# PH 718 Data Management and Visualization in R

Part 6: Interactive Plotting

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2025/04/14 21:16:20

## Examples of interactive plotting

Example 1: Interactive 3D plot of surface  $z=x^2 + y^2$  (also in Part 4: Introduction to tidyverse)

```
x <- seq(-pi, pi, length = 50)
y <- x
z_matrix <- outer(x, y, function(x, y) x^2 + y^2)

plotly::plot_ly(
    x = ~x, y = ~y, z = ~z_matrix,
    type = "surface",
    colorscale = "Viridis"
) |> plotly::layout(
    title = "3D Surface Plot: f(x, y) = x^2 + y^2",
    scene = list(
        xaxis = list(title = "X-axis"),
        yaxis = list(title = "Y-axis"),
        zaxis = list(title = "Z-axis")
)
)
```

#### Example 2: Interactive scatter plot deployed online

https://shiny.posit.co/

### Example 3: Interactive maps developed by the US Census Bureau

https://www.census.gov/programs-surveys/geography/data/interactive-maps.html

## Why interactive plotting is beneficial

- Enhances user engagement by allowing direct interaction with visualizations.
- Improves exploration of complex data through dynamic filtering, zooming, and detailed tooltips, uncovering patterns and insights not immediately apparent from static plots.
- Facilitates the presentation of plots without code adjustments.

With acknowledgment to Dr. Kourosh Ravvaz for sharing course materials.

# plotly::ggplotly: converting ggplot2 figures to interactive ones

### Interactive scatter plot

The above interactive scatter plot allows:

- Hovering over points to see exact values.
- Zooming and panning dynamically.
- Interactive legend for highlighting different cylinder groups.

## Interactive scatter plot with customized tooltips

```
p <- mtcars |>
  ggplot(aes(
   x = wt, y = mpg, color = factor(cyl),
   text = paste("Model:", rownames(mtcars), "<br>", # HTML tag <br> to initiate a new line
                 "Cylinders:", cyl, "<br>",
                 "Horsepower:", hp, "<br>",
                 "Transmission:", ifelse(am == 0, "Automatic", "Manual"), "<br>",
                 "Gear:", gear, "<br>",
                 "Carburetors:", carb)
  )) +
  geom_point(size = 3) +
  labs(title = "Scatter plot of MPG vs Weight",
       x = "Weight (1000 lbs)",
       y = "Miles per Gallon",
       color = "Cylinders") +
  theme minimal()
plotly::ggplotly(
 р,
  # tooltip = c("text", "x", "y") # Hiding factor(cyl)
```

#### Interactive histogram

#### Interactive boxplot

#### Interactive line plot

## Interactive jitter plot

```
p = starwars %>%
 filter(!is.na(height) & !is.na(mass) & mass < 1000) %>%
  ggplot(
   aes(x = mass, y = height, color = sex)
  ) +
  geom_point() +
  geom_jitter(
   width= .2, # each point is randomly moved up to 0.2 units left or right.
   height= .2, # each point is randomly moved up to 0.2 units up or down.
   alpha = .2, # the transparency
   color = "purple" # color for jittered points
 ) +
 labs(
   title = "Height vs. Mass",
   x = "Mass (kg)", y = "Height (cm)"
  ) +
  theme_bw()
plotly::ggplotly(p)
```

## Interactive histogram with frequency polygon

#### Interactive stacked bar plot

```
p = starwars %>%
ggplot(aes(
    x = fct_rev(species), # Reverses the order of species to correct flipping
    fill = sex
)) +
geom_bar(position = "stack") + # position = "fill" or "stack"
labs(title = "Stacked Bar Chart",
    x = "Species", y = "Count") +
theme_minimal() +
coord_flip()
plotly::ggplotly(p)
```

## Interactive density plot

## Interactive violin plot with a box plot inside

### Interactive heatmap

# plotly::plot\_ly: creating custom interactive plots from scratch Interactive scatter plot

```
plotly::plot_ly(
 data = mtcars,
  x = \text{-wt}
 y = -mpg,
  type = "scatter", mode = "markers", # Scatter plot
  color = ~factor(cyl),  # Color by cylinder (categorical)
marker = list(size = 10),  # Marker size
  text = ~paste("Cylinders:", cyl,
                 "<br>MPG:", mpg,
                 "<br>Weight:", wt), # Tooltip
  hoverinfo = "text"
                                   # Show only custom text on hover
) %>% plotly::layout(
    title = "Scatter plot of MPG vs Weight",
    xaxis = list(title = "Weight (1000 lbs)"),
    yaxis = list(title = "Miles per Gallon"),
    legend = list(title = list(text = "Cylinders"))
```

#### Interactive histogram

```
plotly::plot_ly(
  data = mtcars,
  x = ~mpg,
  color = ~factor(cyl),
  type = "histogram",
  nbinsx = 20,
  opacity = 0.8
) %>% plotly::layout(
  title = "Histogram of MPG by Cylinders",
  xaxis = list(title = "Miles per Gallon"),
  yaxis = list(title = "Count"),
  barmode = "stack", # stacked histogram
  legend = list(title = list(text = "Cylinders"))
)
```

#### Interactive boxplot

```
plotly::plot_ly(
  data = mtcars,
  x = ~factor(cyl),
  y = ~mpg,
  color = ~factor(cyl),
  type = "box"
) %>% plotly::layout(
  title = "MPG distribution by Cylinders",
  xaxis = list(title = "Cylinders"),
  yaxis = list(title = "Miles per Gallon"),
  legend = list(title = list(text = "Cylinders"))
)
```

#### Interactive line plot

```
plotly::plot_ly(
  data = economics,
  x = ~date,
  y = ~unemploy,
  type = "scatter",
  mode = "lines",
  line = list(color = "steelblue")
) %>% plotly::layout(
  title = "Unemployment over Time",
  xaxis = list(title = "Year"),
  yaxis = list(title = "Number of Unemployed (thousands)")
)
```

### Interactive stacked bar plot

```
starwars %>%
  filter(!is.na(species), !is.na(sex)) %>%
  count(species, sex) %>%
  mutate(species = fct_rev(as.factor(species))) %>%
 plotly::plot_ly(
   x = -n
   y = ~species,
   color = ~sex,
   type = "bar",
   orientation = "h"
  ) %>% plotly::layout(
   barmode = "stack",
   title = "Stacked Bar Chart",
   xaxis = list(title = "Count"),
   yaxis = list(title = "Species"),
   legend = list(title = list(text = "Sex")),
   template = "plotly_white"
```

#### Interactive violin plot with a box plot inside

```
starwars %>%
filter(!is.na(height), !is.na(sex)) |>
plotly::plot_ly(
    x = ~sex,
    y = ~height,
    type = "violin",
    split = ~sex,
    box = list(visible = TRUE),  # adds boxplot inside
    meanline = list(visible = TRUE),  # optional: shows mean
    fillcolor = "rgba(100,100,255,0.5)", # semi-transparent fill
    opacity = 0.5,
    line = list(color = "black"),
    showlegend = FALSE
) %>% plotly::layout(
    title = "Violin Plot with Box Plot",
```

```
xaxis = list(title = "Sex"),
yaxis = list(title = "Height (cm)"),
template = "plotly_white"
)
```

## Interactive heatmap

```
cor_df <- as.data.frame(cor(mtcars)) %>%
  rownames_to_column(var = "Var1") %>%
  pivot_longer(cols = -Var1, names_to = "Var2", values_to = "Correlation")
cor_df <- cor_df %>%
  mutate(Var2 = factor(Var2, levels = rev(sort(unique(Var2)))))
plotly::plot_ly(
  data = cor_df,
  x = \text{-Var1}
 y = \text{-Var2},
  z = ~Correlation,
 type = "heatmap",
  colors = c("white", "red"),
  colorbar = list(title = "Correlation")
) %>% plotly::layout(
 title = "Heatmap of mtcars Correlation Matrix",
 xaxis = list(title = "Variable"),
  yaxis = list(title = "Variable")
```

## Interactive 3D scatter plot

```
plotly::plot_ly(
  data = mtcars,
  x = ~wt,
  y = ~mpg,
  z = ~hp,
  type = "scatter3d",
  mode = "markers",
  color = ~factor(cyl)
)
```

#### Interactive 3D surface plot—visualizing a bivariate function

```
x <- seq(-10, 10, length.out = 50)
y <- x
z <- outer(x, y, function(x, y) cos(sqrt(x^2 + y^2)))
plotly::plot_ly(
    x = ~x, y = ~y, z = ~z,
    type = "surface"
) %>% plotly::layout(title = "3D Surface Plot")
```

## Interactive geographic map: hightlighting coordinates

```
df <- data.frame(
  city = c("New York", "London", "Tokyo"),</pre>
```

```
lat = c(40.7128, 51.5074, 35.6895),
 lon = c(-74.0060, -0.1278, 139.6917)
plotly::plot_ly(
  data = df,
  type = "scattergeo",
 mode = "markers",
 lat = ~lat,
  lon = ~lon,
  text = ~city,
  marker = list(size = 10, color = "blue")
) %>% plotly::layout(
  geo = list(
   projection = list(type = "orthographic"), "natural earth" or "orthographic"
   showland = TRUE
 ),
  title = "Cities on a Globe"
```

#### Interactive geographic map: hightlighting states in US

```
plotly::plot_ly(
    type = "choropleth",
    locations = c("USA", "CAN", "AUS"), # ISO 3166-1 alpha-3 codes
    locationmode = "ISO-3",
    z = c(1,2,3), # c(1,2,3): means one color for each country
    colorscale = list(c(0, "lightgray"), c(1, "steelblue")), # Color scale
    showscale = F
) |> plotly::layout(
    geo = list(
        showframe = T,
        showcoastlines = TRUE,
        projection = list(type = "orthographic") # "natural earth" or "orthographic"
    ),
    title = ""
)
```

### Interactive geographic map: hightlighting Wisconsin on a USA Map

```
plotly::plot_ly(
  type = "choropleth",
  locations = c("WI", "AK"),
  locationmode = "USA-states",
  z = c(1,1), # c(1,1): means one color for all
  colorscale = list(c(0, "lightgray"), c(1, "forestgreen")), # Color scale
  showscale = F
) |> plotly::layout(
  geo = list(
    scope = "usa",
    showlakes = TRUE,
    lakecolor = "lightblue"
),
  title = "Wisconsin and Alaska"
```

)

A dashboard combining multiple interactive plots into a single layout

```
p1 <- plotly::plot_ly(</pre>
  mtcars,
  x = -mpg,
  type = "histogram",
  name = "MPG"
p2 <- plotly::plot_ly(</pre>
  mtcars,
  x = \text{-wt}, y = \text{-mpg},
  type = "scatter", mode = "markers",
  name = "MPG vs Weight"
p3 <- plotly::plot_ly(
  mtcars,
  x = -cyl, y = -hp,
  type = "box",
  name = "HP by Cylinders"
plotly::subplot(
  p1, p2, p3,
  nrows = 2, margin = 0.05,
  titleX = TRUE, titleY = TRUE
) %>% plotly::layout(
  title = "Mini Dashboard with plotly"
```

## Summary: plotly::plot\_ly vs plotly::ggplotly

Quick Comparison: plot\_ly() vs ggplotly()

Feature	plot_ly()	ggplotly()
Style	Build from scratch	Convert from ggplot2
Syntax	Plotly-native	ggplot2-based
Flexibility	High (fine control)	Moderate (tied to ggplot2)
Tooltips	Custom via text, tooltip	From aes(text =)
Layout control	Full via layout()	Partial via theme()
Best for	Dashboards, 3D, maps, full control	Quick interactivity for ggplot2 plots

#### When to use which?

- Use ggplotly when:
  - You already have a ggplot2 plot and want to add interactivity
  - You want a fast way to enable zoom, pan, hover, and tooltips.
  - You're more comfortable with ggplot2 syntax.
- Use plot\_ly when:
  - You want full control over every interactive aspect (like hover behavior, annotations, animations).
  - You're building web dashboards (e.g., with shiny) and want lightweight plots.
  - You're working with plotly-specific types like 3D plots and maps.

## What is R Shiny

- An R package allowing users to create interactive web applications (apps) directly from R without the need for extensive web development knowledge
- References:
  - Mastering Shiny: https://mastering-shiny.org/
  - Cheatsheet: https://raw.githubusercontent.com/rstudio/cheatsheets/main/shiny.pdf

## Key features of R Shiny

- Create sophisticated interactive web apps directly from  ${\tt R}$
- Integrate seamlessly with other languages like HTML, CSS, and JavaScript
- Facilitate easy sharing of apps both online and internally
- Supports reactive programming for dynamic content

## Structure of a R Shiny app

- User interface (UI): defines the layout and appearance of the app
- Server: Contains R code and reactive expressions that generate the app's outputs based on user interactions

# The first R Shiny app: interactive bar plot of WorldPhones data

## Step 1

```
library(shiny)
# Use a fluid page layout
ui <- fluidPage()
# Define a server for the Shiny app
server <- function(input, output) {}
# Return a Shiny app object
shinyApp(ui = ui, server = server)</pre>
```

```
library(shiny)
# Use a fluid page layout
ui <- fluidPage(
    # Give the page a title
    titlePanel("Telephones by region")
)
# Define a server for the Shiny app
server <- function(input, output) {}
# Return a Shiny app object
shinyApp(ui = ui, server = server)</pre>
```

### Step 3

```
library(shiny)
# Use a fluid page layout
ui <- fluidPage(</pre>
  # Give the page a title
 titlePanel("Telephones by region"),
  # Layout a sidebar and main area
  sidebarLayout(
    # Define the sidebar
    sidebarPanel(
      selectInput(
        inputId = "region",
        label = "Region:",
        choices=colnames(WorldPhones)
      )
    ),
    # Create a spot for the main area
    mainPanel(
      plotOutput("phonePlot")
  )
# Define a server for the Shiny app
server <- function(input, output) {</pre>
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

```
library(shiny)
# Use a fluid page layout
ui <- fluidPage(
  # Give the page a title
 titlePanel("Telephones by region"),
  # Layout a sidebar and main area
  sidebarLayout(
    # Define the sidebar
   sidebarPanel(
      selectInput(
       inputId = "region",
       label = "Region:",
       choices=colnames(WorldPhones)
      )
   ),
    # Create a spot for the main area
   mainPanel(
     plotOutput("phonePlot")
   )
 )
# Define a server for the Shiny app
```

```
server <- function(input, output) {
    # Fill in the spot we created for a plot
    output$phonePlot <- renderPlot(
        # Render a barplot
        barplot(
            WorldPhones[,input$region]*1000,
            main=input$region,
            ylab="Number of Telephones",
            xlab="Year"
        )
    )
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)</pre>
```

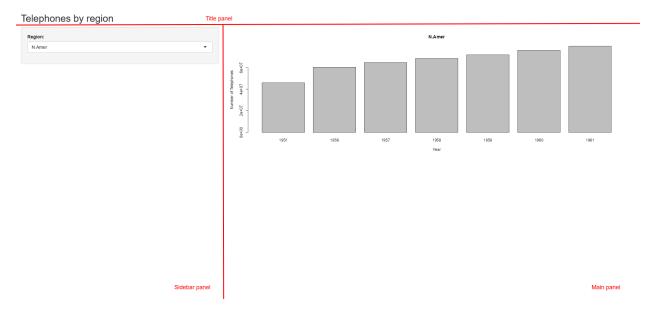


Figure 1: Three panels

```
# Create a spot for the main area
    mainPanel(
      plotOutput("phonePlot")
 )
)
# Define a server for the Shiny app
server <- function(input, output) {</pre>
  # Fill in the spot we created for a plot
  output$phonePlot <- renderPlot(</pre>
    # Render a barplot
    barplot(
      WorldPhones[,input$region]*1000,
      main=input$region,
      ylab="Number of Telephones",
      xlab="Year"
    )
 )
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

```
library(shiny)
# Use a fluid page layout
ui <- fluidPage(
  # Give the page a title
 titlePanel("Telephones by region"),
  # Layout a sidebar and main area
  sidebarLayout(
    # Define the sidebar
    sidebarPanel(
      selectInput(
        inputId = "region",
        label = "Region:",
        choices=colnames(WorldPhones)
     ),
     helpText("Data from AT&T (1961) The World's Telephones.")
    ),
    # Create a spot for the main area
    mainPanel(
     plotOutput("phonePlot")
    )
 )
# Define a server for the Shiny app
server <- function(input, output) {</pre>
  # Fill in the spot we created for a plot
  output$phonePlot <- renderPlot(</pre>
    # Render a barplot
    barplot(
```

```
WorldPhones[,input$region]*1000,
    main = input$region,
    ylab = "Number of Telephones",
    xlab = "Year"
    )
)
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

## Step 7: if using bar plots generated via ggplot2

```
library(shiny)
library(tidyverse)
# Use a fluid page layout
ui <- fluidPage(</pre>
  # Give the page a title
 titlePanel("Telephones by region"),
  # Layout a sidebar and main area
  sidebarLayout(
    # Define the sidebar
    sidebarPanel(
      selectInput(
        inputId = "region",
        label = "Region:",
       choices=colnames(WorldPhones)
      ),
     helpText("Data from AT&T (1961) The World's Telephones.")
    ),
    # Create a spot for the main area
    mainPanel(
      plotOutput("phonePlot")
  )
)
# Define a server for the Shiny app
server <- function(input, output) {</pre>
  # Fill in the spot we created for a plot
  output$phonePlot <- renderPlot(</pre>
    # Render a ggplot2 bar plot
    WorldPhones |>
      ggplot(aes(x = rownames(WorldPhones), y = WorldPhones[, input$region] * 1000)) +
      geom_bar(stat = "identity") +
      labs(
        title = input$region,
        x = "Year",
        y = "Number of Telephones"
  )
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

Step 8: if using bar plots generated via plot\_ly

```
library(shiny)
library(plotly)
# Use a fluid page layout
ui <- fluidPage(</pre>
  # Give the page a title
 titlePanel("Telephones by region"),
  # Layout a sidebar panel and main panel
  sidebarLayout(
    # Define the sidebar
   sidebarPanel(
      selectInput(
       inputId = "region",
       label = "Region:",
       choices=colnames(WorldPhones)
     ),
     helpText("Data from AT&T (1961) The World's Telephones.")
   ),
   # Create a spot for the main area
   mainPanel(
      plotlyOutput("phonePlot") # plotOutpu -> plotlyOutput
   )
 )
# Define a server for the Shiny app
server <- function(input, output) {</pre>
  # Fill in the spot we created for a plot
  output$phonePlot <- renderPlotly( # renderPlot -> renderPlotly
    # Render a plot_ly barplot
   plot ly(
      x = rownames(WorldPhones), # Years from row names
      y = WorldPhones[, input$region] * 1000, # Data for selected region, scaled
     type = "bar",
     name = input$region
   ) %>% layout(
     title = input$region,
     xaxis = list(title = "Year"),
     yaxis = list(title = "Number of Telephones")
 )
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

## The second R Shiny app: interactive plots of agridat::beaven.barley data

```
library(shiny)
library(tidyverse)

Barley <- as.data.frame(agridat::beaven.barley)
ui <- fluidPage(
   titlePanel("Barley Yield"),</pre>
```

```
sidebarLayout(
    sidebarPanel(
      selectInput(
        inputId = "gen", # Give the input a name "genotype"
        label = "1. Select genotype",
        choices = c(
          "A" = "a",
          "B" = "b",
          "C" = "c",
          "D" = "d".
          "E" = "e",
          "F" = "f".
          "G" = "g",
          "H" = "h"
        ),
        selected = "a"
      ),
      selectInput(
        inputId = "color",
        label = "2. Select the color of histogram frame",
        choices = c("blue", "green", "red", "purple", "grey"),
        selected = "grey"
      ),
      selectInput(
        inputId = "fill",
        label = "3. Select the color of histogram bins",
        choices = c("blue", "green", "red", "purple", "grey"),
        selected = "grey"
      ),
      sliderInput(
        inputId = "bin",
        label = "4. Select number of histogram bins",
        min = 1, max = 25, step = 2, round = T,
        value= 10 # Initial value
      ),
      textInput(
        inputId = "text",
       label = "4. Enter some text to be displayed",
       value = "" # Initial value
      )
    ),
    mainPanel(
     plotOutput("myhist"),
     tableOutput("mytable"),
      textOutput("mytext")
    )
 )
server <- function(input, output) {</pre>
  output$myhist <- renderPlot(</pre>
    ggplot(Barley, aes(x = yield)) +
      geom_histogram(
```

```
bins = input$bin, group=input$gen,
        data=Barley[Barley$gen == input$gen,],
        color = input$color,
        fill = input$fill
      )
    )
  output$mytext <- renderText(input$text)</pre>
  output$mytable <- renderTable({</pre>
    Barley %>%
      filter(gen == input$gen) %>%
      summarise(
        "Mean" = mean(yield),
        "Median" = median(yield),
        "STDEV" = sd(yield),
        "Min" = min(yield),
        "Max" = max(yield)
      )
    })
}
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

# The third R Shiny app: visualizing movie ratings from IMDb

https://shiny.posit.co/r/getstarted/build-an-app/hello-shiny/getting-started.html

```
library(shiny)
library(tidyverse)
# Get the data
# An .RData file is a file format used in R to save and store R objects
# (such as data 3 frames, lists, vectors, functions, or entire workspaces)
\# E.g., use save.image(file = "workspace.RData") to save the entire workspace.
url <- "https://github.com/rstudio-education/shiny-course/raw/main/movies.RData"
destfile <- "movies.RData"</pre>
download.file(url, destfile) # save movies.RData in a temporary dir
load(destfile)
ui <- fluidPage(sidebarLayout(</pre>
  sidebarPanel(
    selectInput(
      inputId = "x",
     label = "X-axis:",
     choices = c(
                        = "imdb_rating",
       "IMDB rating"
       "IMDB number of votes" = "imdb_num_votes",
       "Critics score" = "critics_score",
                         = "audience_score",
       "Audience score"
       "Runtime"
                             = "runtime"
     ),
     selected = "audience_score"
```

```
selectInput(
      inputId = "y",
      label = "Y-axis:",
      choices = c(
       "IMDB rating" = "imdb_rating",
        "IMDB number of votes" = "imdb_num_votes",
       "Critics score" = "critics_score",
                         = "audience_score",
= "runtime"
       "Audience score"
       "Runtime"
     selected = "critics_score"
   ),
    selectInput(
     inputId = "z",
     label = "Color by:",
      choices = c(
       "Title type" = "title_type",
        "Genre" = "genre",
       "MPAA rating" = "mpaa_rating",
        "Critics rating" = "critics_rating",
        "Audience rating" = "audience_rating"
     ),
     selected = "mpaa_rating"
   ),
    sliderInput(
     inputId = "opacity",
     label = "Opacity:",
     min = 0, max = 1,
     value = 0.5
   ),
   dateRangeInput(
      inputId = "date",
     label = "Select dates:",
     start = min(as.Date(movies$thtr_rel_date)),
     end = max(as.Date(movies$thtr_rel_date)),
     min = min(as.Date(movies$thtr_rel_date)),
     max = max(as.Date(movies$thtr_rel_date)),
     startview = "year"
   ),
    checkboxInput(
     inputId = "show_data",
     label = "Show data table",
     value = TRUE
   ),
   downloadButton(outputId = "download_data", label = "Download Data")
  ),
  mainPanel(
   plotOutput(outputId = "scatterplot"),
   plotOutput(outputId = "densityplot", height = 200),
   DT::dataTableOutput(outputId = "moviestable")
 )
))
```

```
server <- function(input, output) {</pre>
  output$scatterplot <- renderPlot({</pre>
    movies |> filter(
      thtr_rel_date >= as.POSIXct(input$date[1]) &
      thtr_rel_date <= as.POSIXct(input$date[2])</pre>
    ) |> ggplot(
      aes(x = .data[[input$x]], y = .data[[input$y]], color = .data[[input$z]])
    geom_point(alpha = input$opacity)
  })
  output$densityplot <- renderPlot({</pre>
    movies |> filter(
      thtr_rel_date >= as.POSIXct(input$date[1]) &
      thtr_rel_date <= as.POSIXct(input$date[2])</pre>
      ggplot(aes(x = .data[[input$x]])) +
      geom_density()
  })
  output$moviestable <- DT::renderDT({</pre>
    if(input$show_data == T){
      movies |> filter(
        thtr_rel_date >= as.POSIXct(input$date[1]) &
        thtr rel date <= as.POSIXct(input$date[2])
      ) |> DT::datatable(
        options = list(pageLength = 10), rownames = FALSE)
    }
  })
  output$download_data <- downloadHandler(</pre>
    filename = function() {
      paste("movies_filtered_", Sys.Date(), ".csv", sep = "")
    },
    content = function(file) {
      write.csv(
        movies |> filter(
          thtr_rel_date >= as.POSIXct(input$date[1]) &
          thtr_rel_date <= as.POSIXct(input$date[2])</pre>
        ),
        file,
        row.names = FALSE
      )
    }
 )
}
shinyApp(ui = ui, server = server)
```