



智能投資信鴿

玉山2-1

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PROJECT TARGET



客製化的投資建議



目標客群為
剛進入投資領域的年輕世代



介面以Telegram平台上之chatbot呈現



FILM FOR PRODUCT INTRODUCTION

<https://reurl.cc/xZM7QE>



A top-down view of a dark wooden desk with various office supplies. A large, semi-transparent yellow rectangle is centered on the desk. Inside this rectangle, there is a faint line graph. The graph has a vertical y-axis labeled 'NOT SUCKING' at the top and a horizontal x-axis with labels 'THE PAST' and 'THE FUTURE'. A line with several data points starts at a low level on the left and trends upwards towards the right. Overlaid on the yellow rectangle is the text 'FUNCTION DEMO' in a large, white, serif font. To the left of the text is a large white arrow pointing to the right. In the background, a yellow ruler is placed diagonally across the top right, and a black pen lies horizontally across the bottom left. A portion of a yellow 'WEEKLY PLANNER' is visible on the far left, and a small white notepad with a grid pattern is in the bottom right corner.

FUNCTION DEMO

TRY YOURSELF! TELEGRAM ADDRESS

https://t.me/myfugle_bot





PROSPECTIVE

- 輔以總體經濟與大盤資訊
- 適時推播重要新聞及重大訊息
- 使用者的特徵資料動態變化，隨著訂閱及瀏覽紀錄改變而改變

CONCLUSION

演算法一：
藉由公司定義使用者
再藉此推薦相似公司



演算法二：
由使用者偏好找出與
自己類似的夥伴



將上述演算法串接至
Chatbot
與資訊主動推播



WORK DIVISION

金融市場資訊提供: 林育賢、林士淵

演算法撰寫: 吳家瑩、林育賢、何彥南

Chatbot介面與流程設計: 何彥南、吳家瑩

PPT製作: 林育賢、吳家瑩

影片: 林育賢

GitHub: 吳家瑩、何彥南



THE END
THANKS FOR LISTENING