# The Value of Accepting the Null Hypothesis

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## 1 Background

In standard frequentist models, we cannot formally accept the Null Hypothesis  $H_0$ , but can only reject, or fail to reject,  $H_0$ .

Bayesian models allow one to both accept and reject  $H_0$  (Kruschke and Liddell 2018).



Accepting  $H_0$  may be very scientifically valuable, and may have consequences for affirming similarity, universality, or treatment invariance (Gallistel 2009; Morey, Homer, and Proulx 2018). The ability to accept  $H_0$  may also lead to a lower likelihood of the publication bias that results from frequentist methods predicated upon the rejection of  $H_0$  (Kruschke and Liddell 2018). Lastly, the ability to accept  $H_0$  means that one is not only looking for statistically credible—or statistically significant—results as substantively important findings, but that results supporting the null hypothesis can also be seen as substantively important findings that contribute to theory and practice.

## Note

This handout is written from a *Bayesian* perspective. However, even from a traditional frequentist statistical perspective, it may be helpful to think about the value of results that are not statistically significant.

### Caution

A finding of a *null result* is dependent on having enough statistical power that one might plausibly detect an effect were an effect to exist.

# 2 Important Substantive Cases

The Value of Accepting the Null Hypothesis  ${\cal H}_0$ 

| case                         | description  | H_0   | example   |
|------------------------------|--|---|---|
| Equivalence<br>Testing       | Equivalence Of 2<br>Treatments Or<br>Interventions               | $\beta_1=\beta_2$   | The effect of Treatment 1 is indistinguishable from the effect of Treatment 2 (especially important if one treatment is much more expensive, or time consuming than another). |
| Equivalence<br>Testing       | Equivalence Of 2<br>Groups On An<br>Outcome                      | $\bar{y_1} = \bar{y_2}$ or in multilevel modeling $u_0 = 0$   | People identifying as men and people identifying as women are more similar than different with regard to psychological processes (Hyde2005).                                  |
| Retiring<br>Interventions    | There Is No Evidence That Intervention X Is Effective            | $\beta_{intervention} = 0$                                    | Evidence consistently suggests that a particular treatment has near zero effect.  |
| Contextual<br>Equivalence    | Equivalence of a<br>Predictor Across<br>Contexts<br>(Moderation) | $\beta_{interaction} = 0$ or in multilevel modeling $u_k = 0$ | Warm and supportive<br>parenting is equally<br>beneficial across<br>different contexts or<br>countries.   |
| Family Member<br>Equivalence | Equivalence of a<br>Predictor Across<br>Family Members           | $\beta_{parent1} = \beta_{parent2}$                           | Parenting from one parent is equivalent to parenting from another parent  |
| Full Mediation               | Association of x and y Is Completely Mediated; No Direct Effect  | $\beta_{xmy} \neq 0 \ \beta_{xy} = 0$                         | The relationship of<br>the treatment and<br>the outcome is<br>completely mediated<br>by mechanism m.  |

| case             | description                   | H_0                                   | example   |
|------------------|-------------------------------|---------------------------------------|---|
| No Mediation     | No Indirect<br>Effect;        | $\beta_{xmy} = 0 \ \beta_{xy} \neq 0$ | The relationship of<br>the treatment and                                    |
|                  | Association of x              |                                       | the outcome is not  |
|                  | and y Is Not<br>Mediated by m |                                       | mediated at all by mechanism m.   |
| Theory           | Removing An                   | $\beta_x = 0$                         | There is no evidence  |
| Simplification   | Association From<br>A Theory  |                                       | that x is associated with y.  |
| Theory Rejection | Rejecting A<br>Theory         | $\beta_{theory} = 0$                  | There is strong evidence (contra Theory X) that x is not associated with y. |

### References

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