

The **B. Thomas Golisano College of Computing and Information Sciences (GCCIS)** at Rochester Institute of Technology is **committed to fostering cultural change** by recognizing and celebrating knowledge and contributions while supporting and **elevating diverse, underrepresented students in computing.**

The **Diversity Initiatives Office (DIO)** in GCCIS is dedicated to providing all students with an **inclusive and equitable environment** where they can excel. We believe that diversity makes us stronger together.

Meet the Team



Lana Verschage

Director of Diversity Initiatives
and Women in Computing
Deputy Title IX Coordinator

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Jacquis Webb

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ABOUT US



WHAT IS HACK.COMS?

HACK.COMS is a vibrant hackathon that highlights the computing talent of underrepresented students. Over an intensive period, participants collaborate to **develop innovative software solutions**, whether an app, website, game, or other digital creation. This experience provides students invaluable opportunities to **interact with company sponsors and experienced mentors** who offer guidance and support throughout the project development process. Alongside the coding challenges, participants can enjoy **engaging tech talks** and activities that encourage creativity, teamwork, and personal growth.

Our goal is to **empower young hackers** to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields with the collaboration of business-minded scholars. Unlike typical hackathons, we **encourage students interested in business to get involved** and practice business pitches under interdisciplinary collaboration with computing students. We estimate **180 attendees**.

WHEN & WHERE IS HACK.COMS?

HACK.COMS will be held at **Rochester Institute of Technology** from November 2nd - 3rd, 2024, in the **Student Hall for Exploration and Development (SHED)**. The SHED officially opened at the start of the 2023-2024 school year and is designed with flexible spaces that foster and stimulate creativity, collaboration, and discovery.

Contact Us:

 hackcoms@rit.edu

ABOUT US



WHO IS HOSTING HACK.COMS?

HACK.COMS is hosted by the **Computing Organization for Multicultural Students (COMS)**, an inclusive community for students of color and other underrepresented groups in Computing. We are the first of our kind within the **Golisano College of Computing and Information Sciences (GCCIS)**. Our Mission is to **foster a supportive community that uplifts our underrepresented students** through academic support, mental health awareness, mentorship, and leadership. Our programming will help students become accountable, disciplined, and responsible computing scholars with a community to rely on.

THE HACK.COMS TEAM:



Vivian Hernandez



Maisha Iqbal

HACK.COMS Hackathon Co-Chairs

Jacquis Webb Assistant Director of Diversity Initiatives

Lana Verschage Director of Diversity Initiatives



SPONSORSHIP DETAILS



TIER	SUPPORTER	BRONZE	SILVER	GOLD	* PREMIUM
CONTRIBUTION AMOUNT	\$500	\$1000	\$2500	\$4000	\$5500+
EVENT ENGAGEMENT & RECRUITMENT					
COMPANY TABLE(S)		✓	✓	✓	*Closest to Hackers
*HOST A SPONSOR TECH TALK			30 mins	30 mins	60 mins
JUDGE A CATEGORY AND AWARD PRIZE		✓	✓	✓	✓
COMPANY CHANNEL ON DISCORD (Interact Directly with Hackers during the Event)			✓	✓	✓
ACCESS TO RESUMES (With Volunteers & Hackathon Directors)				POST-EVENT	PRE-EVENT
SEND COMPANY REPRESENTATIVES/RECRUITERS/TECHNICAL MENTORS		1-2	1-3	1-5	ANY
HOST OR SPONSOR AN ACTIVITY				✓	✓
BRANDING					
BRING SWAG		✓	✓	✓	✓
LOGO INCLUDED ON T-SHIRT AND/OR DEVPOST	Devpost	Devpost	T-shirt (small logo) + Devpost	T-shirt (med logo) + Devpost 3 mins	T-shirt (large logo) + Devpost 5 mins
OPENING CEREMONY KEYNOTE SPEAKER					
LOGOS ON FLYERS, POSTERS, & DIGITAL MEDIA				✓	✓
SOCIAL MEDIA SHOUTOUTS	✓	✓	✓	✓	✓
THANKED AT KICK-OFF / AWARD CEREMONY	✓	✓	✓	✓	✓
*SPONSOR A MEAL OR MIDNIGHT SNACK			Meal	Meal	Meal & Mid-night Snack
POST-EVENT EMAIL CONTENT TO HACKERS				✓	✓
*LOGO ON HACKER AND VOLUNTEER NAME TAGS					✓

* Limited Spots Available and
First Come First Served

Contact Us:
 hackcoms@rit.edu

SPONSORSHIP GLOSSARY



Company Representatives: Recruiters, Technical Mentors, or generally amazing people walking around the hacker floor or stationed at a company table. During the event, company representatives speak to attendees about professional opportunities and their company and help hacker attendees with project ideas throughout the project development.

Judge a Category and Award Prize: Judge your own category or one of ours (must know ahead of time)! Sponsors should provide prizes for their own categories, enough for a team of 1-4 people.

Sponsor a meal or Midnight snack: During the whole event, there are the following meals: (1) breakfast, (2) lunches, (1) dinner, and (1) midnight snack to choose from. All sponsored meals are first come, first served. In the midst of a long night, we bring fun food like cookies and/or bubble tea! Our **first confirmed Premium Sponsor** gets to have their company name associated with the sweet treat(s).

Sponsor Tech Talks: This is a time for your technical mentors or company representatives to showcase a unique skill or concept! Tech Talks can focus on different aspects of computing or discuss important skills related to a hackathon or professional life.

Access to Resumes: When participants register they have the option to submit their resume. Depending on what tier a company chooses, they can receive access to the resume google folder pre-event or post event.

Post Email Content to Hackers: Only Gold and Premium Tiers will receive access to the list of student hacker emails to be able to send out a post email content.

Interested in becoming a sponsor and want next steps?

Contact Us:



hackcoms@rit.edu

Dear Potential Sponsor,

Women in Computing at RIT is excited to announce the **11th anniversary** of our annual 24-hour in-person hackathon, **WiCHacks**, that will take place at **Rochester Institute of Technology** from **March 1 to 2, 2025**. **WiCHacks** is a collaborative event where participants develop applications, websites, and even make games. We recruit **women and gender-minorities** from undergraduate and graduate programs, and all students who support them, to participate in our hackathon. In our past years, we have had to cap our number of in-person participants, but now in our 11th year, we wish to grow and enable more hackers to experience WiCHacks. We estimate **200 attendees**. Our goal, however, remains the same - to empower these young hackers to pursue their interests in Science, Technology, Engineering, and Math (STEM) fields. By hosting this hackathon, we aim to **provide a safe and encouraging environment** in which individuals from underrepresented genders can develop the confidence they will need to thrive in the competitive tech industry **We would like to invite you to be involved in this event**. Your support will ensure that our participants have the most rewarding hackathon experience possible by exposing them to all your company has to offer.

By helping, you would be able to:

- Empower women and gender-minorities to pursue careers in STEM, especially in the computing Fields.
- Contact some of the most experienced hackers in the Northeast.
- Experience working with talented and promising students who will soon join the workforce.
- Promote your company through recruiters, tech talks, and swag!

You can help create a great event by:

- Directing funds to WiCHacks, giving us the flexibility to ensure all needs are fully catered for.
- Sponsoring a meal or providing snacks/drinks.
- Providing services (e.g., hosting, hardware) for students at the hackathon to use.
- Sending technical mentors who can assist teams during the hackathon.
- Or, something else! We are here to accommodate any creative ideas you may have!

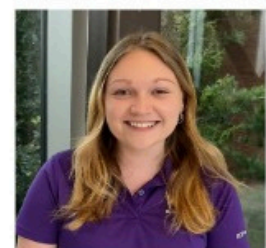
Any questions or want to propose a custom idea? Contact us at wichacks@rit.edu or at 585-475-7155.

Thank you,



Jade Condez
WiCHacks Team Lead

Lana Verschage
Director of Diversity of Initiatives
Jacquis Webb
Assistant Director of Diversity Initiatives



Katie Collier
WiCHacks Director of Sponsorship

Sponsorship Packages

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	\$500	\$1000	\$2500	\$4000	\$5500	\$6500+
TECHNICAL						
Send Technical Mentors	✓	✓	✓	✓	✓	✓
*Reserved Table(s) (First come, first served)		✓	✓	✓	✓	Closest to Hackers
Host a Tech Talk			15 min	20 min	30 min	45 min
*Host a Sponsor Symposium				30 min	45 min	60 min
*Judge a Category and Award Prize			✓	✓	✓	✓
*Choice of Tech Talk Time Slot (First come, first served)					✓	✓
Send Technical Survey during the Event						✓
RECRUITING						
Instant Messaging (Direct communication with hackers)	✓	✓	✓	✓	✓	✓
Access to Resumes			Post-Event	Post-Event	Day of Event	Pre-Event
Networking Social* (With Volunteers & WiC Committee Heads)			✓	✓	✓	✓
Company Representatives		✓	✓	✓	✓	✓
*Private Interview Rooms during Event				✓	✓	✓

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Any Questions?

Contact us at wichacks@rit.edu

Website: wichacks.io

Tier	Supporter	Bronze	Silver	Gold	Platinum	Premium
Contribution Amount	\$500	\$1000	\$2500	\$4000	\$5500	\$6500+
BRANDING						
Bring Swag	✓	✓	✓	✓	✓	✓
Logo Included	Website	Website	T-shirt (small logo)	T-shirt (med logo) + Banner	T-shirt (med logo) + Banner	T-shirt (large logo) + Banner
Company Links on Website				✓	✓	✓
Opening Ceremony Keynote Speaker (<i>First come, first served</i>)						✓
Opening Ceremony Microtalk					3min	5min
Social Media Shoutouts				✓	✓	✓
Thanked at Kick-off / Award Ceremony	✓	✓	✓	✓	✓	✓
Sponsor a Meal/Snack					✓	✓
Post-Event Email Content to Hackers						✓
Pink Sponsor Crewnecks	\$40/ea	\$40/ea	\$40/ea	\$40/ea	Free	Free

Thank you!



Interested in becoming a sponsor?

Contact us at: wichacks@rit.edu

Website: wichacks.io

Sponsorship Glossary

- **Company Representatives:** Recruiters, mentors, or generally amazing people stationed at a company table. During the event, company representatives speak to attendees about professional opportunities, the company, and their projects!
- **Crewnecks:** All sponsors are able to purchase pink WiCHacks Crewnecks for the event. Each crewneck is \$40, but our Platinum and Premium sponsors get them for free!
 - **Max 5 per company**
- **Judge a Category and Award Prize:** Judge your own category or one of ours! Sponsors should provide prizes for their own categories, enough for a team of 1-4 people.
- **Sponsor a Meal/Snack:** Platinum and Premium Sponsors can sponsor a meal (breakfast, lunch, or dinner) or Midnight Snack for our hackers. Midnight Snack is usually a fun treat like cookies or bubble tea to keep the hackers energized!
- **Networking Social:** Held on the morning of the hackathon, the Networking Social is a great way for sponsors to meet the people behind WiCHacks! Mingle with our WiCHacks Directors, volunteers, and WiC Committee Heads!
- **Sponsor Symposium:** Sponsors can host a workshop to teach technical topics, host a fun activity for hackers, or extend the length of your Tech Talk! We aim for symposiums to be mostly informal - so you can create an environment where both you and hackers can form a long-lasting connection.
 - Past Symposium topics:
 - Kazoo Battle Royale
 - Snack Necklaces & Affirmation Wall
- **Tech Talks:** This is a time for your technical mentors or company representatives to showcase a unique skill or concept! Tech Talks can focus on different aspects of computing or discuss important skills related to a hackathon or professional life.
 - Past Tech Talk Topics:
 - Intro to Computer Vision: 3D Measurement
 - Brainstorming Your Project
 - Transition into Professional Life
- **Technical Mentors:** Help attendees with project ideas throughout the project development process and are usually at our mentoring table, walking around the hacker floor, or by a company table (if applicable).

"Widget"
The WiCHacks Mascot!

