



# WCHacks





Dear Potential Sponsor,

**Women in Computing at RIT** is excited to announce the **11th anniversary** of our annual 24-hour in-person hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **March 1 to 2, 2025**. **WiCHacks** is a collaborative event where participants develop applications, websites, and even make games. We recruit **women and gender-minorities** from undergraduate and graduate programs, and all students who support them, to participate in our hackathon. In our past years, we have had to cap our number of in-person participants, but now in our 11th year, we wish to grow and enable more hackers to experience WiCHacks. We estimate **200 attendees!** Our goal, however, remains the same - to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to **provide a safe and encouraging environment** in which individuals from underrepresented genders can develop the confidence they will need to thrive in the competitive tech industry.

**We would like to invite you to be involved in this event.** Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

**By helping, you would be able to:**

- Empower women and gender-minorities to pursue careers in STEM, especially in the computing fields.
- Contact some of the most experienced hackers in the Northeast.
- Experience working with talented and promising students who will soon join the workforce.
- Promote your company through recruiters, tech talks, and swag!

**You can help create a great event by:**

- Directing funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsoring a meal or providing snacks/drinks.
- Providing services (e.g., hosting, hardware) for students at the hackathon to use.
- Sending technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at [wichacks@rit.edu](mailto:wichacks@rit.edu) or at 585-475-7155.

Thank you,



**Jade Condez**

WiCHacks Team Lead

**Lana Verschage**

Director of Diversity of Initiatives

**Jacquis Webb**

Assistant Director of Diversity Initiatives



**Katie Collier**

WiCHacks Director of Sponsorship

# Sponsorship Packages

| Tier                                                                     | Supporter | Bronze | Silver     | Gold       | Platinum     | Premium            |
|--------------------------------------------------------------------------|-----------|--------|------------|------------|--------------|--------------------|
| Contribution Amount                                                      | \$500     | \$1000 | \$2500     | \$4000     | \$5500       | \$6500+            |
| <b>TECHNICAL</b>                                                         |           |        |            |            |              |                    |
| Send Technical Mentors *                                                 | ✓         | ✓      | ✓          | ✓          | ✓            | ✓                  |
| Reserved Table(s)<br><i>(First come, first served)</i>                   |           | ✓      | ✓          | ✓          | ✓            | Closest to Hackers |
| Host a Tech Talk*                                                        |           |        | 15 min     | 20 min     | 30 min       | 45 min             |
| Host a Sponsor Symposium*                                                |           |        |            | 30 min     | 45 min       | 60 min             |
| Judge a Category and Award Prize*                                        |           |        | ✓          | ✓          | ✓            | ✓                  |
| Choice of Tech Talk Time Slot<br><i>(First come, first served)</i>       |           |        |            |            | ✓            | ✓                  |
| Send Technical Survey during the Event                                   |           |        |            |            |              | ✓                  |
| <b>RECRUITING</b>                                                        |           |        |            |            |              |                    |
| Instant Messaging<br><i>(Direct communication with hackers)</i>          | ✓         | ✓      | ✓          | ✓          | ✓            | ✓                  |
| Access to Resumes                                                        |           |        | Post-Event | Post-Event | Day of Event | Pre-Event          |
| Networking Social*<br><i>(With Volunteers &amp; WiC Committee Heads)</i> |           |        | ✓          | ✓          | ✓            | ✓                  |
| Company Representatives*                                                 | ✓         | ✓      | ✓          | ✓          | ✓            | ✓                  |
| Private Interview Rooms during Event                                     |           |        |            | ✓          | ✓            | ✓                  |

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## Any Questions?

Contact us at [wichacks@rit.edu](mailto:wichacks@rit.edu)

Website: [wichacks.io](http://wichacks.io)

| Tier                                                               | Supporter | Bronze  | Silver                  | Gold                              | Platinum                          | Premium                             |
|--------------------------------------------------------------------|-----------|---------|-------------------------|-----------------------------------|-----------------------------------|-------------------------------------|
| Contribution Amount                                                | \$500     | \$1000  | \$2500                  | \$4000                            | \$5500                            | \$6500+                             |
| <b>BRANDING</b>                                                    |           |         |                         |                                   |                                   |                                     |
| Bring Swag                                                         | ✓         | ✓       | ✓                       | ✓                                 | ✓                                 | ✓                                   |
| Logo Included                                                      | Website   | Website | T-shirt<br>(small logo) | T-shirt<br>(med logo)<br>+ Banner | T-shirt<br>(med logo)<br>+ Banner | T-shirt<br>(large logo)<br>+ Banner |
| Company Links on Website                                           |           |         |                         | ✓                                 | ✓                                 | ✓                                   |
| Opening Ceremony Keynote Speaker <i>(First come, first served)</i> |           |         |                         |                                   |                                   | ✓                                   |
| Opening Ceremony Microtalk                                         |           |         |                         |                                   | 3 min                             | 5 min                               |
| Social Media Shoutouts                                             |           |         |                         | ✓                                 | ✓                                 | ✓                                   |
| Thanked at Kick-off / Award Ceremony                               | ✓         | ✓       | ✓                       | ✓                                 | ✓                                 | ✓                                   |
| Sponsor a Meal/Snack                                               |           |         |                         |                                   | ✓                                 | ✓                                   |
| Post-Event Email Content to Hackers                                |           |         |                         |                                   |                                   | ✓                                   |
| Pink Sponsor Crewnecks                                             | \$40/ea   | \$40/ea | \$40/ea                 | \$40/ea                           | Free                              | Free                                |

\*See "Sponsorship Glossary" on Page 6 for more details!

## Thank you!



The logo for WICHacks features the word "WICHacks" in a large, bold, black sans-serif font. The letter "W" has a small, stylized circuit board graphic integrated into its top left corner. Below "WICHacks", there is a horizontal line followed by the text "RIT | Golisano College of Computing and Information Sciences Women in Computing".

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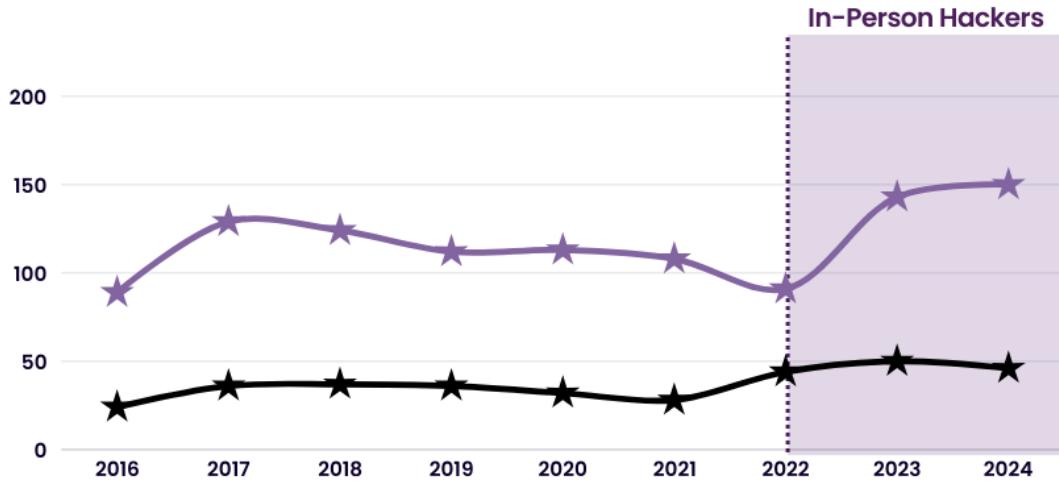
**Interested in becoming a sponsor?**

Contact us at: [wichacks@rit.edu](mailto:wichacks@rit.edu)

Website: [wichacks.io](http://wichacks.io)

# How Sponsors Make a Difference

## WiCHacks Growth



### Hackers

We've been steadily gaining numbers throughout the years and have become solely an in-person hackathon.

### Projects

The projects our hackers have submitted have grown in number and are growing more ambitious with each year. Visit our Devpost for examples!

Check out our [Devpost](#) (our hackathon hub) for our past submissions and past project categories!

We hope to see you this year!



# Sponsorship Glossary

- **Company Representatives:** Recruiters, mentors, or generally amazing people stationed at a company table. During the event, company representatives speak to attendees about professional opportunities, the company, and their projects!
- **Crewnecks:** All sponsors are able to purchase pink WiCHacks Crewnecks for the event. Each crewneck is \$40, but our Platinum and Premium sponsors get them for free!
  - \*\*Max 5 per company.\*\*
- **Judge a Category and Award Prize:** Judge your own category, or one of ours! Sponsors should provide prizes for their own categories, enough for a team of 1-4 people.
- **Sponsor a Meal/Snack:** Platinum and Premium Sponsors will be able to sponsor a meal (breakfast, lunch, or dinner) or Midnight Snack for our hackers. Midnight Snack is usually a fun treat like cookies or bubble tea to keep the hackers energized!
- **Networking Social:** Held on the morning of the hackathon, the Networking Social is a great way for sponsors to meet the people behind WiCHacks! Mingle with our WiCHacks Directors, volunteers, and WiC Committee Heads!
- **Sponsor Symposium:** Sponsors can host a workshop to teach technical topics, host a fun activity for hackers, or extend the length of your Tech Talk! We aim for symposiums to be mostly informal - so you can create an environment where both you and hackers can form a long-lasting connection.
  - Past Symposium topics:
    - Kazoo Battle Royale
    - Snack Necklaces & Affirmation Wall
- **Tech Talks:** This is a time for your technical mentors or company representatives to showcase a unique skill or concept! Tech Talks can focus on different aspects of computing or discuss important skills related to a hackathon or professional life.
  - Past Tech Talk topics:
    - Intro to Computer Vision: 3D Measurement
    - Brainstorming Your Project
    - Transition into Professional Life
- **Technical Mentors:** Help attendees with project ideas throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or by a company table (if applicable).

