

Summary of *Silent Suffering: Using Machine Learning to Measure CEO Depression*

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Summarized by Li Ziming

1. What are the research questions?

- How the prevalence and severity of depression among CEOs?
- What factors related to CEO depression?
- How CEO depression relates to career outcomes, firm performance, and stock reactions?

2. Why are the research questions interesting?

- CEOs play a crucial role in corporate decision-making. Understanding how CEO depression affects corporate governance and risk management is important.
- Unlike overconfidence or narcissism, CEO depression is not outwardly visible but can have profound effects on corporate decision-making and risk-taking.

3. What is the paper's contribution?

- Contribute to literature on how CEO characteristics explain career outcomes.
 - Prior literature: investment, financing, and disclosure policies. (Ham et al., 2018)
 - Extend: CEO depression has impact on career outcomes.
- Contribute to literature examining effect of mood changes on economic activity and decisions.
 - Prior literature: weather or hospital admissions (Engelberg and Parsons, 2016) as proxies for low mood.
 - Extend: measure CEO depression from vocal acoustic features using ML model.
- Contribute literature on impact of vocal cues in financial markets.
 - Prior literature: how voices are perceived by investors, analysts, and auditors.
 - Extend: use ML to analyze vocal acoustic features imperceptible to the human ear.

4. What hypotheses are tested in the paper?

- H1: CEO depression is positively associated with firm risk and negatively with job demands.
- H2: CEO depression is positively associated with TPS and PPS.
- H3: CEO depression does not influence firm performance and stock return.

a) Do these hypotheses follow from and answer the research questions?

- Yes.

b) Do these hypotheses follow from theory? Explain logic of the hypotheses.

- Cognitive Psychology and Depression: depression exhibit heightened sensitivity to punishment and reduced sensitivity to rewards (Eshel and Roiser, 2010).
- Behavioral Finance and Corporate Decision-Making: Depression affects risk tolerance. Depressed CEOs might engage in conservative decision-making.

5. Sample: comment on the appropriateness of the sample selection procedures.

- Dataset excludes CEOs of private firms, limiting generalizability beyond large public companies.

6. Comment on the appropriateness of variable definition and measurement.

- CEO depression score is derived from machine learning predictions, which is innovative but relies on indirect acoustic markers rather than direct clinical diagnoses.

7. Comment on the appropriateness of the regress/predict model specification.

- The study does not establish a clear causal link between CEO depression and career outcomes due to endogeneity concerns.

8. What difficulties arise in drawing inferences from the empirical work?

- Vocal acoustic features may not capture all aspects of CEO depression, leading to potential misclassification.

9. Describe at least one publishable and feasible extension of this research.

- Analyze capital expenditure (CAPEX) and mergers and acquisitions activity for CEOs with high depression scores.

10. What is the association between three literature?

- Manage the risk of economic agents' behavior and emotions: behavior and emotions reflect personal characteristics and wealth (Berg et al., 2020; Chang et al., 2024); further influence economic activity and decisions (Cheng and Golsha, 2025)
- Non-traditional data + Fintech: Behavioral data sources (digital, facial, vocal) can improve assessment efficiency and provide incremental information.