

# WATT ME Lite Paper

## ENERGIZE

yourself, your clients, friends, subscribers and fans



WATT ME is a project that allows you to accumulate, give, get and share powerful energy which energizes your community with resources that create life, motion and enthusiasm





WATT (Wise Adv Technology Token) is a decentralized system of business and customers collaboration based on word-of-mouth principles (the principles of recommendations), gamification, and loyalty system with integrated crypto wallet.

In other words, it is a tool to create a partnership program for any business and a tool to monetize recommendations for users.



Recommendation is still at the top according to the influence it makes on the other people decisions to buy or do something. And so far there is no any tool that helps monetize this process globally. As well as the conditions that make profit evident for all members are not set up.

# Benefit

## — Benefit for business

- Client base is expanded by adding system users
- Loyalty program based on blockchain technologies and smart-contracts with no mistakes and data loss is systemized.

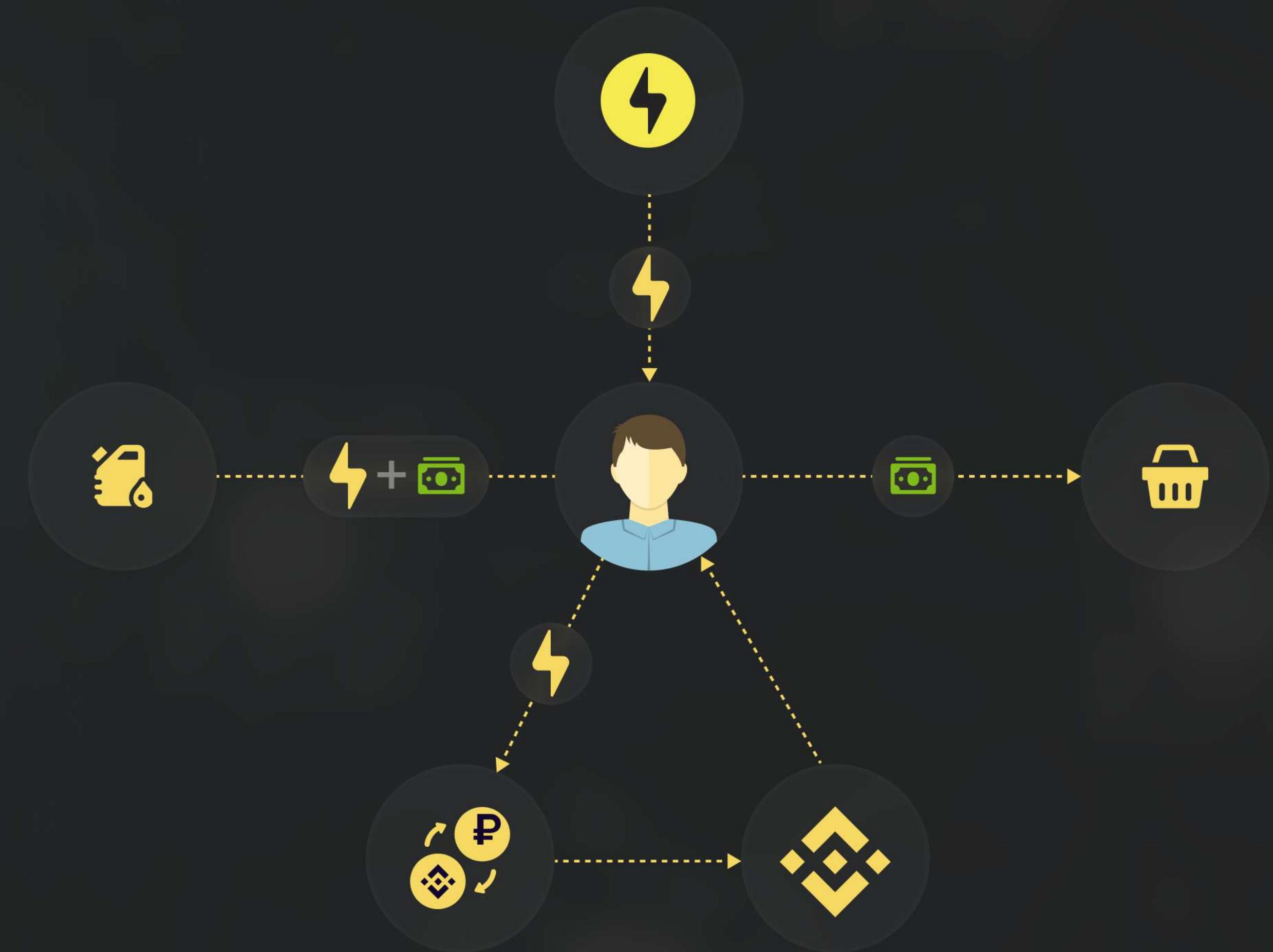


## — Benefit for customers

- Opportunity to spend accumulated cashback and recommendation rewards in any business registered in WATT with no limits or sell tokens via DEX
- Recommendations' process monetization

# Benefit

We create unified tokenized system  
that lets users get loyalty in one  
business and spend it in another one or  
sell accumulated tokens via  
decentralized exchange.



# Problems of centralized development

## — Differences

- Currencies
- Taxes
- Fund transfer systems
- Legal commercial forms
- Accountancy
- Devices for applications
- Languages
- CRM systems

## — Requirements

- Representatives in every country
- Too much personnel
- Licenses for some countries
- Bureaucracy and document flow

# Benefit — What if it works without a smartphone?



# Benefit

Complete  
decentralization

Smart-contract  
management

Transparency and guarantee  
of following the rules

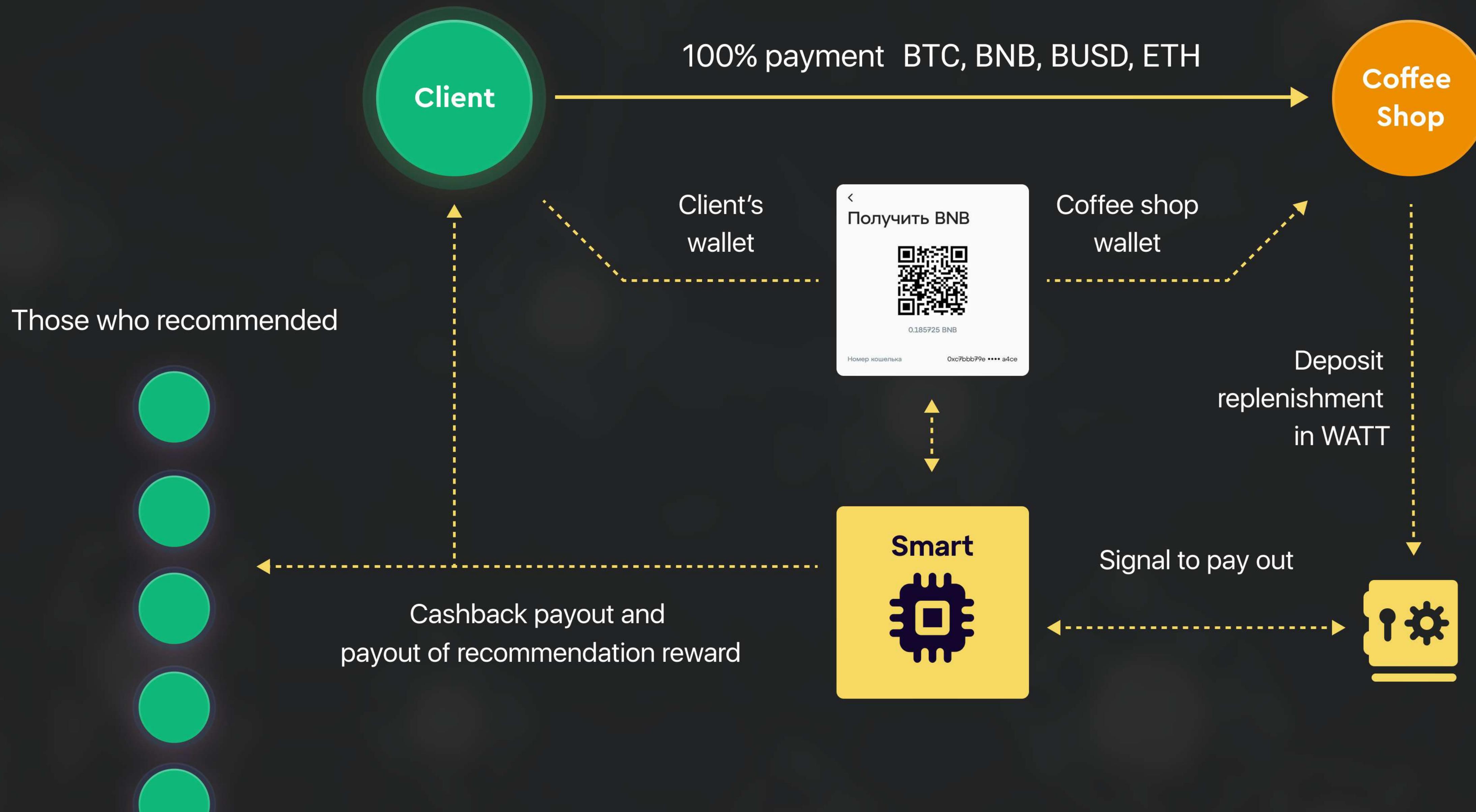
No limits  
in usage

Tokens instead of  
credits or points

Your account is  
your crypto wallet



# How is it going to work?



# Demand for WATT tokens in businesses of different industries and levels

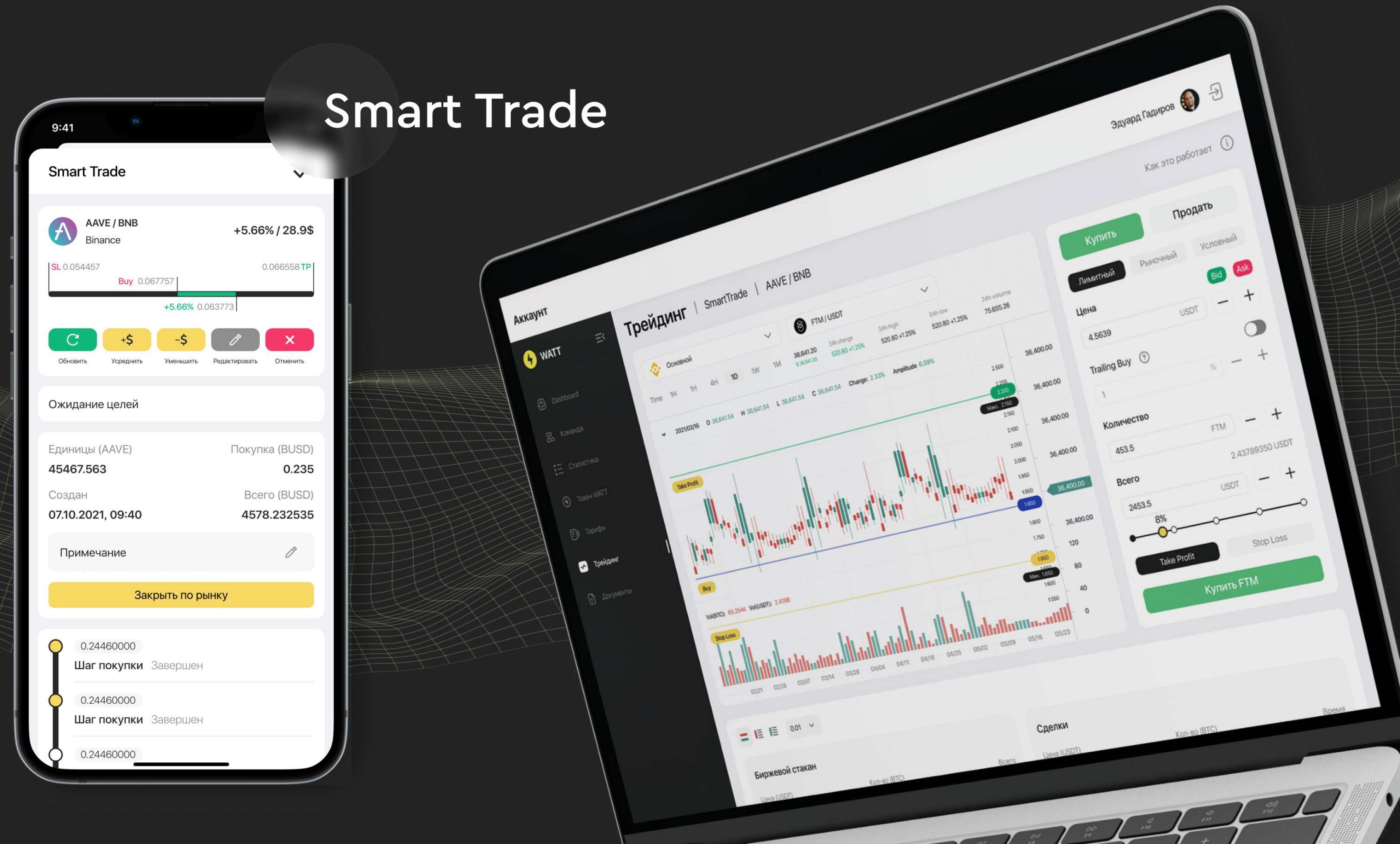


**WATT ME** — 6 tools in 1

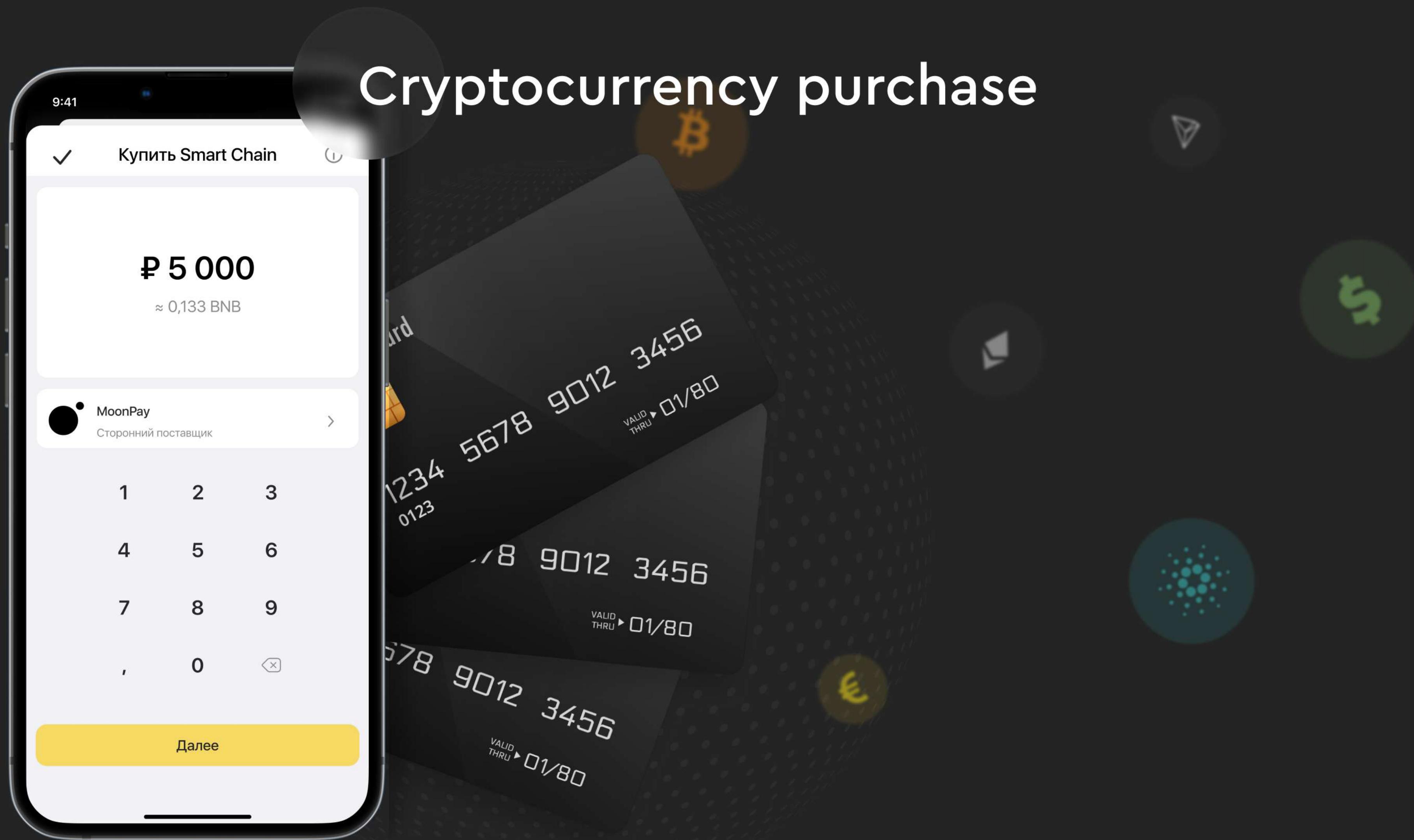


**WATT ME** — 6 tools in 1

## Smart Trade



# WATT ME — 6 tools in 1



# WATT ME — 6 tools in 1

## Personal account

The image shows three smartphones and one MacBook Air displaying various screens of the WATT ME application. The phones are arranged in a cluster, with one phone in the foreground showing a detailed view of the 'Заряды' (Charging) screen. The laptop screen to the right provides a larger view of the 'Dashboard' and other account management tools.

**Smartphone Screens:**

- Top Left (Backoffice):** Shows a summary of earnings: **4 678,72 USD** and **4 678,72 WATT**. It also displays a 'Счётчик выплат' (Withdrawal Counter) with a deadline of 11 hours, 47 minutes, and 00 seconds remaining.
- Middle (Charging Screen):** Displays the current charge status: 'Текущий заряд' (Current charge) with 28 days, 11 hours, and 47 minutes left until the end of the month. Below this, a list of charging stations is shown, including Spark, Flash, Power, Storm, Tesla, and Alfa.
- Bottom (Account Screen):** Shows the user profile of 'Андрей Медведев' with a balance of **4 678,72 USD** and **4 678,72 WATT**. It includes sections for 'Тариф' (Plan), 'Общий доход' (Total Income), 'Счётчик выплат' (Withdrawal Counter), and 'Линейные бонусы' (Linear Bonuses).

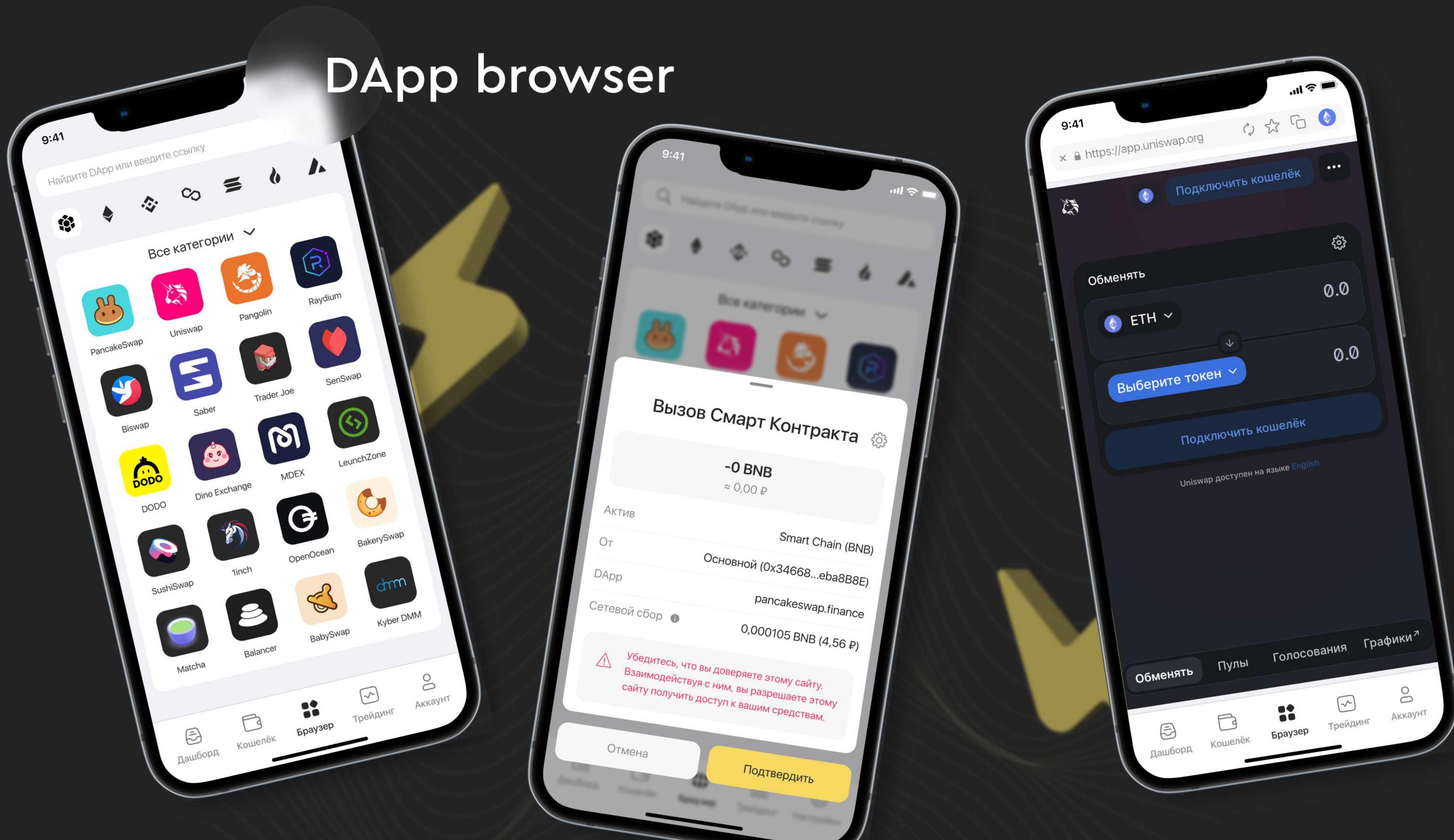
**Laptop Screen (Dashboard):**

- User Profile:** Shows basic information: Name (Андрей Медведев), Email (abuminok@gmail.com), Birthdate (23.10.2021), Country (RUS), and City (Екатеринбург). It also lists the mentor (Алена Юрзина) and phone number (+7 (999) 655-00-78).
- Tariff:** Current tariff is 'Zero'. The plan ends on 01.12.2021. A button to 'Buy tariff' is present.
- Summary:** Shows total income of **4 678,72 USD** and **4 678,72 WATT**, withdrawal counter with 11 hours, 47 minutes, and 00 seconds remaining, and a transaction history section.
- Bonus:** Shows linear bonuses with a balance of **0 BUSD**.

**MacBook Air:** The device at the bottom is labeled 'MacBook Air'.

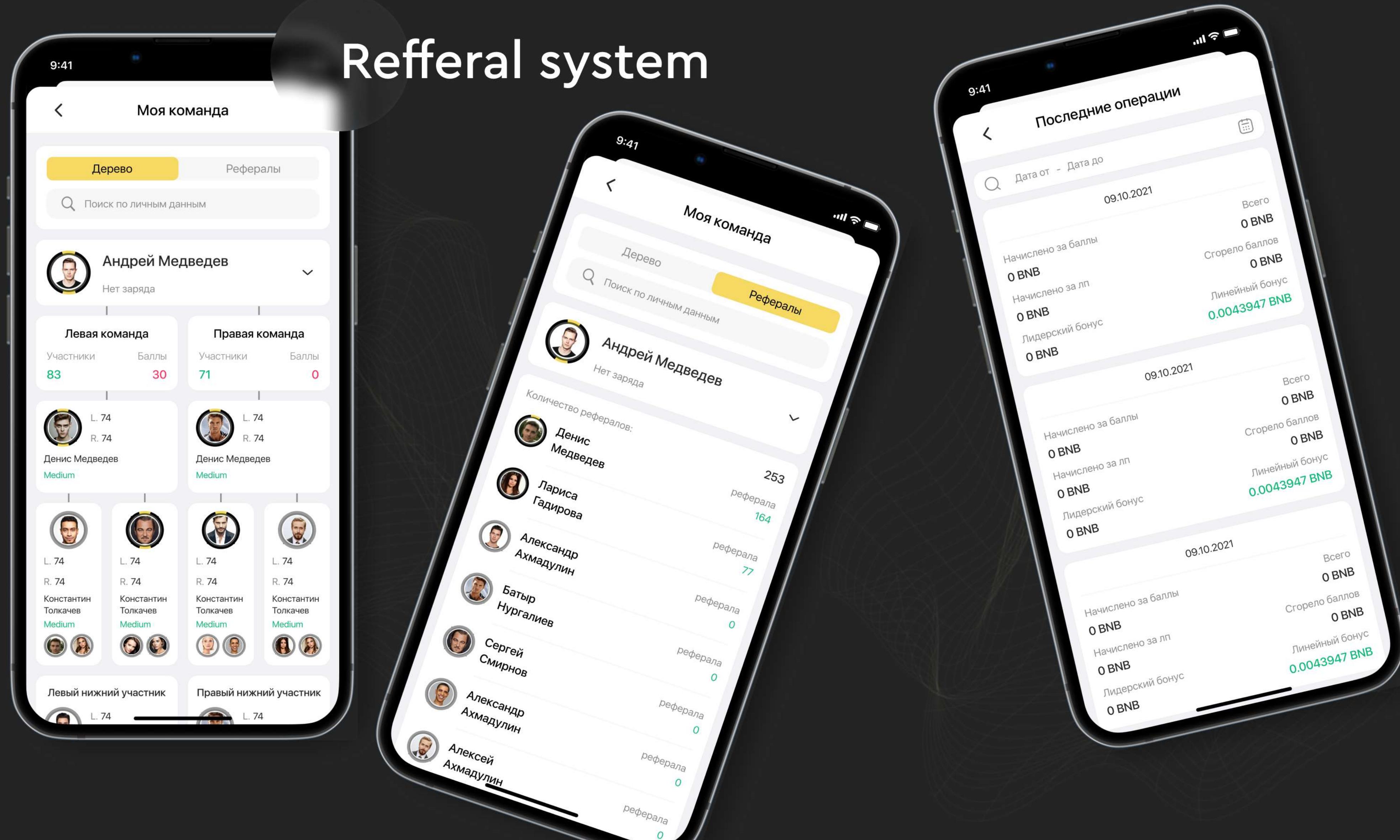
WATT ME — 6 tools in 1

## DApp browser



**WATT ME** — 6 tools in 1

## Refferal system



# What is WATT? — How to use it?

## WATT token

is a utility token based on Binance Smart Chain. It is expected to be used within global decentralized loyalty system, as a tool for making and storing crypto currencies and other products included in WATT eco-system.

**WATT** ⚡

Gaining access to WATT

- A) - BUY Power package
- B) - SAVE Power package

Recommendation rewards

Activities rewards

Cashback payouts

# Opportunities — BUY Power packages



Package	ZERO	RENT	MINIMUM	MEDIUM	MAXIMUM
WATT privileges:					
Smart Trading (% of profit)	20%	0%	0%	0%	0%
WATT Business (% of turnover)	7%	3.50%	2%	1%	0.30%
Bonus plan:					
Reward for personal sale	5%	10%	10%	20%	25%
Levels, traditionally	1	3	3	14	21
From 2nd to 21st levels, traditionally (% for each level)	1%	1%	1%	1%	2%
Leadership bonus	0%	10%	10%	10%	10%
% WATT of businesses turnover	5%	20%	20%	50%	70%
Price	0 BUSD	0 BUSD	250 BUSD	1 000 BUSD	3 000 BUSD
Subscription (monthly)	0	35	0	0	0
Subscription (when expired)	0	35	35   250   750	35   250   750	35   250   750

# Opportunities — Save Power packages



Package	LITE	PRO	VIP
<b>Bounty Pool</b>	<b>10%</b>	<b>20%</b>	<b>30%</b>
WATT privileges:			
Smart Trading (% of profit)	0%	0%	0%
WATT Business (% of turnover)	2%	1%	0.30%
Bonus plan:			
Reward for personal sale	10%	20%	25%
Levels, traditionally	3	14	21
From 2nd to 21st levels, traditionally (% for each level)	1%	1%	2%
Leadership bonus	10%	10%	10%
% WATT of businesses turnover	20%	50%	70%
Price	<b>750 BUSD (400 days)</b>	<b>3 000 BUSD (400 days)</b>	<b>9 000 BUSD (400 days)</b>
Subscription (monthly)	0	0	0
Subscription (when expired)	<b>35   250   750</b>	<b>35   250   750</b>	<b>35   250   750</b>



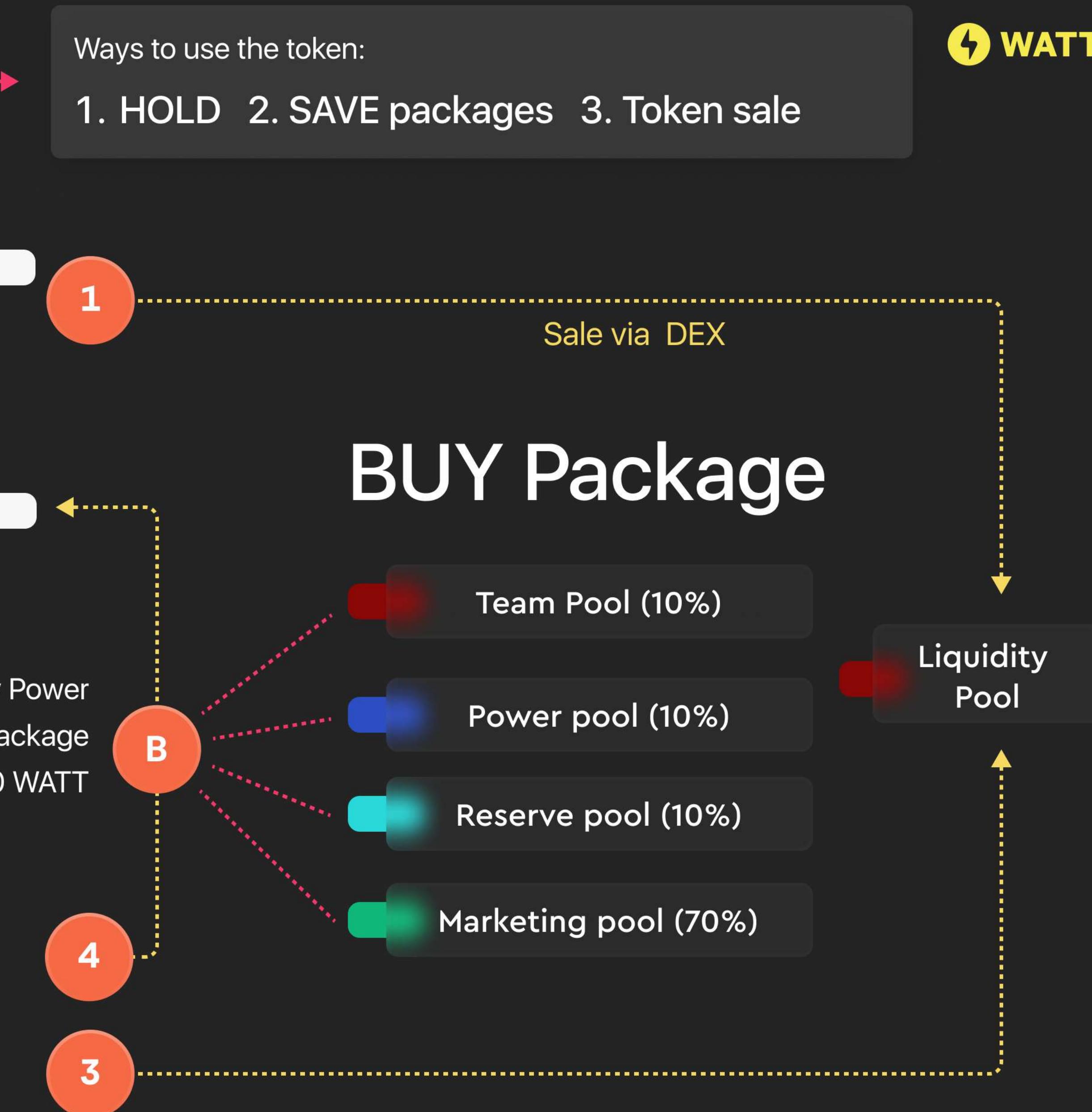
Ways to use the token:

1. HOLD
2. SAVE packages
3. Token sale

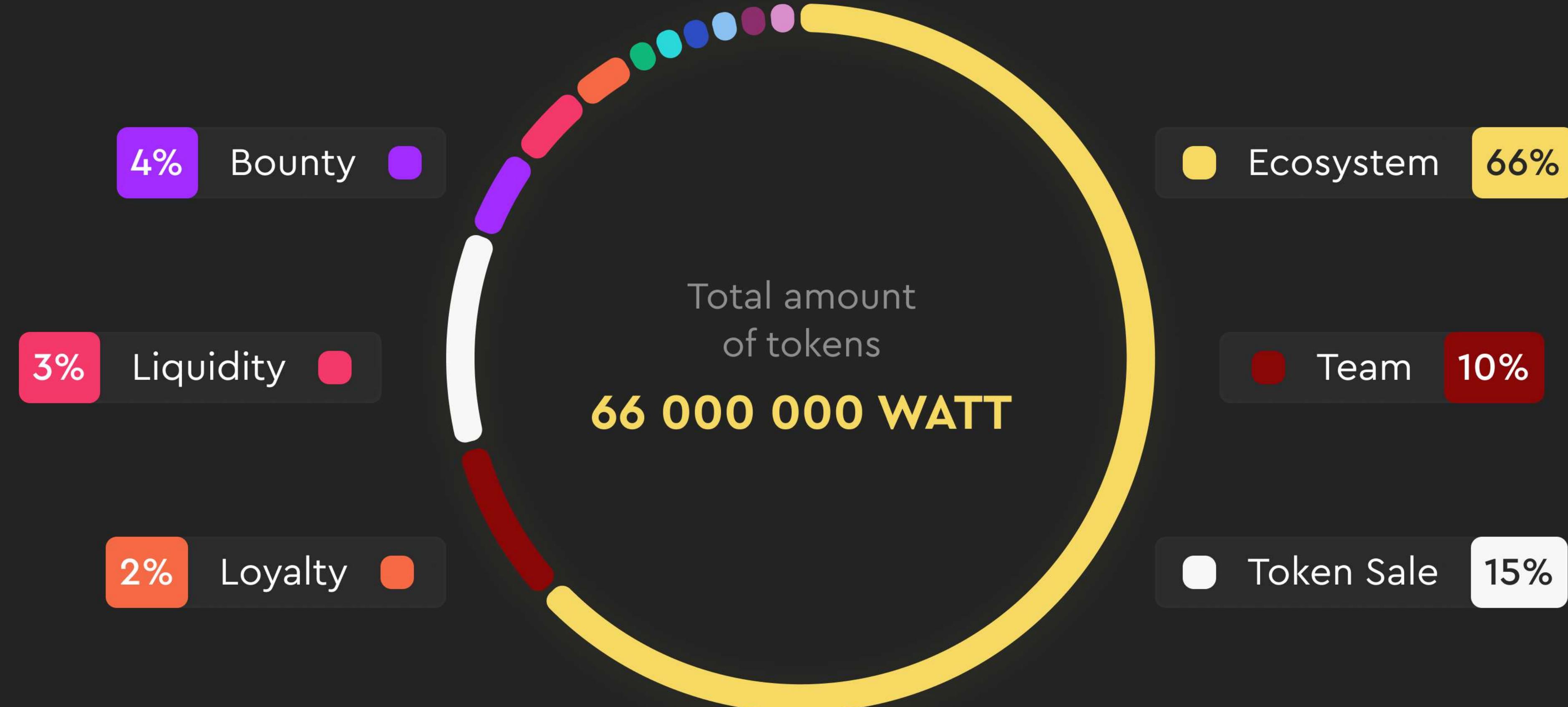
# SAVE Package



# BUY Package



# WATT Token — Pools



Power

Save

Hold

Market

Marketing

Reserve

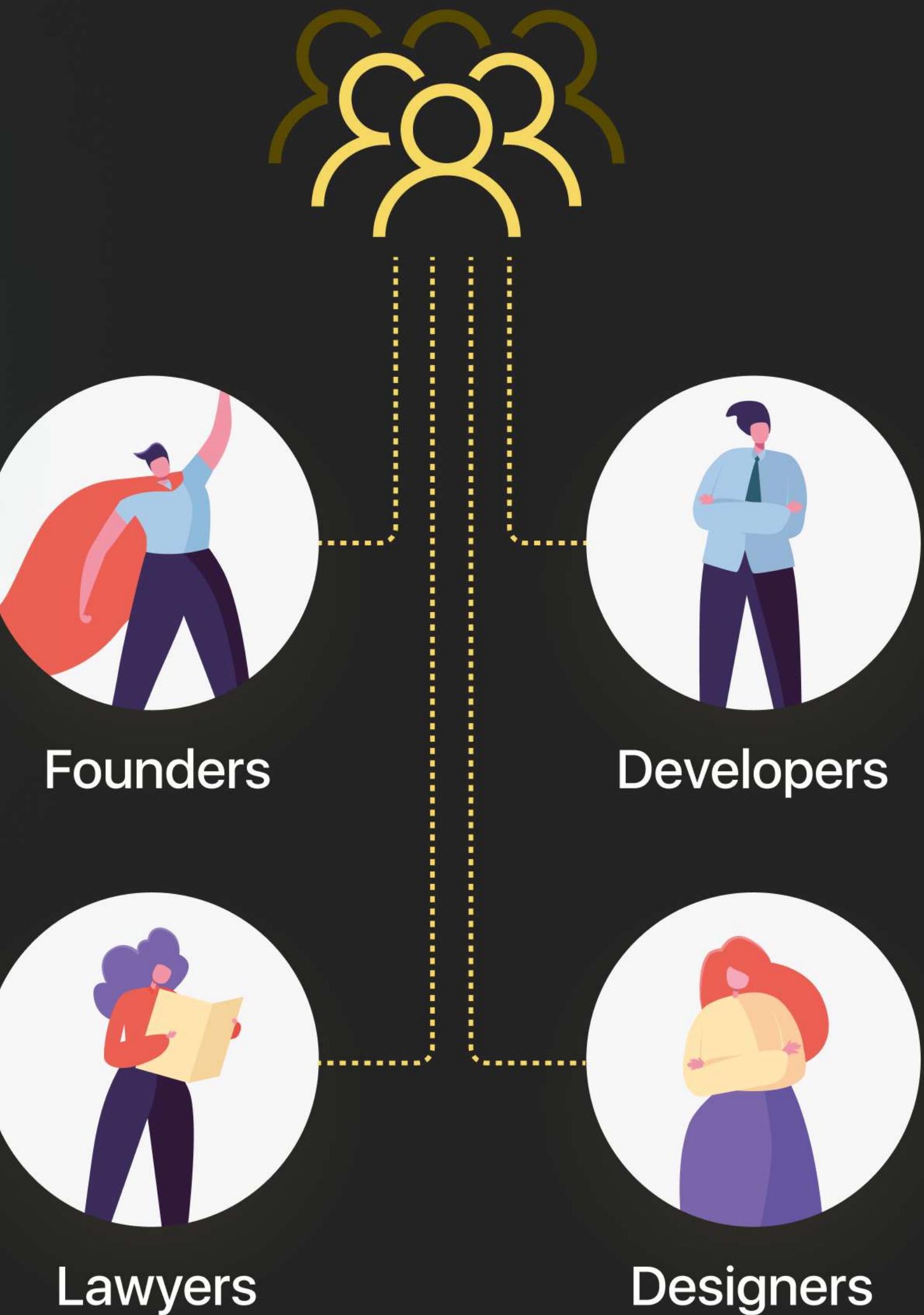
# Team Pool



**Team Pool consists of 2 parts:**

- A) 5% of tokens are frozen for 365 days and will be unfrozen during 30 days after
- B) 5% is the total sum of tokens allocated for team support and which is filled only if the ecosystem develops, the amount of users and their activity grows.

10% of tokens from the amount of purchased packages fill in the pool. Thus, the team is motivated to work long-term and perform as efficiently as possible.



# Power pool



WATT tokens pool is filled every time when the freezing or package payment takes place. WATT tokens pool gives users an access for the entire WATT ecosystem.

35% of Power pool is distributed between all the users who reached a certain level of power. The rest 65% are provided for promotion of other Users being active in the ecosystem.

Energy	ZERO	SPARK	FLASH	POWER	STORM	TESLA	ALFA
Amount earned per month (USD)	0	\$ 250	\$ 500	\$ 1 000	\$ 3 000	\$ 9 000	\$ 25 000
Compulsory personal package	0	Minimum	Minimum	Medium	Medium	Maximum	Maximum
Power Pool ⚡ ⚡ ⚡	0	0	2%	3%	5%	10%	15%

## Reserve Pool



Pool belongs to the company and is filled as WATT ecosystem develops and a number of users and their activity are growing.

It can be used for the ecosystem development if the funds received by Private Sale & Public Sale are lacking. The decision on how to spend it is made by the project team until the complete transition to decentralization. After the transition it will be made by the users voting.



# Bounty Pool



Bounty pool is aimed to give a promotion to the Save power package first users. It distributes WATT tokens in the following cases:

01

Distribution of WATT tokens as the promotion for Users who get Save Power package at the early stage of the ecosystem development.

02

Distribution of increased cashback in WATT tokens for the customers who are the ecosystem users and have Save Power package.

03

Distribution of WATT tokens for pioneers who use company products in test mode before the tokenized version is launched.

If the balance in Bounty Pool is less than 50% from the total sum of the pool, the amount of rewards decreases by 30%. If the balance in Bounty Pool is less than 25% from the total, the amount of rewards drop by another 30%.

# Ecosystem



WATT ecosystem pool is created to reward Users, teams and businesses for their activities, their work and involvement via pools' filling (Team, Power, FReserve pools).

Ecosystem's pool releases 1/3 of the sum of frozen tokens at the Save power rates and cannot be used for other purposes.

Complete consumption of all tokens in the pool means that WATT ecosystem has a multimillion audience ready to use the products without additional stimulation and the program of Save Power packages can be ended.



## Loyalty pool

Loyalty pool is aimed to reward first users, loyal clients and partners of WATT project.

WATT tokens from this program are frozen for 365 days starting from 1 February 2022 and will be unfrozen 1% a day during 100 days starting from 31 January 2023.

## Liquidity pool

Liquidity pool is aimed for target use on different exchange platforms, both centralized and decentralized.

Liquidity pool is accessible from the first day and cannot be used for other purposes.

## Marketing pool

Marketing pool is aimed to reward Users for their activity in distributing information about WATT Ecosystem. As a result of this activity new users register in the system, purchase Buy Power packages or use Save Power packages and other ways of promotion.

# Formula of demand stabilization for Save Power packages



	Token price	Total in BUSD	Total in tokens (WATT)
Save Power PRO package	\$ 0,2	\$ 1 750	8751 WATT
Save Power PRO package	2,0\$	\$ 3 000	1500 WATT
Save Power PRO package	\$ 20	\$ 5 141	257 WATT

## Formula of demand stabilization

The general view of the formula of correlation  
of the package price and exchange token price.

The formula is embedded in the SMART-contract

$$f(x) = 1000 * (x^{0,234})$$

f(x)

- package price in BUSD

x

- changes in token rate WATT/BUSD  
against the nominal rate 1 WATT = 2 BUSD

# Save Power VIP package



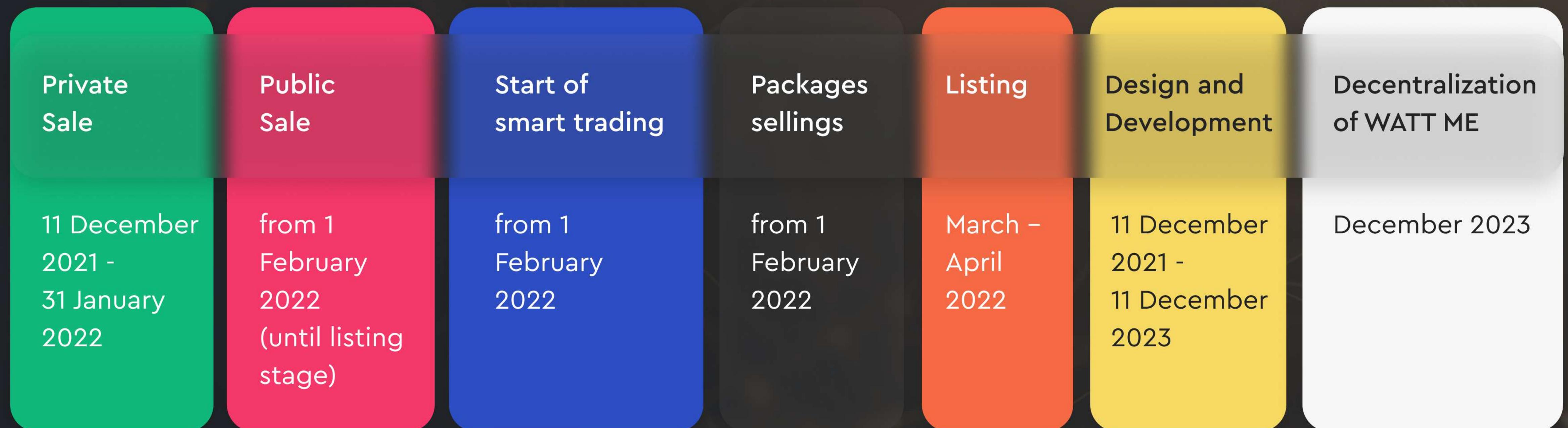
Save Power VIP package is limited in the amount of registrations per month.

It means that, for example, in April 2022 only 2 packages will be available. If there are more people who want to register with this package, they can do that only next month with the available package.

Save Power VIP is an exclusive package available for the limited amount of users. Save Power VIP gives 30% reward from Bounty Pool

January	0
February	1
March	1
April	2
May	3
June	5
July	8
August	13
September	21
October	34
November	55
December	89

# Road map



# Private Sale — Rules, prices, deadlines



## Private Sale

11 – 31 December 2021

**1 STAGE**

**\$ 0,66**

1 – 15 January 2022

**2 STAGE**

**\$ 0,77**

16 – 31 January 2022

**3 STAGE**

**\$ 0,88**

## Lock

from 1 February 2022  
to 31 January 2023

Unlock takes place in equal  
parts during 30 days  
starting from 31 January  
2023

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There is a referral system  
– 10% for personal  
recommendation

## Public Sale from the company

from 1 February 2022

**\$2**

No token freezing

# Private Sale — Purchase



01

Download and install WATT ME App

02

Register for free

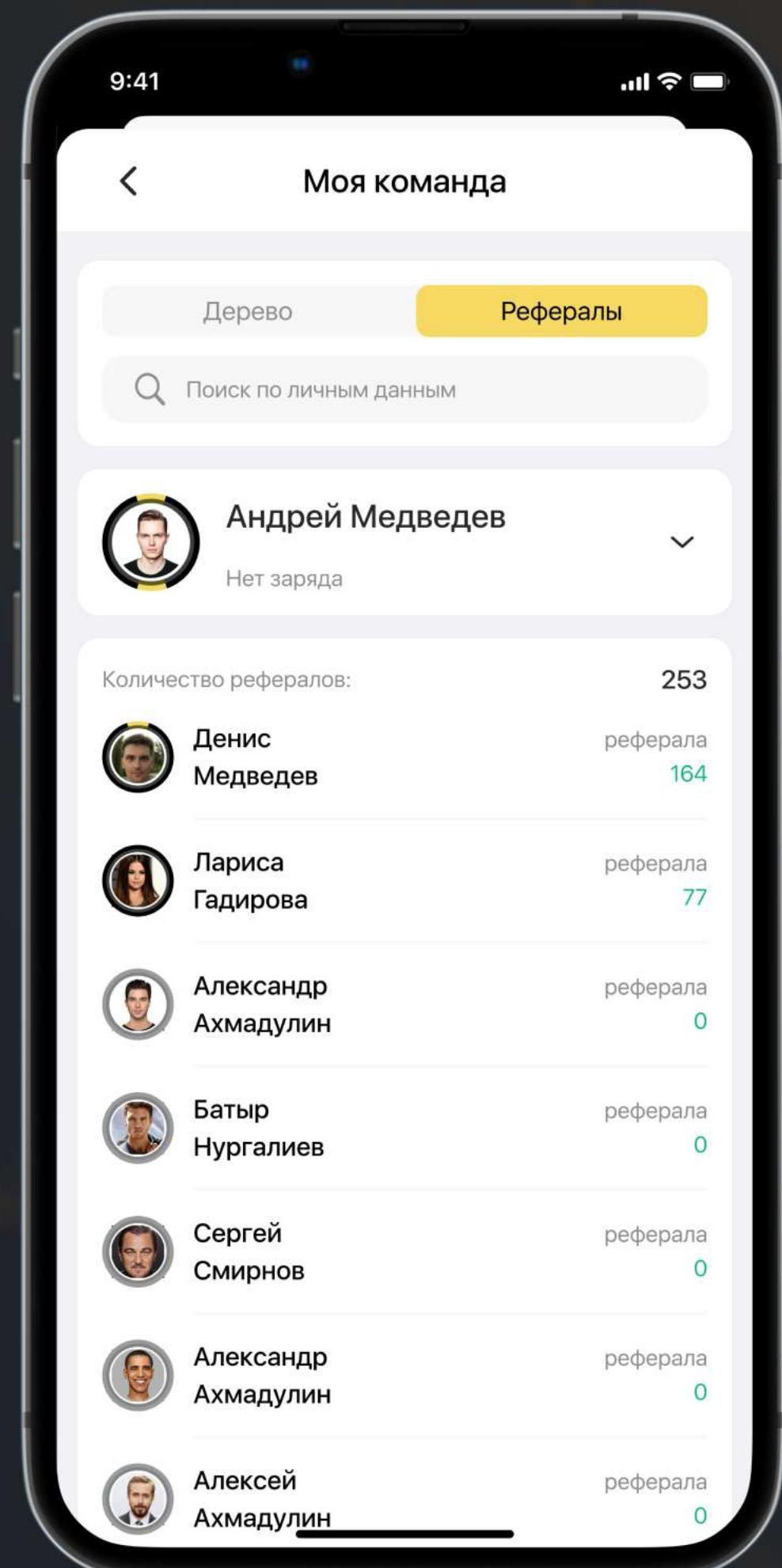
03

Send BUSD to the address of the company's contract

04

Get your tokens in 400 days

# Private Sale — Referral bonus



Register  
in WATT ME app  
with the referral link of your friend

and get

10%

of his tokens'  
purchase!



**WATT**