

Summary of A good sketch is better than a long speech: evaluate delinquency risk through real-time video analysis

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Review of Finance

1. **What are the research questions?**
 - Whether we could assess delinquency risk through facial expressions in real-time video?
2. **Why are the research questions interesting?**
 - Existing methods for assessing creditworthiness can't fully reflect current credit status.
 - This study proposes using real-time video analysis to evaluate delinquency risk, offering a more dynamic and reliable indicator of creditworthiness.
3. **What is the paper's contribution?**
 1. We add to the literature on consumer credit markets.
 - **Past:** Use credit bureau scores and digital footprint data to assess applicants.
 - **Expand:** Propose an assessment strategy on applicants' micro-facial expressions.
 2. We contributes to the literature on video analysis and facial information.
 - **Past:** Facial cues identified of borrowers, managers , analysts and investors can play an information role in capital markets.
 - **Expand:** Our article sheds some light on the application of video analysis.
 3. We complement the literature on the use of alternative data.
4. **What hypotheses are tested in the paper?**
 - H: The extent of borrowers' happiness(fear) facial expressions during the application process is negatively(positively) associated with future loan delinquency likelihood.
 - a) **Do these hypotheses follow from and answer the research questions?** Yes.
 - b) **Do these hypotheses follow from theory? Explain logic of the hypotheses.**
 - theory: hypothesis is based on the psychology and economics literature.
5. **Sample: comment on the appropriateness of the sample selection procedures.**
 - The researchers used a sample of 10,521 loan application videos which is suitable.
6. **Comment on the appropriateness of variable definition and measurement.**
 - The study defines two facial expression metrics, Happiness and Fear, which is proper.
7. **Comment on the appropriateness of the regress/predict model specification.**
 - The study uses a logistic regression model which is better then OLS in this case.
8. **What difficulties arise in drawing inferences from the empirical work?**
 - This paper only focused on Chinese sample which may be limited.
9. **Describe at least one publishable and feasible extension of this research.**
 - Study the relationship between facial expression and conventional scores.
10. **Describe the relationship between papers.**
 - They all use ML and alternative data(voice, video, footprints) to study financial issues.