

ADAM GONZALES

Frontend Web Developer

480-570-1412

adamgonzales1@gmail.com

linkedin.com/in/adamgonzales1/

PORTFOLIO/WEBSITE

adamgoodcoder.com

github.com/adamgonzls

SKILLS

JavaScript (ES6)

React

API's, JSON

PHP

CSS/SCSS

WordPress/CMS

WooCommerce

SQL

Git, GitHub, GitLab

PROFESSIONAL HISTORY

Lead Web Developer

Tether Tools | November 2016 – Present

- Write custom plugins to add functionality and extend capability of websites.
 - Added abilities include communicating with API's for licensing and email campaigns, creating custom post types for hardware compatibility profiles and software distribution, and centralizing reusable UI elements for visual continuity and improved maintenance.
- Utilize HTML, CSS, JavaScript, PHP, and SQL to add content and features to frontend.
 - Highlights are: shopping cart integrations, creating dashboards to allow website updates by non-developers, and adding attributes to the backend and modifying the appearance on the frontend based on that data.
- Research and test features using Google Optimize. Implement features based on tests to improve user experience and increase sales; In one two-year period, increased web sales by 280%.
- Manage and migrate multiple web properties, including production and development environments. Management of sites includes code optimization, researching and updating plugins, adding new features, and utilizing Git/GitLab for version control.
- Partner with team members across organization to accomplish varying goals. Accomplishments include better/automated coordination of inventory with Operations team, simplified navigation of products for Sales team, dealer partners, and distributors, and training customer service on custom-written job-oriented tools.

Web Developer

atmosol | March – November 2016

- Worked within a team to develop aesthetically pleasing, functional eCommerce websites for SMB and enterprise clients.

- Used technologies such as HTML, Liquid, CSS (SCSS), JavaScript, jQuery, Shopify and various third-party API's.
- Mastered the Shopify platform in a matter of weeks; becoming the in-house expert.
- Utilized customer branding guidelines and style guides to convert wireframes and mock-ups into functional eCommerce websites.
- Worked with project managers to estimate and forecast development time and predict potential caveats on various tasks.

Frontend Web Developer

Rockit Bootcamp | September - December 2015

- Participated in an immersive, in-person, hands-on web development training program, learning best practices in HTML, CSS, and JavaScript. Focus was on code maintainability, "future-proofing", and the importance of programming according to convention.
- Applied skills to various real-world applications by developing interactive websites and projects in individual and team scenarios.
- Developed mock Twitter using jQuery, Handlebars.js, CSS, and HTML. Site allowed users to create new tweets and replies that were persisted to a database using AJAX.
- Coordinated a small team of developers in a CRUD and MVC focused environment using Backbone.js and GitHub.

EDUCATION

BA, Visual Communication
Collins College, Tempe, AZ