# PH 718 Data Management and Visualization in R

Part 0: Syllabus Review & Introduction to R

Zhiyang Zhou (zhou67@uwm.edu, zhiyanggeezhou.github.io)

2025/01/19 19:54:57

#### Contact

• Instructor: Zhiyang Zhou

- Email: zhou67@uwm.edu

- Homepage: zhiyanggeezhou.github.io

• Tutor: Don Cramer

- Email: dkcramer@uwm.edu

• Lectures

- Tue/Thur 16:00–17:15 via Zoom

· Office Hours

- By appointment

## Grading

- Assignments (60%)
  - Submitting digital copies
  - Attaching (if applicable) both outputs and source codes
  - Including necessary interpretation
  - Organized in a CLEAR and READABLE way
  - Accepting no late submission
- Final project (40%)
  - TBD
- Bonus points (TBD)
  - Irregular quiz held on Canvas

## Materials

- Reading list
  - [R4DS] H. Wickham, M. Cetinkaya-Rundel, & G. Grolemund. (2023). R for Data Science: Import, Tidy, Transform, Visualize, and Model Data, 2nd Ed. Sebastopol: O'Reilly Media. (Accessible at r4ds.hadley.nz)
  - [ISL] G. James, D. Witten, T. Hastie, & R. Tibshirani. (2021). An Introduction to Statistical Learning: with Applications in R, 2nd Ed. New York: Springer. (Accessible at www.statlearning.com)
- Lecture notes and beyond
  - Posted at Canvas and zhiyanggeezhou.github.io
  - Subject to update without prior notice

## Why using R?

• Open source: Freely accessible to everyone.

- Powerful for data analysis: Extensive libraries created and maintained by statisticians; built-in methods for advanced statistical modeling.
- Data visualization: High-quality plots with libraries like ggplot2.
- Cross-platform: Working on Windows, macOS, and Linux.

## Be careful when using R

• NO quality control: Packages developed by small groups without extensive testing

#### How to learn R?

- Self-learning with regular practice
- Be sophisticated in statistics

# How to find solutions when using R?

- Help manual (reliable)
- Online resources (not always reliable)
  - Search engines: Google, etc.
  - Q&A communities: Stack Overflow, Reddit, Posit Community, etc.
  - Large language models: ChatGPT, Claude, etc.

#### Installation

- Base R: https://cran.r-project.org
- Rstudio: https://www.rstudio.com