



# GOLDEN KEYS



KPI App Group 3  
04-11-2023



# CAST:



DASA  
PM



AZIZ  
TECH LEAD



YULIIA  
SCRUM MASTER



JIANI  
UX/UI



BIANCA  
FRONTEND



NEHA  
FRONTEND



MARIN  
DATA SCIENTIST



DARIA  
BACKEND



Once upon a time.....



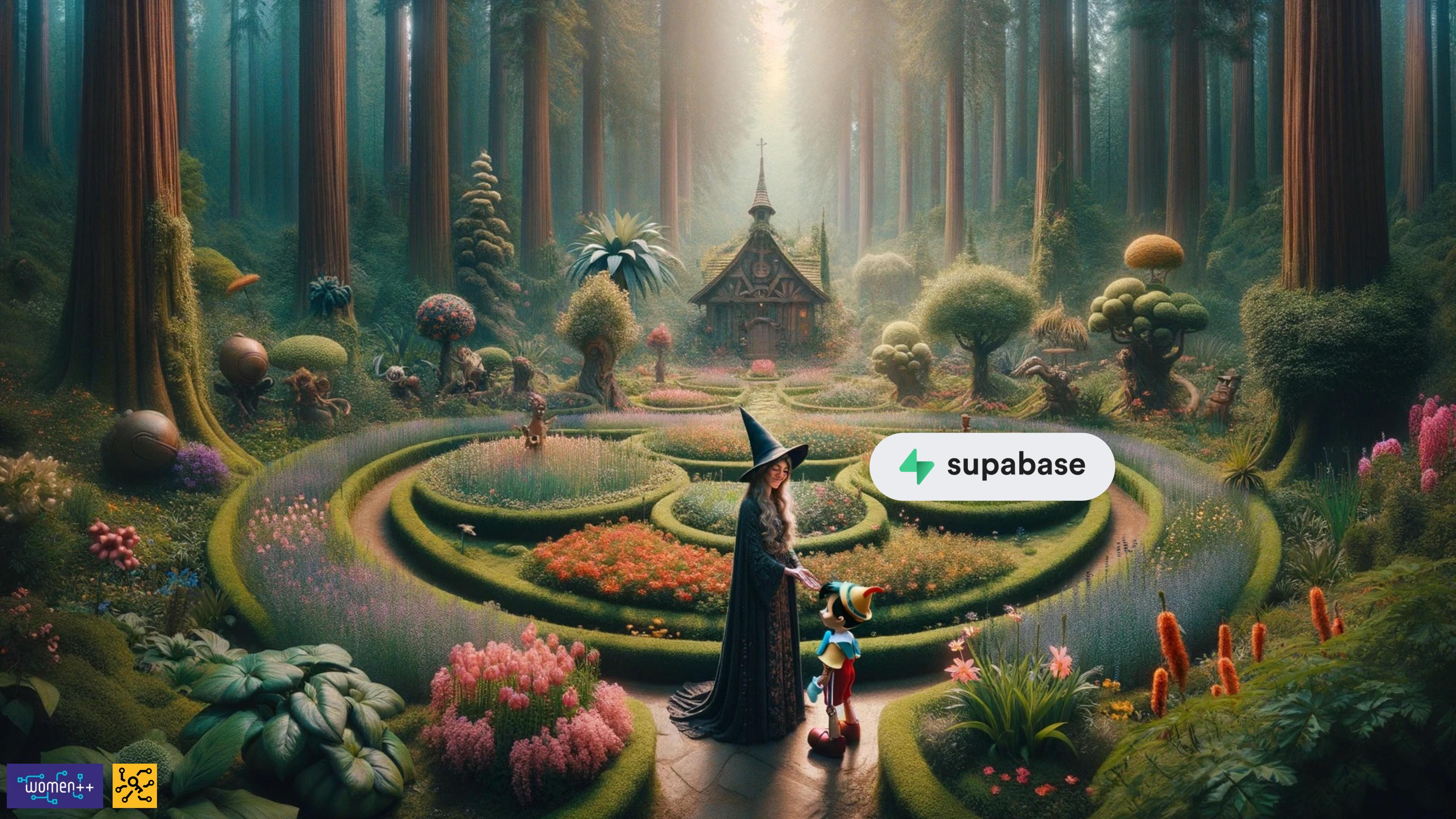












supabase







# DEMO TIME...

The screenshot shows a web-based KPI reporting application. At the top, there's a navigation bar with icons for red, yellow, and green circles, the URL "www.golden-keys.org", and links for "KPI Reporting" (which is underlined in yellow), "Manage KPI", "Admin", and "Insights". To the right of the navigation are "Search", "Notification", and "Profile" buttons.

The main content area is titled "**Fundraising Circle**". It features a search bar with dropdowns for "Date Range" (set to "May 2023"), "Status" (with dropdowns for "Select", "Select", and "Select"), "Tag" (with dropdowns for "Select", "Select", and "Select"), and a "Data Type" dropdown. There's also a "Search KPI" input field with a magnifying glass icon.

Below the search bar is a table with five rows, each representing a different KPI metric:

KPI Title	Progress	Last entry date	Action
Corporate sponsorship value	0	> 2,000,000 No entry yet	Add Value
Private donations	260,000	> 500,000 02/06/2023	Add Value
Donor retention rate	80%	> 60 14/06/2023	Add Value
Cost-to-funds ratio	15%	> 20 29/06/2023	Add Value
Online fundraising conversion rate	1.5%	< 10 29/06/2023	Add Value



**DEMO  
VIDEO**

# KPI 3 - THE GOLDEN KEYS

	Dasa	Product Owner	<a href="https://www.linkedin.com/in/dasavasilova">https://www.linkedin.com/in/dasavasilova</a>
	Yuliia	Scrum Master	<a href="https://www.linkedin.com/in/yuliia-kuts-554999120">https://www.linkedin.com/in/yuliia-kuts-554999120</a>
	Daria	Backend Developer	<a href="https://www.linkedin.com/in/daria-ob5b626265">https://www.linkedin.com/in/daria-ob5b626265</a>
	Neha	Frontend Developer	<a href="https://www.linkedin.com/in/neha-shrikant">https://www.linkedin.com/in/neha-shrikant</a>
	Jiani	UX/UI Designer	<a href="https://www.linkedin.com/in/jianiwang-6b2238142/">https://www.linkedin.com/in/jianiwang-6b2238142/</a>
	Bianca	Frontend Developer	<a href="https://www.linkedin.com/in/biancamainella-752bb4128">https://www.linkedin.com/in/biancamainella-752bb4128</a>
	Aziz	Tech Lead	<a href="https://www.linkedin.com/in/abdelazizmaalej">https://www.linkedin.com/in/abdelazizmaalej</a>
	Marin	Data Scientist	<a href="https://www.linkedin.com/in/marinmes">https://www.linkedin.com/in/marinmes</a>

# **APPENDIX**

# RESOURCE PAGE

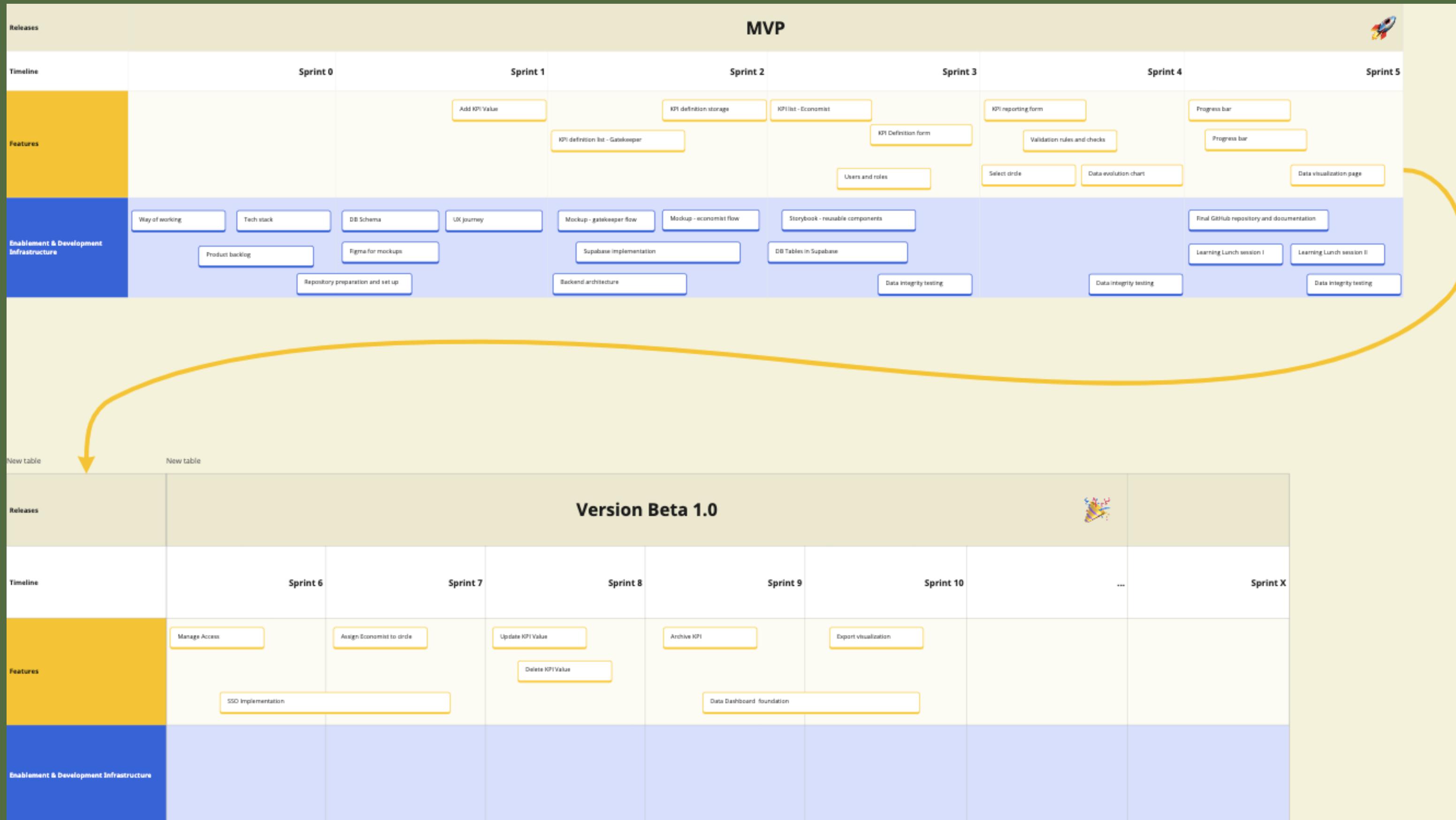
## DESIGN AND RESEARCH

- 🚧 Figma E2E journey mockup: <https://www.figma.com/file/yxgEBLZ5hgIQemD0EdGPCB/Golden-Keys?type=design&node-id=1%3A1711&mode=design&t=rS8GySPjUEu5L5i3-1>
- 🎨 Design and research Miro board: [https://miro.com/app/board/uXjVMhbVRSs=/?share\\_link\\_id=53171740505](https://miro.com/app/board/uXjVMhbVRSs=/?share_link_id=53171740505)
- 📐 Product information infrastructure: <https://www.figma.com/file/HbEbUN4y6GeAvdwLnFRjR9/KPI-App-Information-Infrastructure?type=whiteboard&node-id=0%3A1&t=45oydiFeazHp5Qv7-1>
- ✨ Ideation process for the app: <https://www.figma.com/file/et1Y5s241GN3l7CLsDCOze/KPI-APP-3-Design?type=whiteboard&node-id=0%3A1&t=2vxS8AaeBE8js8vh-1>

# INFORMATION INFRASTRUCTURE



# PRODUCT ROADMAP



# CHALLENGES

Member	Challenge	Solution
<b>Pinocchio</b>	<ul style="list-style-type: none"> <li>- Facing a huge load of work, and down counting days on his calendar.</li> <li>- Too much manual processes, unable to scale up in the future</li> </ul>	<ul style="list-style-type: none"> <li>- Centralized Web application</li> <li>- Agile team</li> </ul>
<b>Frontend Dev</b>	<ul style="list-style-type: none"> <li>- How to convert a mockup into a meaningful UI?</li> <li>- Where to start from</li> <li>- how to link parts of the mockup.</li> </ul>	<ul style="list-style-type: none"> <li>- Split the mockup into components then the frontend dev reassembles them. ⇒ <b>Component Based Development</b></li> </ul>
<b>Product Owner</b>	<ul style="list-style-type: none"> <li>- Due to short time and burdens of things to do</li> </ul>	<ul style="list-style-type: none"> <li>- Focus on Minimum Valuable Product (<b>MVP</b>)</li> </ul>
<b>Backend Dev</b>	<ul style="list-style-type: none"> <li>- Fetch data from DB, Transform it and send it to the frontend</li> </ul>	<ul style="list-style-type: none"> <li>- <b>API-first:</b> prioritizing the APIs that support your application and focusing on the value they can deliver to your business</li> </ul>
<b>UI/UX Designer</b>	<ul style="list-style-type: none"> <li>- Convert the Pro Juventute needs into intuitive interfaces</li> </ul>	<ul style="list-style-type: none"> <li>- Focus on MVP interfaces?</li> </ul>
<b>Data Scientist</b>	<ul style="list-style-type: none"> <li>- Convert client's needs into structured DB and adapt it to the up-coming changes</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Agile DB design</b></li> </ul>
<b>Scrum Master</b>	<ul style="list-style-type: none"> <li>- Trying to guess the up-coming blockers in order to avoid them proactively</li> </ul>	<ul style="list-style-type: none"> <li>- Close Communication with each team member</li> </ul>