Summary of Uncovering Information: Can AI Tell Us Where to Look?

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1. What are the research questions?

- How to measure surprise in narrative disclosures?
- Where new information is most prevalent?
- When surprise is released?
- Can explain market reaction?

2. Why are the research questions interesting?

- Stakeholders need quickly and easily to find relevant information, but information buried in sea of unstructured narrative disclosure released by firm.
- Prior studies mostly focus on quantitative information, but narrative information is highly multidimensional and challenging to find surprise.

3. What is the paper's contribution?

- Contribute to literature using output of LLMs to predict returns.
 - Prior literature: LLM transform a source document into another representation (Lopez-Lira and Tang, 2023; Kim et al., 2023; Chen et al., 2022).
 - Extend: preserve source and overlay measure of information eliminating output hallucination and lookahead bias in predictability.
- Contribute to literature on costly information processing.
 - Prior literature: measure informativeness as similarity of text across annual and quarterly reports (Cohen et al., 2020).
 - Extend: develop a method for forming priors and identifying new information.

4. What hypotheses are tested in the paper?

- H1: The message is more informative, if a highly unlikely event occurs.
- H2: If prices impound all publicly available information, and measure captures this information, then it can explain short window price reactions.

a) Do these hypotheses follow from and answer the research questions?

- Yes.
- b) Do these hypotheses follow from theory? Explain logic of the hypotheses.
 - It follows the information theory and Shannon's model of communication.
- 5. Sample: comment on the appropriateness of the sample selection procedures.
 - Extracting narrative disclosure from BeanCounter corpus, the plain text versions of all filings accepted by SEC EDGAR system from 1996 to 2023.
- 6. Comment on the appropriateness of variable definition and measurement.
 - Information of the i-th token is causal in the sense that the probability of a given token depends only the context on the left side of the token.
- 7. Comment on the appropriateness of the regress/predict model specification.

- Use cross-sectional pre-trained model and Firm and time-specific models.
- 8. What difficulties arise in drawing inferences from the empirical work?
 - How to improve the interpretability of large language models.
- 9. Describe at least one publishable and feasible extension of this research.
 - Can LLMs measure new information in data and tables?
 - Has information in filings been released through other channels?