

WiCHacks



Dear Potential Sponsor,

Women in Computing at RIT is hosting our annual 24-hour hackathon, **WiCHacks**, that will take place **at Rochester Institute of Technology** from **February 25 to 27, 2022**. **WiCHacks** is a collaborative event where participants develop applications, create websites, and even make games. We recruit young women, femme, and non-binary students from undergraduate and graduate programs to participate in our hackathon. Our goal is to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to provide a safe and encouraging environment in which young women, femme, and non-binary individuals can develop the confidence they will need to thrive in the competitive tech industry. **Note:** We are planning to be in person but will be prepared to shift to a virtual event depending on the circumstances.

We would like to invite you to be involved in this event. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

Why should I help?

- Empower young women, femme, and non-binary students to pursue careers in STEM — specifically in computing — fields.
- Access to some of the most experienced women hackers in the Northeast.
- First-hand experience working with talented and promising students.
- Promote your company through recruiters, tech talks, and swag!

How can I help?

- Direct funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsor a meal or provide snacks/drinks.
- Sponsor a bus to bring hackers from different universities.
- Provide services (e.g., hosting, hardware) for students at the hackathon to use.
- Send technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

Any questions or want to propose a custom idea? Contact us at wic.hacks.rit@gmail.com or by phone at 585-475-7155.

Thank you,

Ananya Misra WiCHacks Team Lead

Su Thit Thazin WiCHacks Director of Sponsorship

Lana Verschage Director, Women in Computing



Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	\$500	\$1000	\$2500	\$3500	\$4500	\$6000+
TECHNICAL						
Send Technical Mentors **	✓	✓	✓	✓	✓	✓
Reserved Table(s) (First come, first served)		✓	✓	✓	✓	Table Selection
Host a Tech Talk			15 min	20 min	30 min	45 min
Judge a Category and Award Prize			✓	✓	✓	✓
Choice of Tech Talk Time Slot (First come, first served)					✓	✓
Send Technical Survey during the Event						✓
RECRUITING						
Instant Messaging (Direct communication with hackers)	✓	✓	✓	✓	✓	✓
Access to Resumes			Post-Event	Post-Event	Pre-Event	Pre-Event
Networking Social (With Volunteers & Committee Heads)			✓	✓	✓	✓
Company Ambassador** (Send recruiters and representatives)		✓	✓	✓	✓	✓
Private Interview Rooms during Event				✓	✓	✓
BRANDING						
Bring Swag	✓	✓	✓	✓	✓	✓
Logo Included	Website	Website	T-shirt (small logo)	T-shirt (med logo) + Banner	T-shirt (med logo) + Banner	T-shirt (large logo) + Banner
Company Links on Website				✓	✓	✓
Opening Ceremony Keynote Speaker (First come, first served)						✓
Opening Ceremony Microtalk					3 min	5 min

Interested in sponsoring?

Contact us at wic.hacks.rit@gmail.com

Website: wichacks.io

Social Media Shoutouts				✓	✓	✓
Thanked at Kick-off / Award Ceremony	✓	✓	✓	✓	✓	✓
Post-Event Email Content to Hackers						✓

*Sponsors are not allowed to advertise as defined by the IRS.

**Technical Mentors help attendees with project ideas, and throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or are by a company table (if applicable). Company Ambassadors are typically recruiters or company representatives stationed at a company table. During the event, company ambassadors speak to attendees about opportunities, the company, and their projects (but are always encouraged to help attendees if they please!)

If you wish to send additional company ambassadors or technical mentors at WiCHacks, please let us know ASAP at wic.hacks.rit@gmail.com.

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Website: wichacks.io