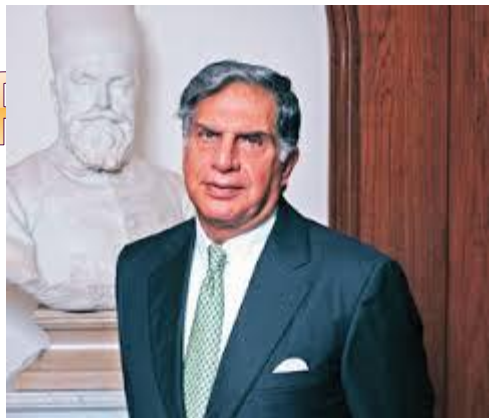


**“I FAILED in  
some subjects  
in exam,  
but my friend  
PASSED in all.  
Now he is an  
engineer  
in Microsoft  
and I am  
the owner  
of Microsoft”**







## 7 MYTH OF A SUCESSFUL ENTREPRENEUR

- ✓ Entrepreneurs are leaders and born
- ✓ They are academic and social misfits
- ✓ A great idea is only ingredient in a recipe for success
- ✓ All you need is money and luck
- ✓ My best friend will be a great business partner
- ✓ Life must be much simpler if I work for myself
- ✓ I can make lot of money
- ✓ No boss will have more fun as I will be the boss

## 7 REALITIES OF A SUCCESSFUL ENTREPRENEUR

- ✓ Entrepreneurs as well as leaders can be made
- ✓ Risk and courage is the key factor
- ✓ Acceptance and flexibility should be there
- ✓ They may not have impressive profile
- ✓ Money and luck is a secondary thing
- ✓ Initial success is not promised
- ✓ No guarantee of easy life after become an entrepreneur
- ✓ Business is restricted to some areas only



Wealth Creation  
and Sharing



Community  
Development



Create Jobs



Balanced  
Regional Development



Entrepreneurship



Exports



Standard of Living



GDP and  
Per Capita Income

