Analyze A/B Test Results

REVIEW	HISTORY

Meets Specifications

CONGRATULATIONS !!!!

Code Quality

✓	**All code cells can be run without error.**
	All code cells run without error. Good Job!!

✓	**Docstrings, comments, and variable names enable readability of the code.**
	Both the project and the report file are well formatted and easy to comprehend. Subjective answers are well formatted with the use of bold and italics style features. Makes the report elegant and crisp!

Statistical Analyses

✓ **All results from different analyses are correctly interpreted.**

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✓ **For all numeric values, you should provide the correct results of the analysis.**

AWESOME
Getting the stats calculations for both the simulation and z-test correct is difficult at this stage. Great work.

✓ **Conclusions should include not only statistical reasoning, but also practical reasoning for the situation.**

Spot On!!! Great intuition with the relationship between the different hypotheses statements.
Extra Credit Knowing that Part iii is a two-tailed test and Part ii is a one-tail test, can you convert the p-values between each other?

One-Tailed and Two-Tailed Results
https://stats.idre.ucla.edu/other/mult-pkg/faq/pvalue-htm/

⤓ DOWNLOAD PROJECT

RETURN TO PATH