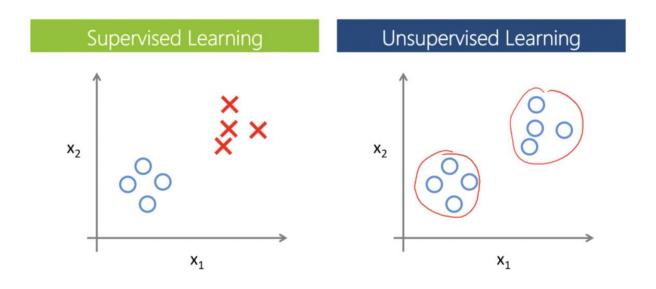
# Unsupervised Learning Algorithms cheat sheet by Dmytro Nikolaiev

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## Introduction

*Unsupervised learning* is a machine learning technique in which developers don't need to supervise the model. Instead, this type of learning allows the model to work independently to discover hidden patterns and information that was previously undetected. It mainly deals with the unlabeled data, while supervised learning, as we remember, deals with labeled data.



Supervised vs Unsupervised Learning. Public Domain

The most popular unsupervised learning tasks are:

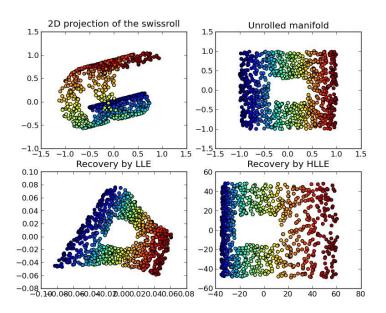
- **Dimensionality Reduction** task of reducing the number of input features in a dataset,
- **Anomaly Detection** the task of detecting instances that are very different from the norm.
- **Clustering** task of grouping similar instances into clusters.

The *Clustering* task is probably the most important in unsupervised learning, since it has many applications. At the same time, *Dimensionality Reduction* and *Anomaly Detection* tasks can be attributed to auxiliary ones (they are often interpreted as *data cleaning* or *feature engineering* tools). Despite the fact that these tasks are definitely important, some people often do not distinguish them separately when studying unsupervised learning, leaving only the clustering task.

## **Dimensionality Reduction**

Dimensionality reduction algorithms represent techniques that *reduce the number of features* (not samples) in a dataset.

In the example below the task is to reduce the number of input features (unroll swissroll from 3D to 2D) and save the largest ratio of information at the same time. This is the essence of the dimensionality reduction task and these algorithms.



Dimensionality Reduction Example. Public Domain

Two main applications of dimensionality reduction algorithms are:

- **Data Visualization** & **Data Analysis** reduce the number of input features to three or two and use data visualization techniques to get insights about the data
- Preparatory tool for other machine learning algorithms. More input features often make a prediction task more challenging to model, what is known as the Curse of Dimensionality. Since many algorithms (both from supervised and unsupervised learning (e.g. regression/classification, clustering)) do not work well with sparse or high-dimensional data, dimensionality reduction algorithms can greatly increase the quality. Often, this also provides faster and simpler calculations.

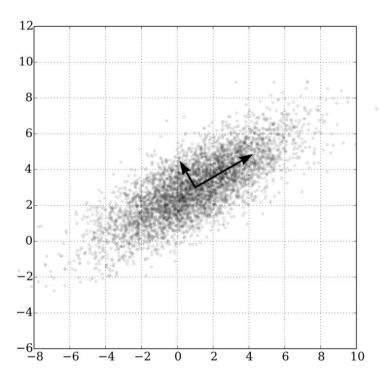
Methods are commonly divided into:

- **Feature Selection** find a subset of the input features
- **Feature Projection** (or *Feature Extraction*) find the optimal projection of the original data into some low-dimensional space

Next, we will talk about the second group of methods. Check *feature engineering* for more *feature selection* tools, e.g. LASSO regression, correlation analysis, etc. In fact, the following algorithms can also be used as *feature selection* tools with the difference that these will no longer be the original features, but some of their modifications (for example linear combinations in case of *PCA*).

## **Principal Component Analysis**

To reduce the dimensionality, Principal Component Analysis (*PCA*) uses the projection of the original data into the *principal components*. The principal components are orthogonal vectors that describe the maximum amount of *residual variation* (they are found using *Singular Value Decomposition*).



PCA of a Gaussian distribution with two principal components. <u>Public Domain</u>

Thus, by choosing the first N principal components (where N < M, M is the number of features), we move from the M-dimensional space to the N-dimensional space, where new features are linear combinations of the existing features.

To select the number of components, the so-called *elbow method* is used. Plot a graph of the cumulative sum of the explained variance and then select the number of components that explains the desired ratio of information (usually 80% or 95%).

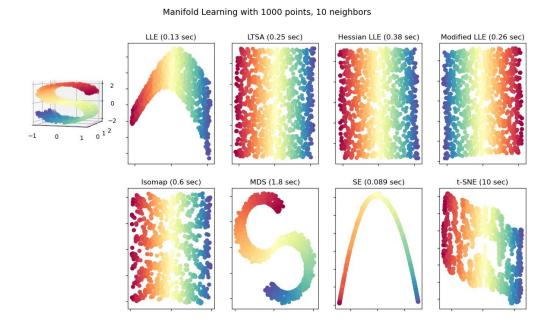
PCA requires data scaling and centering (sklearn.decomposition.PCA class does it automatically).

There are a lot of popular modifications of these algorithms, but the most popular are:

- Incremental PCA for online learning or when data doesn't fit in memory
- Randomized PCA stochastic algorithm that allows to quickly estimate the first N components
- Kernel PCA kernel trick allows performing complex nonlinear projections

#### **Manifold Learning**

Manifold Learning algorithms are based on some distance measure conservation. These algorithms are reducing the dimensionality *while saving distances between objects*.



Comparison of Manifold Learning methods by Scikit Learn. Image Source

#### • LLE

LLE (Locally Linear Embedding) studies the linear connections between data points in the original space, and then tries to move to a smaller dimensional space, while preserving within local neighborhoods. There are a lot of modifications of this algorithm, like Modified Locally Linear Embedding (MLLE), Hessian-based LLE (HLLE), and others.

#### Isomap

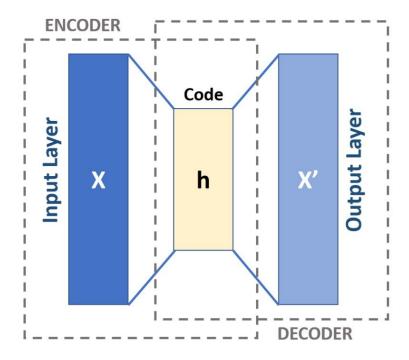
Isomap (short for Isometric Mapping) creates a graph by connecting each instance to its nearest neighbors, and then reduces dimensionality while trying to preserve the geodesic distances (distance between two vertices in a graph) between the instances.

#### • t-SNE

t-SNE stands for *t-distributed Stochastic Neighbor Embedding*. Reduces dimensionality by saving the relative distance between points in space - so it keeps similar instances close to each other and dissimilar instances apart. Most often used for data visualization.

#### **Autoencoders**

We can use neural networks to do dimensionality reduction too. Autoencoder is a network that tries to output values that are as similar as possible to the inputs when the network structure implies *a bottleneck* - a layer where the number of neurons is much fewer than in the input layer.



Autoencoder Structure. Public Domain

If we use a linear activation function, we will get linear dimensionality reduction rules, like *PCA*. But if we use nonlinear activation functions, we can get more complex latent representations. Unfortunately, we have to have a lot of data. Fortunately, this data is unlabeled, so it's usually easy to collect.

As for other algorithms, there are a lot of different variations, like:

- Denoising Autoencoders that can help clean up the images or sound
- Variational Autoencoders that deal with distributions instead of specific values
- Convolutional Autoencoders for images
- Recurrent Autoencoders for time series or text

## How to choose a dimensionality reduction algorithm?

First of all, make sure you scaled the data. Almost all dimensionality reduction algorithms require that.

If you reduce dimensionality for data visualization, you should try **t-SNE** first.

If you have a lot of data, **autoencoders** can help you to find very complex latent representations.

If you don't have a lot of data, try **PCA for linear** dimensionality reduction and **manifold learning algorithms** (*LLE*, *Isomap* and others) **for non-linear dimensionality reduction**.

## **Dimentionality Reduction** algorithm selection Start Yes For Data Visualization? t-SNE No Yes A lot of data? Autoencoders No No Yes Linear? Manifold Learning **PCA** End

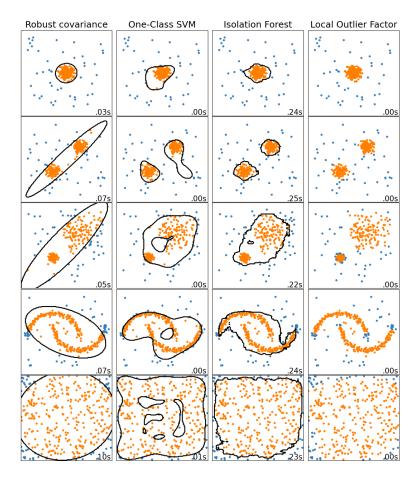
Dimensionality Reduction Algorithm Selection. Image by Author

Note, that almost every algorithm has many variations, and there are a lot of other less popular algorithms, like:

- *Non-negative matrix factorization (NMF)*
- Random Projections
- Linear Discriminant Analysis (LDA)
- Multidimensional Scaling (MDS)
- and others

## **Anomaly Detection**

Anomaly detection (also **outlier detection**) is the task of detecting abnormal instances - instances that are very different from the norm. These instances are called *anomalies*, or *outliers*, while normal instances are called *inliers*.



Anomaly Detection Algorithms by Scikit Learn. Image Source

Anomaly detection is useful in a wide variety of applications, the most important are:

- data cleaning removing outliers from a dataset before training another model
- directly *anomaly detection* tasks: fraud detection, detecting defective products in manufacturing etc.

As you may have noticed, some problems of *unbalanced classification* can be also solved using anomaly detection algorithms. But you need to understand the difference - these are *two completely different approaches*.

In the case of classification, we want to understand what anomalies (positive examples) look like to detect similar instances in the future. In the case of anomaly detection, future anomalies may look completely different from any examples we have seen before. Because our dataset

is unlabeled, we can only suspect how normal data points look and consider any other instances as anomalies.

For example, an email spam detection task can be considered as a classification task (when we have enough spam to understand what spam emails should look like) and also as an anomaly detection task (when we have to understand how normal emails look like and consider any other emails as spam).

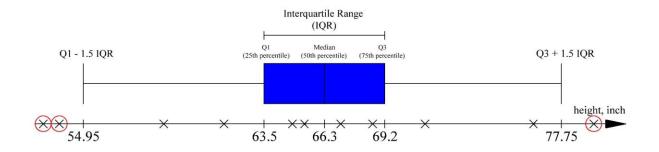
A closely related task is **Novelty Detection**, but in this case, the algorithm is assumed to be trained on a clean dataset (without outliers). It is widely used in *online learning* when it is necessary to identify whether a new instance is an outlier or not.

Another related task is **Density Estimation**. It is a task of estimating the *probability density function* of the random process that the dataset generates. It is usually solved with clustering algorithms, based on the *density* concept (*Gaussian Mixture Models* or *DBSCAN*) and can also help for anomaly detection and data analysis.

## **Statistical Approaches**

The easiest way to detect outliers is to try statistical methods, that were developed a very long time ago. One of the most popular of them is called **Tukey Method for Outlier Detection** (or **Interquartile Range (IQR)**).

Its essence is to calculate percentiles and the interquartile range. Data points located before Q1 - 1.5\*IQR and after Q3 + 1.5\*IQR are considered outliers. Below you can see an illustration of this method using the <u>people height dataset</u> example. Heights below 54.95 inches (139 cm) and above 77.75 inches (197 cm) are considered outliers.



Tukey Method for Outlier Detection on the example of the heights of people. Image by Author

This and other statistical approaches (*z-score method for detecting outliers*, etc.) are often used for data cleaning.

## Clustering and dimensionality reduction algorithms

Another simple, intuitive and often effective approach to anomaly detection is to solve density estimation task with some clustering algorithms, like *Gaussian Mixture Models* and *DBSCAN*. Then, any instance located in regions with a lower density level can be considered an anomaly, we just need to set some density threshold.

Also, any dimensionality reduction algorithm that has the inverse\_transform() method can be used. This is because the *reconstruction error* of an anomaly is always much larger than the one of a normal instance.

#### **Isolation Forest and SVM**

Some supervised learning algorithms also can be used for anomaly detection, and two of the most popular are *Isolation Forest* and *SVM*. These algorithms are better suited for novelty detection but usually work well for anomaly detection too.

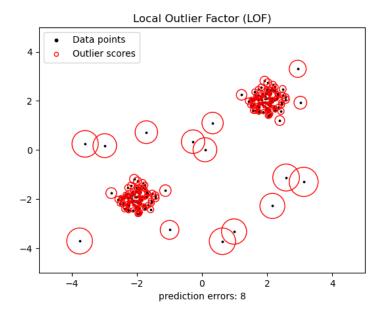
**Isolation Forest** algorithm builds a *Random Forest* in which each decision tree is grown randomly. With each step, this forest isolates more and more points until all they become isolated. Since the anomalies are located further from the usual data points, they are usually isolated in fewer steps than normal instances. This algorithm performs well for high-dimensional data, but requires a larger dataset than SVM.

**SVM** (in our case *one-class SVM*) is also widely used for anomaly detection. Thanks to *kernel trick* kernelized SVM can build an effective "limiting hyperplane", which will separate the normal points from the outliers. Like any SVM modification, it copes great with high-dimensional or sparse data, but works well only on small and medium-sized datasets.

#### **Local Outlier Factor**

Local Outlier Factor (*LOF*) algorithm is based on the assumption that the anomalies are located in lower-density regions. However, instead of just setting a density threshold (as we can do with *DBSCAN*), it compares the density of a certain point with the density of k its nearest neighbors. If this certain point has a much lower density than its neighbors (that means that it is located far away from them), it is considered an anomaly.

This algorithm can be both used for anomaly and novelty detection. It is used very often because of its computational simplicity and good quality.



Local Outlier Factor by Scikit Learn. Image Source

#### **Minimum Covariance Determinant**

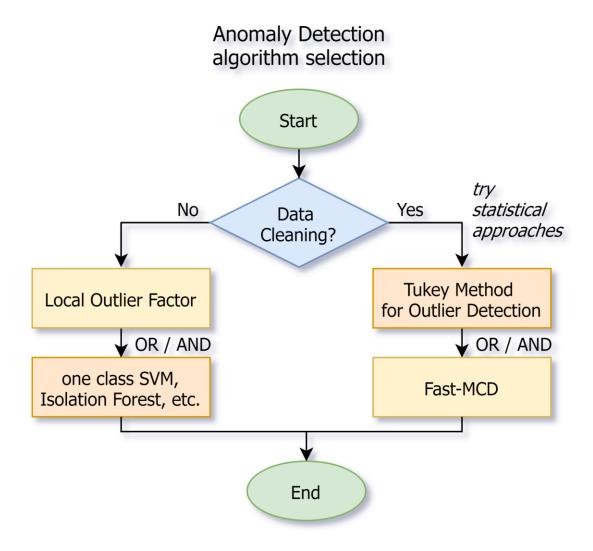
Minimum Covariance Determinant (*MCD* or its modification *Fast-MCD*) is useful for outlier detection, in particular for data cleaning. It assumes that inliers are generated from a single Gaussian distribution, and outliers were not generated from this distribution. Since many data have a normal distribution (or can be reduced to it), this algorithm usually performs well. It is implemented in the EllipticEnvelope *sklearn* class.

## How to choose an anomaly detection algorithm?

If you need to clean up the dataset, you should first try classic statistical methods like **Tukey Method for Outlier Detection**. Then go with **Fast-MCD**, if you know that your data distribution is Gaussian.

If you do anomaly detection not for data cleaning, first of all, try simple and fast **Local Outlier Factor**. If it doesn't work well (or if you need separating hyperplane for some reason) - try other algorithms according to your task and dataset:

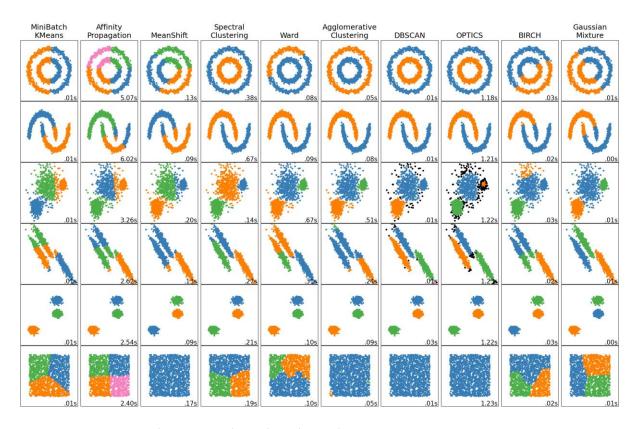
- One-class SVM for sparse high-dimensional data or Isolation Forest for dense high-dimensional data
- Gaussian Mixture Models if you can assume that data were generated from a mixture of several Gaussian distributions
- and so on.



Anomaly Detection Algorithm Selection. Image by Author

## Clustering

Clustering is the task of dividing the population of unlabeled data points into a number of groups in such a way that objects in the same group (called *a cluster*) are more similar to each other than to those in other clusters.



Clustering Algorithms by Scikit Learn. Image Source

Clustering is used in a wide variety of applications, including these:

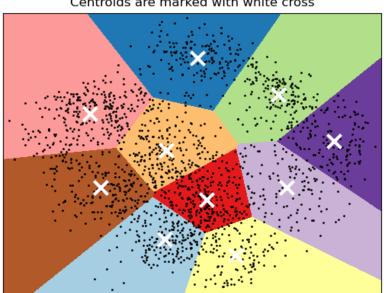
- Semi-supervised learning
- Data analysis when analyzing a new dataset it can be helpful to run a clustering algorithm, and then analyze each cluster separately
- For anomaly detection instance, that doesn't belong to any cluster can be considered an anomaly
- Customer segmentation, recommender systems, search engines, image segmentation etc.

All clustering algorithms **requires data preprocessing and standardization**. Most clustering algorithms perform worse with a large number of features, so it is sometimes recommended to use methods of *dimensionality reduction* before clustering.

## **K-Means**

Algorithm starts with random (or not random) *centroids* initializations, which are used as the beginning points for every cluster. After that, we iteratively do the following:

- Assign the observations a cluster number with the nearest center, and
- Move the cluster centroids to the new average value of the cluster elements.



K-means clustering on the digits dataset (PCA-reduced data) Centroids are marked with white cross

K-Means Clustering by Scikit Learn. Image Source

To choose a good number of clusters we can use *sum of squared distances from points to cluster centroids* as metric and choose the number when this metric stopped falling fast. Other metrics that can be used - *inertia* or *silhouette*.

Speeded version of this algorithm is **Mini Batch K-Means**, when we use a random subsample of the dataset instead of the whole dataset for calculations. There are a lot of other modifications, many of which are implemented in *sklearn*.

#### **Pros**:

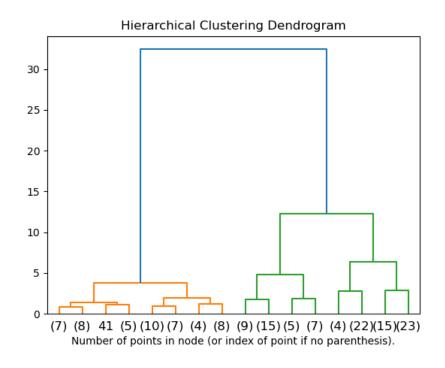
- Simple and intuitive
- Scales to large datasets
- As a result of the algorithm, we have a centroid that can be used as a standard representative of the cluster

#### Cons:

- The number of clusters must be specified
- Does not cope well with a very large number of features
- Separates only convex and homogeneous clusters well
- Can end up covering to poor solutions, so it needs to be run several times, keeping only the best solution (n\_init parameter in *sklearn*)

## **Hierarchical Clustering**

Hierarchical clustering (sometimes **Hierarchical Cluster Analysis (HCA)** or **Agglomerative Clustering**) is a general family of clustering algorithms that build nested clusters by merging or splitting them successively. This hierarchy of clusters is represented as a tree (or dendrogram). The root of the tree is the unique cluster that gathers all the samples, and the leaves are the clusters with only one sample.



Hierarchical Clustering Dendrogram Example by Scikit Learn. Image Source

According to the generated dendrogram, you can choose desired separation into any number of clusters. This family of algorithms requires calculating the distance between clusters. For this purpose, different metrics are used, one of the most popular is **Ward distance**.

#### **Pros**:

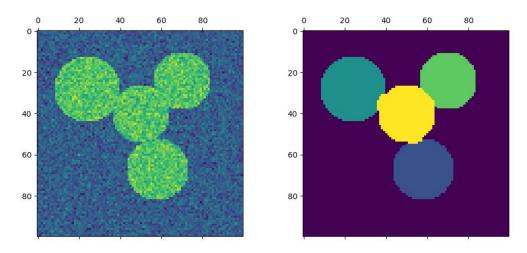
- Simple and intuitive
- Works well when data has a hierarchical structure

#### Cons:

- The number of clusters must be specified
- Greedy algorithm
- Separates only convex and homogeneous clusters well

## **Spectral Clustering**

This algorithm takes a similarity matrix between the instances and creates a low-dimensional embedding from it (i.e., reduces its dimensionality), and then uses another clustering algorithm in this low-dimensional space (*sklearn* implementation uses K-Means).



Spectral Clustering for image segmentation by Scikit Learn. <u>Image Source</u>

Spectral clustering can capture complex cluster structures and it can also be used to cut graphs (e.g. to identify clusters of friends on a social network).

#### Pros:

- Can capture complex cluster structures
- Can also be used to cut graphs

#### Cons:

- Doesn't scale well large numbers of instances
- Doesn't behave well when the clusters have very different sizes

#### **DBSCAN**

DBSCAN stands for *Density-Based Spatial Clustering of Applications with Noise*.

The DBSCAN algorithm views clusters as areas of high density separated by areas of low density. The central component to the DBSCAN is the concept of *core samples*, which are samples that are in areas of high density. A cluster is therefore a set of core samples, each close to each other and a set of non-core samples that are close to a core sample. Other samples are defined as outliers (or anomalies).

An extension or generalization of the DBSCAN algorithm is the **OPTICS** algorithm (*Ordering Points To Identify the Clustering Structure*).

#### **Pros**:

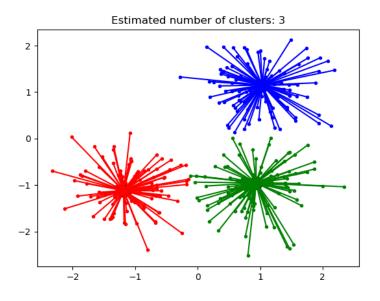
- You don't need to specify the number of clusters
- Solves the anomaly detection task at the same time

#### Cons:

- Need to select the density parameter
- Does not cope well with a sparse data

## **Affinity Propagation**

Affinity Propagation creates clusters by sending messages between pairs of samples until convergence. A dataset is then described using a small number of examples (standard representatives), which are identified as those most representative of other samples.



Affinity Propagation Clustering by Scikit Learn. Image Source

Unfortunately, this algorithm has a computational complexity of O(m<sup>2</sup>), so it too is not suited for large datasets.

#### **Pros**:

- You don't need to specify the number of clusters
- As a result of the algorithm we have standard representatives of a cluster. Unlike K-Means, these representatives are not just mean values, but real objects from the train set.

#### Cons:

- Computational complexity of O(m<sup>2</sup>), so it too is not suited for large datasets
- Separates only convex and homogeneous clusters well
- Usually works worse than other algorithms

#### **Mean Shift**

This algorithm starts by placing a circle centered on each instance, then for each circle it computes the mean of all the instances located within it, and it shifts the circle so that it is centered on the mean. Next, it iterates this mean-shifting step until all the circles stop moving.

Mean Shift shifts the circles in the direction of higher density, until each of them has found a local density minimum. Finally, all the instances whose circles have settled in the same place (or close enough) are assigned to the same cluster. Mean Shift has some of the features of DBSCAN, because it's based on density too.

#### Pros:

- You don't need to specify the number of clusters
- Have just one hyperparameter the radius of the circles, called *bandwidth*

#### Cons:

- Does not cope well with a sparse data
- Tends to chop clusters into pieces when they have internal density variations
- Computational complexity of O(m<sup>2</sup>), so it too is not suited for large datasets

### **BIRCH**

The BIRCH stands for *Balanced Iterative Reducing and Clustering using Hierarchies*. This algorithm was designed specifically for very large datasets, and it can be faster than batch K-Means, with similar results, as long as the number of features is not too large (<20). During training, it builds a tree structure containing just enough information to quickly assign each new instance to a cluster, without having to store all the instances in the tree: this approach allows it to use limited memory, while handling huge datasets.

#### **Pros**:

- Was designed specifically for very large datasets when number of features is not too large (<20)
- Allows it to use limited memory, while handling huge datasets

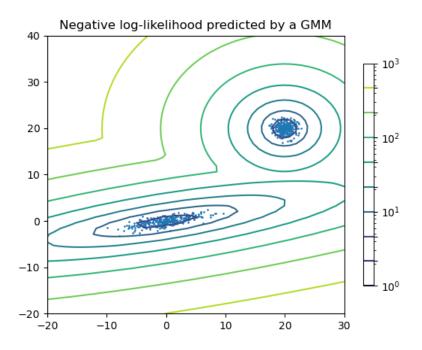
#### Cons:

- The number of clusters must be specified
- Does not cope well with a high-dimensional data

#### **Gaussian Mixture Models**

Gaussian Mixture Models (*GMM*) is a probabilistic model that can solve both *Clustering* and *Anomaly detection/Density Estimation* unsupervised learning tasks.

This method relies on the *Expectation Maximization (EM)* algorithm and assumes that the data instances were generated from a mixture of several Gaussian distributions whose parameters are unknown.



Density Estimation with GMM by Scikit Learn. Image Source

To choose a good number of clusters we can use *BIC* (Bayesian information criterion) or *AIC* (Akaike information criterion) and choose the model with minimum value. On the other hand, **Bayesian GMM** can be used - this model can detect the number of clusters itself and requires only a value that is greater than the optimal number of clusters.

The Gaussian Mixture Model is a *generative model*, meaning you can sample new instances from it. It is also possible to estimate the density of the model at any given location.

#### Pros:

- Perfectly deals with data instances that were generated from a mixture of Gaussian distributions with different shapes and sizes
- At the same time solves *density estimation* task
- Is a generative model

#### Cons:

- The number of clusters must be specified (not in case of *Bayesian GMM*)
- Expectation Maximization algorithm can end up covering to poor solutions, so it needs to be run several times, keeping only the best solution (n\_init parameter in sklearn)
- Does not scale well large numbers of features
- Assume that data instances were generated from a mixture of Gaussian distributions, so cope bad with data of other shape

## How to choose a clustering algorithm?

As you can see, clustering task is quite difficult and have a wide variety of applications, so it's almost impossible to build some universal set of rules to select a clustering algorithm - all of them have advantages and disadvantages.

Things become better when you have some assumptions about your data, so *data analysis* can help you with that. What is the approximate number of clusters? Are they located far from each other or do they intersect? Are they similar in shape and density? All that information can help you to solve your task better.

If the number of clusters is unknown, a good initial approximation is *the square root of the number of objects*. You can also first run an algorithm that does not require a number of clusters (*DBSCAN* or *Affinity Propagation*) and start from this number.

But the most important question remains the evaluation of quality - you can try all the algorithms, but how to understand which one is the best? There are a great many metrics for this - from *homogeneity* and *completeness* to *silhouette* - they show themselves differently in different tasks.

#### **Conclusions**

In this article I tried to describe all main unsupervised learning tasks and algorithms and give you a big picture of dimensionality reduction, anomaly detection and clustering.

I hope that these descriptions and recommendations will help you and motivate you to learn more and go deeper into machine learning.