WCHACKS

HOW TO TAKE YOUR PROJECT FROM
IDEATION
TO
REALITY
AT A 24-HR HACKATHON

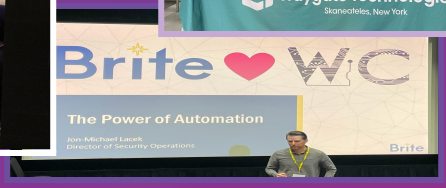
Carrier

LUTRON

Waygate Technologies
Skaneateles, New York

RIT

RIT


Brite
The Power of Automation
Jon-Michael Lacek
Director of Security Operations

WCHacks

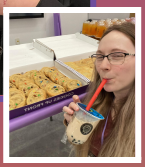
str

choose
happy

foundry

MLH
MAJOR LEAGUE HACKING

Fidelity
INVESTMENTS



Corona
Constellation Brands

Calero

Dear Potential Sponsor,

Women in Computing at RIT is excited to announce the **10th anniversary** of our annual 24-hour hybrid hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **March 2 to 3, 2024. WiCHacks** is a collaborative event where participants develop applications, websites, and even make games. We recruit **women and gender-minorities** from undergraduate and graduate programs to participate in our hackathon. Our goal, now in our 10th year, remains the same - to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to provide a safe and encouraging environment in which individuals from underrepresented genders can develop the confidence they will need to thrive in the competitive tech industry.

We would like to invite you to be involved in this event. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

By helping, you would be able to:

- Empower women and gender-minorities to pursue careers in STEM, especially in computing fields.
- Contact some of the most experienced hackers in the Northeast.
- Experience working with talented and promising students.
- Promote your company through recruiters, tech talks, and swag!

You can help create a great event by:

- Directing funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsoring a meal or providing snacks/drinks.
- Sponsoring a bus to bring hackers from different universities.
- Providing services (e.g., hosting, hardware) for students at the hackathon to use.
- Sending technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at **wichacks@rit.edu** or by phone at 585-475-7155.

Thank you,
Jessica Ancillotti WiCHacks Team Lead
Jade Condez WiCHacks Director of Sponsorship
Lana Verschage Director, Women in Computing

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	$500	$1000	$2500	$4000	$5500	$6500+
TECHNICAL						
Send Technical Mentors *	✓	✓	✓	✓	✓	✓
Reserved Table(s) *(First come, first served)*		✓	✓	✓	✓	Table Selection
Host a Tech Talk*			15 min	20 min	30 min	45 min
Host a Sponsor Symposium*				30 min	45 min	60 min
Judge a Category and Award Prize			✓	✓	✓	✓
Choice of Tech Talk Time Slot *(First come, first served)*					✓	✓
Send Technical Survey during the Event						✓
RECRUITING						
Instant Messaging *(Direct communication with hackers)*	✓	✓	✓	✓	✓	✓
Access to Resumes			Post-Event	Post-Event	Day of Event	Pre-Event
Networking Social *(With Volunteers & Committee Heads)*			✓	✓	✓	✓
Company Representatives* *(Send recruiters and fun people!)*		✓	✓	✓	✓	✓
Private Interview Rooms during Event				✓	✓	✓

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Any Questions?

Contact us at wichacks@rit.edu

Website: wichacks.io

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	$500	$1000	$2500	$4000	$5500	$6500+
BRANDING						
Bring Swag	✓	✓	✓	✓	✓	✓
Logo Included	Website	Website	T-shirt (small logo)	T-shirt (med logo) + Banner	T-shirt (med logo) + Banner	T-shirt (large logo) + Banner
Company Links on Website				✓	✓	✓
Opening Ceremony Keynote Speaker *(First come, first served)*						✓
Opening Ceremony Microtalk					3 min	5 min
Social Media Shoutouts				✓	✓	✓
Thanked at Kick-off / Award Ceremony	✓	✓	✓	✓	✓	✓
Sponsor of Midnight Snack*						✓
Post-Event Email Content to Hackers						✓
Sponsor Crewnecks	$40/ea	$40/ea	$40/ea	Free	Free	Free

*See Page 5-6 for more information

If you wish to send additional company ambassadors or technical mentors at WiCHacks, please let us know ASAP at wichacks@rit.edu.

Thank you!

Interested in becoming a sponsor?

Contact us at: wichacks@rit.edu

Website: wichacks.io

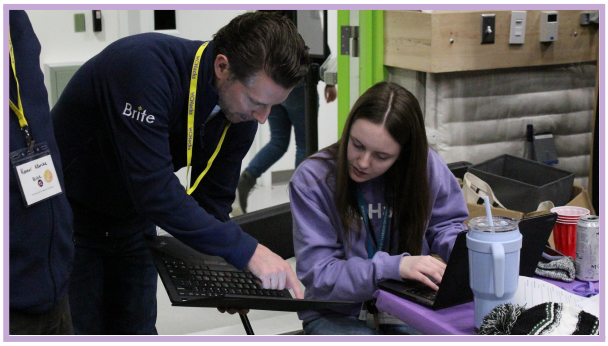
Tech Talks

Tech Talks are focused on discussing theory, intra- or interpersonal concepts around computing, or other similar concepts.

Tech Talks are inspirational to our hackers and can greatly influence their hackathon project.

Technical Mentors

Technical Mentors help attendees with project ideas, and throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or by a company table (if applicable).



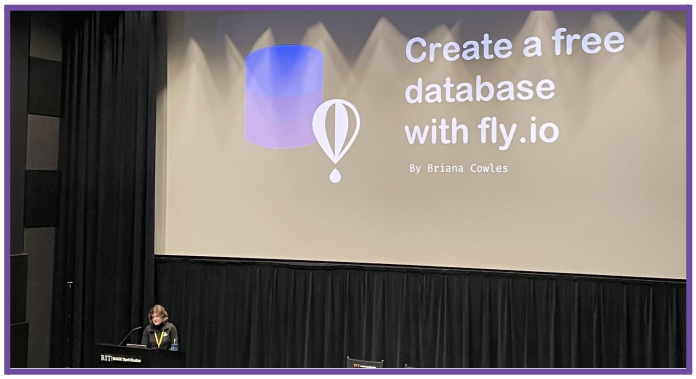
Company Representatives

Company Representatives are recruiters, mentors, or generally amazing people stationed at a company table. During the event, company representatives speak to attendees about opportunities, the company, and their projects (but are always encouraged to help attendees if they please!)

Networking Social

Our Networking Social is a great way for sponsors to meet the people behind WiCHacks! On the morning of the event, sponsors, volunteers, and organizers gather together in the atrium and have a great breakfast to kick off the hackathon.

Sponsor Symposium



Sponsor Symposiums are times where sponsors can host a workshop to teach technical topics, host a fun activity for hackers, or extend the length of your Tech Talk! We aim for symposiums to be mostly informal - so you can create an environment where both you and hackers can form a long-lasting connection.

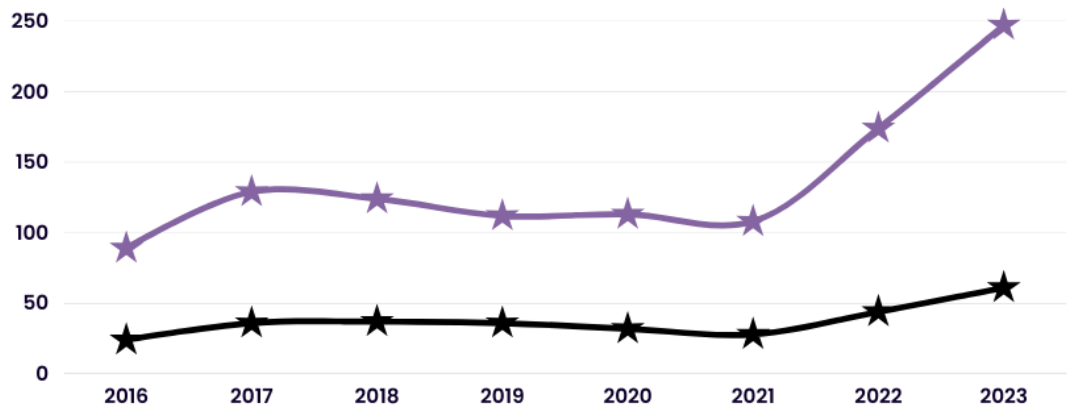
Crewnecks

All sponsors are able to purchase purple WiCHacks Crewnecks for the event. Each crewneck is $40, but our Gold Tier + sponsors get them free! Max 5 per company.

Midnight Snack

Have a sweet tooth? The Midnight Snack is a hacker's favorite meal. In the midst of a long night, we bring fun food like cookies or bubble tea! Our first Premium Sponsor gets to have their company name associated with the sweet treats.

How Sponsors Make a Difference



Hackers

Since becoming a hybrid hackathon, we've had hackers from all over the world and we're steadily gaining numbers!

Projects

The projects our hackers have submitted have grown in number and are growing more ambitious with each year. Visit our Devpost for examples!

Check out our Devpost (our hackathon hub) for our past submissions and past project categories!

We hope to see you this year!