

PROFESSIONAL EXPERIENCE

Director of Photography & Editor

📁 Open Ice Collective | 📍 New York, NY | ⌚ April 2020 – Present

- Lead video editor for the Open Ice Fundraiser for the United Nations Covid-19 Solidarity Response Fund in April, 2020
- Co-producer, and lead editor of a feature film called Open Ice Visionaries. Focusing on four Olympic figure skaters, Adam Rippon, Kiira Korpi, Elladj Balde and Scott Hamilton, and benefitting their corresponding charities
- Created and managed the majority of the marketing collateral
- Created the pitch deck for potential investors

Casualty Analyst IV

📁 Allstate | 📍 New York, NY | ⌚ Jun 2018 – June 2021

- Identify, understand, and meet customer needs with regular follow-ups, ensuring satisfactory resolutions
- Determine claim value, and negotiate it in accordance with best practices
- Review customer satisfaction results, and generate individual and business team action plans to address gaps in claims handling
- Review previous claims to anticipate and address potential complex legal concerns
- Handle a case load of over 220 claims, with consistent and effective diary and record keeping

Marketing Associate

📁 Amnesty International | 📍 New York, NY | ⌚ Aug 2017 – Mar 2018

- Participated in team briefings to develop creative, effective strategies to best market large-scale philanthropic campaigns
- Communicated strategically with existing, lapsed, and potential sources of financial support
- Represented, enhanced, and promoted the Amnesty brand in a positive way
- Served as a liaison between team members and leadership
- Ensured that all data was handled with sensitivity, and in accordance with Data Protection legislation and financial good practice

Accredited Claims Adjuster, Trainer & Analyst

📁 National General Insurance | 📍 Miami, FL | ⌚ Aug 2009 – Jul 2017

- Procured effective communication and negotiation with stakeholders from a variety of professional spheres, including law enforcement, medical professionals, lawyers and individual clients
- Leadership role included training adjusters, and supervising the implementation and training of new software and tools
- Responsible for identifying and flagging fraudulent patterns via retrospective review of financial documents

Alumni Relations & Comm. Support (Sabbatical)

📁 Mannheim Business School | 📍 Germany | ⌚ Jun 2013 – Oct 2013

- Managed department website (WordPress) in English and German
- Edited all promotional video content (Unaccredited)
- Created, updated, and maintained a digital database of all collaborators, sponsors, and alumni (Salesforce CRM)
- Assisted in social media management (Facebook)

Director of Development and Media

📁 Mute Miami, LLC | 📍 Miami, FL | ⌚ Dec 2011 – Oct 2013

- Showcased South Florida-based and national artists
- Developed technical/non-technical marketing collateral and presentations, public relations campaigns, articles and newsletters
- Managed promotions, obtaining press coverage for events with publications reaching target demographic, including Miami/Broward New Times, NYLON Magazine
- Identified venues to optimally showcase talent; negotiated costs

ALEJANDRO
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CONTACT

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SUMMARY

Full-stack web developer leveraging background in advertising to provide unique perspectives on how end-users interact with websites and software platforms. Earned a certificate in Full Stack Web Development from UCLA Coding Bootcamp. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

SKILLS & EXPERTISE

Google Analytics	Final Cut Pro X
Github	React.js
Bootstrap	Javascript
Adobe Photoshop	MySQL
CSS	Microsoft Office
Express	JQuery
MongoDB	Node

EDUCATION

B.S. Mass Communications

Major: Advertising

📁 Florida International University

📍 Miami, FL

⌚ 2016

★ Cum Laude