# Adam Robertson

**I'm a frontend engineer and UX designer interested in accessibility.**

Design and technology make a great pairing—luckily, I have a background in both. Currently, a frontend engineer working in Colorado, I've worked with startups and big companies for over 18 years. Some companies include Droplr, Peterson's, Opolis, Inspirato, American Express, Colorado.com, the city of San Francisco, and Squaremouth. Check out some of my recent work on Dribbble and GitHub.

## CONTACT

**Phone**
(303) 913 6618

**E-mail**
hi@adam.build

**Website**
adam.build

## FOLLOW ME

**LinkedIn**
linkedin.com/in/admrbsn

**Dribbble**
dribbble.com/adamrobertson

**Github**
github.com/admrbsn

**Codepen**
codepen.io/admrbsn

## SKILLS

- UX/UI Design
- Sketch
- Photoshop
- HTML
- CSS
- VueJS
- WordPress
- Laravel
- Git
- Docker
- Agile

## EXPERIENCE

**Consultant**
2019 - Present

### Droplr
Consulted on rebranding and redesigning their consumer-facing sites. Built a custom WordPress multi-site theme with a focus on SEO and page speed; increased organic traffic by ~115% over 4 months and achieved a 99/85 on Google PageSpeed Insights. Led an effort to standardize, improve, and codify the use of brand assets. Assisted in an advanced configuration of Google Analytics to capture all stages of the purchase flow.

**Manager, UX/UI & Frontend Dev**
2014 - Present

### Peterson's
Combined design and development efforts to lead all UX/UI and frontend development for the company. Was responsible for executing product visions from wireframing and high-fidelity mocks to prototyping and production-ready code, all in an Agile environment. Helped lead a 6 month effort to migrate Peterson's from a 15+ year-old .NET stack to Laravel, VueJS, and Bootstrap. Also stepped in to work alongside our international development team to design a complex native mobile app within 3 months.

**WordPress Designer & Developer**
2011 - 2014

### Webolutions
Responsible for the design and frontend development of all client websites with a focus on user-centered design principles, best practices, and industry trends. Worked independently to meet tight deadlines, sometimes delivering a new site every week. Also responsible for all branding and print design.

*More job history can be found at* ***https://adam.build***

## EDUCATION

**BA, Politifcal Science & Foreign Affairs**
2001 - 2005

### Ohio Northern University
Ohio Northern University is a private university in Ada, Ohio. Maintained a 3.5 GPA along with working full-time.

## REFERENCES

**Lukasz Galecki**
Peterson's

**Email:** galeckil@gmail.com
**Phone:** (720) 427-4845

**Mike Marash**
Peterson's

**Email:** mike.marash@gmail.com
**Phone:** (303) 817-1717