

Adam Robertson

I'm a UX designer & frontend engineer interested in accessibility.

Design and technology make a great pairing—luckily, I have a background in both. Currently, I'm a frontend engineer working in Colorado, I've worked with startups and big companies for over 18 years. Some companies include Droplr, Peterson's, ETHDenver, Inspirato, American Express, Colorado.com, the city of San Francisco, and Squarespace. Check out some of my recent work on Dribbble and GitHub.

CONTACT



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FOLLOW ME

LinkedIn

linkedin.com/in/admrbsn

Dribbble

dribbble.com/adamrobertson

Github

github.com/admrbsn

Codepen

codepen.io/admrbsn

SKILLS

UX/UI Design	<div></div>
Sketch	<div></div>
Photoshop	<div></div>
HTML	<div></div>
CSS	<div></div>
VueJS	<div></div>
WordPress	<div></div>
Laravel	<div></div>
Git	<div></div>
Docker	<div></div>
Agile	<div></div>

EXPERIENCE

Consultant

2019 - Present

Droplr

Consulted on rebranding and redesigning all consumer-facing sites. Built a custom WordPress multi-site theme with a focus on SEO and page speed; increased organic traffic by ~115% over 3 months and achieved a 99/85 on Google PageSpeed Insights. Led an effort to standardize, improve, and codify the use of brand assets. Assisted in an advanced configuration of Google Analytics to capture all stages of the purchase flow.

Sr. Manager, UX/UI & Frontend Dev

2014 - Present

Peterson's

Combined design and development efforts to lead all UX/UI and frontend development for the company, including managing small teams. Was responsible for executing product visions from wireframing and high-fidelity mocks to prototyping and production-ready code, all in an Agile environment. Helped spearhead a 6 month effort to migrate Peterson's from a 15+ year-old .NET stack to Bootstrap, Laravel, and VueJS. Worked alongside our international development team to design a complex native mobile app within 3 months. Experience with Auth0, AWS, Docker/Vagrant, Node/Yarn, Git/GitLab, and WordPress/WooCommerce. Earned a CSM from Scrum Alliance.

Sr. WordPress Designer & Developer

2011 - 2014

Webolutions

Responsible for the design and frontend development of all client websites with a focus on user-centered design principles, best practices, and industry trends. Worked independently to meet tight deadlines, sometimes delivering a new site every week. Also responsible for all branding and print design.

More job history can be found at <https://adam.build>

EDUCATION

BA, Foreign Affairs

2001 - 2005

Ohio Northern University

Ohio Northern University is a private university in Ada, Ohio. Maintained a 3.5 GPA along with working full-time.

REFERENCES

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