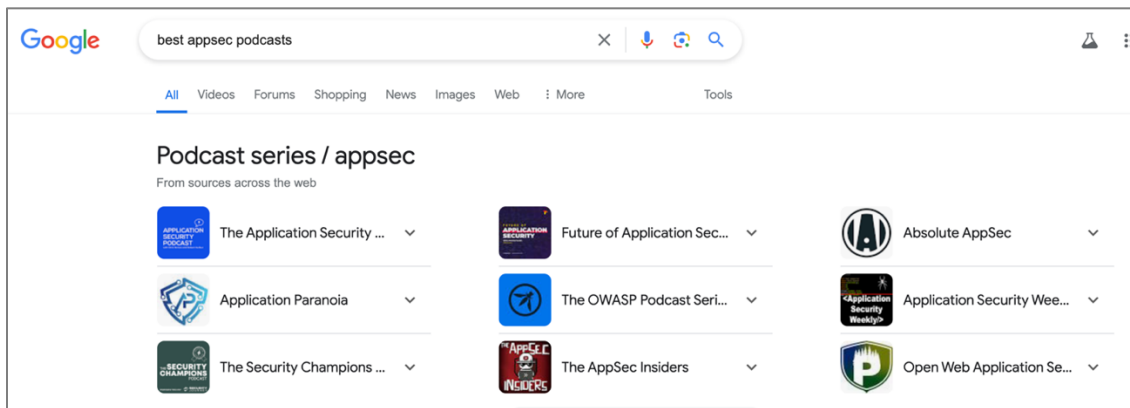# Podcast Sponsorship Opportunities

Reach AppSec decision-makers where they listen and interact

Recent anonymized Search Results

Running with near weekly episodes since January 2018, Absolute AppSec (https://absoluteappsec.com/) has regularly received industry accolades[1] and fostered an engaged community of application security professionals and determined hobbyists. Ken Johnson and Seth Law launched the podcast in 2018 to provide an application security focused platform aimed at covering information security news but, more importantly, improving awareness of better security practices.[2]

As of August 2024, subscriber levels for the various platforms show a steady growth among application/product security practitioners, influencers, and decision makers.

Channel	Numbers
YouTube	~1.5K Subscribers
Spotify	~1K Followers, ~1.5K Listeners
Apple Podcasts	~850 Followers
Slack	~500 Members

Sponsorships Levels & Terms

Sponsorship Level	Length/Terms of Sponsorship	Guaranteed number of episodes	Cost
Crocs 'n' Socks	N/A	1 episode	$ 1,000
Bronze	1 Month	3 episodes	$ 2,000
Silver	3 Months	10 episodes	$ 5,000
Gold	6 Months	20 episodes	$ 10,000
Platinum	6 Months/TBD	6-months + exclusivity with option for live demo of security tool	Contact info@absoluteappsec.com

Sponsorship terms include acknowledgment of sponsors along with reading of suggested copy from sponsor during the show's pre-roll, inclusion of acknowledgment in website or distributed show notes, as well as the option for sponsored content included on the Absolute AppSec website, blog, or distributed show notes.

If desired, the live demonstration of a tool will run as show segment with either Seth or Ken spinning up a tool and illustrating how it works as well as a discussion of where it could fit within security review processes or an organization's Software Development Lifecycle.

[1] Absolute AppSec was identified as a one of AppSecEngineer.com's Top 50 information security podcasts in 2023 as well as being ranked as a Top 50 podcast in cybersecurity in CyberExperts.com's 2023 list.
[2] To find out more about Absolute AppSec's audience, listener rates and market segment cross-sections, reach out to info@absoluteappsec.com