.036 (0.128)	-0.064 (0.124)	-0.033 (0.122)	-0.022 (0.124)	-0.051 (0.120)
<i>LOGPPE</i>	0.029 (0.021)	0.025 (0.020)	0.041* (0.020)	0.047** (0.017)	0.043** (0.017)	0.060*** (0.018)
<i>ROE</i>	0.014*** (0.004)	0.014*** (0.004)	0.014*** (0.004)	0.014*** (0.004)	0.014*** (0.004)	0.014*** (0.004)
<i>VOLAT</i>	-0.146 (3.602)	-0.059 (3.619)	-0.175 (3.670)	0.182 (3.258)	0.252 (3.274)	0.169 (3.308)
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes

Global pricing of carbon-transition risk





# Q2:Carbon-Transition Risk Drivers–Sociopolitical Environment

Panel A: Levels												
Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
<i>RULELAW</i>	−0.677 (0.752)	−0.721 (0.766)	−0.660 (0.755)	−0.705 (0.776)								
<i>VOICE</i>					−0.700 (0.805)	−0.676 (0.822)	−0.723 (0.803)	−0.697 (0.828)				
<i>GINI</i>									−6.619 (12.017)	−7.181 (11.998)	−6.753 (12.000)	−7.776 (11.998)
<i>LOGS1TOT</i>	0.026 (0.017)		0.061*** (0.015)		0.031* (0.017)		0.067*** (0.014)		0.020 (0.081)		0.023 (0.081)	
<i>LOGS3TOT</i>		0.108*** (0.025)		0.162*** (0.028)		0.120*** (0.024)		0.173*** (0.027)		0.085 (0.115)		0.081 (0.115)
<i>RULELAW*LOGS1TOT</i>	0.002 (0.009)		0.002 (0.009)									
<i>RULELAW*LOGS3TOT</i>		0.004 (0.015)		0.003 (0.015)								
<i>VOICE*LOGS1TOT</i>					−0.005 (0.011)		−0.006 (0.011)					
<i>VOICE*LOGS3TOT</i>						−0.009 (0.018)		−0.010 (0.018)				
<i>GINI*LOGS1TOT</i>									0.027 (0.219)		0.124 (0.219)	
<i>GINI*LOGS3TOT</i>										0.069 (0.296)		0.195 (0.302)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes	No	No	Yes	Yes
Observations	746,289	746,929	736,501	737,141	746,289	746,929	736,501	737,141	238,048	238,236	235,027	235,215
R-squared	0.150	0.150	0.151	0.152	0.150	0.150	0.151	0.152	0.195	0.195	0.198	0.198

# Q2:Carbon-Transition Risk Drivers–Sociopolitical Environment

Panel B: Growth in Emissions												
Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
<i>RULELAW</i>	−0.627 (0.743)	−0.606 (0.744)	−0.610 (0.743)	−0.587 (0.745)								
<i>VOICE</i>					−0.778 (0.811)	−0.782 (0.815)	−0.806 (0.811)	−0.804 (0.816)				
<i>GINI</i>									−7.074 (12.484)	−8.585 (12.489)	−6.232 (12.425)	−7.788 (12.419)
<i>S1CHG</i>	0.599*** (0.097)		0.613*** (0.097)		0.535*** (0.075)		0.547*** (0.075)		−0.469 (0.396)		−0.402 (0.399)	
<i>S3CHG</i>		1.512*** (0.226)		1.524*** (0.228)		1.327*** (0.179)		1.339*** (0.180)		−1.072 (1.024)		−0.887 (1.020)
<i>RULELAW*S1CHG</i>	−0.145** (0.060)		−0.144** (0.060)									
<i>RULELAW*S3CHG</i>		−0.331** (0.151)		−0.326** (0.150)								
<i>VOICE*S1CHG</i>					−0.145*** (0.051)		−0.140*** (0.051)					
<i>VOICE*S3CHG</i>						−0.275** (0.130)		−0.266** (0.130)				
<i>GINI*S1CHG</i>									2.521** (1.075)		2.378** (1.084)	
<i>GINI*S3CHG</i>										6.030** (2.677)		5.687** (2.675)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes	No	No	Yes	Yes
Observations	735,150	735,694	725,536	726,080	735,150	735,694	725,536	726,080	236,017	236,159	233,026	233,168
*R-squared	0.151	0.152	0.153	0.153	0.151	0.152	0.153	0.153	0.196	0.196	0.199	0.199



# Q2:Carbon-Transition Risk Drivers–Climate Policy Tightness

Panel A: Levels								
Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>INTPOLICY</i>	−0.684 (0.387)	−1.171 (1.009)	−0.624 (0.384)	−1.272 (0.983)				
<i>DOMPOLICY</i>					−1.087* (0.566)	−2.634** (1.014)	−1.094* (0.535)	−2.723** (0.971)
<i>LOGS1TOT</i>	0.044* (0.023)		0.083*** (0.022)		0.001 (0.024)		0.037 (0.027)	
<i>LOGS3TOT</i>		0.123*** (0.038)		0.171*** (0.040)		0.041 (0.027)		0.088** (0.030)
<i>INTPOLICY*LOGS1TOT</i>	−0.015 (0.040)		−0.020 (0.041)					
<i>INTPOLICY*LOGS3TOT</i>		0.027 (0.086)		0.035 (0.084)				
<i>DOMPOLICY*LOGS1TOT</i>					0.064 (0.050)		0.065 (0.048)	
<i>DOMPOLICY*LOGS3TOT</i>						0.181** (0.076)		0.188** (0.072)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	551,075	551,642	544,127	544,694	551,075	551,642	544,127	544,694
R-squared	0.153	0.153	0.155	0.155	0.153	0.153	0.154	0.155

# Q2:Carbon-Transition Risk Drivers–Climate Policy Tightness

Panel B: Growth in Emissions								
Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>INTPOLICY</i>	−0.852** (0.314)	−0.892** (0.302)	−0.842** (0.316)	−0.891** (0.306)				
<i>DOMPOLICY</i>					−0.386 (0.272)	−0.430 (0.280)	−0.383 (0.280)	−0.430 (0.289)
<i>S1CHG</i>	0.570*** (0.125)		0.593*** (0.109)		0.475*** (0.121)		0.492*** (0.105)	
<i>S3CHG</i>		1.264** (0.534)		1.252** (0.513)		0.984 (0.573)		0.998* (0.542)
<i>INTPOLICY*S1CHG</i>	−0.175 (0.186)		−0.176 (0.170)					
<i>INTPOLICY*S3CHG</i>		−0.119 (0.574)		−0.038 (0.555)				
<i>DOMPOLICY*S1CHG</i>					−0.001 (0.201)		0.011 (0.194)	
<i>DOMPOLICY*S3CHG</i>						0.364 (0.711)		0.395 (0.679)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	544,610	545,073	537,766	538,229	544,610	545,073	537,766	538,229
<i>R</i> -squared	0.155	0.155	0.156	0.157	0.154	0.155	0.156	0.157

## Q2:Carbon-Transition Risk Drivers–Brown Reputation Risk

Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>LOGS1TOT</i>	0.047 (0.032)		0.073** (0.024)					
<i>SALIENT</i>	0.417 (0.530)	0.945 (0.651)	0.331 (0.328)	0.350 (0.403)	0.247 (0.156)	0.202 (0.155)	0.142 (0.119)	0.095 (0.113)
<i>SALIENT*LOGS1TOT</i>	-0.006 (0.040)		-0.006 (0.028)					
<i>LOGS3TOT</i>		0.159*** (0.034)		0.176*** (0.036)				
<i>SALIENT*LOGS3TOT</i>		-0.053 (0.045)		-0.013 (0.033)				
<i>S1CHG</i>					0.433** (0.191)		0.472** (0.200)	
<i>SALIENT*S1CHG</i>					0.010 (0.205)		-0.020 (0.209)	
<i>S3CHG</i>						0.555 (0.404)		0.601 (0.412)
<i>SALIENT*S3CHG</i>						0.710* (0.369)		0.671* (0.367)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	Yes	No	Yes	No	Yes	No	Yes
Observations	744,864	745,504	735,109	735,749	733,724	734,268	724,143	724,687
<i>R</i> -squared	0.150	0.150	0.151	0.151	0.151	0.152	0.153	0.153

## Q2:Carbon-Transition Risk Drivers–Changes in Investor Awareness

Dependent Variable: <i>RET</i>	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>LOGS1TOT</i>	−0.045 (0.031)		−0.017 (0.031)					
<i>LOGS3TOT</i>		0.060 (0.047)		0.119** (0.050)				
<i>S1CHG</i>					0.658*** (0.158)		0.662*** (0.157)	
<i>S3CHG</i>						1.864*** (0.344)		1.856*** (0.350)
<i>Paris*LOGS1TOT</i>	0.132*** (0.048)		0.133*** (0.048)					
<i>Paris*LOGS3TOT</i>		0.098* (0.053)		0.101* (0.054)				
<i>Paris*S1CHG</i>					−0.207 (0.210)		−0.198 (0.211)	
<i>Paris*S3CHG</i>						−0.716 (0.528)		−0.757 (0.550)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	301,993	302,309	298,113	298,429	295,469	295,780	291,686	291,997
<i>R</i> -squared	0.061	0.061	0.064	0.064	0.062	0.062	0.065	0.065

## New ideas

- From Stock market to Bond market
- Study the interaction effects between different sources of risk
- More accurate measure of those drivers
  - Reputation: Text analysis from social media
  - Physical Damages: Temperature
- Other Drivers