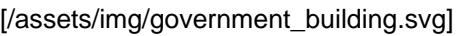
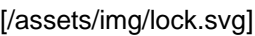


A Singapore Government Agency Website How to identify

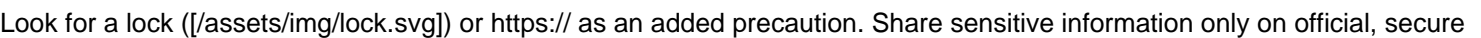


Official website links end with .gov.sg

Government agencies communicate via .gov.sg websites (e.g. go.gov.sg/open). Trusted websites [\[https://go.gov.sg/trusted-sites\]](https://go.gov.sg/trusted-sites)



Secure websites use HTTPS

Look for a lock () or https:// as an added precaution. Share sensitive information only on official, secure websites.

Homepage  /

Start a Business [\[/start-a-business/?src=topnav\]](/start-a-business/?src=topnav)

Overview [\[/start-a-business/?src=topnav\]](/start-a-business/?src=topnav) Home-Based Businesses

[\[/home-based-businesses/determine-your-home-business-scheme/?src=topnav\]](/home-based-businesses/determine-your-home-business-scheme/?src=topnav) Key Steps to Start a Business

[\[/start-a-business/choose-a-business-structure/?src=topnav\]](/start-a-business/choose-a-business-structure/?src=topnav) Next Steps to Consider

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[\[/licences/?src=topnav\]](/licences/?src=topnav) SkillsFuture for Enterprise [\[/skillsfuture-for-enterprise/?src=topnav\]](/skillsfuture-for-enterprise/?src=topnav) Accreditation

[\[/accreditation/?src=topnav\]](/accreditation/?src=topnav) Intellectual Property [\[/intellectual-property/ip-grow/?src=topnav\]](/intellectual-property/ip-grow/?src=topnav) Taxes, GST and Customs

[\[/run-and-grow/taxes-and-gst/?src=topnav\]](/run-and-grow/taxes-and-gst/?src=topnav) GeBIZ Alerts [\[/gebiz-alerts/?src=topnav\]](/gebiz-alerts/?src=topnav)

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Who We Are [\[/about-us/?src=topnav\]](/about-us/?src=topnav) Contact Us [\[/contact-us/?src=topnav\]](/contact-us/?src=topnav)

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* RESERVE YOUR BUSINESS NAME [\[/start-a-business/reserve-your-business-name/\]](/start-a-business/reserve-your-business-name/)

RESERVE YOUR BUSINESS NAME

Reserve your business name

Overview

[\[/start-a-business/\]](/start-a-business/)

Home-Based Businesses

Determine your home business scheme

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Understand scheme's provisions and guidelines

[\[/home-based-businesses/understand-scheme-provisions-and-guidelines/\]](#)

Find out industry-specific guidelines

[\[/home-based-businesses/industry-specific-guidelines/\]](#)

Learn about taxes and government assistance

[\[/home-based-businesses/taxes-and-gov-assistance/\]](#)

Take your business further

[\[/home-based-businesses/take-your-biz-further/\]](#)

Key Steps to Start

Choose a business structure

[\[/start-a-business/choose-a-business-structure/\]](#)

Choose a business address

[\[/start-a-business/submit-a-business-address/\]](#)

Reserve your business name

[\[/start-a-business/reserve-your-business-name/\]](#)

Register your business

[\[/start-a-business/register-your-business/\]](#)

Register a Corppass Administrator

[\[/start-a-business/create-a-corppass-account/\]](#)

Open a corporate bank account

[\[/start-a-business/open-a-corporate-bank-account/\]](#)

Next Steps to Consider

Hire employees

[\[/start-a-business/hire-employees/\]](#)

Using commercial space

[\[/start-a-business/using-commercial-space/\]](#)

[\[/start-a-business/get-licences-permits/\]](#)

Adopt technology

[\[/start-a-business/adopt-technology/\]](#)

Unlock Your IP Value

[\[/start-a-business/protect-your-ideas/\]](#)

Apply for grants

[\[/start-a-business/apply-for-grants/\]](#)

FAQ

Starting a Business

[\[/start-a-business/faqs/\]](#)

Home-based Businesses

[\[/start-a-business/faqs/home-based-businesses\]](#)

* Overview [\[/start-a-business/\]](#)

* Home-Based Businesses

Determine your home business scheme [\[/home-based-businesses/determine-your-home-business-scheme/\]](#) Understand scheme's provisions

and guidelines [\[/home-based-businesses/understand-scheme-provisions-and-guidelines/\]](#) Find out industry-specific guidelines

[\[/home-based-businesses/industry-specific-guidelines/\]](#) Learn about taxes and government assistance

[\[/home-based-businesses/taxes-and-gov-assistance/\]](#) Take your business further

[\[/home-based-businesses/take-your-biz-further/\]](#)

* Key Steps to Start

Choose a business structure [\[/start-a-business/choose-a-business-structure/\]](#) Choose a business address

[\[/start-a-business/submit-a-business-address/\]](#) Reserve your business name

[\[/start-a-business/reserve-your-business-name/\]](#) Register your business [\[/start-a-business/register-your-business/\]](#) Register a

Corppass Administrator [\[/start-a-business/create-a-corppass-account/\]](#) Open a corporate bank account

[\[/start-a-business/open-a-corporate-bank-account/\]](#)

* Next Steps to Consider

Hire employees [\[/start-a-business/hire-employees/\]](#) Using commercial space [\[/start-a-business/using-commercial-space/\]](#) Get

licences and permits [\[/start-a-business/get-licences-permits/\]](#) Adopt technology [\[/start-a-business/adopt-technology/\]](#) Unlock

Your

IP Value [\[/start-a-business/protect-your-ideas/\]](#) Apply for grants [\[/start-a-business/apply-for-grants/\]](#)

* FAQ

Starting a Business [\[/start-a-business/faqs/\]](#) Home-based Businesses [\[/start-a-business/faqs/home-based-businesses\]](#)

STEP 3: RESERVE YOUR BUSINESS NAME

Reserve Biz Name [\[/images/start/StartSJ_ReserveName.jpg\]](#)

Decide on a name for your business and use our e-Adviser for Starting a Business to:

* Check if there are similar business names, and if it's available as a domain name or a username on Facebook/Instagram/YouTube/Twitter.

* Create a Guided Journey to get your business started, step by step, and find out if additional approvals are needed.

You can also check if there are similar trade marks on IPOS Digital Hub
[https://digitalhub.ipos.gov.sg/FAMN/eservice/IP4SG/MN_TmSimilarMarkSearch].

Avoid names which are:

- * Identical to another business' name
- * Undesirable (eg: vulgar, obscene or offensive)
- * Prohibited (e.g: Temasek)

You may submit an appeal if your name application has been rejected and/or you have a valid reason to use the name which is identical or prohibited. You will need to upload the supporting documents to support your name appeal.

To improve your chances of a successful application, read the ACRA business name guidelines
[<https://www.acra.gov.sg/docs/default-source/default-document-library/how-to-guides/lodging-complaints/acra's-policy-statement-on-the-treatment-of-business-names-and-name-complaints.pdf>] for more details.

HOW TO RESERVE YOUR BUSINESS NAME

You can reserve your desired name for up to 120 days before registering your business. The name will be released after the reservation period.

THERE ARE THREE WAYS TO RESERVE YOUR BUSINESS NAME:

[[images/start/submitreturns-icon.png](#)]

I WANT TO RESERVE A BUSINESS NAME FOR MY SOLE PROPRIETORSHIP/PARTNERSHIP

Reserve your business name on GoBusiness with guidance from the e-Adviser. If you do this, you do not need to apply on ACRA's BizFile+.

Log in to apply via e-Adviser for Starting a Business

[https://dashboard.gobusiness.gov.sg/login?&src=start_reserve_bizname?&redirect-uri=https://eadviser.gobusiness.gov.sg/starta-busin-ess]

[[images/start/submitreturns-icon.png](#)]

I WANT TO RESERVE A BUSINESS NAME FOR ANOTHER TYPE OF BUSINESS STRUCTURE

You may reserve your business name for any business structure directly on ACRA's BizFile+.

Apply on BizFile+ [<http://www.bizfile.gov.sg/>]

[[images/start/agent-icon.png](#)]

I WANT SOMEONE TO RESERVE A BUSINESS NAME ON MY BEHALF

You may engage a registered filing agent (e.g. law firm, accounting firm or corporate secretarial firm) to submit an online application on your behalf. Fees may vary.

The pre-requisites, information and supporting documents needed for the application to reserve the business name will vary,

* Apply for Business Name - Sole Proprietorship/Partnership

Here's what you need to know to apply for a Business (Sole Proprietorship/Partnership) name.

Application Fee

- * \$15
- * Additional \$40 for provision of each alternate address (optional)

Average Processing Time

- * Approved immediately if the name is available
- * May take 14 to 60 days if the application needs to be reviewed by Referral Authorities
- * Approved name will be reserved for 120 days

Pre-requisites

- * All position holders must be at least 18 years old
- * All owners are required to clear their outstanding Medisave liabilities with CPF Board
- * The owner(s) must be either a Singapore Citizen, Singapore Permanent Resident or an EntrePass Holder or Employment Pass (EP) Holder
- * EP Holders should first get a Letter of Consent (LOC) [<https://www.mom.gov.sg/passes-and-permits/employment-pass/taking-up-secondary-directorship>] from the Ministry of Manpower
- * Foreigners will need to engage the services of a registered filing agent (e.g. a law firm, accounting firm or corporate secretarial firm) to submit the online application on their behalf

Information/documents required

- * Proposed business name
- * Description of main business activities
- * Particulars of business owners and authorised representatives (if applicable)

* Apply for Limited Partnership Name

Here's what you need to know to apply for a Limited Partnership name.

Application Fee

- * \$15
- * Additional \$40 for provision of each Alternate Address (optional)

Average Processing Time

- * Approved immediately if the name is available
- * May take 14 - 60 days if the application needs to be reviewed by Referral Authorities
- * Approved name will be reserved for 120 days

Pre-requisites

- * All position holders must be at least 18 years old
- * There must be at least one General Partner and one Limited Partner
- * All partners are required to clear their outstanding Medisave liabilities with CPF Board

Holder

- * EP Holders should first get a Letter of Consent (LOC) [<https://www.mom.gov.sg/passes-and-permits/employment-pass/taking-up-secondary-directorship>] from the Ministry of Manpower
- * Alternatively, if all the General Partners are not residing in Singapore, a local manager must be appointed
- * Foreigners will need to engage the services of a registered filing agent (e.g. a law firm, accounting firm or corporate secretarial firm) to submit the online application on their behalf

Information/documents required

- * Proposed business name
- * Description of main business activities
- * Particulars of partners and local manager (if applicable)

* Apply for Limited Liability Partnership Name

Here's what you need to know in order to apply for a Limited Liability Partnership (LLP) name.

Application Fee

- * \$15
- * Additional \$40 for provision of each Alternate Address (optional)

Average Processing Time

- * Approved immediately if the name is available
- * May take 14 - 60 days if the application needs to be reviewed by Referral Authorities
- * Approved name will be reserved for 120 days

Pre-requisites

- * All position holders must be at least 18 years old
- * There must be a minimum of two partners
- * The partners must be either a Singapore Citizen, Singapore Permanent Resident or an EntrePass or Employment Pass (EP)

Holder

- * EP Holders should first get a Letter of Consent (LOC) [<https://www.mom.gov.sg/passes-and-permits/employment-pass/taking-up-secondary-directorship>] from the Ministry of Manpower
- * A local manager who is residing in Singapore must be appointed
- * Foreigners will need to engage the services of a registered filing agent (e.g. a law firm, accounting firm or corporate secretarial firm) to submit the online application on their behalf

Information/documents required

- * Proposed business name
- * Description of main business activities
- * Particulars of partners and local manager

* Apply for Company Name

Here's what you need to know in order to apply for a Company name.

Application Fee

- * \$15
- * Additional \$40 for provision of each Alternate Address (optional)

Average Processing Time

- * Approved immediately if the name is available
- * May take 14 - 60 days if the application needs to be reviewed by Referral Authorities
- * Approved name will be reserved for 120 days

Pre-requisites

- * All position holders must be at least 18 years old
- * There must be at least one director who is either a Singapore Citizen, Singapore Permanent Resident or an EntrePass or Employment Pass (EP) Holder
- * EP Holders should first get a Letter of Consent (LOC)
[<https://www.mom.gov.sg/passes-and-permits/employment-pass/taking-up-secondary-directorship>] from the Ministry of

Manpower

- * There must be at least one director and one shareholder
- * Foreigners will need to engage the services of a registered filing agent (e.g. a law firm, accounting firm or corporate secretarial firm) to submit the online application on their behalf

Information/documents required

- * Proposed business name
- * Description of main business activities
- * Particulars of director(s)

SINGAPORE STANDARD INDUSTRIAL CLASSIFICATION (SSIC)

What is SSIC and why do I need it for my business?

The Singapore Standard Industrial Classification (SSIC) is the national standard to classify the business activities of firms. It is a code assigned to classify your business activities carried out in Singapore. These codes are used for service delivery by government agencies and in the compilation and analysis of industry statistics for policy and business planning purposes. Each SSIC category comprises a 5-digit code and description of the business activity.

When reserving your business name, you will need to provide the SSIC code(s) that best describes your business activities. To find

out your SSIC code, use our e-Adviser for Starting a Business

[https://eadviser.gobusiness.gov.sg/startabusiness?src=startbiz_reservename]. Find the complete list of the SSIC codes here

[https://www.singstat.gov.sg/-/media/files/standards_and_classifications/industrial_classification/ssic2020report.pdf].

REVIEW OF APPLICATIONS BY REFERRAL AUTHORITIES

Certain names or business activities require approval from the relevant government agencies (Referral Authorities). For example, names containing 'hospital', 'clinic', 'surgery', 'healthcare' will require approval from the Ministry of Health. In such cases, the application may take between 14 days to 60 days.

You can find the list of Referral Authorities here [<https://www.acra.gov.sg/how-to-guides/before-you-start/referral-authorities>].

?Subject=Reserve your business name&Body= <https://www.gobusiness.gov.sg/start-a-business/reserve-your-business-name/>

http://www.facebook.com/sharer.php?u={{page.url|absolute_url|escape}}

https://www.linkedin.com/sharing/share-offsite/?url={{page.url|absolute_url|escape}}&title={{page.title}}

PREVIOUS

Choose a business address

[\[/start-a-business/submit-a-business-address/\]](/start-a-business/submit-a-business-address/)

NEXT

Register your business

[\[/start-a-business/register-your-business/\]](/start-a-business/register-your-business/)

GOBUSINESS SINGAPORE

GoBusiness is jointly developed as a Whole-of-Government initiative for businesses in Singapore to access Government e-services and resources.

A collaboration between

Ministry of Trade and Industry Singapore Logo [\[/images/logo-mti.svg\]](/images/logo-mti.svg)

Smart Nation Logo [\[/images/logo-smart-nation.svg\]](/images/logo-smart-nation.svg)

Singapore Govtech Logo [\[/images/logo-govtech.svg\]](/images/logo-govtech.svg)

Developed by

Government Digital Services Logo [\[/images/logo-GDS.svg\]](/images/logo-GDS.svg)

Accolades

Digital Services Awards 2021 Best Usability Honorable Mention [\[/images/logo-DSA.svg\]](/images/logo-DSA.svg)

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Overview [\[/start-a-business/\]](/start-a-business/)

Home-Based Businesses [\[/home-based-businesses/determine-your-home-business-scheme/\]](/home-based-businesses/determine-your-home-business-scheme/)

Key Steps to Start a Business [\[/start-a-business/choose-a-business-structure/\]](/start-a-business/choose-a-business-structure/)

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Government Assistance [\[/gov-assist/\]](/gov-assist/)

Business Grants Portal [\[/business-grants-portal/\]](/business-grants-portal/)

Licences and Permits [\[/licences/\]](/licences/)

SkillsFuture for Enterprise [\[/skillsfuture-for-enterprise/\]](/skillsfuture-for-enterprise/)

Accreditation [\[/accreditation/\]](/accreditation/)

[Intellectual Property \[/intellectual-property/ip-grow/ \]](/intellectual-property/ip-grow/)

[Taxes, GST and Customs \[/run-and-grow/taxes-and-gst/ \]](/run-and-grow/taxes-and-gst/)

[GeBIZ Alerts \[/gebiz-alerts/ \]](/gebiz-alerts/)

[E-Services \[/e-services/ \]](/e-services/)

[Guides for Businesses \[/e-services/guides-for-biz/ \]](/e-services/guides-for-biz/)

[New Business Owners \[/e-services/biz-registration-matters/ \]](/e-services/biz-registration-matters/)

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