

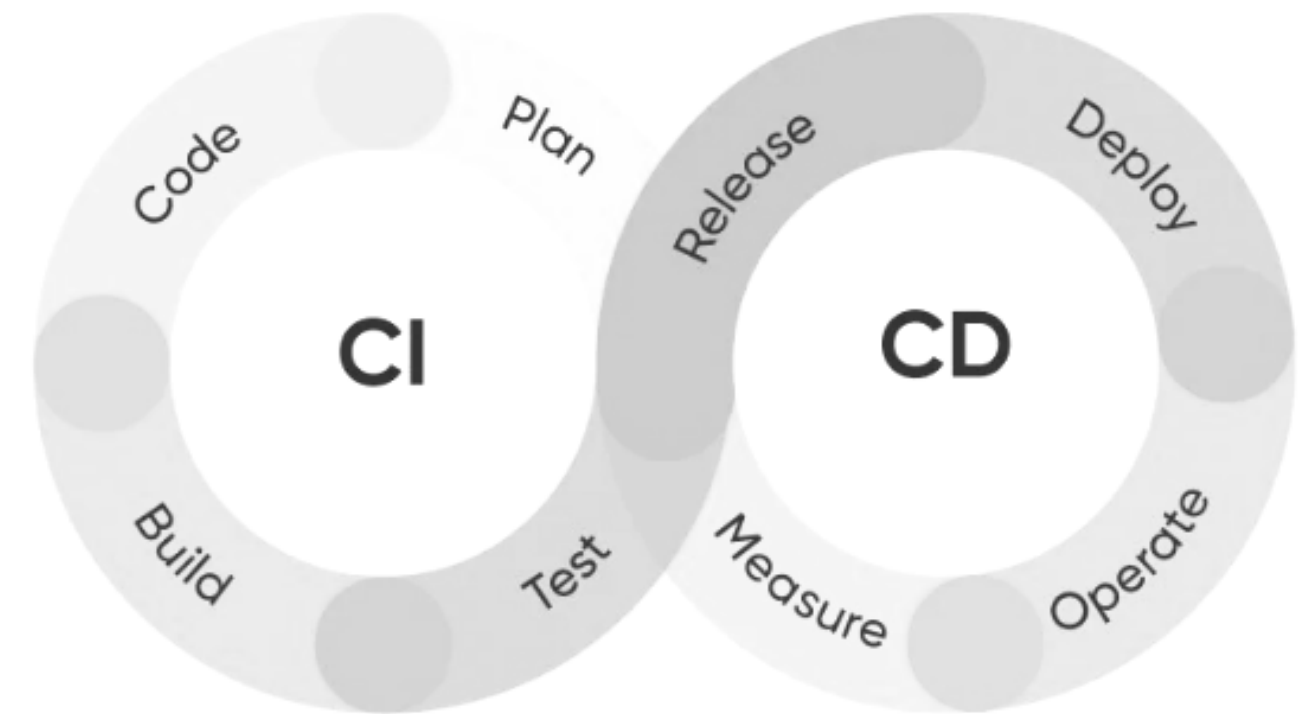
# Why CI / CD ?

Discussing the concepts and benefits of CI/CD

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# CI/CD

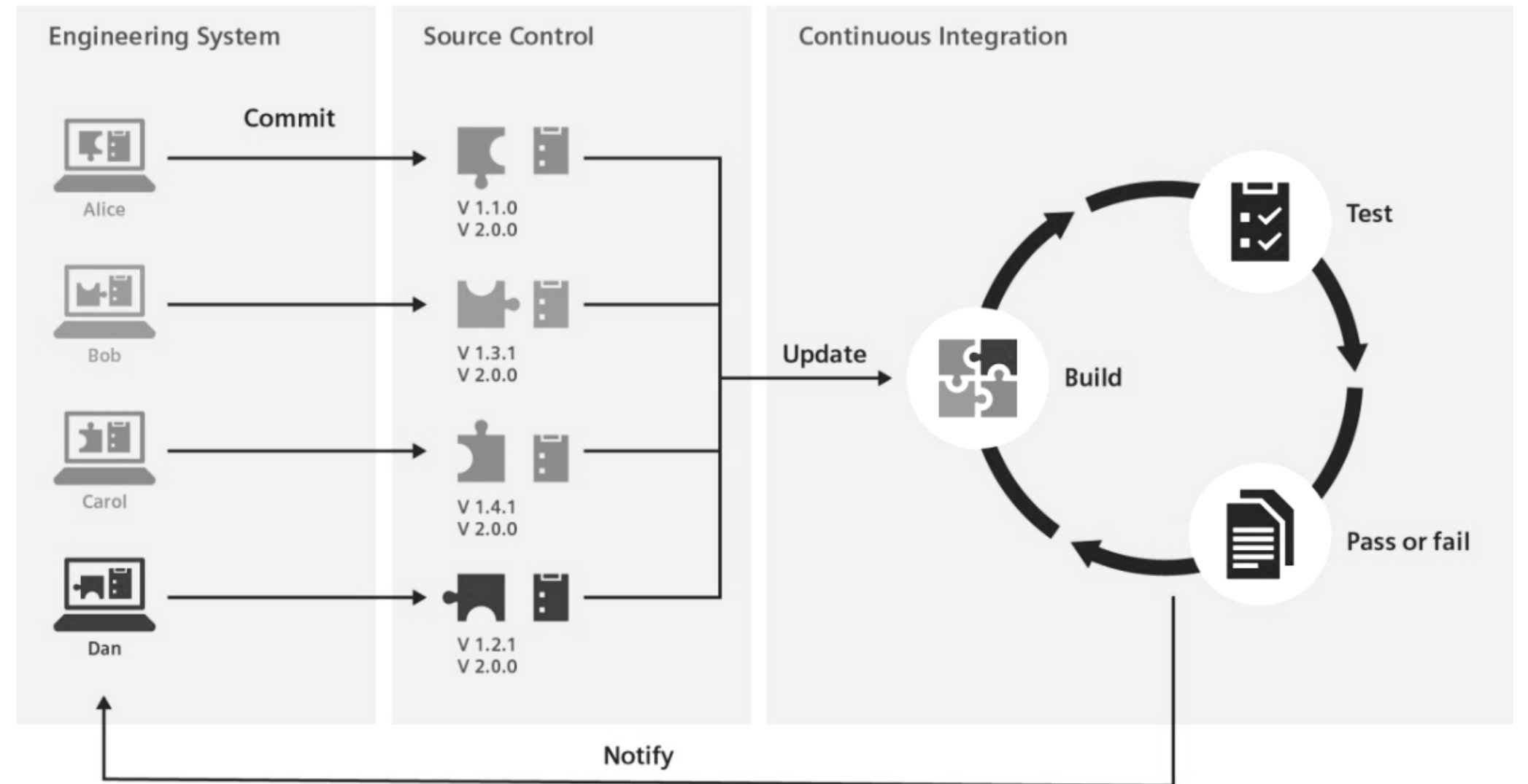
- CI stands for continuous integration
- CD stands for continuous deployment
- Together they lead to a friction-less cycle for delivering your solution



# CI

Frequently:

- Integrating changes
- Building code
- Running test suite
- Notifying about success/failure

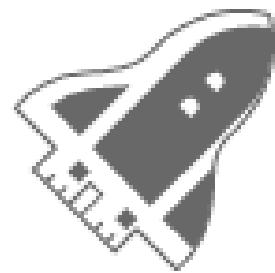


# CD



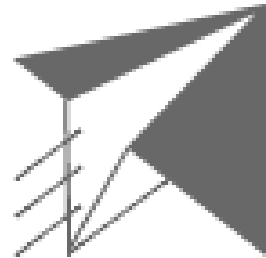
Deploying to production automatically after testing, taking the continuous delivery to a further level of automation

# Benefits of CI/CD



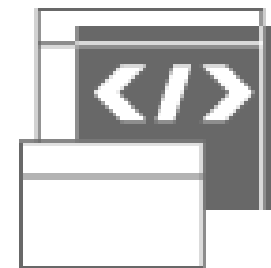
## SHORTER TIME TO MARKET

- Rapid releases.
- Being able to test your innovations with users early



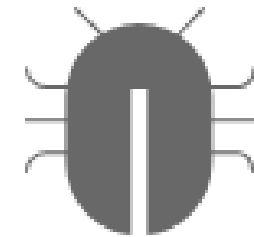
## FEEDBACK LOOPS

- Immediate notifications
- Faster response
- Tracking user behavior and KPIs



## SMOOTHER PATH TO PRODUCTION

- Repeatable and reliable
- Automated infrastructure creation
- Minimal interruption to developers
- Minimal downtime



## FASTER BUG FIXES

- Running automated tests
- Faster to identify the cause of an issue

Thank You!