

## Plotting

Q: Plot beta prior distributions  $\text{beta}(\theta|2, 2)$ , Bernoulli likelihoods  $\text{Ber}(\text{HHTHH}|\theta)$ , and their corresponding posterior distributions  $p(\theta|\text{HHTHH})$ .

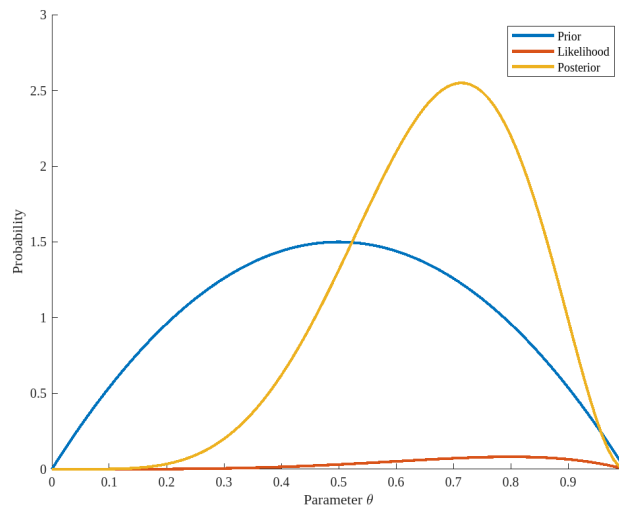
For Bernoulli likelihood, here it is

$$\text{Ber}(\text{HHTHH}|\theta) = \theta^4(1 - \theta)^1.$$

Then the posterior distribution is

$$\begin{aligned} p(\theta|\text{HHTHH}) &= \frac{\theta^4(1 - \theta)^1}{p(\text{HHTHH})} \times \text{beta}(\theta | 2, 2) \\ &= \frac{B(2, 2)}{B(4 + 2, 1 + 2)} \times \theta^4(1 - \theta)^1 \times \text{beta}(\theta | 2, 2) \\ &= \frac{\theta^5(1 - \theta)^2}{B(6, 3)} = \text{beta}(\theta | 6, 3). \end{aligned}$$

The three plots are shown below:



## Posterior Prediction

Q: Compute the posterior predictive  $p(\text{H}|\text{HHTHH})$ .

$$\begin{aligned} p(\text{H}|\text{HHTHH}, \alpha, \beta) &= \int_0^1 p(\text{H}|\theta)p(\theta|\text{HHTHH})d\theta \\ &= \int_0^1 \theta \text{beta}(\theta | 6, 3)d\theta \\ &= \mathbb{E}_\theta[\text{beta}(\theta | 6, 3)] \\ &= \frac{6}{6 + 3} = \frac{2}{3}. \end{aligned}$$

## Model Comparison

Q: Compare simple and complex models by computing the marginal likelihoods.

Marginal likelihood of "HHTH" in model  $M_1$  is:

$$p(\text{HHTH}|M_1) = (\frac{1}{2})^3 \frac{1}{2} = \frac{1}{16}.$$

Marginal likelihood of "HHTH" in model  $M_2$  is:

$$\begin{aligned} p(\text{HHTH}|M_2) &= \int_0^1 \theta^3(1-\theta)\text{beta}(\theta \mid 2, 2) \, d\theta \\ &= \frac{B(5, 3)}{B(2, 2)} = \frac{2}{35}. \end{aligned}$$

So the Bayes factor is  $35/32 > 1$ . Then model  $M_1$  is better.