

## Makerere University Career Leadership Dialogue Report

<b>Name of Activity:</b> Intergenerational Dialogue on Career Leadership	
<b>Date:</b> April 26, 2017	<b>Location:</b> Makerere University
<b>Staff member in-charge:</b> Edwin Muramuzi <b>Facilitator:</b> Mr. Bake Robert; Managing Director, World of Inspiration	<b>Total Number of participants:</b> 102 People (33 male, 69 Female); 47 New Participants
<b>Introduction:</b> <p>The dialogue was organized to enable participants obtain an orientation on Uganda's employment sector, understand complexities of a workplace and transferable skills required of them to become productive and efficient members of the work force.</p>	
<b>Key highlights/ Content of activity</b>	
<ol style="list-style-type: none"><li><b>1. Means of Earning:</b> Formal Employment (a job is created by someone and one is just told what to do), Self-Employment (one can earn income even when h/she is not physically available), Business and Investment (money works for you to make more money); were the means of earning discussed four ways. These were discussed to enable participants who would finish their university studies in the near future; enter the world of work; know which sources of income they should aim at and how they would achieve their goals in that regard.</li><li><b>2. Key determinants of productivity:</b> Productivity was generally defined as the quality of being able to deliver excellently in any setting, be at work or in school. Passion (a feeling of enthusiasm), Talents/Gifts (what one finds easy that others find difficult) and Skills (what one is capable of doing by virtue of training) were the determinants of productivity discussed. In addition, participants were encouraged to critically consider the types of people they spend time with, the career or business opportunities that appear to be a good match with their combination of skills, experiences, interests and talents in order to maximize their strength. Eventually, they would work with people they like, do activities they enjoy in a suitable environment, focus on courses and issues that they find meaningful.</li><li><b>3. Building a dream:</b> The facilitator encouraged participants to start building their dreams right away instead of waiting to try and build them when they are nearing their retirement age or after school.</li><li><b>4. Employability traits:</b> Personal branding (people marketing themselves and their careers), communication skills, creativity and innovation, self-drive, rightful use of social media, team spirit, leadership and mobilization skills were shared as some of the characteristics employers from various sectors look out for in the search for potential employees.</li><li><b>5. Positioning oneself for a potential job:</b> There was a discussion on what participants should do in order to get jobs. Widening ones professional network, writing good CVs and cover letters / job applications and keeping them up to date and preparing for job interviews so as to impress the interviewer(s) were the tips shared.</li></ol>	
<b>Conclusion:</b> "Success is a journey not a destination", said Edwin as the dialogue was being closed. He further stated that success occurs when preparation meets opportunity. Opportunities would certainly present themselves with time, but how one is treating oneself through all of the time spent in preparation for accomplishing goals is what matters in order to achieve success.	