

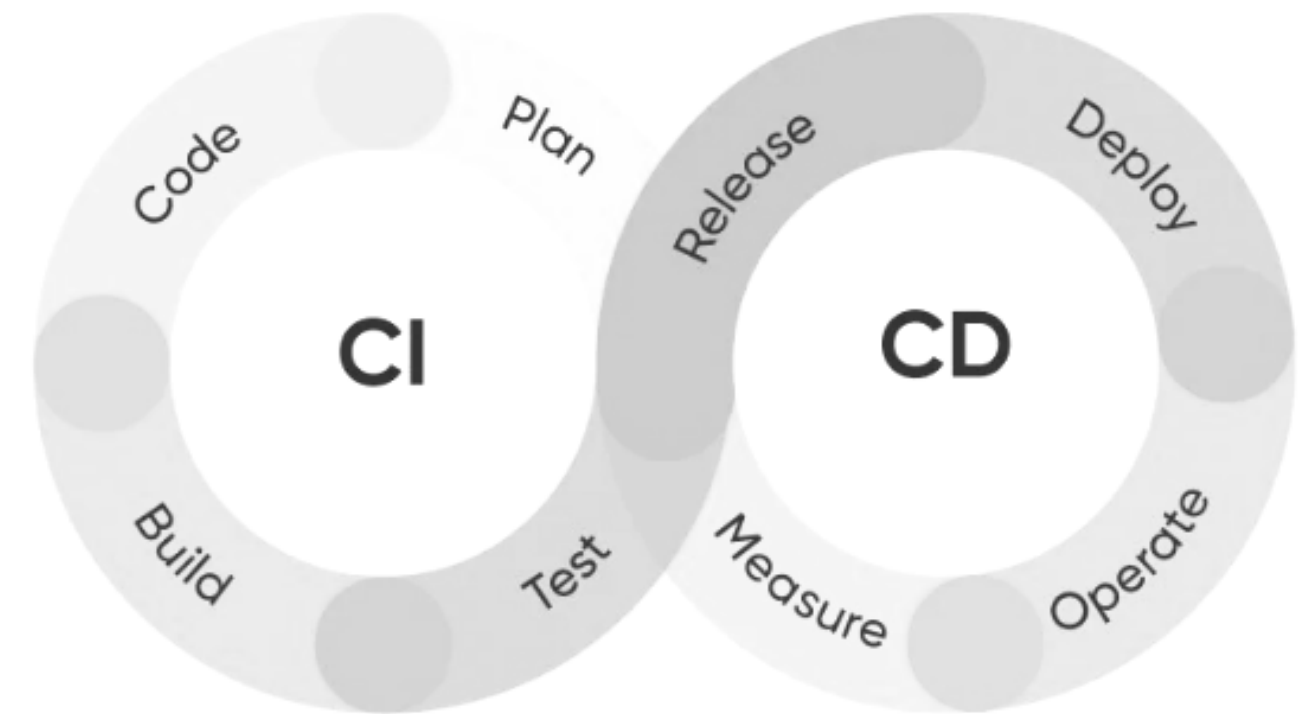
# Why CI / CD ?

Discussing the concepts and benefits of CI/CD

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# CI/CD

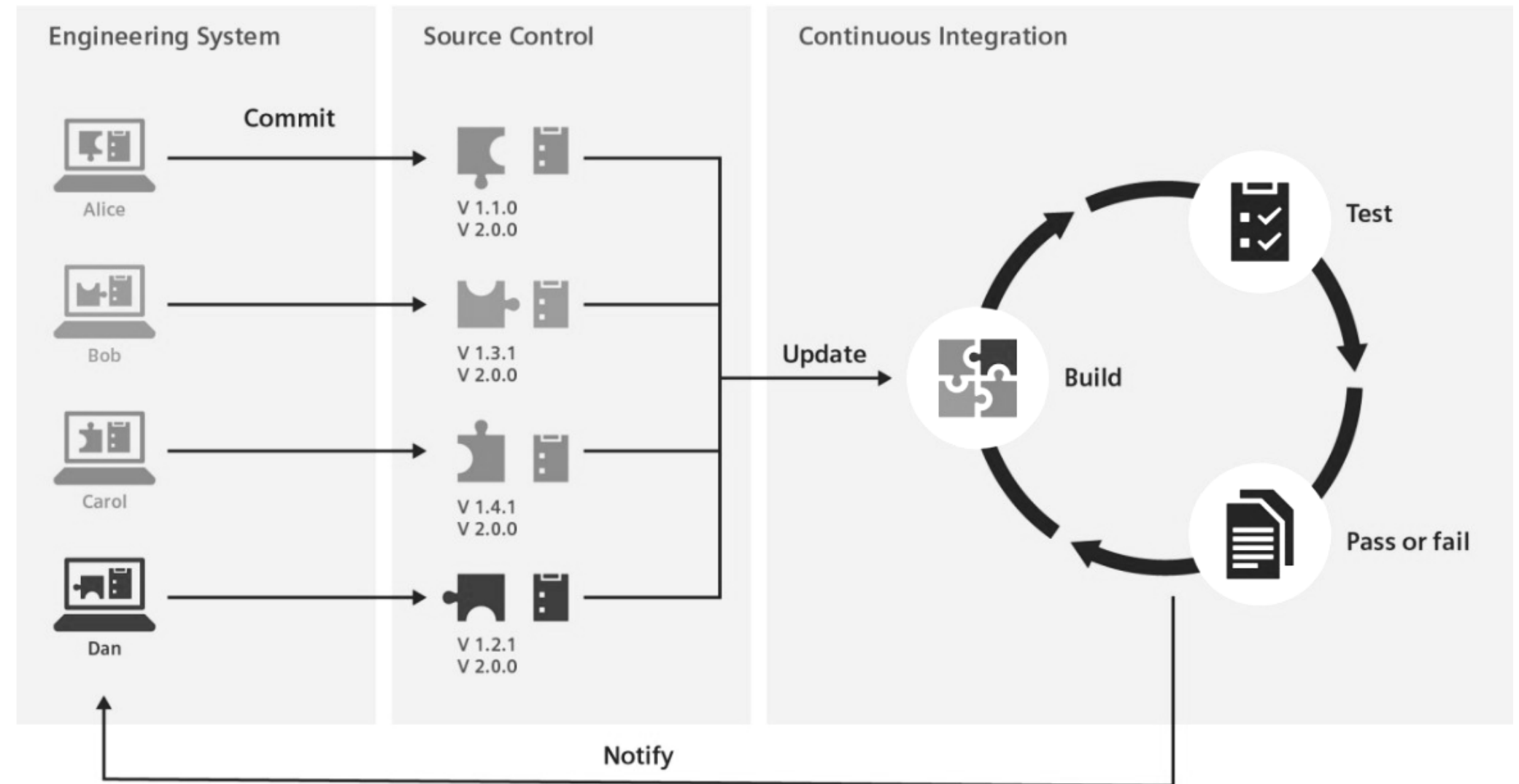
- CI stands for continuous integration
- CD stands for continuous deployment
- Together they lead to a friction-less cycle for delivering your solution



# CI

Frequently:

- Integrating changes
- Building code
- Running test suite
- Notifying about success/failure

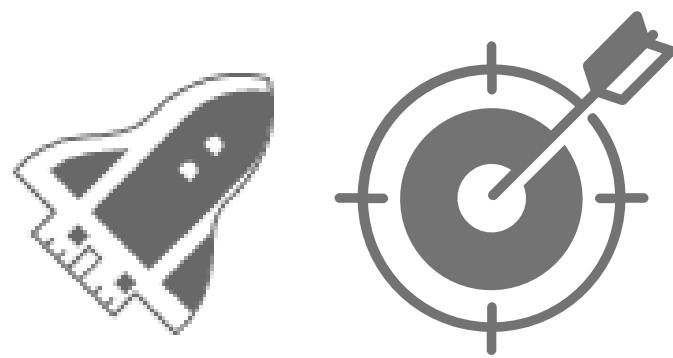


# CD



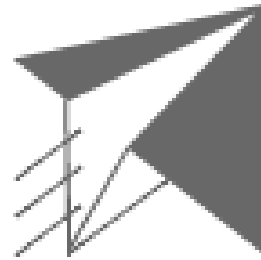
Deploying to production automatically after testing, taking the continuous delivery to a further level of automation

# Benefits of CI/CD



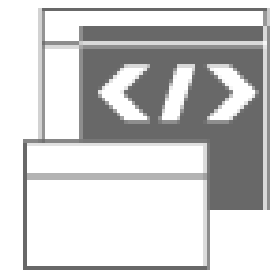
## SHORTER TIME TO MARKET

- Rapid releases.
- Being able to test your innovations with users early
- Faster achievement of business goals



## INCREASE REVENUE

- Faster delivery of value
- Faster collection of increased revenue



## SMOOTHER PATH TO PRODUCTION

- Repeatable and reliable
- Reduce cost of downtime
- Improve user experience
- Customer satisfaction



## REDUCE COSTS

- Reduce development costs
- Reduce bugs

Thank You!