# The Value of Accepting the Null Hypothesis

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#### 2022-12-15

#### Contents

Background	1
Important Substantive Cases	2
References	2

# Background

In standard frequentist models, we cannot formally accept the Null Hypothesis  $H_0$ , but can only reject, or fail to reject,  $H_0$ .

Bayesian models allow one to both accept and reject  $H_0$  (Kruschke and Liddell 2018).

Accepting  $H_0$  may have consequences for affirming similarity, universality, or treatment invariance (Gallistel 2009; Morey, Homer, and Proulx 2018). The ability to accept  $H_0$  may also lead to a lower likelihood of the publication bias that results from frequentist methods predicated upon the rejection of  $H_0$  (Kruschke and Liddell 2018).

This handout is written from a *Bayesian* perspective. However, even from a traditional *frequentist* statistical perspective, it may be helpful to think about the *value* of results that are *not statistically significant*.

### Important Substantive Cases

The Value of Accepting the Null Hypothesis  $H_0$ 

case	description	H_0	example
Equivalence Testing	Equivalence Of 2 Treatments Or Interventions	$\beta_1 = \beta_2$	The effect of Treatment 1 is indistinguishable from the effect of Treatment 2 (especially important if one treatment is much more expensive, or time consuming than another).
Equivalence Testing	Equivalence Of 2 Groups On An Outcome	$\bar{y_1} = \bar{y_2}$ ; or in multilevel modeling $u_0 = 0$	Men and women are more similar than different wrt psychological processes (Hyde 2005).
Retiring Interventions	There Is No Evidence That Intervention X Is Effective	$\beta_{intervention} = 0$	Evidence consistently suggests that a particular treatment has near zero effect.
Contextual Equivalence	Equivalence of a Predictor Across Contexts (Moderation)	$ \beta_{interaction} = 0; \text{ or in} $ multilevel modeling $u_k = 0$	Warm and supportive parenting is equally beneficial across different contexts or countries.
Family Member Equivalence	Equivalence of a Predictor Across Family Members	$\beta_{parent1} = \beta_{parent2}$	Parenting from one parent is equivalent to parenting from another parent
Full Mediation	$x \to y$ Association Is Completely Mediated; No Direct Effect	$\beta_{xmy} \neq 0;  \beta_{xy} = 0$	The relationship of the treatment and the outcome is completely mediated by mechanism $m$ .
Theory Simplification	Removing An Association From A Theory	$\beta_x = 0$	There is no evidence that x is associated with y.
Theory Rejection	Rejecting A Theory	$\beta_{theory} = 0$	There is strong evidence (contra Theory X) that x is not associated with y.

## References

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