

Adam Robertson

I'm a frontend engineer and UX designer interested in accessibility.

Design and technology make a great pairing—luckily, I have a background in both. Currently, a frontend engineer working in Colorado, I've worked with startups and big companies for over 18 years. Some companies include Droplr, Peterson's, Opolis, Inspirato, American Express, Colorado.com, the city of San Francisco, and Squaresmouth. Check out some of my recent work at Dribbble and GitHub.

CONTACT



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FOLLOW ME

LinkedIn
linkedin.com/in/admrbsn

Dribbble
dribbble.com/adamrobertson

Github
github.com/admrbsn

Codepen
codepen.io/admrbsn

SKILLS

UX/UI Design	<div></div>
Sketch	<div></div>
Photoshop	<div></div>
HTML	<div></div>
CSS	<div></div>
VueJS	<div></div>
WordPress	<div></div>
Laravel	<div></div>
Git	<div></div>
Docker	<div></div>
Agile	<div></div>

EXPERIENCE

Consultant

2019 - Present



Droplr

Consulted Droplr on rebranding and redesigning their consumer-facing sites. Built a custom WordPress multi-site theme with a focus on SEO and page speed; increased organic traffic by ~115% over 4 months and achieved a 99/85 on Google PageSpeed Insights. Led an effort to standardize, improve, and codify the use of brand assets.

Manager, UX/UI & Frontend Dev

2014 - Present



Peterson's

Combined the art of design with the science of programming to lead all UX/UI and frontend development for the company. Was responsible for executing product visions from wireframing and high-fidelity mocks to prototyping and production-ready code, all in an Agile environment. Worked with Laravel, VueJS, and Bootstrap to build a handful of both D2C and client portal sites.

WordPress Designer & Developer

2011 - 2014



Webolutions

Responsible for the design and frontend development of all client websites with a focus on user-centered design principles, best practices, and industry trends. Worked independently to meet tight deadlines, sometimes delivering a new site every week. Also responsible for all branding and print design.

EDUCATION

BA, Political Science & Foreign Affairs

2001 - 2005



Ohio Northern University

Ohio Northern University is a private university in Ada, Ohio. Maintained a 3.5 GPA along with working full-time.

REFERENCES

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Peterson's



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Nate Frick
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