

LSH One

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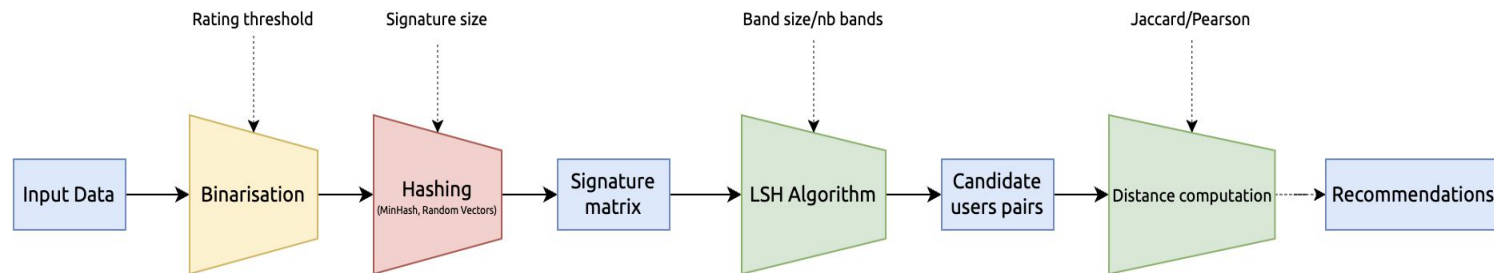


Recap on LSH : LSH workflow for recommendation

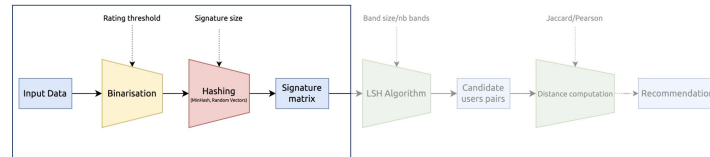
$$R_{user=i, movie=j} = \sum_{k=1}^N \text{UserSim}(i, k) \cdot R_{user=k, movie=j}$$

↳ **Goal:** only relevant similarities should be taken into consideration

↳
$$R_{user=i, movie=j} = \sum_{k / \exists h_{\alpha}, h_{\alpha}(i) = h_{\alpha}(k)} \text{UserSim}(i, k) \cdot R_{user=k, movie=j}$$



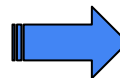
Signature Matrix Generation



Binarization

(threshold=3)

| | movie 1 | movie 2 | movie 3 |
|--------|---------|---------|---------|
| user 1 | 3 | 2 | 4 |
| user 2 | 1 | 2 | 5 |
| user 3 | 4 | 3 | 2 |



| | movie 1 | movie 2 | movie 3 |
|--------|---------|---------|---------|
| user 1 | 1 | 0 | 1 |
| user 2 | 0 | 0 | 1 |
| user 3 | 1 | 1 | 0 |

V1

| | | |
|----|---|---|
| -3 | 4 | 2 |
|----|---|---|

V2

| | | |
|---|----|---|
| 0 | -1 | 2 |
|---|----|---|

V3

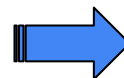
| | | |
|----|---|----|
| -1 | 2 | -2 |
|----|---|----|

$$H_{V_i}(C_j) = \begin{cases} 1 & \text{if } V_i \cdot C_j^T > 0 \\ 0 & \text{otherwise} \end{cases}$$

Random Hyperplans

(3 vectors)

| | | |
|---|---|---|
| 1 | 0 | 1 |
| 0 | 0 | 1 |
| 1 | 1 | 0 |



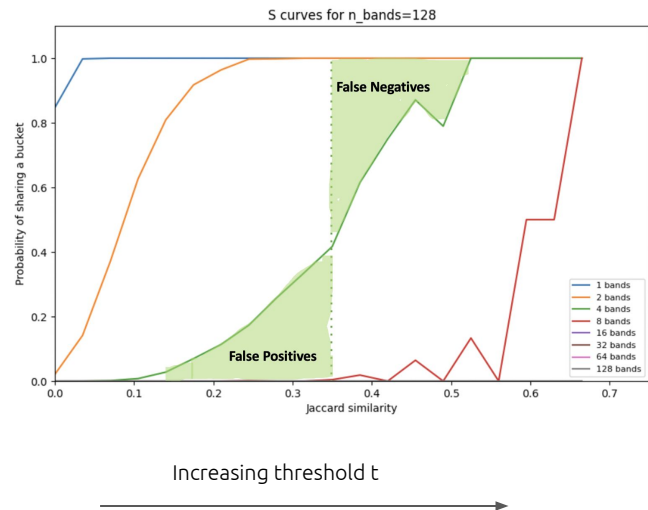
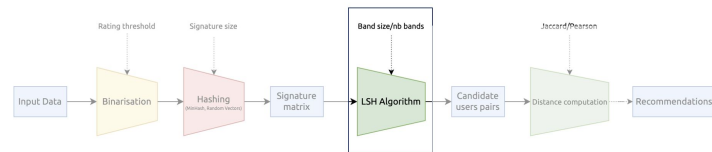
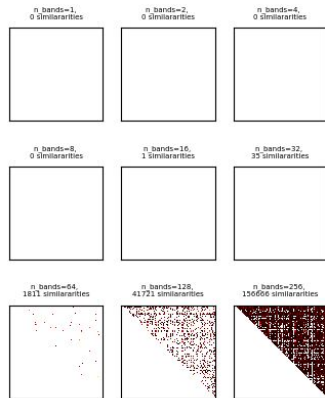
| | | |
|---|---|---|
| 0 | 1 | 0 |
| 1 | 1 | 0 |
| 1 | 0 | 1 |

Signature Matrix

Approximating the s-curve

| | | | | | | | | | |
|--------|-------|---|---|---|---|-------|---|---|--|
| | $r=2$ | | | | | $r=4$ | | | |
| user 1 | 4 | 1 | 2 | 0 | 2 | 1 | 3 | 2 | |
| user 2 | 2 | 4 | 3 | 1 | 2 | 1 | 3 | 2 | |
| user 3 | 4 | 1 | 1 | 0 | 3 | 4 | 2 | 3 | |
| | $r=1$ | | | | | | | | |

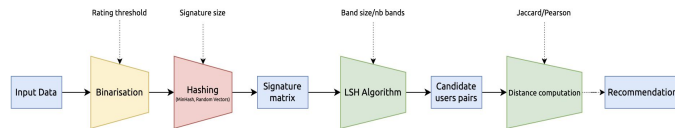
Evolution of computed similarities on full matrix



$$threshold = (1/b)^{1/r}$$

Trade-off **speed/false negatives** vs **false positives**

Optimisation → scaling



LSH is made for large data

$$\mathcal{O}(n_{\text{users}} \cdot n_{\text{movies}} \cdot 8\text{bits}) \xrightarrow{\text{hash}} \mathcal{O}(n_{\text{users}} \cdot s_{\text{signature}} \cdot 8\text{bits})$$

Precomputation of the signature matrix

All the computations for **similarity evaluation** can be then made **offline**

Computation of the sparse similarity matrix
(numpy)

$$R_{i,m} = S_{i,.} R_{.,m}$$

| | | | | |
|-----|-----|-----|-----|-----|
| 0.2 | 0.7 | 0.4 | 0.3 | 0.5 |
|-----|-----|-----|-----|-----|

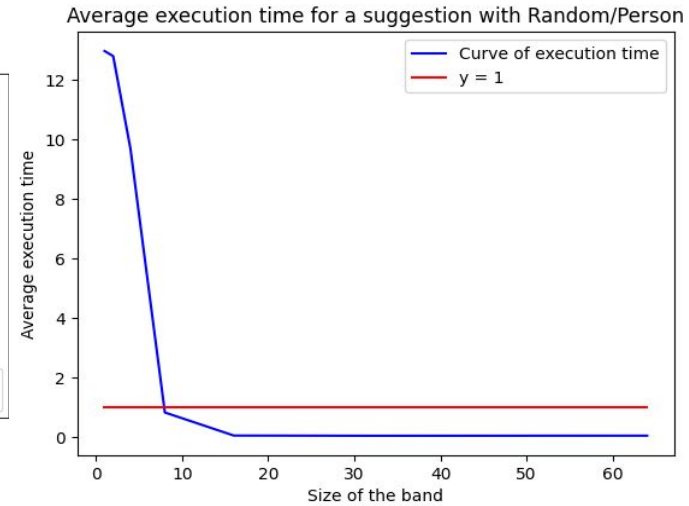
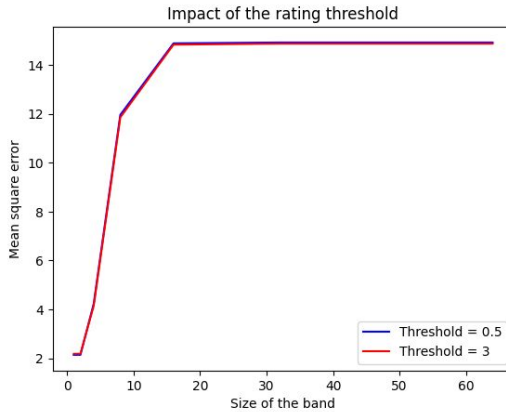
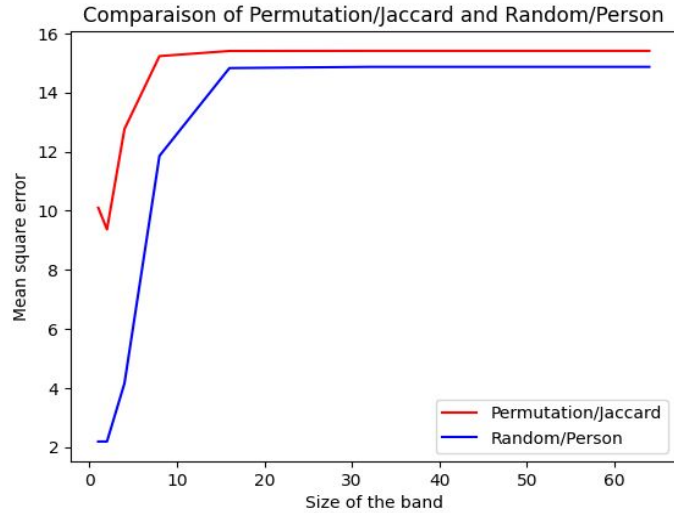
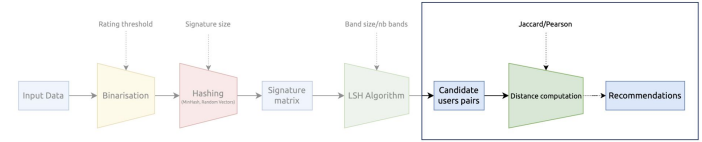
Similarities for
user i

| |
|---|
| 4 |
| 2 |
| 4 |
| 1 |
| 0 |

Ratings for movie m

$R = 2.05$

Curve interpretation



Thank you for your attention!

