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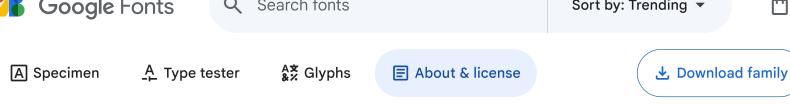
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## Lobster

Designed by Impallari Type

## About

The Lobster font took a different approach. The new OpenType format gives us the possibility to have multiple versions of each letter, and that's exactly what we are doing: Instead of compromising the design of our letters to force connections, we do what lettering artist do. We draw many versions of each letter and a lot of different letter-pairs (aka "ligatures") so we always use the best possible variation of each letter depending of the context of the letter inside each word. All this happens automatically in any browser that supports ligatures.

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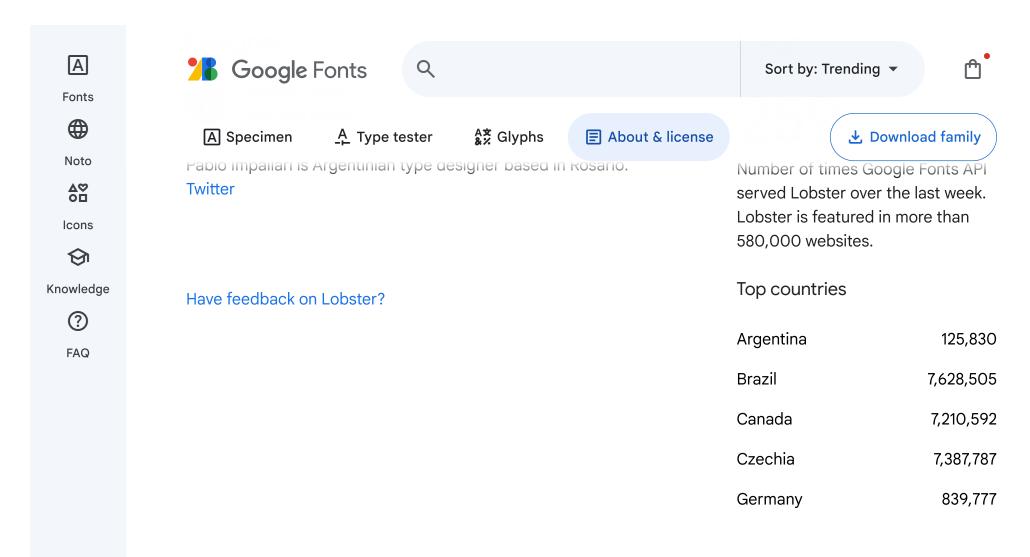


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A Specimen

A Type tester



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When you have some text, how can you choose a typeface? Many people—professional designers included—go through an app's font menu until we find one we like. But the aim of this Google Fonts Knowledge module is to show that there are many considerations that can improve our type choices. By setting some useful constraints to aid our type selection, we can also develop a critical eye for analyzing type along the way.



A checklist for choosing type



Emotive considerations for choosing typefaces

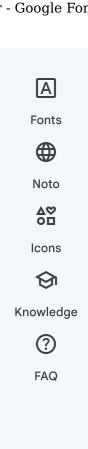


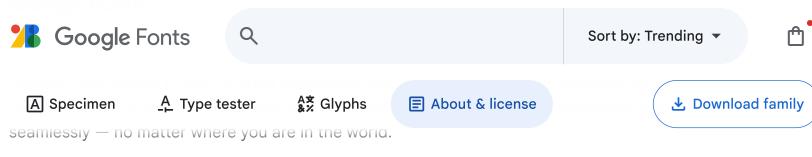
Choosing typefaces

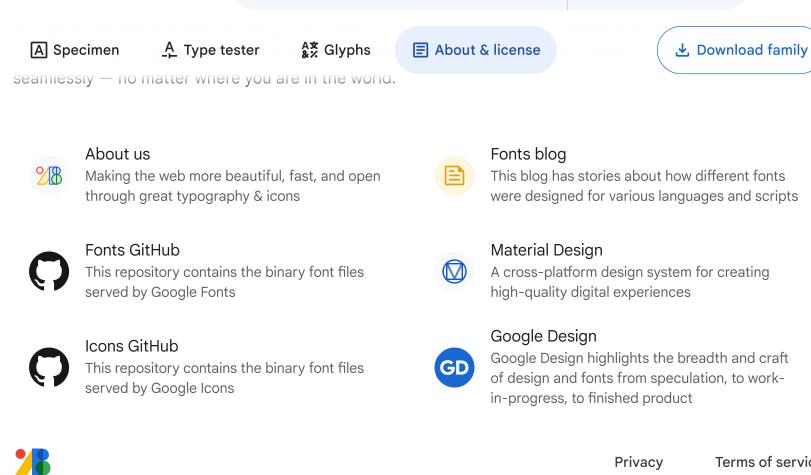
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