Global pricing of carbon-transition risk

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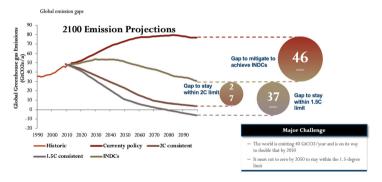
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Background: Carbon-transition risk

To stop global warming, the world must gradually stop using fossil fuels



 Several multilateral agreements and other commitments to reduce carbon emissions have been reached

Motivation

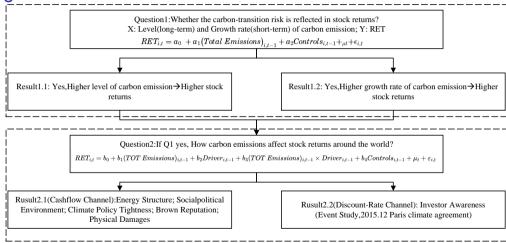
- Companies are facing greater carbon-transition risk
 - Carbon-transition risk: All the changes companies will be faced with along the expected pathway to carbon net neutrality
- There are only pathy evidence on the pricing of Carbon-transition risk
 - Economics: Frame the issue of mitigation of climate change as a public goods problem(Tax=SCC)
 - Finane: Focus on only one country; Ignore the sources of carbon-transion risk
- → Study the pricing of carbon-transition risk using data from over 14,400 companies across 77 countries (2005-2018)



Question

- Q1:whether the carbon-transition risk is reflected in stock returns?
 - How to measure carbon-transition risk?
 - How to test?
- Q2: If yes, How carbon emissions affect stock returns around the world?
 - What factors may drive carbon transition risk?(From the asset pricing perspective)
 - How to measure these factors?
 - How to test?
- Q3: How carbon-transition risk may be gradually priced in as the underlying

Design



Specific drivers of carbon-transition risk

Channel	Driver	Varible	Long-term	Short-term
	Energy Structure(Technology)	ELRENEW;ENINT;ENUSEPC	No	Yes
	Socialpolitical Environment	RULELAW;VOICE;GINI	No	Yes
Cashflow	Climate Policy Tightness	INTPOLICY; DOMPOLICY	Yes	No
	Brown Reputation	SALIENT	No	Yes
	Physical Damages	CRI	No	No
Discount Rate	Investor Awareness	Paris(Dummy)	Yes	No

Contribution

- Literature on global carbon emissions
 - Prior: Unit of analysis is the country
 - Ext: Shed light on carbon emissions across firms in 77 countries
- Literature on the carbon premium
 - Prior: Focus on emission intensity; Only a problem for developed countries
 - Ext: Use the level and growth rate of emission; Exist in most areas of the world
- Literature on the different source of the carbon-transition risk
 - Ext: Test several country-level characteristics systematically



Data

- Trucost:Data on Corporate Carbon Emissions
- FactSet:Data on stock returns and corporate balance sheets
 - RET(Y),LOGSIZE, B/M,MOM...
- Country-level variables
 - World Bank: RULELAW; Voice
 - Germanwatch: the global climate policy index and the climate risk index (CRI)
 - Morgan Stanley: MSCI world index data
 - IBES: analyst earnings growth forecasts
- \rightarrow 14468 unique companies from 77 countries



Data:Trucost

- 3 different sources of emissions:
 - Scope 1 emissions: all emissions from fossil fuel used in production
 - Scope 2 emissions: from the purchased heat, steam, and electricity
 - Scope 3 emissions: from the operations and products of the company but occur from sources not owned or controlled by the company
- Level(yearly): S1TOT; S2TOT; S3TOT
- Growth-Rate(yearly):S1CHG; S2CHG; S3CHG

Desion

Q1: Mothly Regression

S3CHG(Short-term)

$$RET_{i,t} = a_0 + a_1(TOT\ Emissions)_{i,t-1} + a_2Controls_{i,t-1} + \mu_t + \varepsilon_{i,t}$$

Q2:Interact the country variables with firm-level emissions

$$egin{aligned} extit{RET}_{i,t} &= b_0 + b_1 (extit{TOT Emissions})_{i,t-1} + b_2 extit{Driver}_{i,t-1} \ &+ b_3 (extit{TOT Emissions})_{i,t-1} imes extit{Driver}_{i,t-1} \ &+ b_4 extit{Controls}_{i,t-1} + \mu_t + arepsilon_{i,t} \end{aligned}$$

TOT Emissions:LOGSITOT, LOGS3TOT(Long-term); S1CHG,

Q1: Pricing Carbon-Transition Risk throughout the World

Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)
LOGS1TOT	0.027			0.063***		
	(0.021)			(0.015)		
LOGS2TOT		0.093***			0.113***	
		(0.029)			(0.027)	
LOGS3TOT			$0.112^{\circ(\circ)\circ}$			0.164 (10)010
			(0.031)			(0.035)
LOGSIZE	-0.149	-0.180***	-0.180****	-0.185	-0.222****	$-0.244^{\pi\pi\pi}$
	(0.041)	(0.042)	(0.043)	(0.041)	(0.042)	(0.044)
B/M	0.519 half	0.512**	0.522 NOR	0.630 Nation	0.608^{**}	0.597 (c)
	(0.217)	(0.215)	(0.216)	(0.218)	(0.212)	(0.213)
LEVERAGE	-0.426	-0.431**	-0.362 Here	-0.373 Helic	-0.402 in the	-0.386 link
	(0.180)	(0.167)	(0.165)	(0.158)	(0.146)	(0.150)
MOM	1.028**	1.035**	1.035**	1.021***	1.030**	1.033**
	(0.365)	(0.366)	(0.364)	(0.370)	(0.370)	(0.369)
INVEST/A	-0.741	-0.693	-0.392	-0.435	-0.275	0.006
	(1.102)	(1.157)	(1.215)	(1.064)	(1.090)	(1.103)
HHI	0.010	0.028	0.097	0.055	0.056	0.102
	(0.119)	(0.117)	(0.114)	(0.125)	(0.121)	(0.127)
LOGPPE	-0.002	-0.024	-0.039	0.009	-0.001	-0.020
	(0.018)	(0.022)	(0.023)	(0.017)	(0.017)	(0.018)
ROE	0.014***	0.013***	0.012***	0.013***	0.013***	0.013****
	(0.004)	(0.004)	(0.004)	(0.004)	(0.004)	(0.004)
OLAT	0.129	-0.052	0.009	0.359	0.309	0.334
	(3.539)	(3.482)	(3.522)	(3.203)	(3.182)	(3.201)
Year/month-fixed effects	Yes		ng of carbon-trans		Yes	37
Country-fixed effects	Yes	Yes Prici	ng or carbon-trans	SILION HSK	Yes	Yes 2025

Q1: Pricing Carbon-Transition Risk throughout the World

Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)
S1CHG	0.437 ⁽¹⁾⁽¹⁾			0.453***		
	(0.086)			(0.088)		
S2CHG		0.250 paragraphs			0.255	
		(0.067)			(0.069)	
S3CHG			1.157 (c) (c)			1.175 lolok
			(0.278)			(0.288)
LOGSIZE	-0.156 (10)	-0.153 policie	$-0.170^{ 0 0 0}$	-0.170 policie	-0.166 (10)	-0.183 (1)(1)
	(0.041)	(0.040)	(0.041)	(0.039)	(0.039)	(0.040)
B/M	0.506 HOR	0.500 ikilik	0.537***	0.640**	0.633 NOR	0.672^{***}
	(0.217)	(0.216)	(0.217)	(0.221)	(0.220)	(0.220)
EVERAGE	-0.459 (c)	-0.444**	-0.492	-0.393**	-0.379 (a)	-0.421**
	(0.179)	(0.173)	(0.173)	(0.150)	(0.145)	(0.144)
IOM	0.958 total	0.974 1010	0.880 (10)	0.944**	0.961 NOR	0.867**
	(0.362)	(0.363)	(0.350)	(0.368)	(0.369)	(0.356)
VVEST/A	-1.000	-0.870	-1.180	-0.785	-0.690	-0.963
	(1.180)	(1.194)	(1.204)	(1.059)	(1.058)	(1.058)
HI	-0.046	-0.036	-0.064	-0.033	-0.022	-0.051
	(0.127)	(0.128)	(0.124)	(0.122)	(0.124)	(0.120)
OGPPE	0.029	0.025	0.041*	0.047**	0.043***	0.060 strate at
	(0.021)	(0.020)	(0.020)	(0.017)	(0.017)	(0.018)
OE	0.014***	0.014***	0.014***	0.014***	0.014***	0.014***
	(0.004)	(0.004)	(0.004)	(0.004)	(0.004)	(0.004)
OLAT	-0.146	-0.059	-0.175	0.182	0.252	0.169
	(3.602)	(3.619)	(3.670)	(3.258)	(3.274)	(3.308)
ear/month-fixed effects	Yes	Yes	ing of carbon-trans	Yes	Yes	Yes ooo
Country-fixed effects	Yes	A lobal blic	ing or campon-trans	SILIOH HSK-	Yes	Yes 202

Q2:Carbon-Transition Risk Drivers—Technological Mix

					Pan	el A: Levels						
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
ELRENEW	7.809* (4.150)	2.588 (5.042)	8.161* (4.164)	2.322 (5.059)								
ENINT					-7.864 (60.851)	2.400 (61.263)	-9.565 (60.818)	5.223 (61.358)				
ENUSEPC									-1.386	-1.427** (0.550)	-1.442*** (0.546)	-1.411** (0.554)
LOGS1TOT	0.006		0.059***		(0.030		0.069**		-0.005 (0.024)		0.038* (0.021)	
LOGS3TOT	(01021)	0.077**	(01020)	0.132*** (0.034)	(01020)	0.162*** (0.052)	(01021)	0.222**** (0.053)	(01022)	0.085**	(01022)	0.153***
$ELRENEW^*LOGS1TOT$	0.028 (0.175)		0.010 (0.176)									
ELRENEW*LOGS3TOT		0.480* (0.288)		0.518* (0.289)								
ENINT*LOGS1TOT					-0.443 (0.551)		-0.209 (0.525)					
$ENINT^{\circ}LOGS3TOT$						-1.198 (0.844)		-1.299 (0.840)				
$ENUSEPC ^*LOGS1TOT$									0.004 (0.005)		0.005 (0.005)	
ENUSEPC*LOGS3TOT										0.006		(0.002
Controls Year/month-fixed effects Country-fixed effects Industry-fixed effects Observations R-squared	Yes Yes Yes No 438,446 0.185	Yes Yes Yes No 438,918 0.186	Yes Yes Yes Yes 433,249 0.187	Yes Yes Yes Yes 433,721 0.187	Yes Yes Yes No 438,488 0.185	Yes Yes Yes No 438,960 0.185	Yes Yes Yes Yes 433,291 0.187	Yes Yes Yes Yes 433,763 0.187	Yes Yes Yes No 423,298 0.190	Yes Yes Yes No 423,770 0.190	Yes Yes Yes Yes 418,233 0,192	Yes Yes Yes Yes 418,705

Q2:Carbon-Transition Risk Drivers—Technological Mix

				F	anel B: Growtl	n in Emissions						
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
ELRENEW	8.254** (3.387)	8.221** (3.381)	8.434** (3.401)	8.389** (3.395)								
ENINT					-25.255 (60.766)	-29.735 (60.556)	-24.552 (60.724)	-29.244 (60.459)				
ENUSEPC									-1.397 ⁶⁰ (0.553)	-1.385** (0.552)	-1.446** (0.553)	-1.431°° (0.553)
S1CHG	0.597****		0.644****		0.021 (0.199)		0.039		0.313***	(0.000	0.316***	
S3CHG		1.201***		1.294***		0.113 (0.400)		0.158 (0.395)		0.728 ⁸ (0.373)		0.760** (0.372)
ELRENEW°S1CHG	-1.839* (1.087)		-2.068* (1.089)									
ELRENEW°S3CHG	(21111)	0.005 (2.671)	(2002)	-0.502 (2.675)								
ENINT*S1CHG					9.254** (4.009)		9.562** (4.037)]			
ENINT*S3CHG						20.786*** (7.830)		21.199*** (7.854)				
ENUSEPC°S1CHG									0.036		0.044 (0.033)	
$ENUSEPC^{\circ}S3CHG$										0.097 (0.083)		0.107 (0.082)
Controls Year/month-fixed effects Country-fixed effects Industry-fixed effects Observations	Yes Yes Yes No 433,851	Yes Yes Yes No 434,226	Yes Yes Yes Yes 428,710	Yes Yes Yes Yes 429,085	Yes Yes Yes No 433,893	Yes Yes Yes No 434,268	Yes Yes Yes Yes 428,752	Yes Yes Yes Yes 429.127	Yes Yes Yes No 418.791	Yes Yes Yes No 419,166	Yes Yes Yes Yes 413.782	Yes Yes Yes Yes 414.157
R-squared	0.186	0.186	0.188	0.188	0.186	0.186	0.188	0.188	0.190	0.191	0.192	0.193

Q2:Carbon-Transition Risk Drivers-Sociopolitical Environment

					Panel A: L	evels						
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
RULELAW	-0.677 (0.752)	-0.721 (0.766)	-0.660 (0.755)	-0.705 (0.776)								
VOICE					-0.700 (0.805)	-0.676 (0.822)	-0.723 (0.803)	-0.697 (0.828)				
GINI					(01000)	(0.00)	(01000)	(0.000)	-6.619 (12.017)	-7.181 (11.998)	-6.753 (12.000)	-7.776 (11.998)
LOGS1TOT	0.026 (0.017)		0.061*** (0.015)		0.031* (0.017)		0.067***		0.020 (0.081)		0.023	(11,000)
LOGS3TOT	(0.011)	0.108 ^{(c)(c)(c)} (0.025)	(0.010)	0.162************************************	(0.011)	0.120 ^{(o)(o)} (0.024)	(0.014)	0.173 (o)(0.027)		0.085 (0.115)	(0.001)	0.081 (0.115)
RULELAW*LOGS1TOT	0.002 (0.009)		0.002 (0.009)									
RULELAW*LOGS3TOT		0.004 (0.015)		0.003 (0.015)								
VOICE*LOGS1TOT					-0.005 (0.011)		-0.006 (0.011)					
VOICE*LOGS3TOT					(0.011)	-0.009 (0.018)	(0.011)	-0.010 (0.018)				
GINI*LOGS1TOT									0.027		0.124 (0.219)	
GINI*LOGS3TOT									(0.219)	0.069 (0.296)	(0.219)	0.195 (0.302)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes	No	No	Yes	Yes
Observations R-squared	746,289 0.150	746,929 0.150	736,501 0.151	737,141 0.152 Globa	746,289 0,150 I pricing (746,929 0.150 of carbon-t	736,501 0.151 ransition ri	737,141 0.152 isk	238,048 0.195	238,236 0.195	235,027 0.198	235,215 0.198 2025

Idea

Q2:Carbon-Transition Risk Drivers-Sociopolitical Environment

				Panel B: G	rowth in E	missions								
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)		
RULELAW	-0.627 (0.743)	-0.606 (0.744)	-0.610 (0.743)	-0.587 (0.745)										
VOICE					-0.778 (0.811)	-0.782 (0.815)	-0.806 (0.811)	-0.804 (0.816)						
GINI									-7.074 (12.484)	-8.585 (12.489)	-6.232 (12.425)	-7.788 (12.419)		
S1CHG	0.599**** (0.097)		0.613*** (0.097)		0.535 (0.075)		0.547**** (0.075)		-0.469 (0.396)		-0.402 (0.399)			
S3CHG		1.512***** (0.226)		1.524**** (0.228)		1.327*** (0.179)		1.339**** (0.180)		-1.072 (1.024)		-0.887 (1.020)		
RULELAW*S1CHG	-0.145** (0.060)		-0.144** (0.060)											
RULELAW*S3CHG	(0.000)	-0.331** (0.151)	(0.060)	-0.326** (0.150)										
VOICE*S1CHG					-0.145************************************		-0.140*** (0.051)							
VOICE*S3CHG						-0.275** (0.130)		-0.266 (0.130)						
GINI*S1CHG									2.521** (1.075)		2.378** (1.084)			
GINI*S3CHG										6.030** (2.677)		5.687** (2.675)		
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Year/month-fixed effects	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes		
Country-fixed effects Industry-fixed effects	Yes No	Yes No	Yes	Yes	Yes No	Yes No	Yes	Yes	Yes No	Yes No	Yes	Yes		
Observations	735,150	735,694	725,536	726,080	735,150	735,694	725,536	726,080	236,017	236,159	233,026	233,168		
R-squared	0.151	0.152					0.153 Insition ris		0.196	0.196	0.199	0.199	Ę	

Q2:Carbon-Transition Risk Drivers-Climate Policy Tightness

	Panel A: Levels										
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)			
INTPOLICY	-0.684 (0.387)	-1.171 (1.009)	-0.624 (0.384)	-1.272 (0.983)							
DOMPOLICY					-1.087* (0.566)	-2.634** (1.014)	-1.094* (0.535)	-2.723** (0.971)			
LOGS1TOT	$0.044* \\ (0.023)$		0.083***** (0.022)		0.001 (0.024)		0.037 (0.027)				
LOGS3TOT		0.123*** (0.038)		0.171**** (0.040)		0.041 (0.027)		0.088*** (0.030)			
INTPOLICY*LOGS1TOT	-0.015 (0.040)		-0.020 (0.041)								
INTPOLICY*LOGS3TOT		0.027 (0.086)		0.035 (0.084)							
DOMPOLICY*LOGS1TOT					0.064 (0.050)		0.065 (0.048)				
DOMPOLICY*LOGS3TOT						0.181** (0.076)		0.188** (0.072)			
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes			
Observations	551,075	551,642	544,127	544,694	551,075	551,642	544,127	544,694			
R-squared	0.153	0.153	0.155	0.155	0.153	0.153	0.154	0.155			

Q2:Carbon-Transition Risk Drivers-Climate Policy Tightness

Panel B: Growth in Emissions										
Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
INTPOLICY	-0.852**	-0.892**	-0.842**	-0.891**						
	(0.314)	(0.302)	(0.316)	(0.306)						
DOMPOLICY					-0.386	-0.430	-0.383	-0.430		
					(0.272)	(0.280)	(0.280)	(0.289)		
S1CHG	0.570***		0.593***		0.475		0.492			
	(0.125)		(0.109)		(0.121)		(0.105)			
S3CHG		1.264***		1.252**		0.984		0.998*		
		(0.534)		(0.513)		(0.573)		(0.542)		
INTPOLICY*S1CHG	-0.175		-0.176							
	(0.186)		(0.170)							
INTPOLICY*S3CHG		-0.119		-0.038						
		(0.574)		(0.555)						
DOMPOLICY*S1CHG					-0.001		0.011			
					(0.201)		(0.194)			
DOMPOLICY*S3CHG						0.364		0.395		
						(0.711)		(0.679)		
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes		
Observations	544,610	545,073	537,766	538,229	544,610	545,073	537,766	538,229		
R-squared	0.155	0.155	0.156	0.157	0.154	0.155	0.156	0.157		

Q2:Carbon-Transition Risk Drivers-Brown Reputation Risk

Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
LOGS1TOT	0.047		0.073**					
SALIENT	(0.032) 0.417	0.945	(0.024) 0.331	0.350	0.247	0.202	0.142	0.095
SALIENI	(0.530)	(0.651)	(0.328)	(0.403)	(0.156)	(0.155)	(0.119)	(0.113)
SALIENT*LOGS1TOT	-0.006	(0.001)	-0.006	(0.400)	(0.150)	(0.100)	(0.115)	(0.110)
	(0.040)		(0.028)					
LOGS3TOT		0.159 (10)		0.176 dealers				
		(0.034)		(0.036)				
SALIENT*LOGS3TOT		-0.053		□ 0.013				
		(0.045)		(0.033)				
S1CHG					0.433**		0.472**	
					(0.191)		(0.200)	
SALIENT*S1CHG					0.010		-0.020	
					(0.205)		(0.209)	
S3CHG						0.555 (0.404)		0.601
SALIENT*S3CHG						0.710*		(0.412) 0.671*
SALIENT SICHG						(0.369)		(0.367)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	Yes	No	Yes	No	Yes	No	Yes
Observations	744,864	745,504	735,109	735,749	733,724	734,268	724,143	724,687
R-squared	0.150	0.150	0.151	0.151	0.151	0.152	0.153	0.153

Q2:Carbon-Transition Risk Drivers—Changes in Investor Awareness

Dependent Variable: RET	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
LOGS1TOT	-0.045 (0.031)		-0.017 (0.031)					
LOGS3TOT	(0.002)	0.060 (0.047)	(0.002)	0.119** (0.050)				
S1CHG		(0.017)		(01000)	0.658*** (0.158)		0.662*** (0.157)	
S3CHG					(0.150)	1.864*** (0.344)	(0.101)	1.856**** (0.350)
Paris*LOGS1TOT	0.132*** (0.048)		0.133**** (0.048)			(0.044)		(0.550)
Paris*LOGS3TOT	(0.040)	0.098* (0.053)	(0.040)	$0.101* \\ (0.054)$				
Paris*S1CHG		(0.000)		(0.004)	-0.207 (0.210)		-0.198 (0.211)	
Paris*S3CHG						-0.716 (0.528)		-0.757 (0.550)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year/month-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country-fixed effects	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry-fixed effects	No	No	Yes	Yes	No	No	Yes	Yes
Observations	301,993	302,309	298,113	298,429	295,469	295,780	291,686	291,997
R-squared	0.061	0.061	0.064	0.064	0.062	0.062	0.065	0.065

New ideas

- From Stock market to Bond market
- Study the interaction effects between different sources of risk
- More accurate measure of those drivers
 - Reputation: Text analysis from social media
 - Physical Damages: Temparature
- Other Drivers

