

ADAM GONZALES

480-570-1412

adamgonzales1@gmail.com

github.com/adamgonzls

linkedin.com/in/adamgonzales1/

adamgonzalesworks.com

SKILLS

JavaScript (ES6), React, HTML, CSS/SCSS, PHP, WordPress, SQL, CRM, Git, GitHub, GitLab, npm, Gulp, Bootstrap, Liquid

PROFESSIONAL EXPERIENCE

Lead Web Developer

Tether Tools | Phoenix, AZ

November 2016 – Present

- Research, test, and implement features to improve user experience and increase sales; Increased web sales by 280% over a two-year period.
- Utilize HTML, CSS, JavaScript and PHP to add content and features to websites. Features added included adding and consuming API's, creating dashboards to allow website updates by non-developers, and centralizing certain UI elements for visual continuity and better maintenance.
- Manage and migrate multiple web properties. Management of sites includes code optimization, researching and updating plugins, adding new features, utilizing GitLab for version control.
- Partner with team members across organization to accomplish varying goals. Accomplishments include better coordination of inventory with Warehouse team, easier navigation of products for Sales team and dealer partners, and implementing new marketing strategies to improve sales.

Web Developer

atmosol | Chandler, AZ

March – November, 2016

- Worked within a team to develop aesthetically pleasing, functional eCommerce websites for SMB and enterprise clients.
- Used technologies such as HTML, Liquid, CSS (SCSS), JavaScript, jQuery, Shopify and various third-party API's.
- Mastered the Shopify platform in a matter of weeks; becoming the in-house expert.

- Utilized customer branding guidelines and style guides to convert wireframes and mock-ups into functional eCommerce websites.
- Worked with project managers to estimate and forecast development time and predict potential caveats on various tasks.

Front-End Web Developer

Rockit Bootcamp | Tempe, AZ
September - December 2015

- Participated in an immersive, in-person, hands-on web development training program, learning best practices in HTML, CSS, and JavaScript. Focus was on code maintainability, "future-proofing", and the importance of programming according to convention.
- Applied skills to various real-world applications by developing interactive websites and projects in individual and team scenarios.
- Developed mock Twitter using jQuery, Handlebars.js, CSS, and HTML. Site allowed users to create new tweets and replies that were persisted to a database using AJAX.
- Coordinated a small team of developers in a CRUD and MVC focused environment using Backbone.js and GitHub.

EDUCATION

BA, Visual Communication
Collins College, Tempe, AZ