WHAT'S A VARIABLE IN R?

IN R, A VARIABLE IS A TYPE OF 'OBJECT'
BUT WHAT IS THAT AND HOW DOES IT WORK?

VARIABLES

We use the word 'variable' to describe
things that can change, or that could
take multiple values. In Excel, typically
this is a column with a heading giving
the variable name.

In R, it might be a column in a data frame
we access with a name or using subscripts.
Or it might be a standalone object

USING VARIABLES

BUT WHAT'S GOING ON UNDER THE HOOD?