

Index

1) About Us and the Event.....	3
i) Sponsorship Packages.....	4
ii) Sponsor the Job Fair.....	4
iii) Sponsor the Hackathon.....	5
iv) Sponsor the Job Fair and the Hackathon.....	6
v) Sponsor the Fashion Show.....	7
vi) Sponsor all three events.....	8 - 9
2) Additional Events.....	9
3) Partnership.....	10
4) Sponsorship Terms.....	11 - 12
5) Contact us.....	13

About us and the event:

#include<girls> is a student driven non-profit organization for women in Science, Technology Engineering and Mathematics (STEM).

#Include<a-thon>: Event

When: October 3rd - 4th

Where: Piloto 151, Old San Juan

#Include<a-thon> is the hackathon that will gather Puerto Rico's most talented students in STEM for a weekend to hack, build and collaborate on software and hardware ideas. We are throwing an event that is more attractive to women. It'll be a **Hackathon + Fashion Show + Job Fair**. Our goal is to produce a hackathon evenly balanced in gender, maintain/increase the quality of hacks and take down the stereotypes that exist mostly in STEM fields.

The success of this event will be credited largely to our sponsors, who lend their names and financial support to the event. By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of #include<girls>.

We have 3 levels of sponsorship packages, as detailed in this document.

#Include<girls>: Hackathon

We aim to produce a hackathon that's evenly balanced in gender while maintaining and increasing the quality of hacks. We want to encourage women to participate in technical events and motivate them to show off their skills and ideas for new projects. Diversity drives innovation and leads to better results.

#Include<girls>: Job Fair

This will be the first Job Fair ever held exclusively for Computer Science and Computer Engineering students from different colleges all over the island. We want to provide participants with a network of companies for possible internship or job opportunities.

#Include<girls>: Fashion Show

Hackathons aim to have a productivity environment, which is why there are extracurricular activities in these events. The fashion show is a way to offer women an environment they like.

Key Benefits

- Showcase your brand, products or services to 150 or more software developers
- Have the opportunity to meet and recruit top technical talent in Puerto Rico
- Benefit from exposure of hackers using your product

Sponsorship Packages

Sponsor the Job Fair

This will be the first Job Fair ever held exclusively for Computer Science/Computer Engineering students from different colleges all over the island. We want to provide participants with a network of companies for possible hire.

General	Bronze	Silver	Gold
Price	\$300	\$600	\$1,000
Logo on Web	Listed	✓	✓
Logo on T-shirt		✓	✓
Event Bag Items	Items at Booth	1	2
Mention in Press Release			✓
Shared Booth	✓		
Booth		✓	
One Corner Booth			✓
Organization profile in Career Fair Guide	Listed	✓	✓
Interview Booth			✓
Resume Book Access		✓	✓
Option to purchase additional events	✓	✓	✓

Sponsor the Hackathon

We aim to produce a hackathon that's evenly balanced in gender while maintaining and increasing the quality of hacks. Diversity drives innovation and leads to better results.

General	Bronze	Silver	Gold
Price	\$300	\$600	\$1,000
Logo on Web	Listed	✓	✓
Logo on T-shirt		✓	✓
Event Bag Items			1
Mention in Press Release			✓
API Demo		✓	✓
SWAG	✓	✓	✓
Mentors		✓	✓
Special Prize	✓	✓	✓
Keynote			✓
Resume Book Access		✓	✓
Option to purchase additional events	✓	✓	✓

Sponsor the Job Fair AND the Hackathon

General	Bronze	Silver	Gold	Platinum
Price	\$600	\$1,000	\$1,500	\$2,000
Logo on Web	Listed	✓	✓	✓
Logo on T-shirt		✓	✓	✓
Event Bag Items	Items at Booth	1	2	3
Mention in Press Release			✓	✓
API Demo		✓	✓	✓
SWAG	✓	✓	✓	✓
Mentors			✓	✓
Special Price	✓	✓	✓	✓
Keynote				✓
Shared Booth	✓			
Booth		✓	✓	
One Corner Booth				✓
Organization profile in Career Fair Guide	Listed	✓	✓	✓
Interview Booth			✓	✓
Resume Book Access			✓	✓
Option to purchase additional events	✓	✓	✓	✓

Sponsor the Fashion Show

The fact that we have integrated a fashion show is what makes our event unique. The fashion show will be also open to the general public, so it will be a great opportunity to advertise your product to a different audience.

General	Bronze	Silver	Gold
Price	\$300	\$600	\$1,000
Logo on Web	Listed	✓	✓
Logo on T-shirt		✓	✓
Event Bag Items			1
Mention in Press Release			✓
Shared Booth in Fashion Show*	1	1	
Booth in Fashion Show*			1
Logo on pamphlet	Listed	Listed	✓
Logo run while starting Fashion Show	✓	✓	
Mini commercial run while starting Fashion Show			✓
Option to purchase additional events	✓	✓	✓

Sponsor all THREE events

General	Bronze	Silver	Gold	Platinum
Price	\$1,000	\$1,500	\$2,000	\$2,500
Logo on Web	✓	✓	✓	✓
Logo on T-shirt	✓	✓	✓	✓
Event Bag Items	Items at Booth	1	2	3
Mention in Press Release		✓	✓	✓
API Demo		✓	✓	✓
SWAG	✓	✓	✓	✓
Mentors		✓	✓	✓
Special Prize	✓	✓	✓	✓
Keynote				✓
Shared booth in Job Fair	✓			
Booth in Job Fair		✓		
One Corner Booth in Job Fair			✓	✓
Shared Booth in Fashion Show*	1	1		
Booth in Fashion Show*			1	2
Logo on pamphlet	Listed	✓	✓	✓
Organization profile in Career Fair Guide	✓	✓	✓	✓
Interview Booth		✓	✓	✓

Resume Book Access			✓	✓
Logo run while starting Fashion Show	✓	✓		
Mini commercial run while starting Fashion Show			✓	✓
Option to purchase additional events	✓	✓	✓	✓

Partnership:

We also accept donations of items or services from companies that would prefer to donate them. Depending on what you provide, we can estimate the cost that it will save us and give you the benefits and exposure accordingly. Here are some of the additional items and services we need.

Item or service	Estimated Price*
Shuttle Bus	\$1,000
Food Catering	\$3,000
Sound System	\$800
Models	\$2,000
Chairs and tables	\$700
Stage	\$800
Lights	\$400
Additional Events	Refer to the table below

Additional Events that are available

Events	Amount	Estimated Prize*
Land yards	1	\$300
Event Bags	1	\$2,000
Shuttle Bus	2	\$1,000
Relaxation Lounge	1	\$2,000
Refreshment Breaks	6	\$500
Evening Celebration	2	\$3,000
Yoga Section	1	\$1,000
Music break	1	\$500

Sponsorship Terms

1. **Logo on Web:** We will add your logo on our website's sponsors section
2. **Logo on T-Shirts:** We will include your logo on our t-shirts, which will be handed to all the hackathons participants.
3. **Event Bag Items:** We will include at least one item with your logo, which will be handed to all the hackathon participants. (Provided by the sponsor)
4. **Mention in Press Release:** We will mention you in at least one press release.
5. **API Demo:** You will have a slot of time to showcase your product to the hackers.
6. **SWAG:** We will add your logo onto any other item that we hand in at #include<a-thon>.
7. **Mentors:** Your company will be able to have mentors to help the participants use your company's preferred programming language, API, framework, library or software.
8. **Special Prize:** Each company will be able to select a winner according to the use of their product or by preference.
9. **Keynote:** We will provide you time to talk at the opening (2 available)
10. **Shared booth, booth or one corner booth:** Depending on which package you select, you will have access to one of the above for the Job Fair where you can talk and network with the participants.
11. **Shared booth or booth in Fashion Show*:** Before the fashion show starts we will save a small section for the companies that fund the fashion show. Since the fashion show will be open for the general public, its great for you to advertise your product.
*Since there's a limit of how many booths we can put in this section, we're only offering a few slots. Agency or fashion companies will be given preference.
12. **Logo run while starting:** We will show your logo on stage while the public is being seated.
13. **Mini commercial run while starting:** We will run the commercial for your product or your company on stage while the public is being seated. The commercial can't be longer than 30 seconds.
14. **Organization profile in Job Fair Guide:** We will include your information in the Guide that we will hand to Job Fair attendees.
15. **Interview Booth:** Access to a private booth where you can interview the participants you're interested in hiring.
16. **Resume Book Access:** We will give you access to all the CVs we collected from the hackathon participants.

17. **Logo on pamphlet:** We will put your logo in the pamphlet that we will be handing in at the Fashion Show.

18. **Additional Events:** There are other events you could sponsor that can be given in separate rooms. This is not only an opportunity to network better with the participants, but you can also promote your company and your product even more.

a. **Relaxation Lounge:** Your company can pay to hire masseuse for the event. We will of course let them know who was the sponsor and advertise it in the room for the time the masseuse is giving service.

b. **Refreshment Breaks:** The participants will receive a refreshment break in certain hours.

c. **Evening Celebration:** This will be a cocktail party where the participants will be offered some beverages and appetizers. It will be a great opportunity to get to know the participants better and network with them.

d. **Yoga Section:** Your company can bring an instructor of their preference to offer a yoga section to the participants. Again, you can advertise your company while the instructor is giving the class.

e. **Music break:** This will be a session that will be given after the first half of the fashion show where local artist will be invited to sing.

Contact us:

If you're interested in any of the packages mention previously, or would like to make us another offer, please contact us:

include.girls.uprrp@gmail.com .

The website for the #include <a-thon> is <http://hackathon.includegirls.com/>

Our Facebook page: <https://www.facebook.com/includeGirls>

We're counting on your support, and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of #include<girls> and make a difference in our community.